



Your Digital Marketing Partner



About Us

Down-to-earth digital experts helping service-based businesses get found online.

Our Services

Websites, SEO and content that turn your online presence into your best salesperson



Smart Website Design

Websites that look great, work well and turn visitors into clients.



SEO & Online Visibility

Get found on Google with clear, jargon-free SEO that works.



Marketing Made Easy

From SEO to socials, we help you stay visible, consistent, & stress-free.

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Mini Website Audit

1. First Impressions Check

Does your homepage clearly say what you do and who it's for?
Is the design clean, modern, and easy to navigate?
Is your call-to-action (CTA) obvious and inviting?

2. Google-Friendly Check (Basic SEO)

Does your site mention your services in plain English?
Are you using the right keywords for your location or niche?
Are your page titles and meta descriptions working for you?
Try Googling your business and see what shows up.

3. Speed & Mobile Check

How fast does your website load? (Slow = lost leads)
<https://pagespeed.web.dev/>
Is your site easy to use on a phone?
Are buttons and text readable without pinching or zooming?

4. Trust Builders

Do you have client reviews, testimonials or case studies?
Is it clear why someone should choose you?
Do you have a photo or personal touch to build trust?

5. Conversion Check

Is it easy for someone to contact or book with you?
Are there too many clicks to get to the good stuff?