



The Ultimate UK Salon Software Buyer's Guide

Why Salon Software Matters More Than Ever

- Streamline Daily Operations – Automate tasks like appointment scheduling, confirmations, staff rotas, and stock management.
- Increase Bookings & Reduce No-Shows – Let clients book online 24/7, send automatic reminders, and fill last-minute gaps.
- Build Stronger Client Relationships – Store notes, preferences, and history—fully GDPR-compliant.
- Support Smarter Marketing – Send automated emails or SMS, launch referral schemes, and run loyalty programmes.
- Manage & Motivate Your Team – Set goals, track commissions, and monitor performance with real-time KPIs.
- Make Informed Business Decisions – Access powerful reports for insights on revenue, peak times, and product performance.

Online Booking

- 24/7 client access with appointment confirmations
- Customisable booking rules by service, duration, or team member
- Integration with your website, Instagram, or Google profile

Smart Calendar & Scheduling

- Drag-and-drop scheduling with colour-coded staff view
- Automated waitlists and gap-fillers
- Rota management and time-off tracking

Client Management

- Full visit history, notes, patch test logs
- GDPR-compliant consent tracking
- Personalised birthday and rebooking messages

Point of Sale (POS)

- Sell products, process payments, issue refunds or gift cards
- Integrated card machines and digital receipts

Marketing & Retention Tools

- Automated SMS and email campaigns
- Loyalty and referral schemes
- Client inactivity and rebooking triggers



Stock & Inventory Management

- Real-time tracking and supplier order alerts
- Monitor usage vs retail and manage expiry dates

Reports & Analytics

- Daily takings and cash-up reports
- Staff dashboards and KPI tracking
- Custom analytics for promotions and peak times

Support, Training & Onboarding

- Dedicated onboarding team
- Unlimited training via video/live sessions
- UK-based support team – no overseas call centres

Key Questions to Ask Every Provider

- Do you charge per user, per location, or offer unlimited access?
- Are there any hidden fees, commissions, or third-party charges?
- What support channels are included – phone, live chat, email, in-person?
- Is training free and unlimited, or capped?
- How is client data stored and protected?
- Can I cancel any time, or am I locked into a contract?
- Who owns my client data – you or me?

The Ultimate Checklist: What to Confirm Before Buying

- Transparent pricing (setup, monthly, training, commissions)
- Scalable for solo stylists, multi-site salons, or mobile teams
- User-friendly interface with a short learning curve
- Unlimited training included
- UK-based support with fast response times
- GDPR-compliant data handling
- Accessible on desktop, mobile, and tablet
- No marketplace interference with client data
- Positive reviews from UK salons
- UK-specialised provider

Ready to Choose a Partner, Not Just a Platform?

If you're looking for a UK-based salon software provider that puts your business first – no commissions, no call centres, and a real team behind the scenes – then it's time to meet Salon Manager.



We've helped hundreds of UK salons simplify operations, grow revenue, and retain clients – without stress.

Book your free demo today or call us on [01865 649330](tel:01865649330) to find out how Salon Manager can support your goals.

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