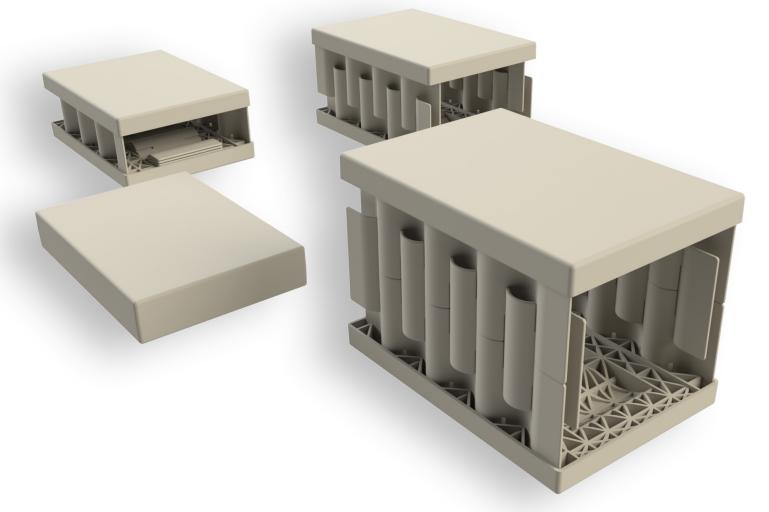


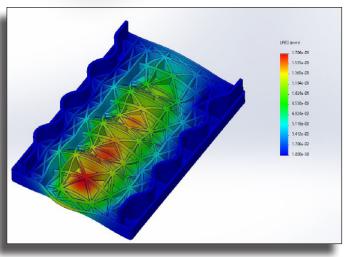
## My Many Steps Ltd

# An A4 Plus Case Study









### THE PROJECT

#### **Our Client**

My Many Steps Ltd

#### What Do They Do

My Many Steps Ltd, a UK-based manufacturing company founded by fitness professional Christopher Sritharan, produces a unique exercise step, using eco-friendly and UK-sourced materials throughout the product and packaging. Chris's background in personal training informed the creation of a portable step designed for use in small spaces and focused activities like corrective exercise.

#### How Did We Help

Christopher approached us seeking assistance in conceptualizing and refining his idea for a portable exercise step. We provided comprehensive support throughout the entire process, including transforming his initial sketches into detailed CAD models, prototyping through 3D printing, conducting finite element analysis, and generating manufacturing data.



This is my first time taking an idea to design and production. A4 Plus have been incredibly helpful throughout the entire process, making me feel like I am in safe hands! They've taken great care in trying to understand what I want and need. They've really worked hard to bring my idea to a structurally, and functionally successful life! A big thank you to The A4 Plus team for your work!

Christopher Sritharan



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