

# **OptiCall™**

FROM LRS UK





# **OptiCall**<sup>TM</sup>



- Create a faster handover
- First aid team can be alerted anywhere on site
- No delays or distractions for other members of staff.
- 3 YEAR manufacture defect warranty.



### What is OptiCall™

Developed specifically to enhance the efficiency and profitability of the busy Optician's environment, our Optician's paging system is completely unique and has been specifically designed for the Opticians in the UK.

The OptiCall™ Paging system is used to communicate between the test rooms and the shop floor. According to extensive testing done in the UK and elsewhere, the test room is the most appropriate location for customer handover from the Optician to the Floor Staff.

In the UK, paging solutions have been used by literally hundreds of companies with sales AND margins increasing across the board.

In fact, if the system is used in the manner we recommend, an ROI of just a few weeks can be virtually guaranteed.



There are plans to include the LRS Pronto call button to produce valuable data that can report when the call button was pressed and exactly how long It took for someone to respond to the call.

It would also be possible for example to see via a report which calls were downgraded to stand down calls and which ones remained high level emergencies.

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