











Discover our complete range of reusable, sustainable & ethically made bags and accessories

# **Contents**

# Discover what awaits you inside this brochure...

Contents	02	CYCLO® + AWARE™	54
Certifications	04	Cotton Products	59
Compliance	05		
Sustainable Materials	06	RPET	60
Jute	08	Recycled PET  Recron®GreenGold rPET	62 64
Laminated Jute	10		
Non Laminated	16	NWPP	70
Jutton	20		
Cotton	22	Printing Techniques	72 73
Cotton	24	Screen Printing CMYK Printing	73 73
Canvas	30	Direct to Garment Digital Printing	73 74
Organic	40	Digital Printing	74
Fairtrade	44	Foil Printing	75
Antimicrobial	48	Embroidery	75 75
Recycled	50	Littoroldery	, 5





# **Bespoke Bag Specialists**

The planet is in precarious shape. Plastic pollution is killing over 100 million marine animals annually, climate change is causing sea levels to rise approximately 3.6mm per year and carbon dioxide emissions are at an all-time high. But all is not lost.

Single-use plastic bags are one of the biggest contributors to plastic pollution and climate change so opting for a more eco-friendly alternative can greatly reduce any further damage to the environment.

## You can make a choice that leads to a better planet.

Our sustainable bags are the perfect replacement for disposable bags. Made from ethically-sourced materials, our range of high-quality, reusable bags can be tailored and custom-printed to create something beautiful and bespoke for your business. They are great for product packaging and retail or promotional purposes, and they will help you fulfil your corporate social responsibility.

All of our bags are made in ethical, certified factories. OEKO-TEX, GOTS, Fairtrade & GRS certified products.

# Bags of Certifications ...

With greenwashing\* becoming increasingly prevalent in the industry, we understand the importance of transparency and integrity when it comes to the sustainability of our products.

We want to give our clients assurance and peace of mind when they choose our products which is why we provide evidence to support every claim that we make starting with our eco-credentials and product certifications.

All our sustainable bags are authenticated with one or more of the below certifications to guarantee that ethical standards and health & safety requirements have been met when it comes to the materials being used in their production.

#### \*Greenwashing [verb]

1. a deceptive marketing tactic used to promote supposedly sustainable products 2. when businesses make misleading claims and falsely convey themselves as being greener than they truly are

### **Certified Products**















# **Bags of Compliance**

Our comprehensive sustainability values mean that not only do we take great care when it comes to the materials that we source for our sustainable bags, but we consider the production process too.

We believe that sustainability must be practiced at every stage of the supply chain so if the manufacturing process is harmful to the environment or unethical then it does not align with our core values.

To ensure that we uphold our sustainability principles, all our bags are made in fully-certified and audited factories. This means that they follow strict health & safety practices and provide ethical working conditions so that workers are paid fairly and treated justly.

We only work with factories that have successfully completed one of the below audits and undergone an additional inspection conducted by a member of our team.

### | Compliant Production









# Sustainability starts with our materials

We are very intentional when it comes to our materials. We only source materials that meet our high standards when it comes to sustainability and performance which means they must fall under at least one of these categories:

#### Reusable

Materials that are durable and long-lasting have the capability to be used over and over again. This extends the lifespan of the product, helps reduce waste and puts less strain on resources.

#### **Natural**

Materials found in nature tend to be more eco-friendly because they are renewable. For example, plants will replenish themselves so can never truly run out. This is a far better choice for the environment as it doesn't drain resources and requires far less energy to produce than man-made alternatives.

### Organic

Natural materials that have been grown organically haven't been exposed to any toxic chemicals which can be harmful to humans and the environment. They also tend to require less water and produce better, softer and stronger fibres which can be used to make more durable materials.

### Recyclable

When a recyclable material reaches the end of its useful life instead of throwing it in the bin for it to make its way to a landfill, it is sent to a recycling facility where it can be given a second life and used to make something new. This is what is known as a circular economy.

### Recycled

These materials are part of a closed loop production. They are manufactured using either pre or post-consumer waste and require less energy to produce.



## **Jute**

Bringing the beauty of nature to durable, reusable bags with this golden plant fibre.

Jute, which is also referred to as hessian or burlap, is a natural fibre that is extracted from jute vegetable plants by hand. This is done through a process called retting and it involves the jute stems being bundled together and immersed in slow running water, then stripped to remove the non-fibrous matter.

The long, silky fibres can then easily be separated and combed into long strings which are spun into yarn at jute mills and later woven in factories to create beautiful products such as our range of reusable jute bags.

We procure our jute from India, which is the world's largest producer of jute, using ethical methods and environmentally friendly practices.







Our laminated jute bags are some of our most hard-wearing bags, making them perfect for carrying groceries or storing products.

This extensive collection offers a wide range of bag styles and sizes for all your needs, including bottle bags for gifting and tote bags for everyday use.



#### **SIMBA**

Laminated jute shopping bag with long jute handles Bag Size: 35 x 39 x 15 Screen Print Area: 25 x 28





#### **SIMBA CT**

Natural jute shopping bag with dyed jute gussets & long dyed jute handles Bag Size: 35 x 39 x 15 Screen Print Area: 25 x 28





#### **TEMBO CT**

Natural laminated jute bag with dyed jute gussets & short dyed cotton cord handles
Bag Size: 35 x 39 x 15
Screen Print Area: 25 x 28



100 per box



#### **TEMBO FC**

Dyed Laminated dyed jute bag with short dyed cotton cord handles
Bag Size: 35 x 39 x 15
Screen Print Area: 25 x 28





#### BUNDI

Natural laminated jute bag with coconut button & long dyed cotton cord handles Bag Size: 39 x 35 x 12 Screen Print Area: 28 x 25



100 per box



#### **CHURA**

Natural large laminated jute shopping bag with medium cotton cord handles Bag Size: 35 x 45 x 20 Screen Print Area: 25 x 28



← 50 per box



#### **SAMAKI**

Natural laminated jute bag with short jute handles Bag Size: 34 x 25 x 10 Screen Print Area: 24 x 15



125 per box



#### **SUNGURU**

Natural laminated lurex jute bag with gold thread & short dyed cotton cord handles Bag Size: 35 x 39 x 15 Screen Print Area: 25 x 28



100 per box



#### CHUI

Natural laminated jute shopping bag with long cotton webbing handles Bag Size: 35 x 39 x 15 Screen Print Area: 25 x 28



100 per box



#### **KORONGO**

Natural laminated jute bag with canvas trims & inner pocket. PU handles with antique rivets. Bag Size: 40 x 35 x 18 Screen Print Area: 20 x 25



€ 50 per box



#### **FUNO**

Natural laminated jute shopping bag with front canvas pocket & short dyed cord handles Bag Size: 35 x 39 x 15 Screen Print Area Front: 18 x 28 Back: 25 x 28



50 per box



Natural laminated jute bag with canvas trims & inner pocket. Cotton webbing handles with antique rivets. Bag Size: 40 x 35 x 18 Screen Print Area: 20 x 25







#### MINI

Small laminated jute bag with short dyed cotton cord handles Bag Size: 20 x 20 x 10 Screen Print Area: 12 x 12

125 per box



#### **MAMBA**

Medium laminated jute bag with short dyed cotton cord handles Bag Size: 30 x 30 x 20 Screen Print Area: 20 x 20

100 per box



#### **MAMBA CT**

Medium laminated jute bag with dyed jute gussets & short dyed cotton cord handles
Bag Size: 30 x 30 x 20
Screen Print Area: 20 x 20



#### **FUMI**

Natural laminated jute bag with cotton top trim & long cotton cord handles Bag Size: 36 x 36 x 13 Screen Print Area: 20 x 25



50 per box





#### **SOKO**

Natural laminated jute messenger bag with wooden toggle closure & long cotton webbing handle Bag Size: 32 x 40 x 11 Screen Print Area: 8 x 28



50 per box



#### **PONO**

Natural laminated jute pencil case with nylon zipper closure Bag Size: 11 x 22 Screen Print Area: 6 x 16

250 per box



#### **TUMBIRI**

Natural laminated jute book bag with velcro closure & short cotton webbing handles Bag Size: 30 x 37

Screen Print Area Front: 10 x 25 Back: 17 x 25









#### 1 BOTTLE

Laminated jute single bottle bag with short dyed cotton cord handles Bag Size: 35 x 10 x 10 Screen Print Area: 25 x 5

200 per box



3 BOTTLE
Laminated jute 3 bottle bag with short dyed cotton cord handles
Bag Size: 35 x 30 x 10
Screen Print Area: 25 x 20

75 per box



#### 2 BOTTLE

Laminated jute 2 bottle bag with short dyed cotton cord handles Bag Size: 35 x 20 x 10 Screen Print Area: 25 x 12

100 per box



Laminated jute 4 bottle bag with short dyed cotton cord handles
Bag Size: 35 x 20 x 20
Screen Print Area: 25 x 12

## Non-Laminated Jute

These jute bags are made without lamination making them even more sustainable as well as extremely versatile and just as durable.



Non-laminated jute bags are ideal when you want a bit more movement and flexibility from your bag, so it can be filled with even more items.

Our jute sacks are the perfect example as they are great for housing gifts, or can even be used as sustainable product packaging.

This collection also includes mesh bags, pouches and Christmas stockings.



SMALL JUTE SACK
Non-laminated jute sack with cotton
drawstring handles
Bag Size: 50 x 40
Screen Print Area: 28 x 28

100 per box



LARGE JUTE SACK
Non-laminated jute sack with cotton
drawstring handles
Bag Size: 80 x 50
Screen Print Area: 28 x 28





#### **JUTE BOTTLE POUCH**

Non-laminated jute bottle pouch with cotton tape drawstring Bag Size: 35 x 10 x 10 Screen Print Area: 20 x 5

250 per box



#### **KOBE**

Non-laminated jute bag with long cotton webbing handles Bag Size: 42 x 38 x 10 (T-Gusset) Screen Print Area: 25 x 28

100 per box



#### **JUTE STOCKING**

Non-laminated jute Christmas stocking with jute hanging loop Stocking Size: 55 x 30 Screen Print Area: 15 x 12

250 per box



#### **KURO**

Premium non-laminated jute bag with medium cotton webbing handles Bag Size: 34 x 32 x 10 Screen Print Area: 24 x 22



#### **JUTE MESH SHOPPER**

Natural jute mesh shopping bag with dyed cotton webbing handles Bag Size: 40 x 38





#### **JUTE MESH POUCH**

Natural jute mesh pouch with twine handles Bag Size: 25 x 25





#### **JUTE MESH TOTE BAG**

Natural jute mesh tote bag with jute base & dyed cotton webbing handles
Bag Size: 35 x 40 x 15
Screen Print Area: 5 x 15















This fine blend of jute and cotton takes the most beneficial properties of each material to create these sustainable jutton bags.

With the tight weave and softness of cotton but the durability of jute, jutton bags have many appealing qualities that make them an excellent choice for carrying groceries, packaging products and much more.

This collection, though small, is truly mighty and includes a quality selection of reusable bags, such as small gift bags, a jar bag and bottle bag.



Add bespoke additions to your bag such as buttons, labels, pockets, zips or rivets.





#### **1BOTTLE CT**

Laminated jutton bottle bag with dyed jute gussets & short dyed cotton cord handles Bag Size: 35 x 10 x 10 Screen Print Area: 25 x 5

200 per box



#### **KASUKU**

Non-laminated jutton bag with long shoulder handle Bag Size: 37 x 30 x 7.5 Screen Print Area: 25 x 20

100 per box



#### 3 JAR CT

Laminated jutton jar bag with dyed jute gussets & short dyed cotton cord handles Bag Size: 12 x 25 x 9

150 per box



#### JUKO

Laminated jutton shopping bag with short dyed cotton cord handles
Bag Size: 35 x 39 x 15
Screen Print Area: 25 x 28

# Cotton

Meet the undisputed 'king' of the global textiles industry thanks to its many favourable qualities and versatility.

Cotton is the world's most used natural fibre and is procured from cotton plants found in tropical and subtropical regions all around the world.

There are three steps taken to transform the fluffy fibres into a beloved fabric. First, a cotton gin is used to separate the cotton fluff from the plant seed, then these are spun into a yarn and, finally, this thread is woven with a loom to create an eco-friendly material which we use to make many of our bags.

Its strength, durability and the fact that it is easy to print on, makes cotton one of our most popular materials and a true staple in the textile industry.







Replacing those harmful plastic bags has never been easier with our cotton bags. Natural cotton remains one of the most popular materials for reusable bags and we have used it to create a collection that ticks every box.

From totes to drawstring bags, in a range of colours and sizes, our cotton bags can carry groceries, workout gear or just everyday items that one might need for work or running errands. This makes them one of the most versatile and wide reaching collections that we stock.

They are also one of the easiest types of reusable bags to brand with almost every printing method working well on our natural cotton bags.



We offer a wide selection of organic, Fairtrade and recycled cotton bags in a range of colours and sizes.





#### **KENGE**

5oz (140gsm) Natural cotton bag with short handles

Bag Size: 42 x 38 Screen Print Area: 28 x 28

250 per box



#### **MINI COTTON**

5oz (140gsm) Small natural cotton bag with short handles Rag Size: 25 x 20

Bag Size: 25 x 20 Screen Print Area: 15 x 12

500 per box





#### MINI COTTON FC

5oz (140gsm) Small dyed cotton bag with short handles

Bag Size: 25 x 20 Screen Print Area: 15 x 12





#### TOHE

5oz (140gsm) Natural cotton bag with full gusset & long handles Bag Size: 42 x 38 x 10 Screen Print Area: 28 x 28



200 per box



#### **PUNDA**

5oz (140gsm) Natural cotton bag with drawstring handles Bag Size: 44 x 36 Screen Print Area: 28 x 26



200 per box



#### **TOHE FC**

5oz (140gsm) Black cotton bag with full gusset & long handles Bag Size: 42 x 38 x 10

Screen Print Area: 28 x 28



200 per box



#### **PUNDAFC**

5oz (140gsm) Black cotton bag with dyed drawstring handles Bag Size: 44 x 36 Screen Print Area: 28 x 26









#### **KANU**

Premium dyed cotton bag with long handles Bag Size: 42 x 38 Screen Print Area: 28 x 28



#### BUIBUI

5oz (140gsm) Natural foldable cotton bag with cotton pocket and popper closure Bag Size: 42cm x 38cm Screen Print Area Front: 12 x 28 Back: 28 x 28



200 per box



#### **SMALL COTTON SACK**

5oz (140gsm) Natural cotton sack with cotton drawstring handles Bag Size: 50 x 40 Screen Print Area: 28 x 28



200 per box



#### **MBUNI**

5oz (140gsm) Natural foldable cotton bag with jute pocket and popper closure Bag Size: 42cm x 38cm Screen Print Area Front: 12 x 28 Back: 28 x 28





#### **LARGE COTTON SACK**

5oz (140gsm) Natural cotton sack with cotton drawstring handles Bag Size: 75 x 45 Screen Print Area: 28 x 28







Canvas is to cotton what cardboard is to paper in that they are made from the same fibres but one is thicker and more hardwearing. In fact, canvas is one of the toughest fabrics in the textile industry and is made by weaving thick cotton yarns, and sometimes linen, together.

Our canvas bags are one of our biggest collections with totes, shoppers, zipped pouches and even a duffle bag available. Given their strength and more luxe feel, these canvas bags can be used for all manner of needs from being a beachside companion to a gym buddy.

They are also a great corporate gift for impressing clients and employees thanks to their higher value perception.



#### NYOKA

8oz (220gsm) Dyed canvas bag with long handles Bag Size: 42 x 38

Screen Print Area: 28 x 28

200 per box

30 Product Range

All sizes specified are in centimetres





#### **FARU**

8oz (220gsm) Natural canvas bag with long cotton webbing handles stitched outside Bag Size: 42 x 38 x 15 (T-Gusset) Screen Print Area: 25 x 28

100 per box



#### **FISI**

10oz (310gsm) Canvas bag with medium cotton webbing handles
Bag Size: 34 x 32 x 10
Screen Print Area: 24 x 22

100 per box



#### **DUMA**

8oz (220gsm) Natural canvas bag with full gusset & long handles Bag Size: 42 x 38 x 10 Screen Print Area: 28 x 28

125 per box



#### **SOKWE**

10oz (310gsm) Natural canvas bag with zipper closure and long handles Bag Size: 38 x 50 x 16 (T-Gusset) Screen Print Area: 20 x 28





#### **POFU**

10oz (310gsm) Natural canvas bag with full gusset & long handles Bag Size: 40 x 35 x 10 Screen Print Area: 28 x 25





#### **OONA**

12oz (370gsm) Natural cross body bag with long shoulder handle Bag Size: 38 x 30 x 8 Screen Print Area: 28cm x 20cm





#### **POFU FC**

10oz (310gsm) Dyed canvas bag with full gusset & long handles Bag Size: 40 x 35 x 10 Screen Print Area: 28 x 25





#### NYANI

12oz (370gsm) Natural canvas bag with short & adjustable handles Bag Size: 40 x 32 x 10 (T-Gusset) Screen Print Area: 25 x 20





#### **KIFARU**

10oz (310gsm) Natural laminated canvas bag with short cotton cord handles Bag Size: 35 x 39 x 15 Screen Print Area: 25 x 28



50 per box



#### **KIBOKO**

10oz (310gsm) Black laminated canvas bag with short cotton cord handles Bag Size: 35 x 39 x 15 Screen Print Area: 25 x 28



50 per box



#### **PAA**

10oz (310gsm) Natural laminated canvas bag with long cotton webbing handles Bag Size: 35 x 39 x 15 Screen Print Area: 25 x 28



50 per box



#### **TANDU**

10oz (310gsm) Natural canvas bag with laminated jute gussets & short dyed cotton cord handles Bag Size: 35 x 39 x 15 Screen Print Area: 25 x 28





#### **KUKU**

10oz (310gsm) Natural canvas bag with dyed gussets & long dyed handles Bag Size: 42 x 38 x 10 Screen Print Area: 28 x 28



100 per box



#### **SIAFU**

10oz (310gsm) Natural canvas bag with adjustable rope handles Bag Size: 35 x 42 x 10 (T-Gusset) Screen Print Area: 20 x 28



100 per box



#### INZI

10oz (310gsm) Natural canvas bag with bottom gusset and long handles Bag Size: 42 x 38 x 10 (T-Gusset) Screen Print Area: 25 x 28









#### KAA

16oz (510gsm) Natural canvas bag with medium dyed handles stitched outside Bag Size: 38 x 43 x 12 (T-Gusset) Screen Print Area: 20 x 28



50 per box



#### **KAAFC**

16oz (510gsm) Black canvas bag with medium handles stitched outside
Bag Size: 38 x 43 x 12 (T-Gusset)
Screen Print Area: 20 x 28



50 per box



#### **POMBOO**

16oz (510gsm) Natural canvas bag with nylon zipper closure and medium handles Bag Size: 36 x 50 x 16 (T-Gusset) Screen Print Area: 15 x 15



50 per box

#### **FUNGO**

16oz (510gsm) Natural canvas bag with short leather handles and antique rivets Bag Size: 33 x 38 x 15 Screen Print Area: 16 x 28









#### **CHAZA**

10oz (310gsm) White washed canvas bag with soft jute base & medium rope handles Bag Size: 33 x 42 x 15 (T-Gusset) Screen Print Area: 15 x 27

50 per box



#### **MBUZI**

10oz (310gsm) Natural bag with cotton mesh drawstring closure and long handles Bag Size: 36 x 46 x 15 (T-Gusset) Screen Print Area: 18 x 28

50 per box



#### **PANYA**

10oz (310gsm) Natural canvas cooler bag with front pocket & inner foil lining Bag Size: 35 x 45 x 15 (T-Gusset) Screen Print Area: 15 x 25

50 per box



#### **NDEGE**

12oz (370gsm) Blue denim cosmetic bag with nylon zipper & chrome puller Bag Size: 14 x 24 x 8 (T-Gusset) Screen Print Area: 7 x 15





#### **SIMU**

12oz (370gsm) Natural canvas cosmetic bag with nylon zipper & chrome puller Bag Size: 14 x 24 x 8 (T-Gusset) Screen Print Area: 7 x 15



250 per box



#### **TEWA**

12oz (370gsm) Black canvas cosmetic bag with nylon zipper & chrome puller Bag Size: 14 x 24 x 8 (T-Gusset) Screen Print Area: 7 x 15



250 per box



#### **CHEMBU**

16oz (510gsm) Natural canvas pencil case with nylon zipper & chrome puller Bag Size: 12 x 22 Screen Print Area: 6 x 17



250 per box



#### **KELE**

12oz (370gsm) Natural canvas cosmetic bag with fused black lining and metal zipper Bag Size: 14 x 24 x 8 (T-Gusset) Screen Print Area: 7 x 15











Organic cotton is grown and harvested using far less water than conventional cotton and without the use of harmful toxic chemicals such as pesticides and fertilisers.

This more eco-friendly version of cotton remains chemical-free throughout the production process too which means the material that it creates is anti-allergenic and more skin-friendly.



Not only is it used to create our stylish organic cotton bags, but thick organic cotton yarn can be woven to make organic canvas too!



Organic bags are a safe and sustainable way to store fresh produce such as fruit and vegetables.





#### SILI

5oz (150gsm) Natural organic cotton bag with long handles & woven label Bag Size: 42 x 38 Screen Print Area: 28 x 28



250 per box



#### **TAFI**

8oz (220gsm) Natural organic canvas bag with long handles and nylon zipper closure Bag Size: 42 x 46 x 8 (T-Gusset) Screen Print Area: 28 x 28



100 per box



#### SILI FC

5oz (150gsm) Dyed organic cotton bag with long handles & woven label Bag Size: 42 x 38 Screen Print Area: 28 x 28



250 per box



#### **TAFIFC**

8oz (220gsm) Black organic canvas bag with long handles and nylon zipper closure Bag Size: 42 x 46 x 8 (T-Gusset) Screen Print Area: 28 x 28





#### KUNGWI

10oz (310gsm) Natural organic canvas bag with long handles & woven label Bag Size: 42 x 38 x 10 Screen Print Area: 28 x 28





#### **BUKINI**

10oz (310gsm) Natural organic canvas bag with medium handles & woven label Bag Size: 38 x 50 x 14 (T-Gusset) Screen Print Area: 20 x 28



100 per box



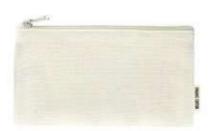
#### **KUNGWIFC**

10oz (310gsm) Dyed organic canvas bag with long handles & woven label Bag Size: 42 x 38 x 10 Screen Print Area: 28 x 28



100 per box





#### **MWARI**

10oz (310gsm) Organic zippered pouch with nylon zipper & cotton label Bag Size: 12 x 22 Screen Print Area: 6 x 17









# **Fairtrade**

A collection of certified bags that guarantee the cotton and canvas used have met strict ethical and environmental standards.

Our Fairtrade bags are made from cotton and canvas that has been sourced sustainably. In order to earn this certification, these bags have met the rigorous standards set by Fairtrade to ensure fair and ethical trade relations between small-scale farmers in third world countries and global buyers or distributors.

This means that farmers and workers receive fair pay, safe working conditions and workers' rights whilst shoppers receive high-quality, ethically produced bags that they can feel good about using time and time again.









#### **KANKA**

10oz (310gsm) Natural Fairtrade canvas bag with long handles, woven label and bottom gusset
Bag Size: 42 x 38 x 10 (T-Gusset)
Screen Print Area: 25 x 28







#### **FUTI**

10oz (310gsm) Natural Fairtrade canvas pencil case with nylon zipper with chrome puller Bag Size: 12 x 22 Screen Print Area: 6 x 17











# **Antimicrobial Bags**

Our range of antimicrobial cotton bags and pouches are made with the unique Biomaster additive that protects against harmful bacteria.

Our range of antimicrobial cotton bags and pouches are made with the unique Biomaster additive that protects against harmful bacteria often found harbouring in, and on, reusable bags. Biomaster have developed an advanced antimicrobial technology that inhibits the growth of these dangerous microbes by more than 99%.

When incorporated into the fabric of reusable cotton bags, it leaves them cleaner, fresher, safer and more durable for longer.

Antimicrobial bags are the way forward and Biomaster are the UK leaders in this technology. Their innovative additive will add value, enhance your product range and give you a genuine competitive edge.



POLYGIENE BIOMASTER™







#### **DUDU**

5oz (140gsm) Antimicrobial cotton bag 100% Cotton, Biomaster Protected Bag Size: 42 x 38 Screen Print Area: 28 x 28



250 per box





#### **DUDU FC**

5oz (140gsm) Antimicrobial cotton bag 100% Cotton, Biomaster Protected Bag Size: 42 x 38 Screen Print Area: 28 x 28





Our recycled cotton bag collection is the definition of circular economy. It takes a pre or post-consumer fabric that would have otherwise ended up being discarded and taken to a landfill or incinerator and, instead, keeps it in circulation by using it to make a brand new product. Not only does it produce a light and breathable material with many of the same qualities as natural cotton, but it is even more sustainable.

All of the reusable bags in this collection are certified by the Global Recycled Standard to verify their eco-credentials.



This means that you can rest assured you are getting a truly sustainable bag made from genuine recycled materials.









#### **TWIGA**

5oz (150gsm) 80% Recycled Cotton + 20% rPET bag with outer cotton label and long handles Bag Size: 42 x 38 Screen Print Area: 28 x 28



250 per box





#### TUTU

5oz (150gsm) 80% Recycled Cotton + 20% rPET bag with outer cotton label and long handles Bag Size: 42 x 38 Screen Print Area: 28 x 28







#### POPO

5oz (150gsm) Natural recycled cotton bag with full gusset, outer cotton label and long handles Bag Size: 42 x 38 x 10 Screen Print Area: 28 x 28



200 per box





#### **KURU**

8oz (220gsm) Natural recycled canvas bag with full gusset, outer cotton label and long handles Bag Size: 37 x 49 x 15 Screen Print Area: 28 x 28



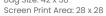
100 per box





#### **BATA**

8oz (220gsm) 80% Recycled Cotton + 20% rPET bag with outer cotton label and long handles Bag Size: 42 x 38











# CYCLO® + AWARE™

Our exciting partnership with CYCLO® enables us to bring you a collection of recycled bags that take sustainability a step further.

With CYCLO® recycled fibres, textile waste from garment manufacturers in Bangladesh is procured and undergoes a mechanical recycling process without the use of water, dyes or chemicals. It is then blended with recycled polyester to create a brand new, coloured yarn.

CYCLO® also embeds tracers into its fibres to grant consumers the ability to track the entire journey of the product with Aware™ tracer technology. This improves trust between consumers and businesses and eradicates greenwashing.







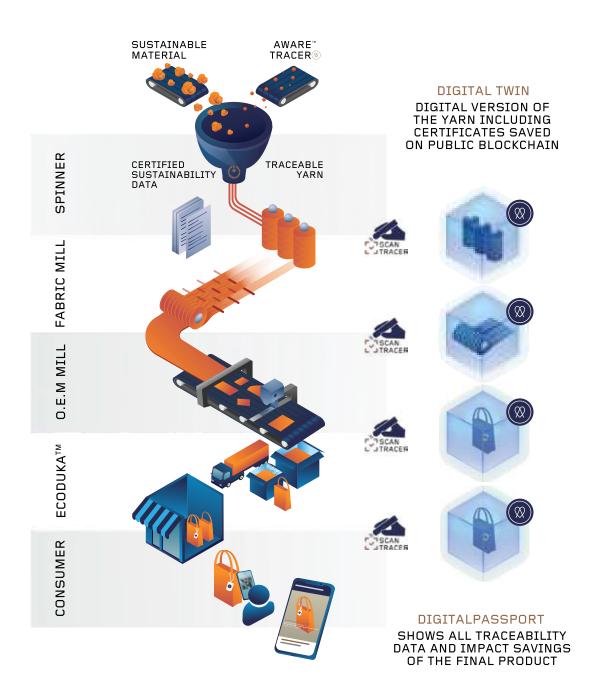




#### **HOW IT WORKS**

One of the most innovative features of CYCLO® recycled fibres is the tracer technology. Aware™ is an advanced technology that is easy to use, highly secure and can truly verify the authenticity of recycled materials.







This smart blend of recycled cotton and polyester creates a durable fabric that we have used to make a wonderful collection of eco-friendly bags. From zipped pouches to drawstring backpacks, our CYCLO® recycled bag collection offers everything you need to live more sustainably.

Not only is every reusable bag in this range part of a circular economy and closed-loop production system, but they are all embedded with Aware™ tracers to verify all sustainability claims. This makes the CYCLO® collection our most innovative yet.



#### PROVEN MADE FROM RECYCLED ORIGIN

AWARE™ Tracer has been detected inside this product and claims are validated by blockchain.

TRUE STORY. wearaware.co





#### NYATI

10oz (300gsm) CYCLO® Cosmetic Bag with AWARE™ Tracer Technology 70% recycled cotton, 30% recycled polyester (rPET) with YKK recycled zipper Bag Size: 16 x 25 x 8 (T-Gusset) Screen Print Area: 8 x 17



250 per box









#### **BUU**

10oz (300gsm) CYCLO® Cosmetic Bag with AWARE™ Tracer Technology 70% recycled cotton, 30% recycled polyester (rPET) with YKK recycled zipper Bag Size: 12 x 22





← 250 per box









#### **JODARI**

7oz (200gsm) CYCLO® Tote Bag with AWARE™ Tracer Technology
70% recycled cotton, 30% recycled polyester (rPET) with bottom gusset and long handles
Bag Size: 42 x 38 x 10 (T-Gusset)
Screen Print Area: 25 x 28



125 per box









#### **FALUSI**

**7oz (200gsm) CYCLO® Tote Bag with AWARE™ Tracer Technology** 70% recycled cotton, 30% recycled polyester (rPET) with long handles Bag Size: 42 x 38 Screen Print Area: 28 x 28











## **Cotton Products**

Our cotton products go far beyond our reusable bags as we also offer a stunning range of sustainable home textiles.



This growing collection offers you the opportunity to bring sustainable living into the home with soft furnishings made from natural cotton.

From the kitchen to the bedroom, our home textiles range offers decorative and functional items that can enhance any living space without harming the planet in the process.



#### **CUSHION COVER**

6oz (200gsm) White cotton cushion cover Size: 50 x 50 Screen Print Area: 28 x 28

100 per box



#### **APRON**

8oz (220gsm) Dyed poly cotton apron Screen Print Area: 40 x 50

100 per box



#### **TEA TOWEL**

6oz (170gsm) White cotton tea towel Size: 75 x 45 Screen Print Area: 60 x 35

# Recycled PET (rPET)

Turning bottles into bags through closed loop production, our rPET range is bursting with eco credentials.

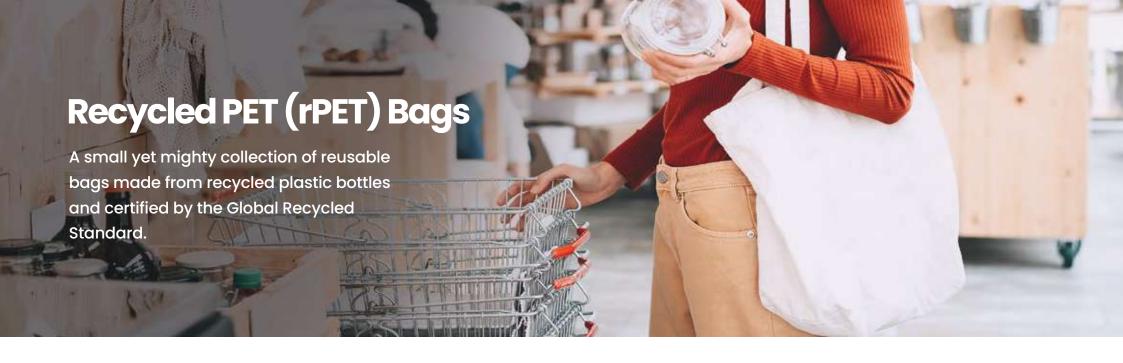
PET is one of the most important materials in the world and is most notably used to make plastic water bottles. When these items are recycled, instead of ending up in landfills or the ocean, they are taken to a recycling facility and converted into a strong, lightweight polyester yarn which is woven into recycled PET and used to make our rPET bags.

As a recycled material, it requires 1/10th of the water and 70% less energy in its production when compared to virgin polyester which makes it a far more eco-friendly option for making reusable bags.

We also add a woven outer label to highlight that these bags have been made from recycled plastic bottles and give it a slightly more premium finish.







Our rPET bag collection has some of our more original products, such as cooler bags and foldable bags, which bring practicality and sustainability to new heights.

The addition of the outer woven label only makes these eco-friendly bags more impactful on the end user.





#### JOGOO

80gsm Non-Woven rPET bag with full gusset, outer woven label and long handles Bag Size: 42 x 38 x 10

Screen Print Area: 28 x 28





#### **SMALL RPET COOLER BAG**

600D Recycled Polyester (rPET) cooler bag with insulated lining, woven label and adjustable handle Bag Size: 15 x 25 x 15 Screen Print Area: 5 x 15

← 50 per box



#### LARGE RPET COOLER BAG

600D Recycled Polyester (rPET) cooler bag with insulated lining, woven label and adjustable handle Bag Size: 25 x 30 x 20 Screen Print Area: 10 x 18







250 per box





#### **TOMBO**

210D rPET Drawstring bag with outer woven label and polyester drawstring handles
Bag Size: 44 x 36
Screen Print Area: 28 x 26







# Recron® Green Gold

This impressive fibre is a high-quality type of rPET that boasts an array of production practices that make it one of the most sustainable textile options.

This fabric is part of a closed-loop production cycle and made in India from 100% recycled plastic water bottles. These are collected by local vendors and taken to nearby recycling facilities where they can be converted into fibres and used to make some eco-friendly bags.

This helps to reduce plastic pollution by keeping these post-consumer waste products out of landfills and oceans and giving them a new, useful life.

It also uses traceability technology to provide consumers with full transparency about how and where their reusable bag was manufactured. Recron® GreenGold is a registered trademark of Reliance Industries Ltd.











This green and guilt-free fabric is made from recycled plastic waste yet, unlike conventional rPET, it looks and feels like cotton.

This has enabled us to create a collection of sustainable bags that is unlike any other you have seen before.







#### SULI

5oz (140gsm) rPET bag with outer woven label & long shoulder handle

Bag Size: 40 x 35 Screen Print Area: 25 x 25







#### **RPET POUCH**

5oz (140gsm) rPET drawstring pouch with outer woven label & drawstring handles
Bag Size: 20 x 15
Screen Print Area: 10 x 5





#### **MINI RPET**

502 (140gsm) Small rPET bag with outer woven label & short handles

Bag Size: 25 x 20 Screen Print Area: 15 x 12









## **NWPP**

Despite being made from polypropylene, this is no ordinary plastic as it boasts many eco-friendly characteristics, including the fact that it is recyclable.

Non-woven pp is a widely used, man-made plastic resin that is bonded together by fusing the fibres using heat and pressure. The finished fabric is designed to have the look, feel and quality of cloth in that it is lightweight, soft and durable.

It is also one of the most cost-effective materials on the market as well as being heavy-duty and impermeable. This is why it's a brilliant material to use for making reusable bags.

Our NWPP bags are large, strong and have longevity which is why they are most commonly used to replace plastic shopping bags and are great for placing at checkouts around supermarkets, garden centres and retail stores.







#### **CHOROA**

80gsm Non woven bag with full gusset & long handles Bag Size: 42 x 38 x 10 Screen Print Area: 28 x 28



250 per box



#### **KIMA**

80gsm Non woven tote bag with coloured trim & long handles Bag Size: 42 x 38 Screen Print Area: 28 x 28



← 250 per box



# **Our Printing Techniques**

In order to create a custom-printed bag from our stock, we offer a variety of professional printing techniques that you can use to add your logo, company name or bespoke artwork.

Finding the right method of printing for your bag will depend on the material, timescales, artwork and finished look that you want to achieve. We are always happy to provide our expert advice and recommendations to ensure the most favourable outcome.

### **Screen Printing**

Screen printing is the most cost-effective and long-lasting print method. It involves ink being pressed through a mesh stencil screen onto the fabric beneath it with one colour being applied at a time using a different screen. This means that a design with four colours will require four screens.

We use certified inks to screen print and can match to solid coated Pantones. We also offer various ink effects, such as glitter, metallic and neon.





### **CMYK Printing**

CMYK printing is a type of screen printing based on the combination of the 4 basic inks cyan, magenta, yellow and black. In this method, four screens (CMYK) are used to create a full colour print using tonal and simulated processes.

This is a slightly more expensive method of printing, but it achieves detailed images and vibrant colours.



### **Digital Transfer Printing**

Digital Transfer Printing requires artwork to be printed onto film which is then applied to the fabric using a heat press.

Though this is a more expensive technique, it's great for printing photographic detail and works well for smaller runs.

Pantone matching isn't available with this method, however we use the CMYK colour model to achieve a vibrant finish.

### Direct to Garment Digital Printing (DTG)

DTG printing is the most modern and simple method where you have the ability to print quickly and accurately from a high res image without needing to make individual screens for each colour.

DTG printers typically have a platen which is designed to hold the garment in a fixed position, and the CMYK printer inks are jetted or sprayed onto the textile by the print head. This method is ideal for photographic and multi coloured images. It is a more expensive method of printing so ideal for small runs.



## **Foil Printing**

Foil printing is a great way to elevate the final look of your bag as it adds a premium finish to any product. Bags are printed with a special ink and adhesive, then a foil sheet is heat pressed on top.

The most common and popular colours for foil printing are gold and silver but we also offer other colours.



### **Embroidery**

Computerised (or machine) embroidery is a type of decorative stitching that involves coloured thread being sewn into the fabric using a needle that is controlled by a computer.

The price of this method can vary as it is based on the thread count which is often determined by the size of the artwork.

