

# Energizer®

**EVERYONE USES BATTERIES**  
BATTERY POWERED DEVICES AND LIGHTS  
ARE ESSENTIAL WORK TOOLS



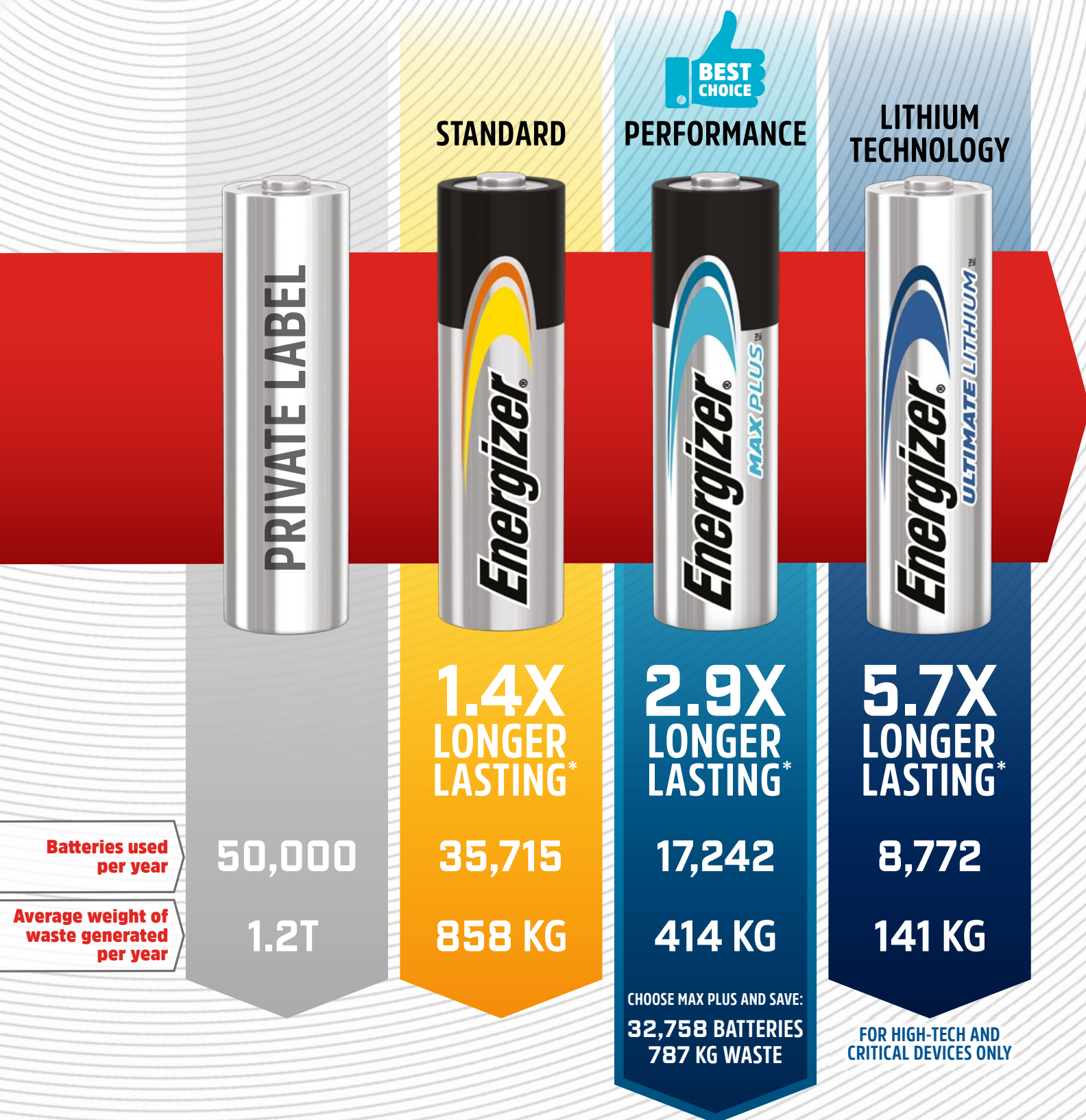
From the makers of the  
**WORLD'S LONGEST  
LASTING BATTERY\***

\*AA Battery. Not available in all markets



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## REDUCE WASTAGE



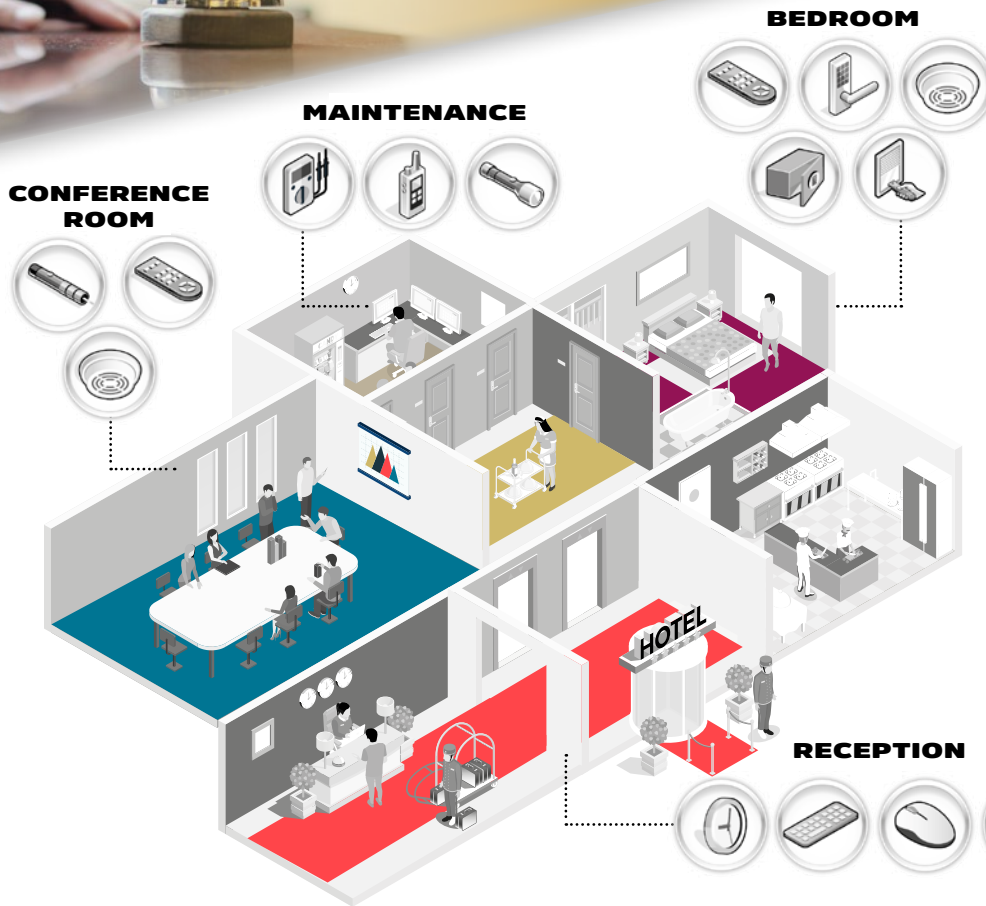
\*vs current situation. Estimation based on tests performed on Energizer Hard Case Spotlight. Results may vary by device.

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# HOTEL & HOSPITALITY

Hotels - Leisure centers - Hostels - Guest houses - Camping sites...



## Battery needs

**~16  
batteries  
per bedroom\***

(estimation - based on devices listed here)

## The most popular formats

**AA & AAA**

2/3 of battery needs



CR2032 batteries are also required for smaller devices such as remote controls, barrier opener...



## Battery Renewal frequency

DEVICES	BEDROOM				RECEPTION - MEETING ROOM					MAINTENANCE	
	SAFE	REMOTE CONTROL	ELECTRONIC DOOR LOCK	SMOKE DETECTOR	CLOCK	WIRELESS MOUSE	WIRELESS KEYBOARD	WIRELESS TELEPHONE	LASER POINTER	TWO-WAY RADIO	FLASHLIGHT
RENEWAL FREQUENCY*	1X per year	1X per year	1X per year	1X per year	1X per 18 months	4X per year	2X per year	Once every 3-4 years	6X per year	Depending on usage	

▲  
THIEVES MAY  
INCREASE FREQUENCY

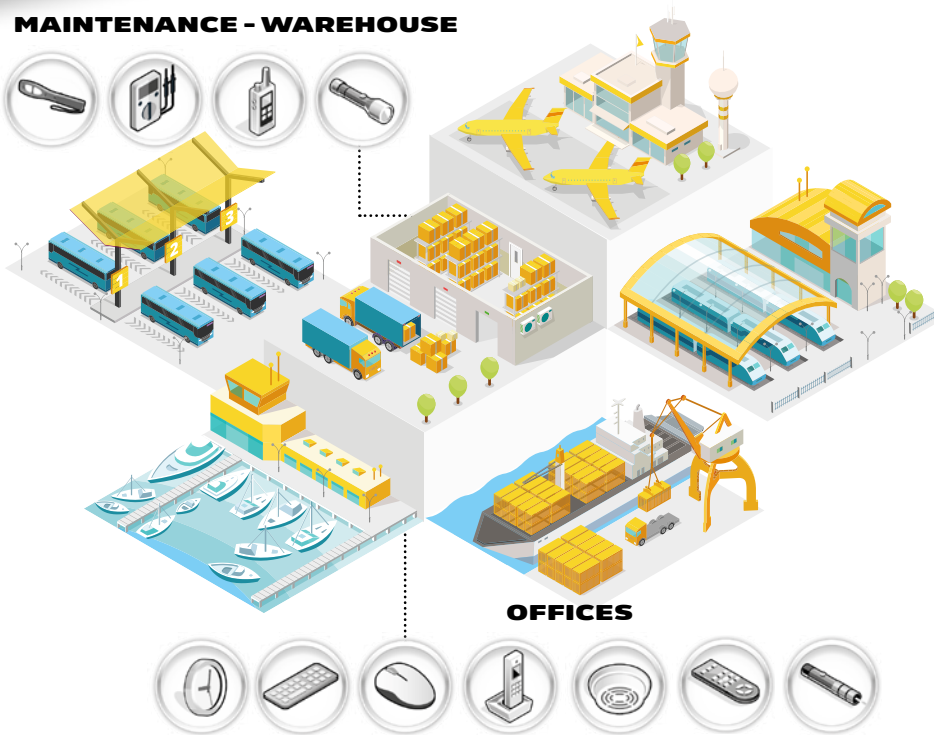
\*Estimation based on average devices run time with alkaline batteries. Depends on usage.

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# TRANSPORTATION

Airports - Railway companies - Shipping companies -  
Road transportation companies...

## MAINTENANCE - WAREHOUSE



## OFFICES

### Battery needs

**~24**  
**batteries**  
**for 1 office and**  
**1 operational**  
**worker\***

(estimation – based on devices listed here)

## The most popular formats

**AA & AAA**

2/3 of battery needs



CR2032 batteries are  
also required for smaller  
devices such as remote  
controls, barrier opener...



## Battery Renewal frequency

	MAINTENANCE - WAREHOUSE					OFFICES					
DEVICES	FLASHLIGHT	METAL DETECTOR	LIGHTING STICKS (AIRPORT)	SAFETY CONES WITH LEDS	SAFETY FLARES	REMOTE CONTROL	SMOKE DETECTOR	WIRELESS MOUSE	CALCULATORS	CLOCK	LASER POINTER
RENEWAL FREQUENCY*	Depending on usage	400 hours usage	750 hours usage	36 hours usage	1X per year	1X per year	4X per year	1X every 2 years	1X per 18 months	6X per year	

\*Estimation based on average devices run time with alkaline batteries. Depends on usage.

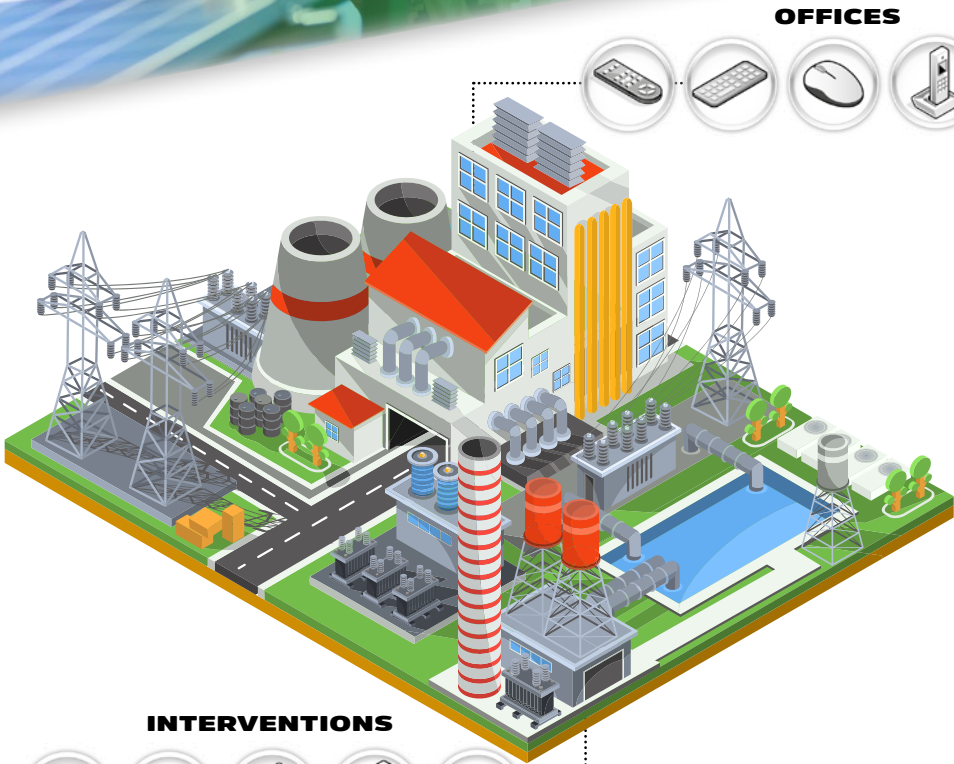
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# UTILITIES & TELECOM

Nuclear plants - Electricity and gas companies -  
Telecommunication companies...



## OFFICES



## Battery needs

**~15  
batteries  
per worker\***

(estimation – based on devices listed here)

## INTERVENTIONS



## The most popular formats

**AA & AAA**

more than 2/3 of battery needs



CR2032 batteries are  
also required for smaller  
devices such as remote  
controls, barrier opener...



## Battery Renewal frequency

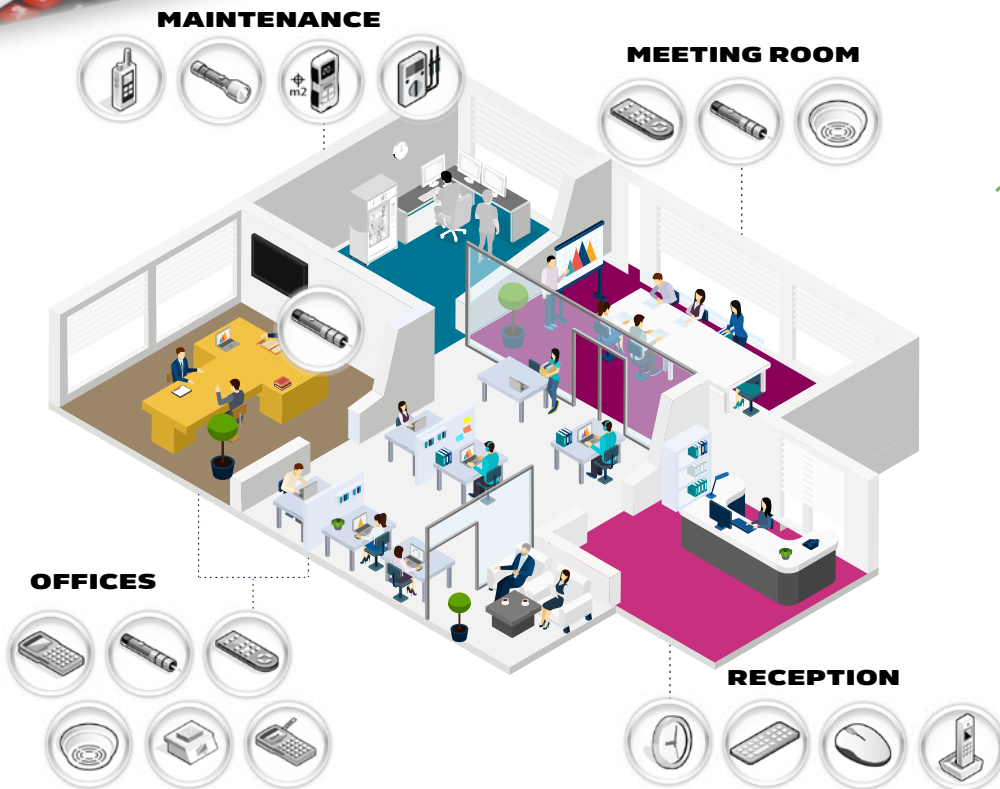
DEVICES	OFFICES				INTERVENTIONS				
	REMOTE CONTROL	WIRELESS MOUSE	WIRELESS TELEPHONE	CLOCK	MULTIMETER	TWO WAY RADIO	LASER RANGE FINDER	FLASHLIGHT	HEADLAMP
RENEWAL FREQUENCY*	1X per year	4X per year	Every 3-4 years	1X per 18 months	2X per year	Depending on usage			

\*Estimation based on average devices run time with alkaline batteries. Depends on usage.

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# PUBLIC SECTOR

Ministries - Town halls - Local councils - Urban communities...



## Battery needs

**~34  
batteries  
per office\***

(estimation – based on devices listed here)

## The most popular formats

**AA & AAA**

2/3 of battery needs



CR2032 batteries are also required for smaller devices such as remote controls, barrier opener...



## Battery Renewal frequency

DEVICES	OFFICES								MAINTENANCE (CITY CLEANING / SEWERS..)		
	REMOTE CONTROL	SMOKE DETECTOR	WIRELESS MOUSE	CALCULATORS	CLOCK	LASER POINTER	POSTAL SCALE	LABEL MAKERS	TWO WAY RADIO	FLASHLIGHT	LASER RANGE FINDER
RENEWAL FREQUENCY*	1X per year	1X per year	4X per year	1X every 2 years	1X per 18 months	6X per year	1X per year	3X per year	Depending on usage		

\*Estimation based on average devices run time with alkaline batteries. Depends on usage.

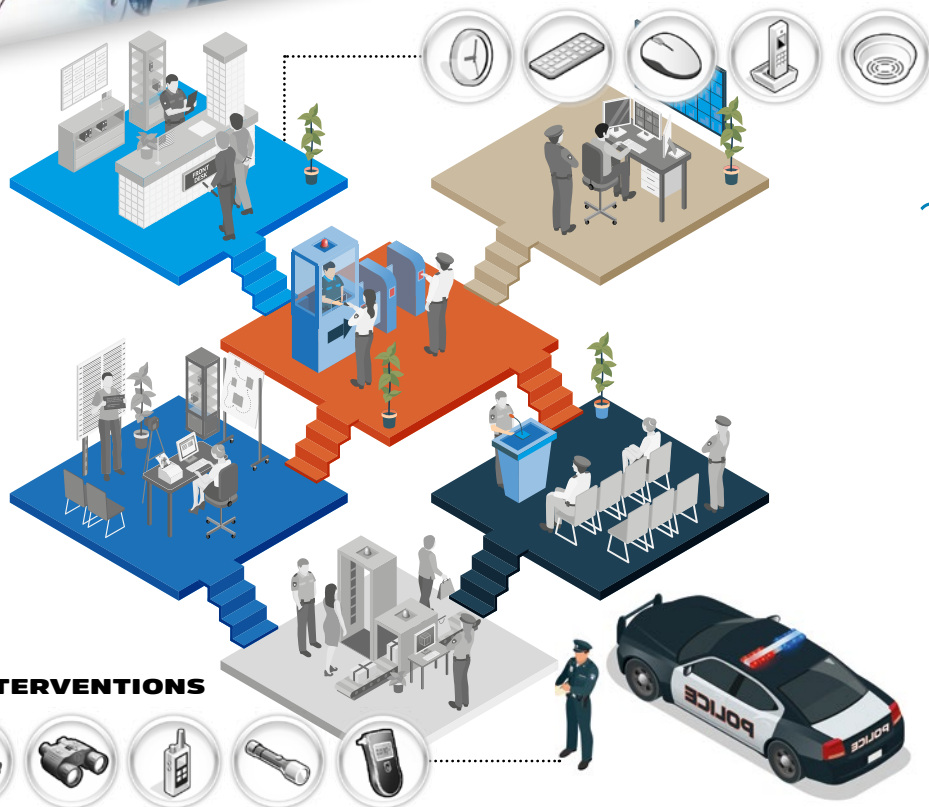
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# LAW & ORDER

Prisons - Police/Military forces - Courts - Justice -  
Ministries - Private security companies...

## OFFICES



## Battery needs

**~23**  
**batteries**  
**per**  
**policeman\***

(estimation – based on devices listed here)

## The most popular formats

**AA & AAA**

2/3 of battery needs



CR2032 or 123 batteries are also required for smaller devices such as tactical lights, infrared binoculars, remote controls...



## Battery Renewal frequency

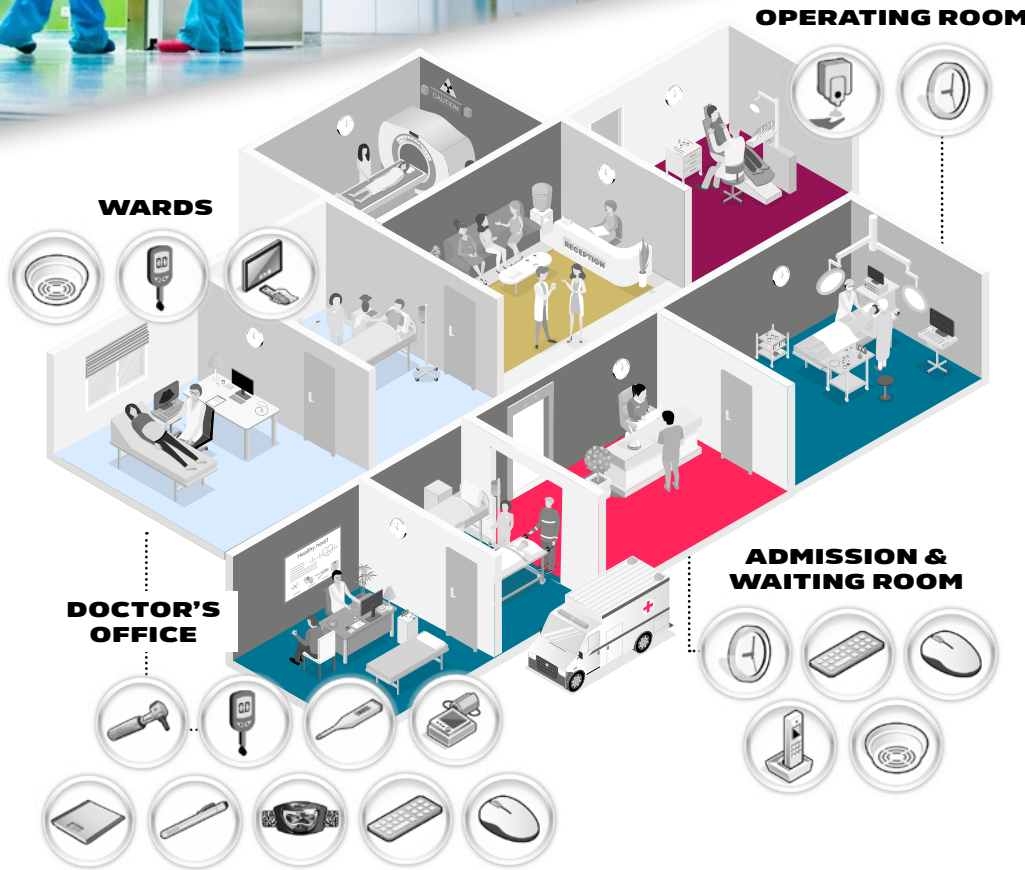
DEVICES	INTERVENTIONS (SECURITY, POLICE CONTROLS, SURVEILLANCE...)					OFFICES						
	TWO WAY RADIO	FLASHLIGHT	INFRARED BINOCULARS	METAL DETECTOR	ELECTRONIC BREATHALYSER	REMOTE CONTROL	SMOKE DETECTOR	WIRELESS MOUSE	CALCULATORS	CLOCK	POINTER	WIRELESS TELEPHONE
RENEWAL FREQUENCY*	Depending on usage					1X per year	1X per year	4X per year	1X every 2 years	1X per 18 months	6X per year	Every 3-4 years

\*Estimation based on average devices run time with alkaline batteries. Depends on usage.

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# HEALTHCARE

Hospitals - Clinics - Medical laboratories - Retirement homes...



## Battery needs

**~5,5  
batteries  
per patient\***

(estimation - based on devices listed here)

## The most popular formats

**AAA & CR2032**

small formats are widely used



AA also represent an important part of battery needs in healthcare environments



## Battery Renewal frequency

DEVICES	DOCTOR OFFICE						WARD			ADMISSIONS / WAITING ROOM		OPERING ROOM	
	OTOSCOPE	BLOOD PRESSURE MONITOR	GLUCOSE MONITOR	SCALE	PENLIGHT	SOAP DISPENSERS	INSULIN PUMPS	REMOTE CONTROL	SMOKE DETECTOR	WIRELESS TELEPHONE	WIRELESS MOUSE	HEADLAMP	CLOCK
RENEWAL FREQUENCY*	3X per year	2X per month	1X per year	2X per year	4X per year	1X per year	1X per month	1X per year	1X per year	Every 3-4 years	4X per year	Depending on usage	1X per 18 months

\*Estimation based on average devices run time with alkaline batteries. Depends on usage.

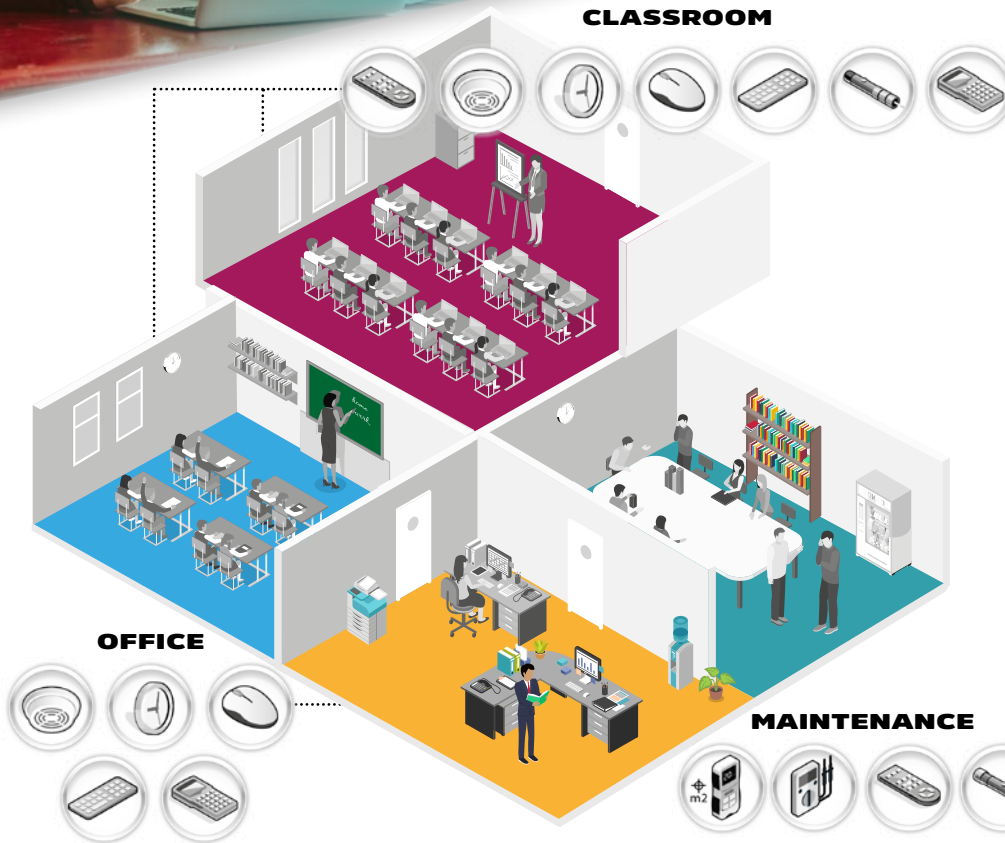
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# EDUCATION

Nursery schools - Primary schools - Grammar schools - Universities - Colleges...

## CLASSROOM



## Battery needs

**~130**  
batteries  
for a 10  
classrooms  
school\*

(estimation - based on devices listed here, out of calculators)

## The most popular formats

**AA & AAA**

More than 50%  
of battery needs



CR2032 or LR44 batteries  
are also required for  
smaller devices such  
as remote controls,  
calculators...



## Battery Renewal frequency

DEVICES	CLASSROOMS - OFFICES							MAINTENANCE		
	REMOTE CONTROL	SMOKE DETECTOR	WIRELESS MOUSE	CALCULATORS	CLOCK	POINTER	ELECTRONIC TOYS	FLASHLIGHT	LASER RANGE FINDER	MEASURING TOOL
RENEWAL FREQUENCY*	1X per year	1X per year	4X per year	1X per year	1X every 2 years	6X per year	Depending on toy and usage	Depending on usage		2X per year

\*Estimation based on average devices run time with alkaline batteries. Depends on usage.



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# PRIVATE COMPANIES FACILITY MANAGEMENT

All private companies, SMEs, Bank, Insurance, Lawyers...



## Battery needs

**~7,5  
batteries  
per  
employee\***

(estimation – based on below  
devices / 100 employees company)

## The most popular formats

**AA & AAA**

2/3 of battery needs



CR2032 batteries are  
also required for smaller  
devices such as remote  
controls, calculators...



## Battery Renewal frequency

DEVICES	OFFICES										FACILITY SERVICES		
	REMOTE CONTROL	SMOKE DETECTOR	WIRELESS MOUSE	CALCULATORS	CLOCK	POINTER	POSTAL SCALE	LABEL MAKERS	WIRELESS TELEPHONE	MICROPHONE	FLASHLIGHT	LASER RANGE FINDER	SOAP DISPENSERS
RENEWAL FREQUENCY*	1X per year	1X per year	4X per year	1X every 2 years	1X per 18 months	6X per year	1X per year	3X per year	Every 3-4 years	Depending on usage	Depending on usage	1X per year	1X per year

\*Estimation based on average devices run time with alkaline batteries. Depends on usage.

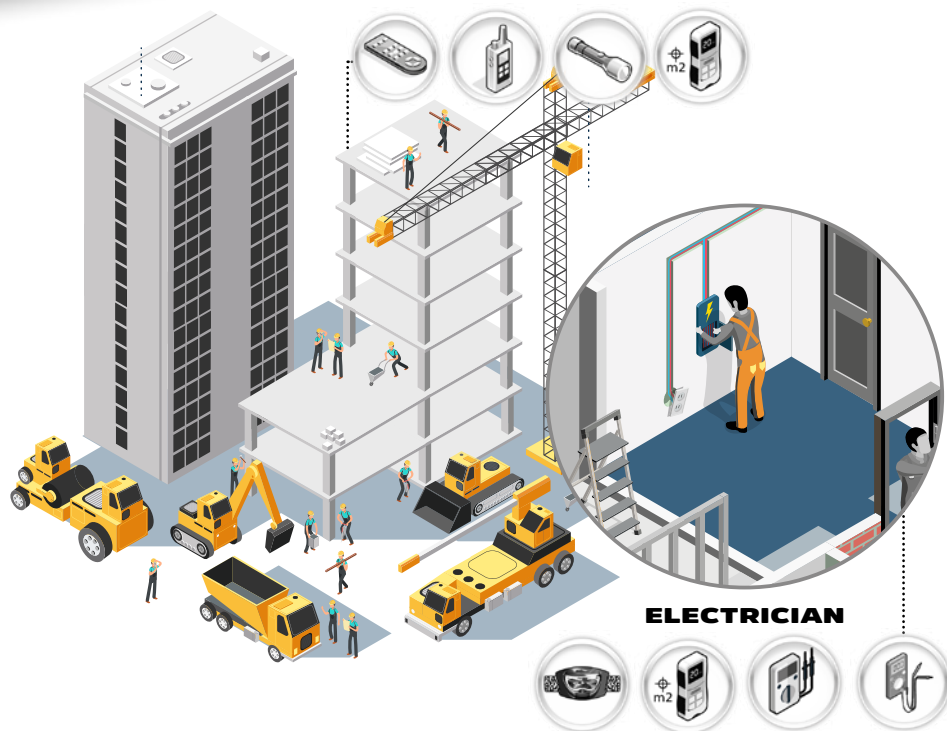
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# CONSTRUCTION & PUBLIC WORK

Maintenance - Electricians - Construction companies -  
Public building companies - Plumbers...

## CONSTRUCTION WORKER



## ELECTRICIAN

### Battery needs

**~20**  
batteries per  
operational  
worker\*

(estimation – based on devices listed here)

## The most popular formats

### AA & AAA

2/3 of battery needs



CR2032 batteries are also  
required for smaller devices  
and 9V batteries for some  
measuring tools...



## Battery Renewal frequency

DEVICES	MAINTENANCE, CONSTRUCTION								
	REMOTE CONTROL	TWO WAY RADIO	FLASHLIGHT	HEADLAMP	LASER RANGE FINDER	MULTIMETER	VOLTAGE TESTER	BARRIER LAMP	DOOR/BARRIER OPENER
RENEWAL FREQUENCY*	1X per year	Depending on usage				2X per year	2X per year	1X per month	1X every 2 years
									1X per year

\*Estimation based on average devices run time with alkaline batteries. Depends on usage.

# Energizer®

## PERFORMANCE

**4 HOUR USAGE**  
OF THE *ENERGIZER*® SPOT LIGHT  
**BETTER BATTERY = LESS WASTE**



HIGH  
PERFORMANCE

**USER  
FRIENDLINESS**  
(USES 6X AA BATTERIES)

BATTERIES  
CHANGED  
**4X**

BATTERIES  
CHANGED  
**3X**

BATTERIES  
CHANGED  
**1X**

BATTERIES  
CHANGED  
**0X**

**NUMBER OF  
BATTERIES  
REQUIRED**

**X30**  
BATTERIES

**X24**  
BATTERIES

**X12**  
BATTERIES

**X6**  
BATTERIES

**WASTE**  
(BY GRAMMS)

**720**

**576**

**300**

**90**

