



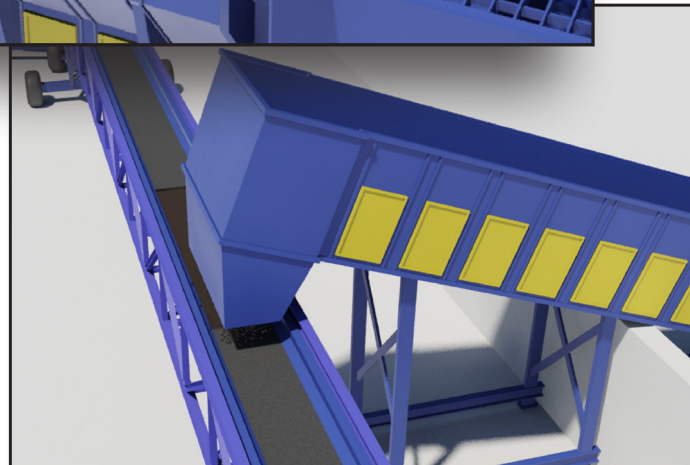
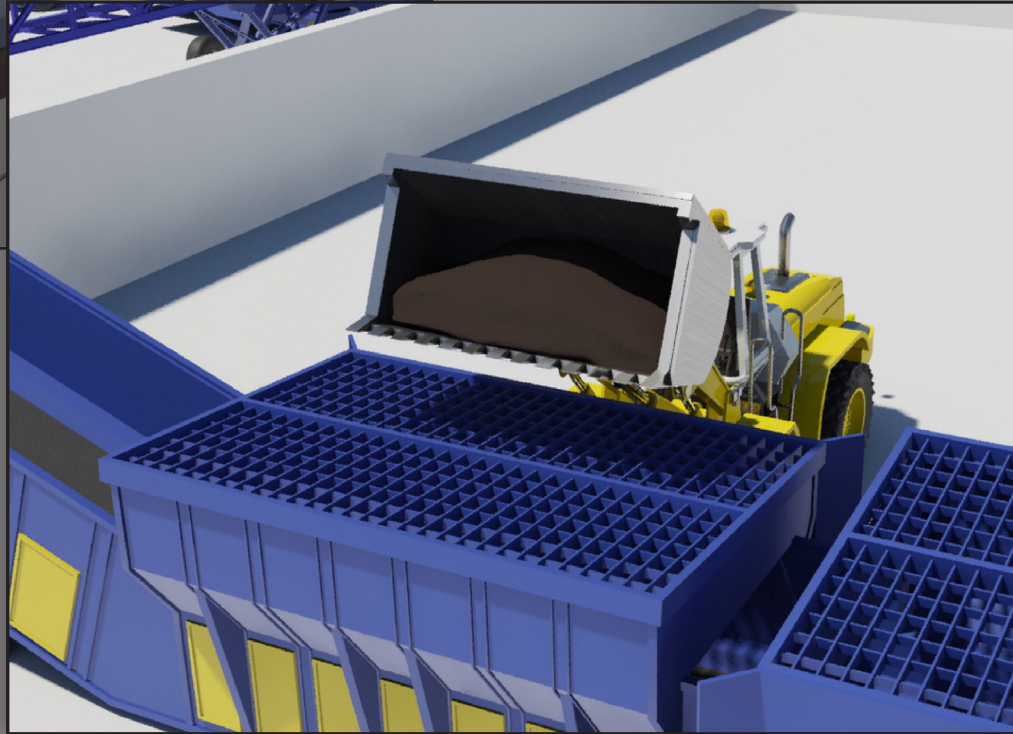
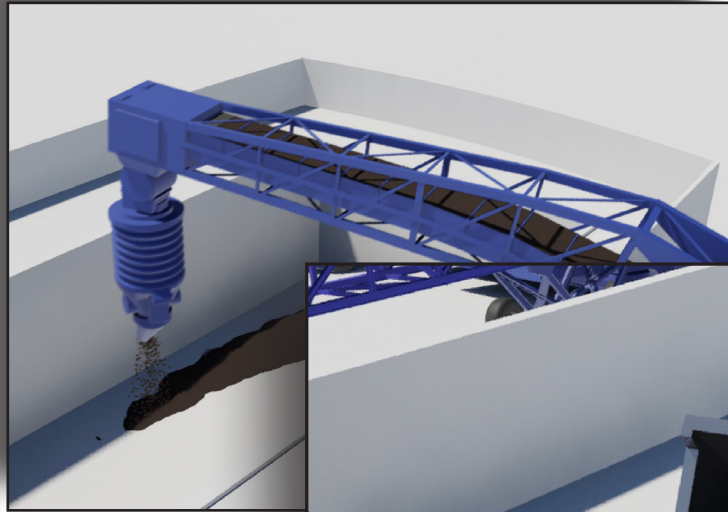
SAMSON Materials Handling Ltd

**An A4 Plus
Case Study**

Design Consultants

Prototyping & Development

Technical Recruitment



Scan QR code to watch animation

THE PROJECT

Our Client

SAMSON Materials Handling Ltd

What Do They Do

SAMSON Materials Handling Ltd, a part of the AUMUND Group, specialises in mobile loading and unloading systems for bulk materials across various industries. Based in Ely, Cambridgeshire, the company serves ports, cement, steel and other industries with Mobile Material Feeders. These feeders are used in the handling, storage and onward loading of bulk materials - including reception from trucks, rail wagons or ships, and discharge onto existing belt conveyors in quarries.

How Did We Help

Our client required a clear and concise animation explaining their new Ship-loader system. Facing tight deadlines and budget constraints, elaborate visuals and lengthy productions were not feasible.

We prioritized clarity and efficiency. Focusing on the essential components of the system, we created an animation that guided the viewer through the process without relying on text or sound. This ensured timely delivery of the necessary information within the given timeframe and budget.



A4 Plus have totally understood our requirements and to be honest the final result is much better than we had anticipated. Well done for beating the tight schedule, we know it was a tall order. We will certainly be calling you soon to discuss any future needs, as we look to build up a library sales models. Once again thanks.

James Cross



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