

# UPDATE RENNER

ISSUE 11 // 2023

The latest newsletter on topics related to labelling



## MAISEL BREWERY

*Quality, costs and efficiency of labelling optimized*

## PLASTIC PACKAGING

*Many cups on one universal machine*

Labelling  
Technology  
made in  
Germany

## DIVERSIFICATION

*How to adapt your labelling to growing assortments*



# UPDATE RENNER

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Sales team machines and format parts (from left to right):  
Steffen Renner, Martin Mäck, Markus Ellenrieder and Friedrich Wurtz

### EDITORIAL

## We are also diversifying!

*The trend towards product diversification is determining investment activity in many places, including the beverage industry. In order to consolidate their market position, breweries, among others, are consistently expanding their product range and as a result have to cope with a wide variety of formats and equipment. How this can be done efficiently, and within a future-proof manner, is demonstrated by Gebr. Maisel Brewery with a RENNER S Syncro, which is already prepared for modular operation.*

*However, there are also challenges for which we designed a completely new solution at the CAD workstation. We have implemented such a special machine for the packaging specialist W. u. H. Fernholz, for example. The RENNER S PSL, designed for cup labelling, processes a wide variety of formats including container handling. In the medium term, this will also consolidate existing machines and contribute to reducing overall production costs.*

*We were also able to implement another special solution for Ennstal Milch KG in Austria. Here, a specific closure label was used to ensure the subsequent opening of the innovative CartoCan® carton can.*

*Do you also have a special labelling task? Whether food or non-food, standard or special machine - in discussion with you we will find the optimum solution. You will find concrete ideas and examples in the current issue of our RENNER Update.*

*We hope you enjoy reading it*

A handwritten signature in blue ink, which appears to be 'Steffen Renner'.

Steffen Renner





## NEWS

Oppacher Mineral Water Medium impresses top chefs, sommeliers and taste experts from all over Europe.

Peter Günther and his daughter Lorenza run the family brewery in Burgkunstadt with joy and passion.

### OPPACHER MINERALQUELLEN

## Local enjoyment, immaculately dressed

High quality demands and the desire for flexibility prompted Oppacher Mineralquellen to purchase a RENNER S1200 Syncro labeller.



A mineral water that has won the Premium Taste Award of the International Taste Institute several times deserves impeccable packaging. This concern and the desire for future security clearly spoke in favour of RENNER. The S1200 Syncro modular machine ordered replaces the previous wet glue solution and offers the Saxon company maximum flexibility for future requirements.

The tasty mineral water from the Upper Lusatian Mountains landscape conservation area and the soft drinks based on it are bottled in 0.25 to 0.7 l refillable glass bottles. According to managing director Eric Schäffer, RENNER was very quickly the first choice. After a short delivery time, the new labeller from southern Germany is to go into operation as soon as possible.

→ [oppacher.de](https://oppacher.de)

Want to know more about the selected solution?



### PRIVATBRAUEREI GÜNTHER

## Perfect appearance for the art of craft brewing

The private brewery Günther in Upper Franconia raises its product image to a higher level with a RENNER Crafter.

Authentically Franconian: The regional beer specialties from Günther Bräu taste of the best ingredients and of home. To ensure that they also have an uncompromising visual appeal, the sixth-generation family brewery is replacing its aging labeller with a modern RENNER Crafter.

The compact rotary machine applies neck, chest and the new back labels precisely and reliably to all the containers used – including the freshly introduced 0.33 l Euro format.

“The robust design and minimal glue consumption fit well with our sustainability claim,” Peter and Lorenza Günther comment on their decision in favour of RENNER. “Operation is very easy and the reproducible settings ensure optimum process reliability and short changeover times.”

→ [guenther-braeu.de](https://guenther-braeu.de)

Want to know more about the selected solution?





1. the naturally cloudy Engadine beers are produced by hand and with the utmost care. 2. Professional craft beer production: with its state-of-the-art production facility, Brouwerij Anders! also performs contract bottling. 3. Impressive: some 1,600 elder trees on the Holderhof farm in Ufhofen.

## ENGADINER BIER

### Variety at the highest level



Engadiner Bier AG orders a particularly flexible labelling machine for swing-top bottles and beverage cans for the new building of its high-alpine brewery.

There is great happiness in the Upper Engadine: the new location at the foot of the Bernina massif in Pontresina has been found and offers sufficient space for its own bottling line. The choice of labelling partner has already been made: A RENNER S960 Combi with optically aligned swing-top bottles in order to apply body, back and swing-top labels precisely with wet glue.

In order to be able to identify the Engadin beer specialties from above as well, a self-adhesive label is also applied from the bobbin at the outlet. The machine can also apply an all-round self-adhesive label to beverage cans.

→ [engadinerbier.ch](https://engadinerbier.ch)



Want to know more about the selected solution?

## BROUWERIJ ANDERS!

### Simply Different!

The Belgian brewery Anders! places an order with RENNER for versatile non-stop labelling of craft beers.

The Belgian Brouwerij Anders! consistently relies on cutting-edge technology to produce its own beer specialties as well as the finest contract beers. In line with the motto "Brewed to be different," this enables a wide variety of beers to be launched on the Belgian and international market. For future-proof labelling of their different formats, the company opted for a RENNER S1800 Servo PSL with five self-adhesive dispensers. In tandem operation, two bottle and six can formats can thus be labelled without interruption.

Managing director Hilde Peeters is extremely pleased with the performance, flexibility and durability of the new machine. "These features fit perfectly with our commitment to brew creative beers of the highest quality that delight our customers."

→ [brouwerijanders.be](https://brouwerijanders.be)



Want to know more about the selected solution?

## HOLDERHOF

### Holderhof opts for RENNER again



The newly introduced glass bottles are to be labelled by a RENNER Crafter.

Since its beginnings with elderberry cultures, Holderhof Produkte AG has developed into a renowned player in the Swiss beverage industry. Today's product range comprises more than one hundred products, which are filled into more than 50 million bottles annually.

After the good experiences with the first RENNER machine, Holderhof also entrusts the labelling part of the new glass line to the experts from southern Germany. The new RENNER Crafter is to make the bottle formats fit for sale so that their appearance is just as convincing in the small farm store as it is in the Swiss wholesaler or the German supermarket chain.

→ [holderhof.ch](https://holderhof.ch)



Want to know more about the selected solution?



WEISSBIERBRAUEREI HOPF

# Concentrated power in a small space

Hopf, a wheat beer brewery belonging to the Paulaner Group, is upgrading its bottling line up to the latest state of the art with a compact RENNER S600.

A machine that retains its value, delivers consistently good results whilst also being easy to operate. The Hopf wheat beer brewery from Miesbach, which has been in existence for over 100 years, expected no more and no less from its new labelling machine. By choosing the RENNER S600, the traditional company solved yet another problem: the exceptionally cramped floorspace conditions.

## ACCURATE TO THE CENTIMETER

After the filler, palletizer, washing machine and packer, the labelling machine had to be replaced in April 2023. In order for it to fit under the low building ceiling, RENNER had to shorten the safety glass panels towards the top. Just a few days after the difficult installation, the first bottles of the main product "Helle Weiße" were already running through the machine.

## SOLID TECHNOLOGY, COMPETENT ADVICE

Since commissioning, the S600 has been running like clockwork, reports master brewer Robert Weizbauer. "It is easy to operate, clean, and overall very low-maintenance and easy to service." At the suggestion of Steffen Renner, the 0.33 l Gourmet format was visually upgraded with a new wrap-around neck label. Looking back, the initial leap of faith was absolutely justified, finds Robert Weizbauer, who worked with RENNER for the first time. "The project was implemented quickly, smoothly and refreshingly unbureaucratically."



## THE USER

- > Regional brewery, part of the Paulaner Group
- > Specializing in wheat beer since 1921
- > Annual production: approx. 40,000 hl

## THE CHALLENGE

- > New wet-glue labelling for the main product "Helle Weiße"
- > Confined space, low ceiling height
- > Short distances and reliable spare parts supply

## THE SOLUTION

- > RENNER S600 with two wet glue units
- > Integration of an existing inkjet printer
- > Label control

**“ Good support and short distances were decisive for the choice of provider. Both have proven to be true. ”**



Want to know more about the selected solution?





1

1. Brewmaster Marc-Goebel at work.

2. Cheers! Maisel's Weisse with Bavarian noble aging.

3. The brewery site in Bayreuth: beer experience with all senses.



BRAUEREI GEBR. MAISEL

# Reliable and versatile

Quality, cost and efficiency – at RENNER, the internationally successful family-owned Brewery Gebr. Maisel found this triad of demands best met.



**H**ardly any type of beer conveys the Bavarian attitude to life as well as a perfectly matured wheat beer. But when is that actually the case? "There's flavour in tranquillity," explains Marc Goebel, managing director of brewing operations at Maisel. "That's why we brew our wheat beers according to the 'Bavarian Noble Maturation' brewing method that has been passed down for generations and has been certified with a quality seal since 2019."

## WIDE RANGE OF VARIETIES ...

However, the great success of the Bayreuth-based family business goes far beyond its well-known core product, Maisel's Weisse. Along with the craft beer movement, new beer specialties

have been continuously created under the name Maisel & Friends since 2012. As the product range has expanded, so has the variety of bottles. The current range extends from 330 ml ALE, 500 ml NRW, 330 ml and 500 ml EURO, 500 ml SWING-TOP and 750 ml BELGIAN BEER bottles.

## ... ON ONE MACHINE

In order to be able to process the variety of formats even more precisely and efficiently, a new wet gluing machine was sought in 2023, on which different formats can be provided with up to four labels in addition to the swing-top bottles. "The main criteria for the purchase were high quality as well as cost and time savings," explains Marc Goebel, "whereby we attach great importance on fast format changes,



Want to know more about the selected solution?





**“ The technical implementation and constructive cooperation went smoothly.**

low susceptibility to faults and reproducible results. Challenges for our partner were the demanding space situation in the line and a tight schedule.”

### CONVINCING PERFORMANCE

After a thorough analysis of the competition, RENNER emerged as the most suitable supplier with the best technical solution. This includes, among other things, the non-contact, servomotorized alignment of swing stopper bottles, which the selected S960 Syncro achieves with a tolerance of  $\pm 1.0$  mm. RENNER mastered the challenging insertion situation as well as the required modification of the conveyors.

After only one week of production downtime for dismantling, assembly and setup, the new machine started series operation as scheduled and has been running stably ever since.

“We are very happy with our decision and are getting good feedback from the employees,” says Marc Goebel. “The new machine has enabled us to significantly increase our productivity. RENNER supported us optimally throughout the project and with good implementation ideas.”



### THE USER

- > Family brewery in the fourth generation
- > Wide range of traditional and modern beer specialties
- > Best known product: Maisel's Weisse

### THE CHALLENGE

- > Replacement investment for wide range of formats including swing-top bottles
- > Higher quality and productivity

### THE SOLUTION

- > RENNER S960 Syncro
- > Reproducible label image
- > Label position control





CIDER

**1. High quality reinterpretation of the "Hessian national drink":** BEMBEL-WITH-CARE's cider does without flavour enhancers, aromas and sweeteners. A special filter technology makes the cult drink suitable for vegans.

**2. Close to home and nature:** Kelterei Krämer takes care of its own meadow orchards in the Odenwald and regularly offers Planting or pruning courses on fruit tree care.

**3. Energy-charged:** The special edition WACKEN-APFELWEIN with chokeberry and guarana is not just for heavy metal fans.



KELTEREI KRÄMER

# Cider Culture 2.0

The Krämer wine press house has turned cider into a cult. Since the new bottling line was built, RENNER has also contributed to the success story.

**H**ow does a product with a dusty image become a cult brand with a growing fan base? The Krämer wine press from the Odenwald region has achieved this feat with high-quality cider. Traditionally, this is served in a pottery jug with a potbelly, the so-called "Bembel," but there is another way.

## FROM APPLE WINE TO CULT BRAND

Winepress manager Stefan Krämer was immediately enthusiastic when two design students presented him with the innovative marketing concept "BEMBEL WITH CARE" in 2007. The basic idea: traditional wine press art and characteristic Odenwald apple varieties meet a modern design that appeals primarily to young people. Krämer jumped right in and had his cider bottled in black party kegs with the striking inscription "BEMBEL WITH CARE". The

familiar 0.5-liter cans followed a year later, and in 2013 the multi-award-winning premium sparkling cider came in a black 0.75-liter bottle. Today, the modern interpretations of the "Hessian national drink" can be found in over 8,000 outlets.

## NEW FILLING PLANT AT HOME BASE

The fact that the designer cans are now regarded as cult objects is also due to selected promotional activities, such as the 24-hour race at the Nürburgring or the heavy metal festival in Wacken in northern Germany. The trendy "canned fruit" is even exported to the vacation island of Mallorca. In order to be able to meet the growing demand and at the same time secure the location in the Odenwald, the family business started the construction of a new production and storage hall plus administration building in 2021. "With the expansion of the wine



Want to know more about the selected solution?





press house, we have finally united all work and storage processes, saved on transport routes, and significantly increased our capacity,” explains Stefan Krämer.

### MAXIMUM FLEXIBILITY

After careful consideration, Stefan Krämer chose a RENNER S Combi for the labelling machine of the new filling line, which can apply both wet glue and self-adhesive labels to various formats. Decisive for the choice of supplier were, in addition to the good references, above all the solid machine construction with outstanding accessibility as well as the superior processing of a wide range of formats. For example, the S1800 Combi not only labels all of



### STRONG COMPLETE PACKAGE

“Our new labelling partner has met all expectations,” sums up Stefan Krämer. “Label fit inspection, Date printing, and fill level control have been perfectly

“ *The Combi machine runs reliably and offers us a lot of potential for the future. I would buy it again in a heartbeat.* ”

the winepress’s disposable and returnable bottles in sizes from 0.33 to 1 l with wet glue, but also smaller batches of export cans. These are given a self-adhesive label in the matching colour to cover the deposit logo and declaration.

integrated. In addition, the non-contact container alignment offers interesting future options, such as the use of relief bottles. “We are absolutely satisfied with the overall package, the performance and the support from RENNER.

### THE USER

- Family business existing since 1928
- Produces cider, apple juice and since 2007 the brand BEMBEL-WITH-CARE
- Promotes Odenwald cider culture

### THE CHALLENGE

- Flexible labelling solution for glass bottles and cans
- High degree of future-proofing
- Integration into the new line

### THE SOLUTION

- RENNER S1800 Combi: 2 wet glue stations and 2 self-adhesive dispensers
- Non-contact container alignment
- Date printing. Label fit and fill level control incl. rejection



LIMO



## MENSCHEL-LIMO

# Creative and fit for the future

The Menschel lemonade factory, which has been in existence since 1899, entrusts RENNER with the task of labelling in the new filling line – and is doing well with it.



### THE USER

- > Lemonade manufacturer since 1899.
- > Proven recipes and innovative products: a total of 18 varieties

### THE CHALLENGE

- > New construction of the filling line
- > More flexible product design
- > Reliable operation

### THE SOLUTION

- > RENNER S600 with two wet glue units
- > New design options due to back label
- > Label presence control

Every child knows lemonade in the flavours lemon, orange and cola. But cucumber lemon, chocolate sherbet, or blue stone energy? The Menschel-Limo family business from Hainewalde has been surprising the Zittau region with innovative beverage ideas for four generations. The company was less eager to experiment when it came to selecting the labelling solution for its relocation to neighbouring Großschönau.

### THE PLANT MUST RUN

“As a non-technician, I depend on the machine to run reliably,” says Managing Director Stefan Kubitz. “That’s why we took a close look at the potential suppliers in person. Together with our general contractor, the Beyer company from Roßheim, we visited their reference customers.” In the end, the joint decision was made in favour of a RENNER S600, which now labels the typical containers – 0.33 Steini and 0.5 NRW with screw cap – quickly, reliably, and with short changeover times.

### FAST STARTUP

Menschel’s recipe for success is based on an overall package of taste and feel, explains Stefan Kubitz. All 18 varieties are made with Zittau mountain water and contain neither sweeteners nor artificial flavourings. The front labels of the two typical formats appear tidier thanks to the added back label and offer more design options including brand labelling. “The labelling machine in our filling line went into operation quickly and silently and runs flawlessly. As a result, we can concentrate fully on selling our lemonades, as we had hoped.”

“Despite an unplanned long project time, RENNER accompanied us with understanding and supported us optimally.”



Want to know more about the selected solution?

1. Steffen Renner and Stefan Kubitz. 2. The RENNER S600 in the new filling hall in Großschönau.







MILK

1. reliable self-adhesive labelling for the closure of CartoCan® packaging.
2. Company headquarters of Ennstal Milch KG in Stainach.

## ENNSTAL MILCH

# Special task brilliantly solved

The innovative CartoCan® packaging receives its function-critical seal label on a RENNER S PSL.

Austria-based Ennstal Milch KG has developed from a classic dairy into a successful partner for international branded companies and retailers. The wide product and packaging portfolio includes, among other things, the cylindrical CartoCan® for still beverages based on milk, water or juice.

### A SPECIAL LABELING SOLUTION

On the specially developed CartoCan® line, the printed cartons are first fed from the roll and formed, then filled and sealed with a piece of film. The packaging is completed by a specially modified RENNER S720 PSL. Its dispenser applies a sealing label with different adhesive intensities so precisely to the sealing film that the can will be opened



conveniently via the non-adhesive part. "The seal label also serves as dust protection and additional marketing space," explains project manager Andreas Ebner. "However, the application is absolutely function-critical and must therefore be carried out with the highest precision and security."

### OPTIMAL SOLUTION FOUND TOGETHER

Andreas Ebner describes the cooperation with RENNER as exemplary. "Both design departments worked together in a committed and uncomplicated manner, and the commissioning was also optimally accompanied." For future productivity increases, RENNER already has a retrofittable solution: an AutoSplicer for automatic reel change.



#### THE USER

- Internationally active manufacturer and filler of beverages and food products
- Development of innovative packaging

#### THE CHALLENGE

- Labelling machine for CartoCan® cans
- Highest accuracy and process reliability
- Intensive constructive cooperation

#### THE SOLUTION

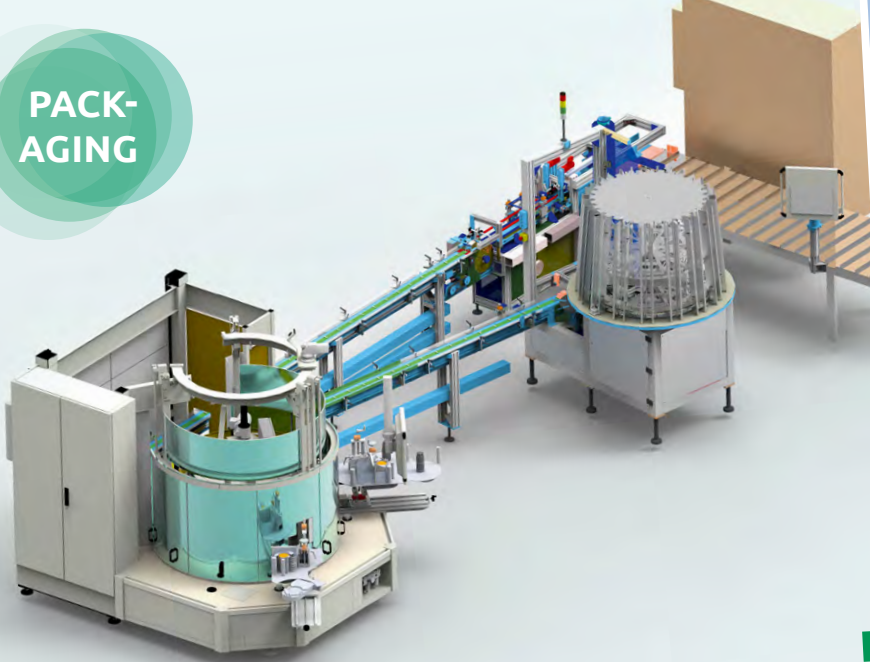
- RENNER S720 Servo PSL with adapted self-adhesive dispenser
- Non-contact container alignment
- Technical advice, intensive support

“RENNER solved this not everyday task quickly and without complications. We are very satisfied with the result.”



Want to know more about the selected solution?





## FERNHOLZ VERPACKUNGEN

# *Many cups, one machine*

Packaging specialist W.u.H. Fernholz consolidates several self-adhesive labellers with a universally designed RENNER S PSL.

**T**here are companies that need a new labeller to introduce a new product. Others primarily want to modernize. The packaging supplier Fernholz wants to do both: implement a new format and merge existing processes in one machine.

### INTRODUCTION OF A SPECIAL FORMAT

At the Meinerzhagen site, plastic packaging such as yogurt pots, trays or lids are primarily produced in injection moulding and thermoforming processes on 11,400 square meters. Many dairies and other food manufacturers purchase their trays and cups from Fernholz already pre-labelled. When a customer asked for a special format, plant manager

Til Fernholz took the opportunity to kill two birds with one stone. The ordered RENNER S1200 PSL was not only to label the new cup type, but also to replace two to three existing machines.

### RELIABLE CUP HANDLING

RENNER was not only convincing as a solution partner with the right technology, but also as a general contractor and interface coordinator for the infeed and outfeed conveyors. "The machine made a robust impression right from the start," says project manager Gennadi Andres. The "RENNER team was always easily accessible. Technical challenges at the beginning of the project were solved persistently and well."



Want to know  
more about  
the selected  
solution?





1. Complete line including labelling and cup handling.

2. At the Meinerzhagen site, Fernholz produces customer-specific special solutions and standard articles in small and large series.

3. Variable screws and quick-change devices allow fast changeovers.

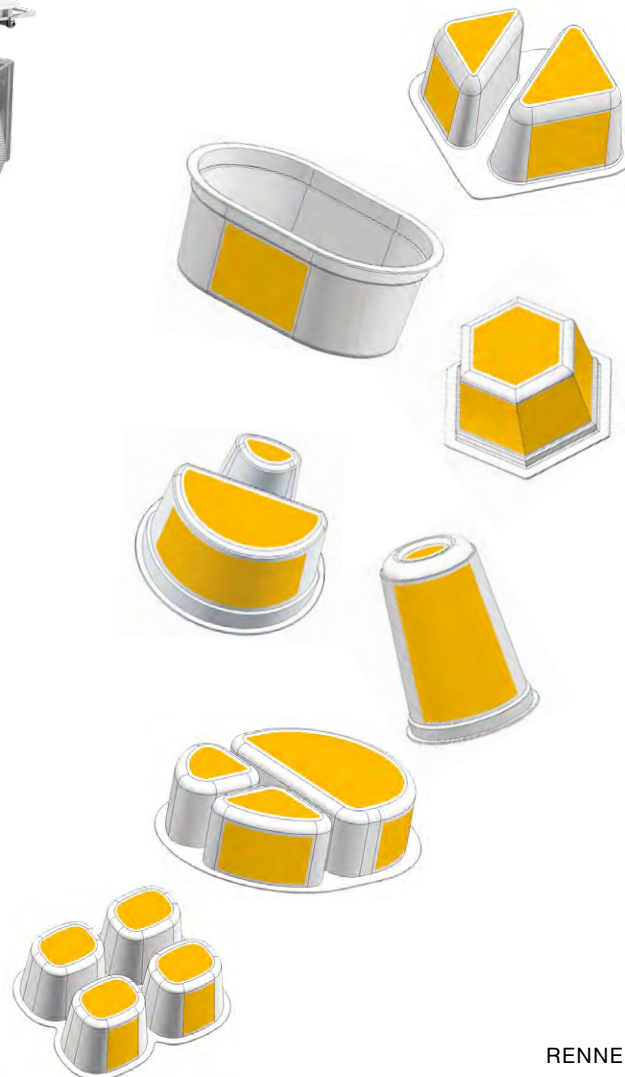


## 1.8 MILLION CUPS PER WEEK

The output of the RENNER S1200 PSL is impressive: Around 18,000 cups per hour receive an L-label made of PP, which extends from the side wall over the straight edge of the otherwise round cup to the base. Extrapolated to a week, Fernholz can thus produce around 1.8 million units, with the machine scoring with a repeat accuracy of  $\pm 1$  mm. The products already prepared include two standard cups with 250 and 550 gram fill quantities and two self-adhesive labels each, as well as a 160-gram double-chamber cup that receives a total of three labels.

With regard to the subsequent packaging mix, variable screws, position settings and quick-change devices ensure fast changeover. "RENNER solved our complex task very well and provided us with exemplary support during commissioning and introduction of the new cup type," says Til Fernholz, summarizing the course of the project.

*We are very happy with our choice and would choose RENNER again anytime.*



### THE USER

- > Production of plastic packaging and film extrusion for the food industry with approx. 220 employees
- > Annual production: 2.5 billion packages per year from a total of 2,000 t of plastic granulate
- > Full-range supplier including labelling

### THE CHALLENGE

- > Labelling of cups with self-adhesive labels.
- > Realization of a special format
- > High flexibility for different formats

### THE SOLUTION

- > RENNER S1200 PSL
- > Fast changeover due to variable screws and quick-change devices
- > Project coordination and interface partner for conveyors





1. Elephants in Amboseli National Park of Kenya. 2. Sunrise in Namibia's capital Windhoek. 3. Majestic landscape: view of lake Kivu in Rwanda.

## RENNER in Africa

The cradle of mankind is full of cultures and wisdom. For example, the isiZulu proverb "Izandla ziyagezana" – "Wash each other's hands" – means that we are all on this earth to help each other. The following stories from Africa show that working together in partnership pays off even across continental borders.

### KENYA WINE AGENCIES

**Formats:** 3 spirit bottles  
**Machines:** S720 Servo PSL, drying tunnel  
**In operation since:** 2022

Founded in 1969 as a state-owned enterprise and now a subsidiary of Heineken Beverages, the company opted for a complete package from RENNER. It includes an S720 Servo PSL, a drying tunnel, and the upstream and downstream conveyors. The new Renner labeller ensures perfect appearance of the spirits bottles with two self-adhesive dispensers, non-contact bottle alignment, and label presence monitoring.



### NAMIBIA BREWERIES Part of the Heineken Group

**Formats:** Wine bottles (0.75 and 2.0 l)  
**Machines:** S1200 Nassleim  
**In operation:** 2024

The brewery plant of Namibia Breweries Limited (NBL) in Windhoek not only bottles beer, but also soft drinks and wine from South Africa. For the new bottling line built for this purpose, NBL ordered a high-precision wet glue labelling machine from RENNER.



### BRALIRWA

**Formats:** 8 beer bottles (300 to 720 ml)  
**Machines:** Two S1200 Nassleim  
**In operation since:** 2023

Rwanda's largest producer of beers and soft drinks ordered two identical RENNER S1800s for a new filling line. In addition to its own Primus brand, the brewery uses them in parallel operation to label eight different formats with wet glue labels for body, back and foil labels over the cap.





## AB WORLD FOODS

# Culinary variety

The two powerful and highly flexible RENNER S Module machines are a perfect match for the wide range of Far Eastern delicacies produced in glass jars.

**C**urry pastes, chutneys and pickles – Indian delicacies are very popular. And not only in Great Britain. AB World Foods, which specializes in Indian and Asian foods, ships its products to all corners of the globe – and as quickly as possible.

**TWICE RENNER S MODULE**

Early food pioneers such as L. G. Pathak and G Costa brought new taste sensations to British homes for home cooking as early as the 1950s and 1970s. Today, the Patak's and Blue Dragon brands are internationally renowned. To keep up with growing demand, AB World Foods ordered a RENNER S1200 module three years ago for its Leigh site near Manchester through distributor PENN Packaging. The task of the docked wet glue module: to label seven different jars of sauces at a rate of up to 30,000 units per hour, and with labels up to 220 millimeters long. After good experience with this, a second modular labelling machine followed for a paste line, which in addition to a body label up to



215 millimeters long, also applies a self-adhesive tamper-evident label to four different jars.

**TOP PERFORMANCE ALSO IN SERVICE**

“We expect a labelling machine to follow future design specifications, not the other way around,” is how Technical Manager Paul Sixsmith sums it up. “RENNER has met our requirements for more performance, higher availability and maximum flexibility in the best possible way and inspires us with competent and reliable personal service – from consulting and commissioning to remote support.”

**THE USER**

- > International food manufacturer and bottler
- > Focus on Indian and Asian cuisine

**THE CHALLENGE**

- > Flexible labelling machines for containers of sauces and pastes
- > Higher performance and process reliability
- > Optimal service with short response times

**THE SOLUTION**

- > RENNER S1200 module with 1 x wet glue
- > RENNER S1200 module with 1 x wet glue and 1 x self-adhesive dispenser
- > Design support for wet glue labels up to 220 mm length

**“We will turn to RENNER again for future labelling jobs.”**



Want to know more about the selected solution?







1. Rapps is one of the sources of high-quality vegetable oils and fats from the region.
2. The location Wells in Tyrol goes back to a grain mill from the 18th century.

## VFI OILS FOR LIFE

# Plug & Play machines

### THE USER

- > Manufacturer of vegetable oils and fats and organic oils
- > Private Label & Copacking
- > Approx. 200 employees

### THE CHALLENGE

- > Non-stop self-adhesive labelling
- > New solution for hotmelt labelling
- > More reliable with short response times

### THE SOLUTION

- > RENNER S960 PSL in tandem operation
- > Renner S600 Pre-Cut, label magazine refillable with pre-cut labels.
- > Fast, personally accompanied commissioning

Want to know more about the selected solutions?



Once hot melt, once self-adhesive: At VFI Oils for Life, RENNER repeatedly convinces with the highest quality in labelling.

VFI Oils for Life is Austria's most efficient producer of vegetable oils and fats and a European leader in the manufacture of organic oils for food production. An important part of the range of services is also third-party filling with a total of 19 different packaging lines.

### THE FIRST MACHINE WAS WELL DONE

At its headquarters in Wels, this internationally successful, long-established company offers a wide variety of packaging options for its own and third-party brands. The reason for the acquisition of a first labelling machine from RENNER was a new filling line for square glass bottles that was to be built. "Despite the adverse circumstances during the Covid pandemic, the RENNER S960 PSL was delivered on time," recalls Lukas Weber, Head of Maintenance.

"The team's commitment was sensational and the machine went into operation very quickly, almost like plug and play."

### THE SECOND AS WELL

Based on the good experience, VFI Oils for Life approached RENNER again two years later – this time for hotmelt labelling of round glass bottles. The second investment was also worthwhile: the selected RENNER S600 Pre-Cut achieves around 20 percent more output compared to the previous machine of the same size.

In terms of uninterrupted production, both machines allow non-stop operation. The self-adhesive dispensers of the RENNER S PSL work in tandem, and the magazine of the hotmelt machine can be refilled with pre-cut sheet labels at any time.

“RENNER is close to the customer. The machines run like clockwork; the service is excellent.”

### MASTHEAD

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