

# FURNITURE — BY HDS —

KITCHENS | FURNITURE | FLOORING

[WWW.FURNITUREBYHDS.COM](http://WWW.FURNITUREBYHDS.COM)

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# ABOUT

Furniture By HDS is proud to offer a range of bespoke wooden flooring with options to compliment almost any interior style.

All of the products detailed in this brochure are fully manufactured in the UK upon receipt of your order, made to your specification using state of the art machinery and years of woodworking experience.

# PRODUCTS

As our floors are made to order this provides you with a large number of products and tailorable options to choose from.

The range in this brochure is built around our standard sizes, styles, grades and colours.

However, if you have a specific requirement which is not covered within this offering please do let us know and we will endeavour to find a suitable product for you.



# LET'S MAKE YOUR FLOOR →

Due to the large array of products and options available to you we have detailed a simple method to pin the choice down to your final perfect floor.

1

**Choose the Style**  
Page 6

2

**Choose your Size**  
Pages: 7-9

3

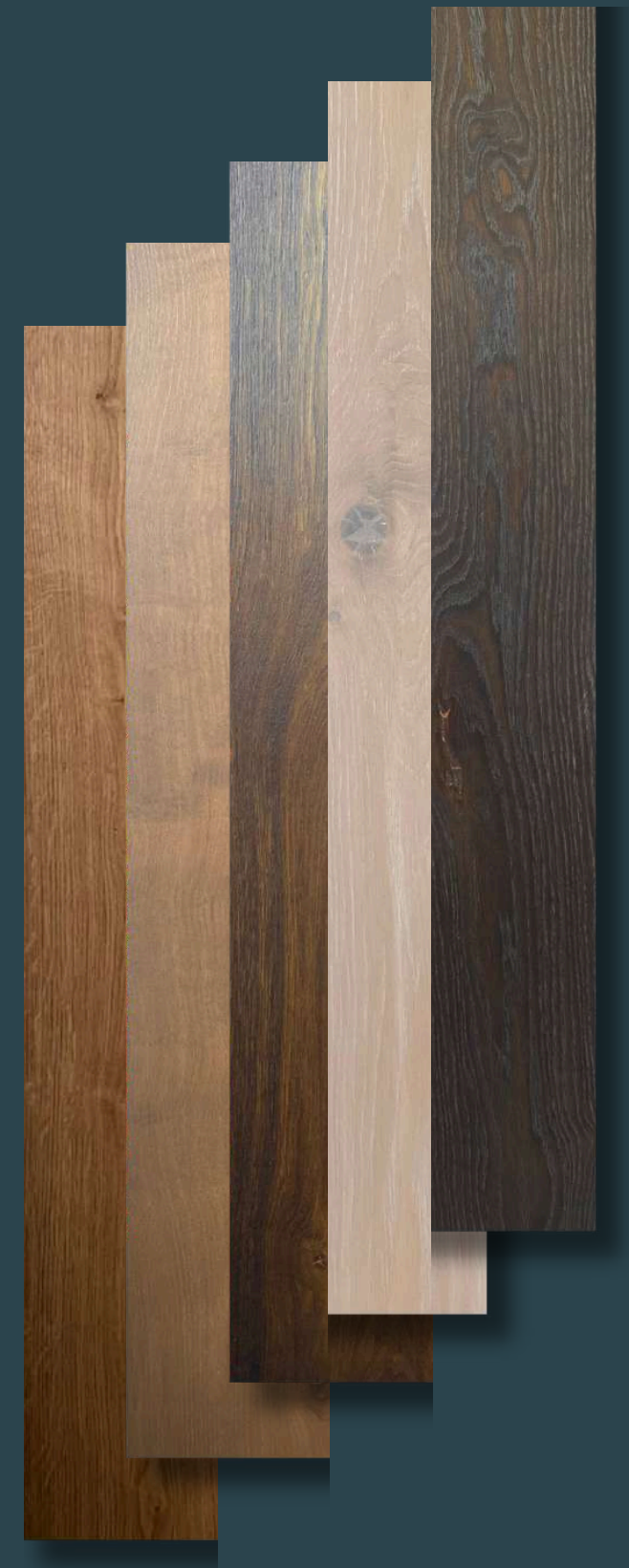
**Choose the Grade**  
Page 10

4

**Choose your Texture**  
Pages: 11-16

5

**Choose your Colour and finish**  
Pages: 17-39



# STYLE

We offer a choice of 3 wooden flooring styles shown below



## HERRINGBONE

Herringbone – a traditional parquet style which is as popular today as it has ever been. We offer 4 sizes as standard so you can choose a style which suits the shape of your room(s) best.



## PLANK

Plank – better known as floorboards, plank is our most popular style.



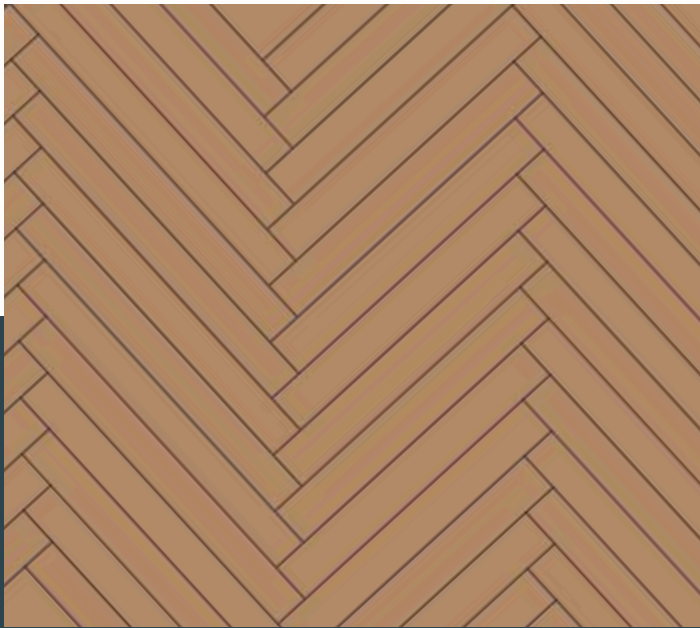
## CONTINUOUS VERSAILLES

Continuous Versailles – otherwise known as basket weave, this is quite a unique style which lends itself to larger rooms.

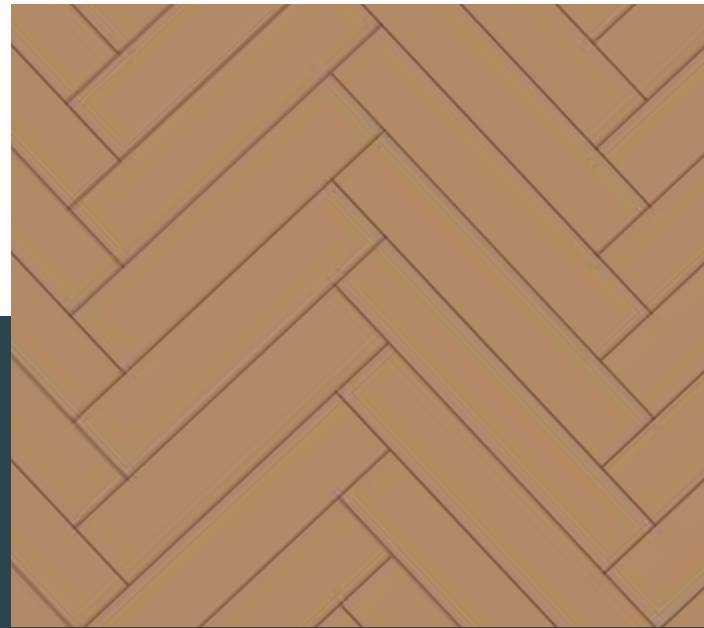
# HERRINGBONE SIZE

We can produce almost any size of herringbone, however, we have narrowed down the choices to our 4 most popular sizes.

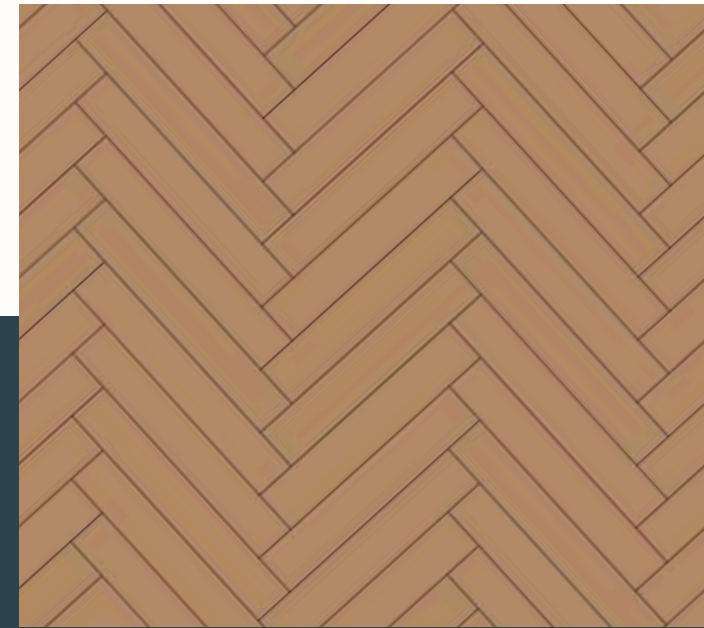
Here we have long and narrow (720 x 80mm), super large scale (700 x 140mm) and two of the most common sizes in the UK flooring market (600 x 100mm and 450 x 80mm).



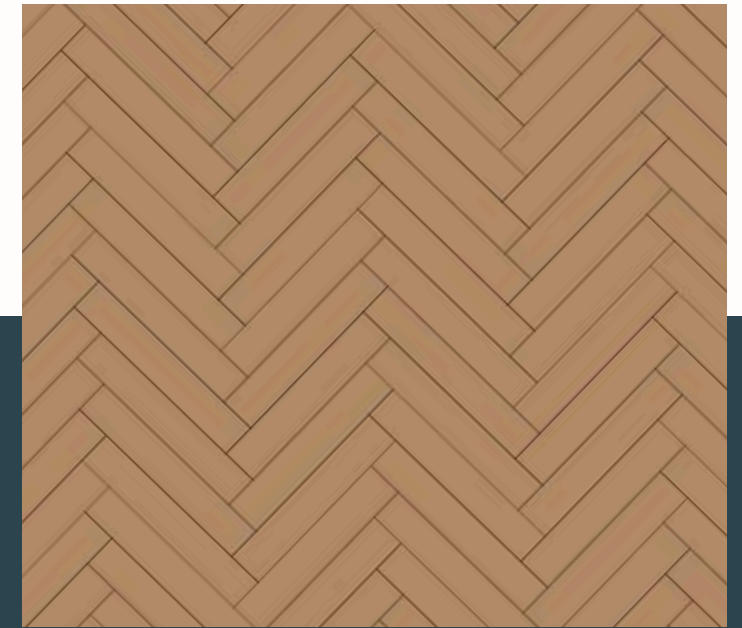
720 x 80 x 15.5/20.5mm



700 x 140 x 15.5/20.5mm



600 x 100 x 15.5/20.5mm



450 x 80 x 15.5/20.5mm

# PLANK SIZE

We offer a great range of widths as standard which are detailed below. However, if you require a fully bespoke size don't hesitate to enquire.

All of our standard planks come in random lengths where a minimum 80% are between 1.7 – 2.45m long, the balance can be shorter from 0.5m.


We can produce planks up to 4.5m long so if you are looking for super long boards do ask.

A horizontal wooden plank with a dark, textured finish and visible wood grain. The width is labeled as 80mm.

80mm

A horizontal wooden plank with a dark, textured finish and visible wood grain. The width is labeled as 100mm.

100mm

A horizontal wooden plank with a dark, textured finish and visible wood grain. The width is labeled as 140mm.

140mm

A horizontal wooden plank with a dark, textured finish and visible wood grain. The width is labeled as 180mm.

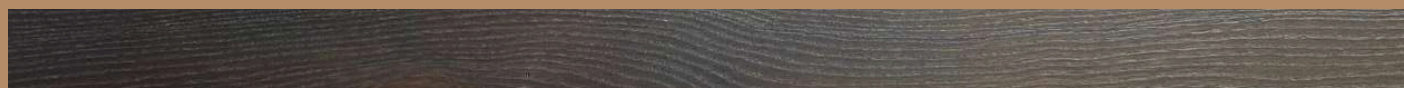
180mm

A horizontal wooden plank with a dark, textured finish and visible wood grain. The width is labeled as 220mm.

220mm

A horizontal wooden plank with a dark, textured finish and visible wood grain. The width is labeled as 260mm.

260mm

A horizontal wooden plank with a dark, textured finish and visible wood grain. The width is labeled as 300mm.

300mm

# CONTINUOUS VERSAILLES SIZE

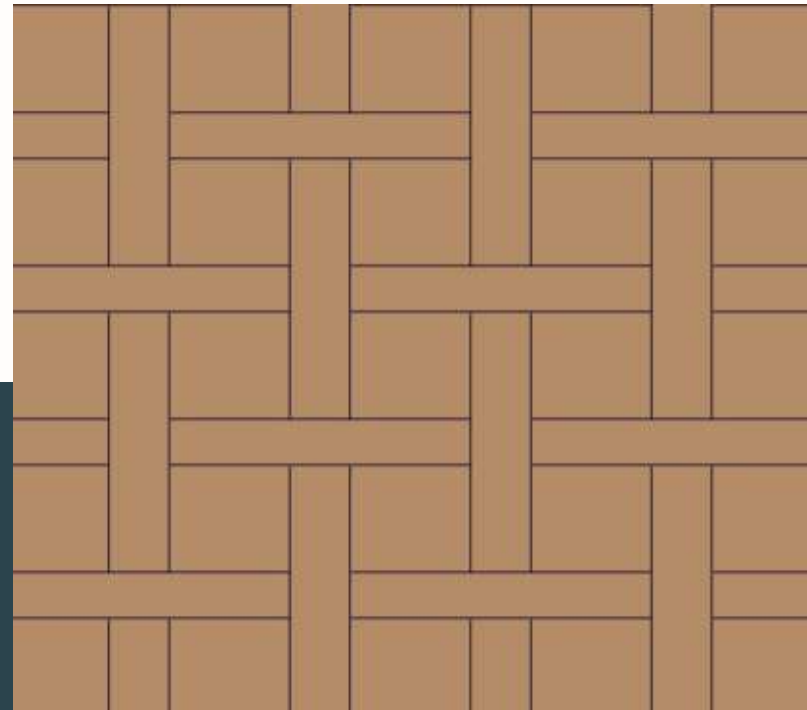
We offer 2 sizes of Continuous Versailles:

140mm = 140x140mm squares & 350x70mm staves

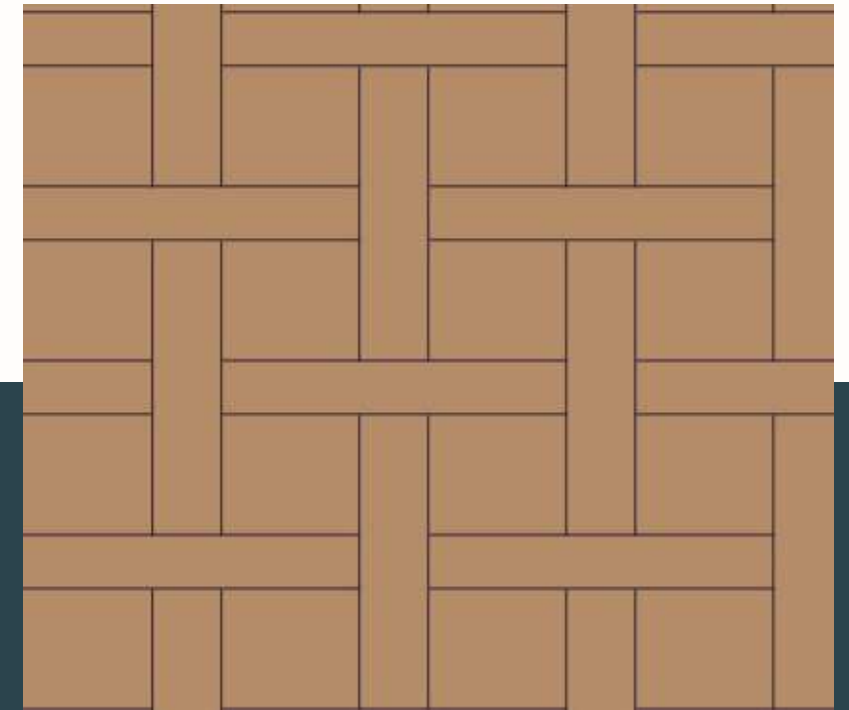
180mm = 180x180mm squares & 450x90mm staves

All pieces come with bevels on all 4 sides as standard but can be square edged to be coloured on site for a more traditional look.

140mm



180mm



# GRADES

Our European Oak floors come in a choice of 3 standard grades.

**Character** - otherwise known as rustic A/B grade, this option has plenty of knots and natural features for a more traditional appearance.

**Rustic A+** - this grade is not commonly available in the flooring market and is perfect for those who want some knots and natural character but with a generally cleaner appearance.

**Prime** - sometimes referred to as select grade, this option only allows occasional very small knots and therefore, presents a very clean and contemporary style.



## Character

\* Shown above with WF152 Antique Colour

Unlimited sound & cracked knots,  
Dead knot holes up to 35mm allowed.  
Sapwood allowed limited to 30% of the width,  
Limited small bark pockets allowed.  
End splits up to 100mm allowed, limited to 20% of volume.  
Natural colour variation allowed including heartwood.



## Rustic A+

\* Shown above with WF210 Smoked Oak

Sound & cracked knots up to 35mm allowed,  
Dead knots up to 20mm allowed.  
No sap or end splits.  
Natural colour variation allowed.



## Prime

\* Shown above with WF251 Double White Grey

Pin knots and occasional small knots up to 15mm allowed.  
No sap or end splits.  
Natural colour variation allowed.



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# TEXTURES

One of the best ways to individualise your floor and make it truly special is to tailor it with a specialist texture to the surface.

We offer a choice of 5 different textures which can also be mixed and matched.





## BRUSHING

The brushing process removes part of the soft grain of the timber. This creates more texture on the board and accentuates the colour of the grain.



## BANDSAWING

This texture creates regular bandsaw marks across the face of the flooring at reasonably consistent intervals. These marks grab the colour applied and create an industrial / old look.



## TUMBLING

Using a custom built machine, we tumble the boards to create damage to the edges and face of the boards. The resulting finish means the flooring looks very old, distressed and worn.



## TORN FACE

When planing the face of our flooring we deliberately apply a blunt blade resulting in some grain tear in unique patches, this creates an older look with distinct colour patches.



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## HAND EASED EDGE

Manually applied board by board, we sand the edges of the boards to a random degree to leave irregular joint between the boards giving it a more authentic feel. This texture works particularly well when combined with tumbling.

# COLOURS

As standard we offer a range of 22 beautiful colours to suit and compliment every style of room design.

We have light, airy whites and pale greys for more contemporary styled rooms.

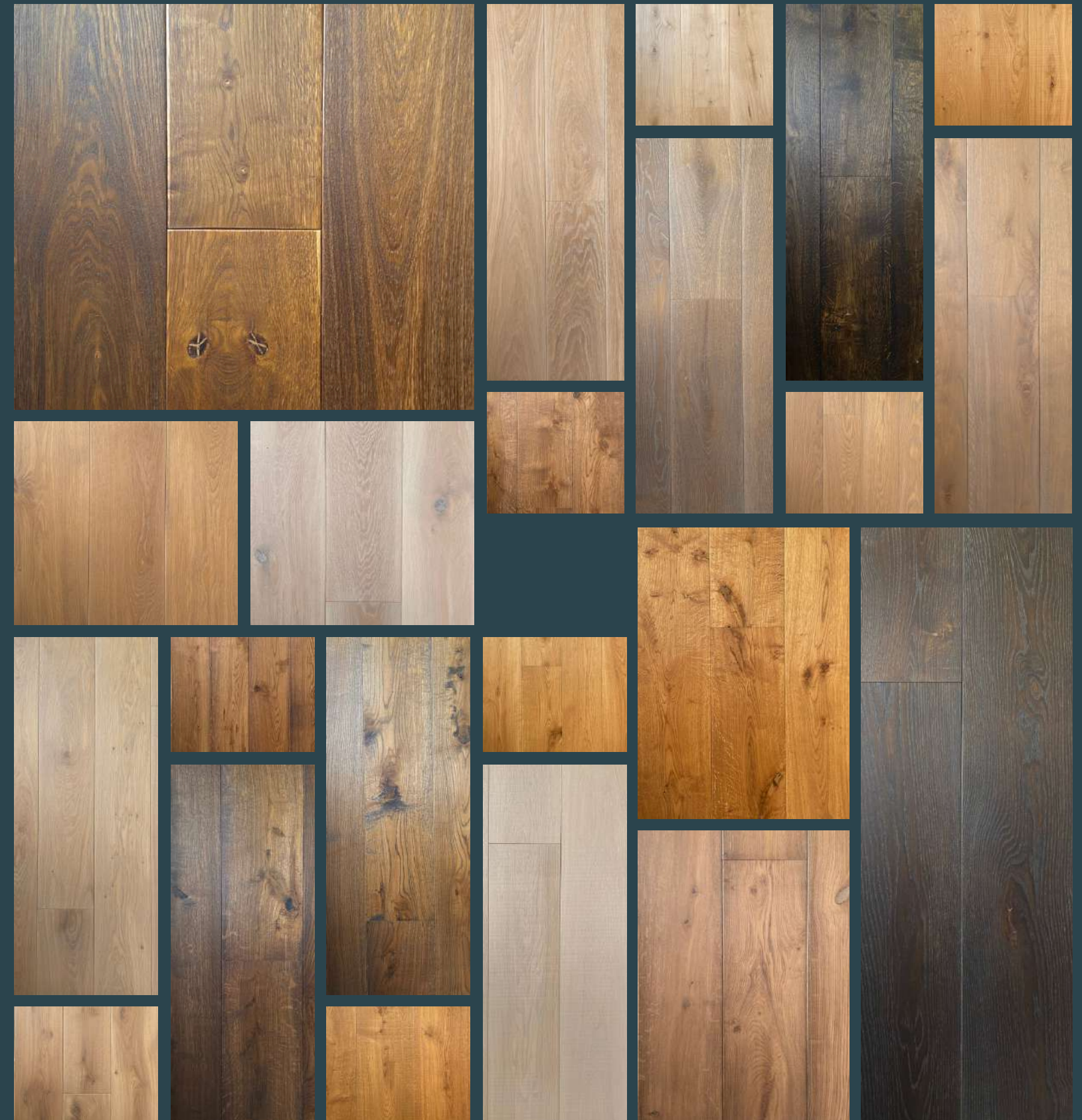
Natural to dark browns for more classic styling.

Dark greys to black for a modern twist on traditional colour tones.

Whilst we are confident this range should suit your colour requirements if you have seen an alternative colour which will suit your floor better, which is not covered by our range, please let us know and we can look to match it\*

\*(a minimum order quantity will be required for this service)

Please remember as wood is a natural product there will be some natural colour variation within every floor.



# CLEAR OILED

Product shown:

European Oak

220x21mm

Character grade

Bandsawn

Product code: WF111

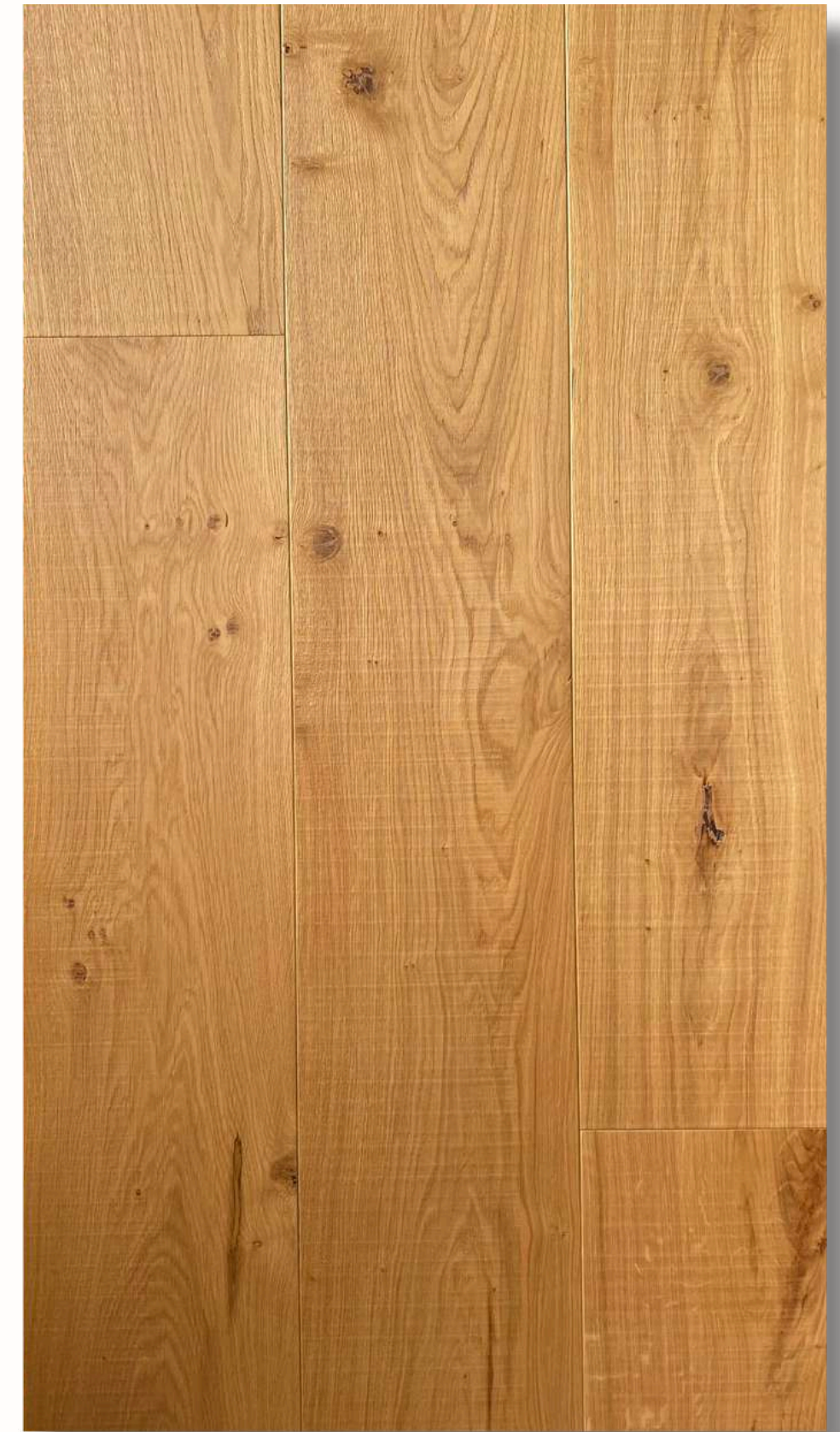
Other textures in this colour:

Brushed = WF110

Tumbled = WF112

Torn Face = WF113

Hand Eased Edge = WF114



# SUBTLE WHITE

Product shown:  
European Oak  
180x21mm  
Prime grade  
Brushed  
Product code: WF130

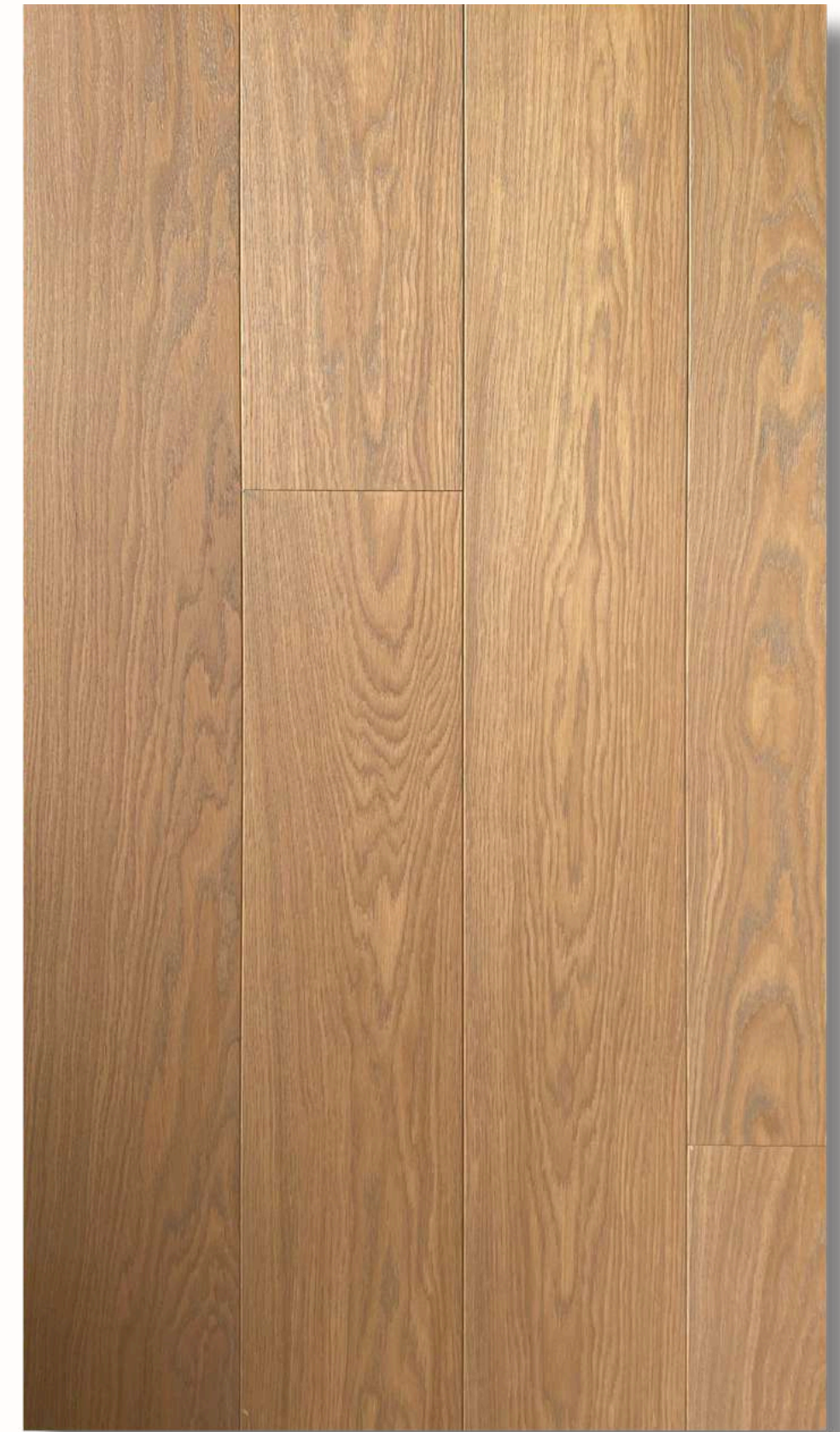
Other textures in this colour:  
Bandsawn = WF131  
Tumbled = WF132  
Torn Face = WF133  
Hand Eased Edge = WF134



# GREY

Product shown:  
European Oak  
180x21mm  
Prime grade  
Brushed  
Product code: WF140

Other textures in this colour:  
Bandsawn = WF141  
Tumbled = WF142  
Torn Face = WF143  
Hand Eased Edge = WF144



# ANTIQUE

Product shown:  
European Oak  
260x21mm  
Character grade  
Tumbled  
Product code: WF152

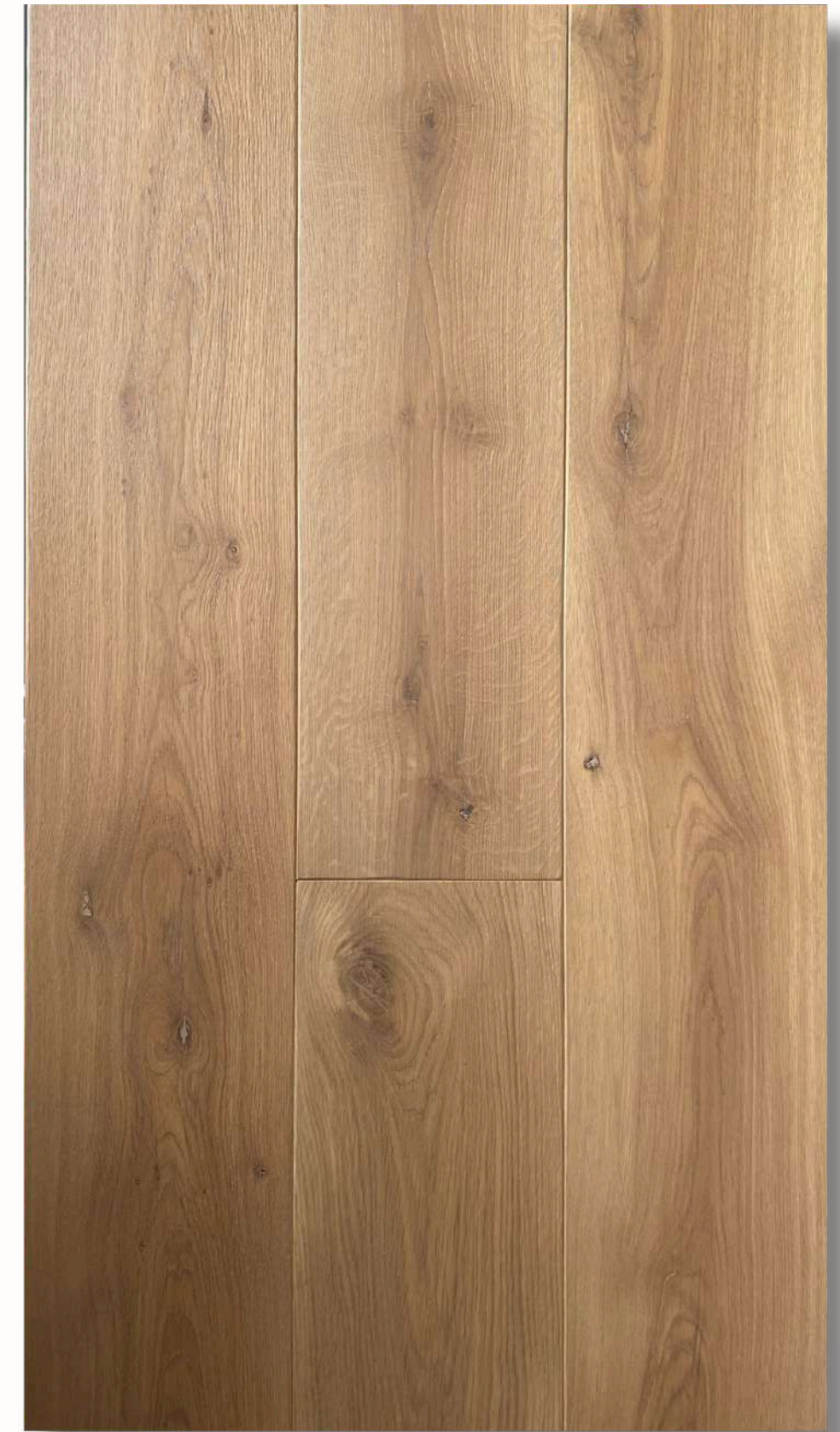
Other textures in this colour:  
Brushed = WF150  
Bandsawn = WF151  
Torn Face = WF153  
Hand Eased Edge = WF154



# CREAM

Product shown:  
European Oak  
220x21mm  
Character grade  
Brushed  
Product code: WF170

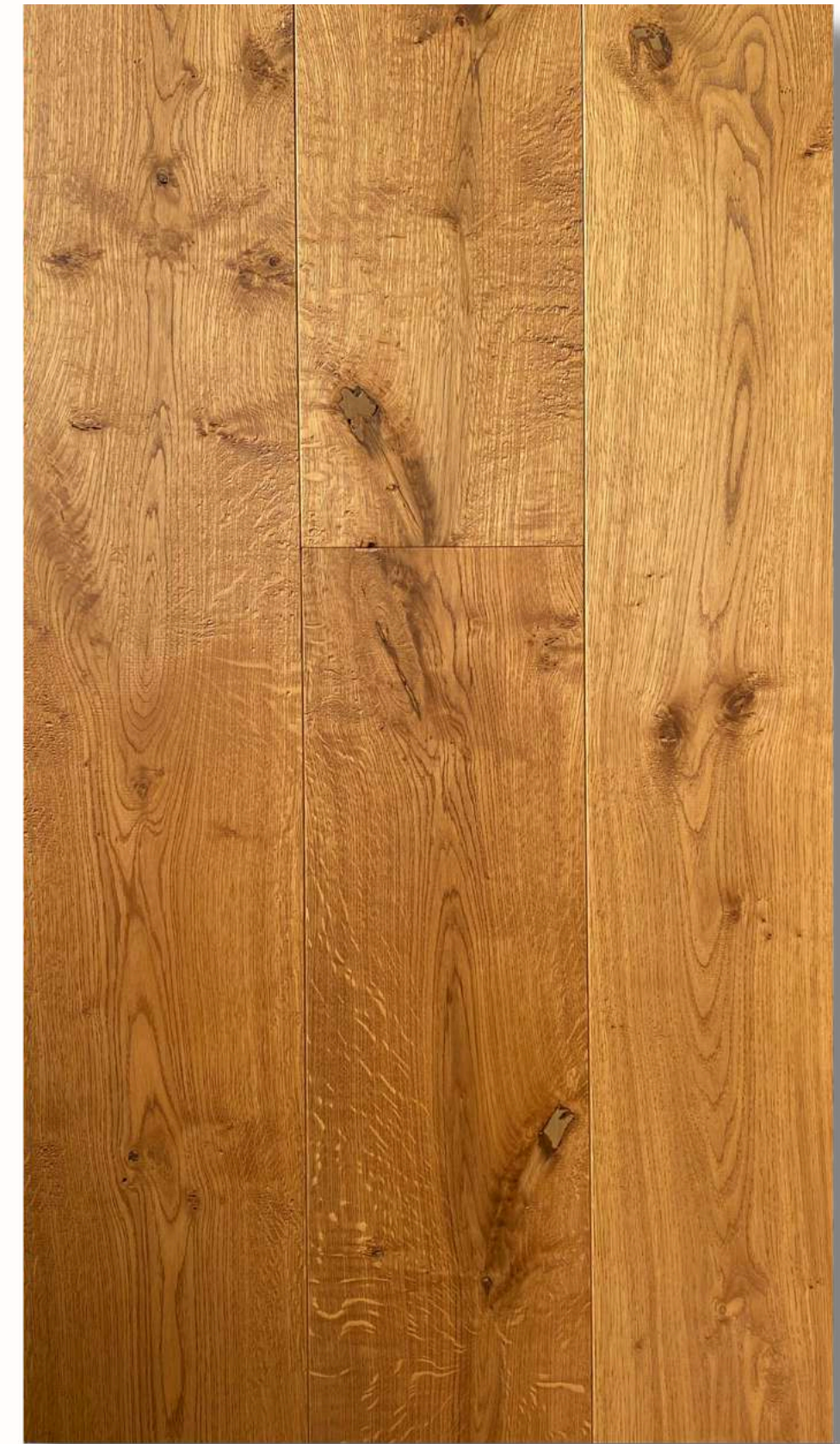
Other textures in this colour:  
Bandsawn = WF171  
Tumbled = WF172  
Torn Face = WF173  
Hand Eased Edge = WF174



# GOLDEN OAK

Product shown:  
European Oak  
220x21mm  
Character grade  
Torn Face  
Product code: WF183

Other textures in this colour:  
Brushed = WF180  
Bandsawn = WF181  
Tumbled = WF182  
Hand Eased Edge = WF184



# WHITE/GREY

Product shown:  
European Oak  
180x21mm  
Rustic A+ grade  
Brushed  
Product code: WF190

Other textures in this colour:  
Bandsawn = WF191  
Tumbled = WF192  
Torn face = WF193  
Hand Eased Edge = WF194



# BLACK

Product shown:  
European Oak  
220x21mm  
Character grade  
Torn face  
Product code: WF203

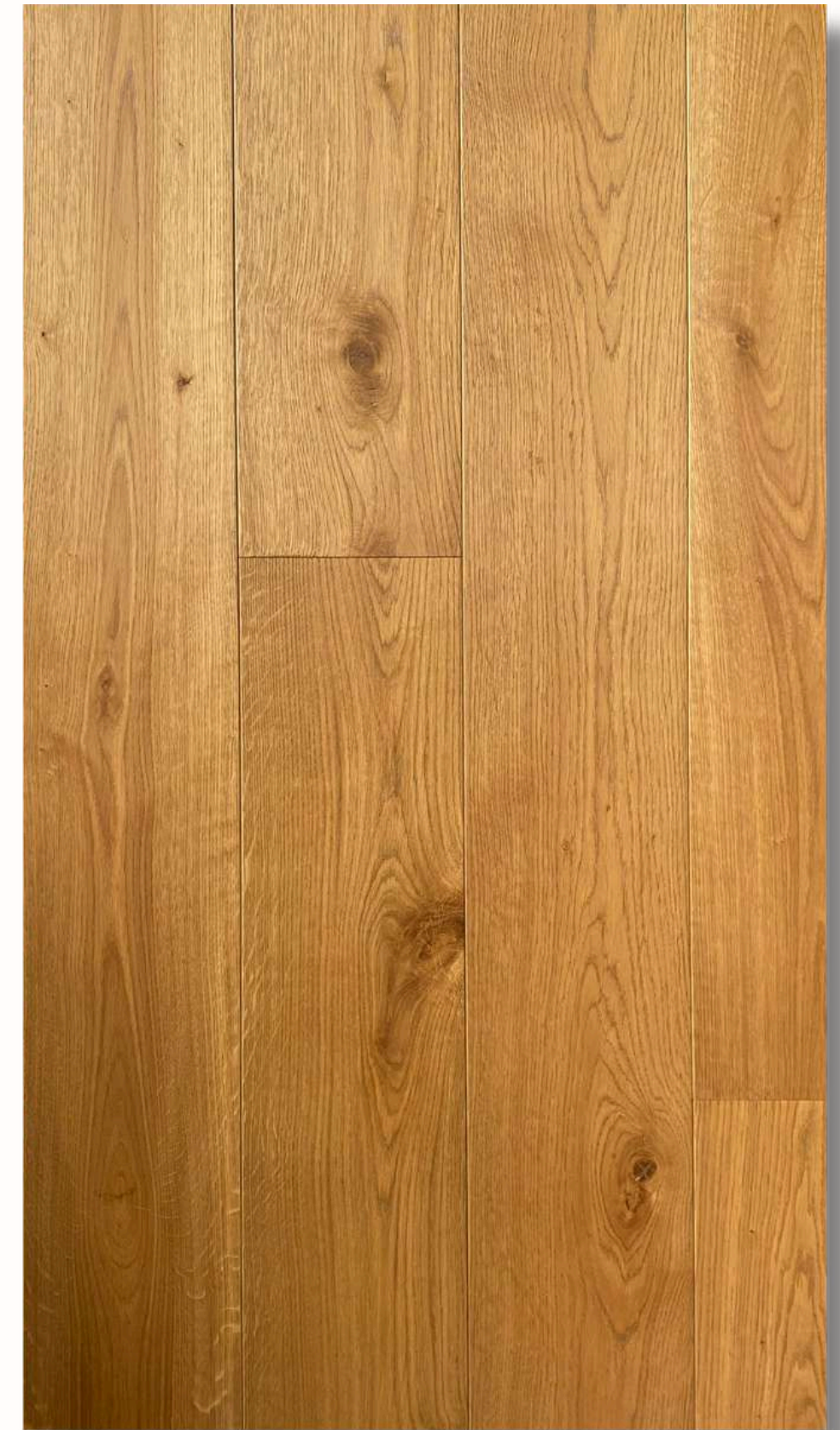
Other textures in this colour:  
Brushed = WF200  
Bandsawn = WF201  
Tumbled = WF202  
Hand Eased Edge = WF204



# SMOKED OAK

Product shown:  
European Oak  
180x21mm  
Rustic A+ grade  
Brushed  
Product code: WF210

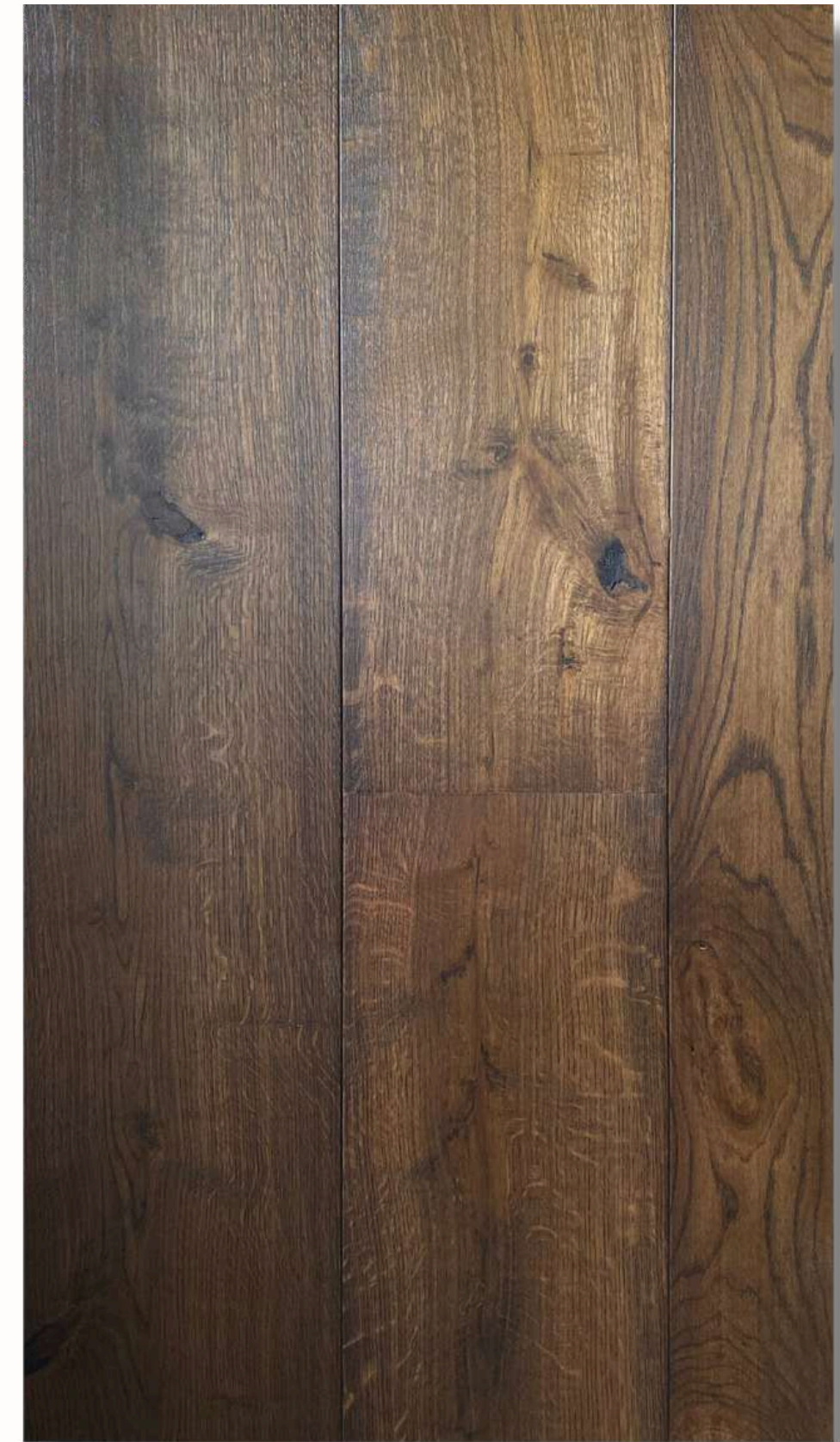
Other textures in this colour:  
Bandsawn = WF211  
Tumbled = WF212  
Torn face = WF213  
Hand Eased Edge = WF214



# BLACK 50

Product shown:  
European Oak  
260x21mm  
Character grade  
Brushed  
Product code: WF220

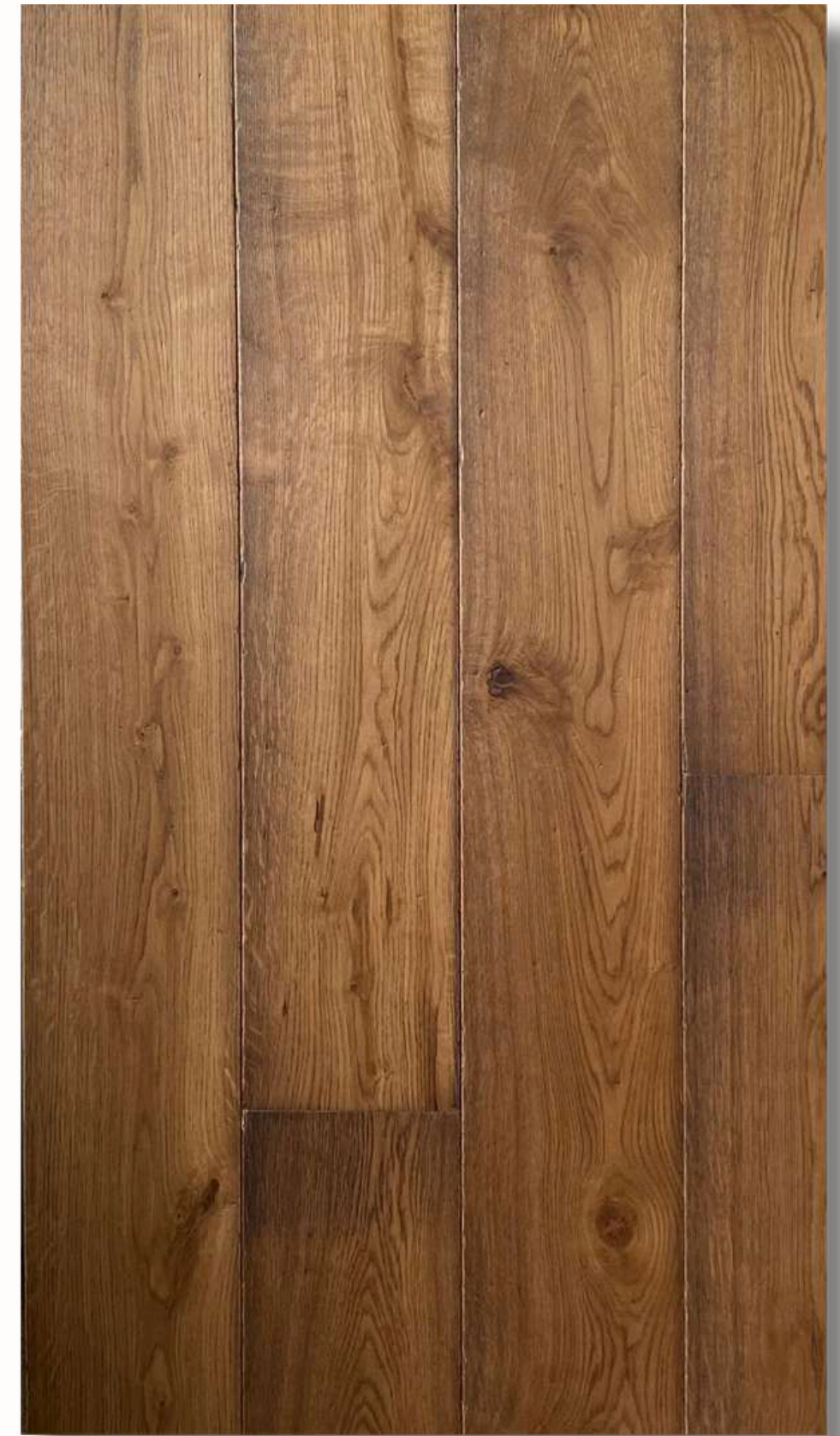
Other textures in this colour:  
Bandsawn = WF221  
Tumbled = WF222  
Torn face = WF223  
Hand Eased Edge = WF224



# SMOKED ANTIQUE

Product shown:  
European Oak  
180x21mm  
Character grade  
Tumbled  
Product code: WF232

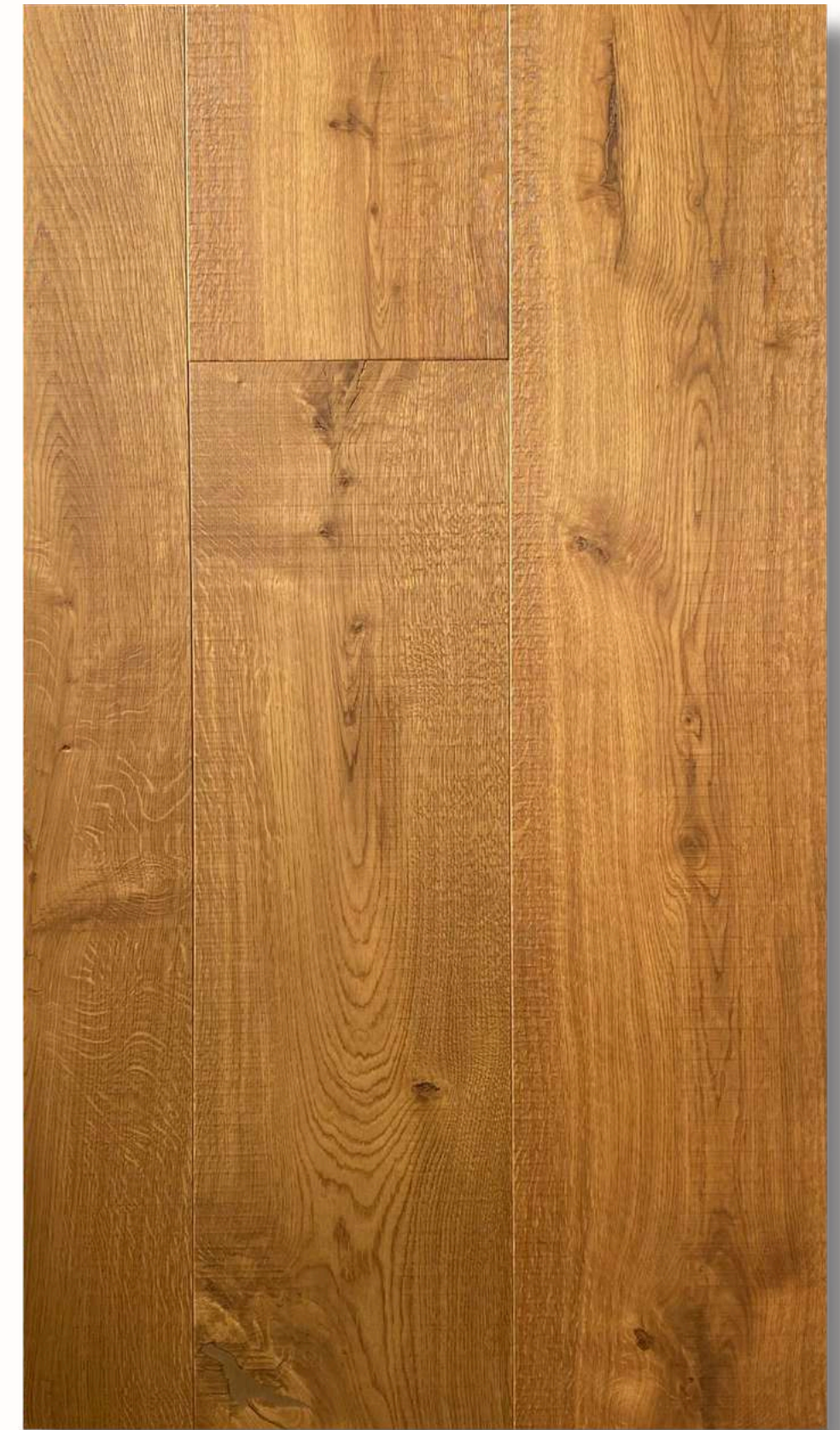
Other textures in this colour:  
Brushed = WF230  
Bandsawn = WF231  
Torn face = WF233  
Hand Eased Edge = WF234



# SMOKED GOLD

Product shown:  
European Oak  
260x21mm  
Character grade  
Bandsawn  
Product code: WF241

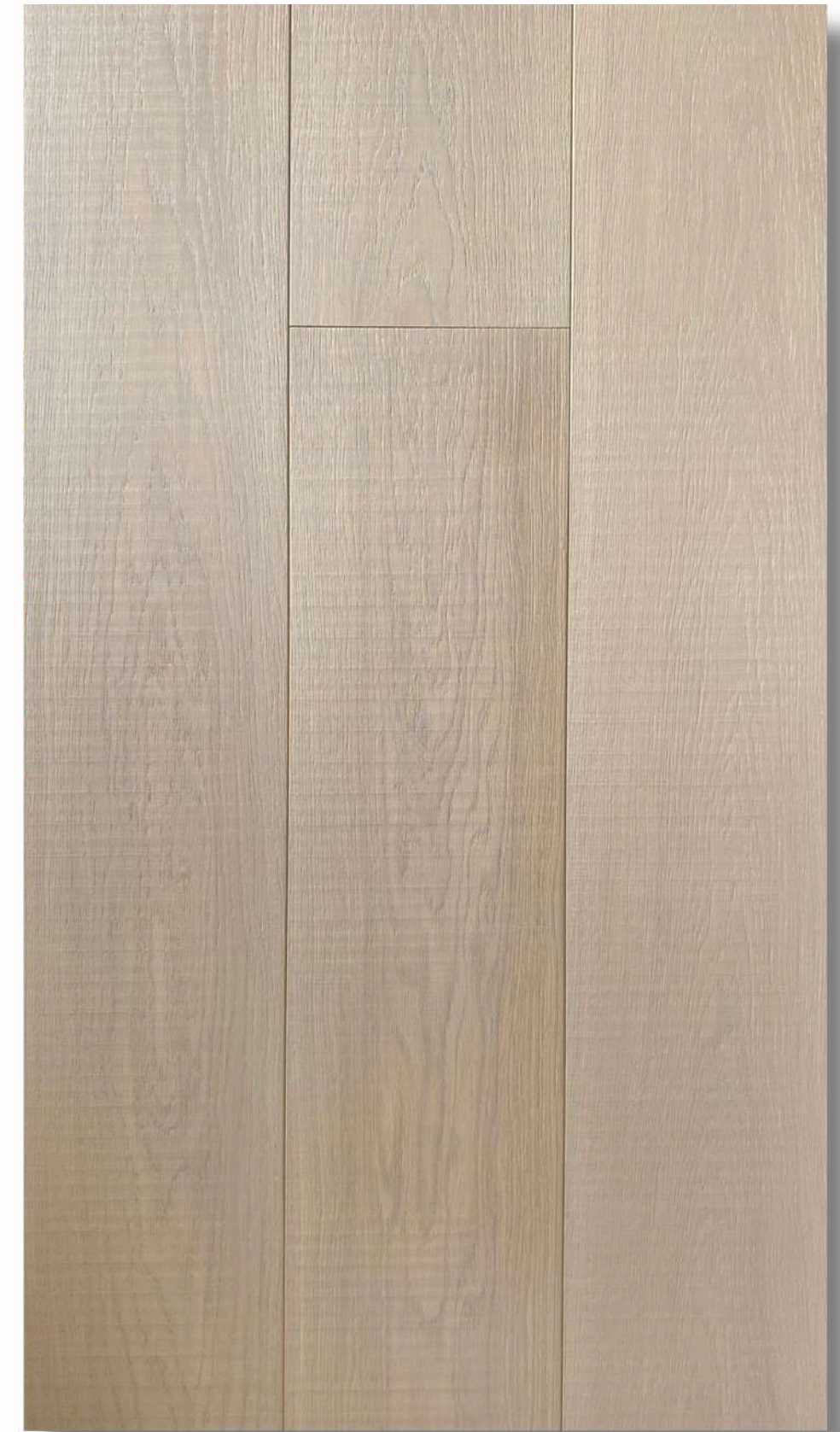
Other textures in this colour:  
Brushed = WF240  
Tumbled = WF242  
Torn face = WF243  
Hand Eased Edge = WF244



# DOUBLE WHITE GREY

Product shown:  
European Oak  
220x21mm  
Prime grade  
Bandsawn  
Product code: WF251

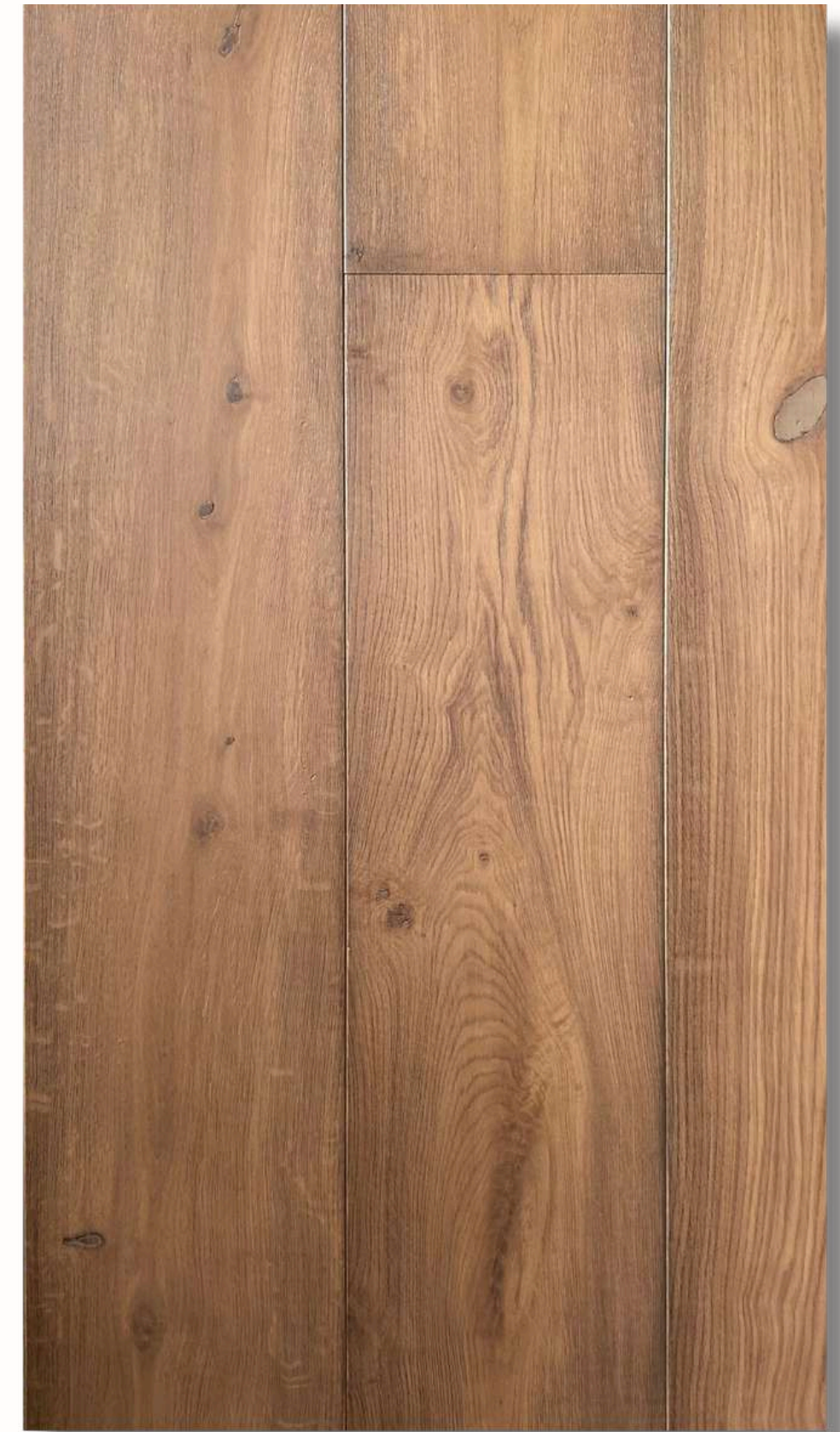
Other textures in this colour:  
Brushed = WF250  
Tumbled = WF252  
Torn face = WF253  
Hand Eased Edge = WF254



# HAZY SMOKE

Product shown:  
European Oak  
260x21mm  
Character grade  
Brushed  
Product code: WF260

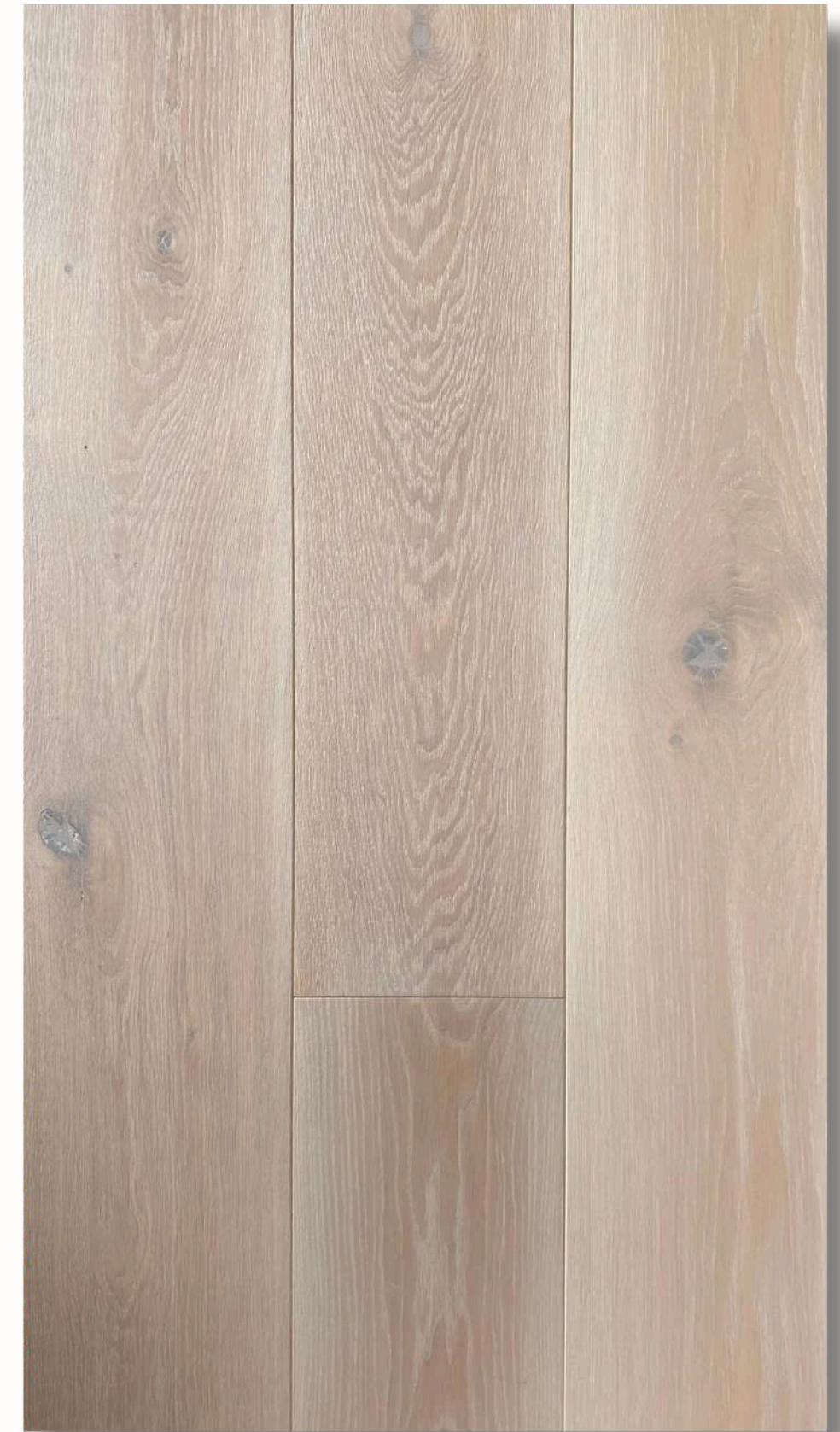
Other textures in this colour:  
Bandsawn = WF261  
Tumbled = WF262  
Torn face = WF263  
Hand Eased Edge = WF264



# DOUBLE WHITE

Product shown:  
European Oak  
220x21mm  
Character grade  
Brushed  
Product code: WF270

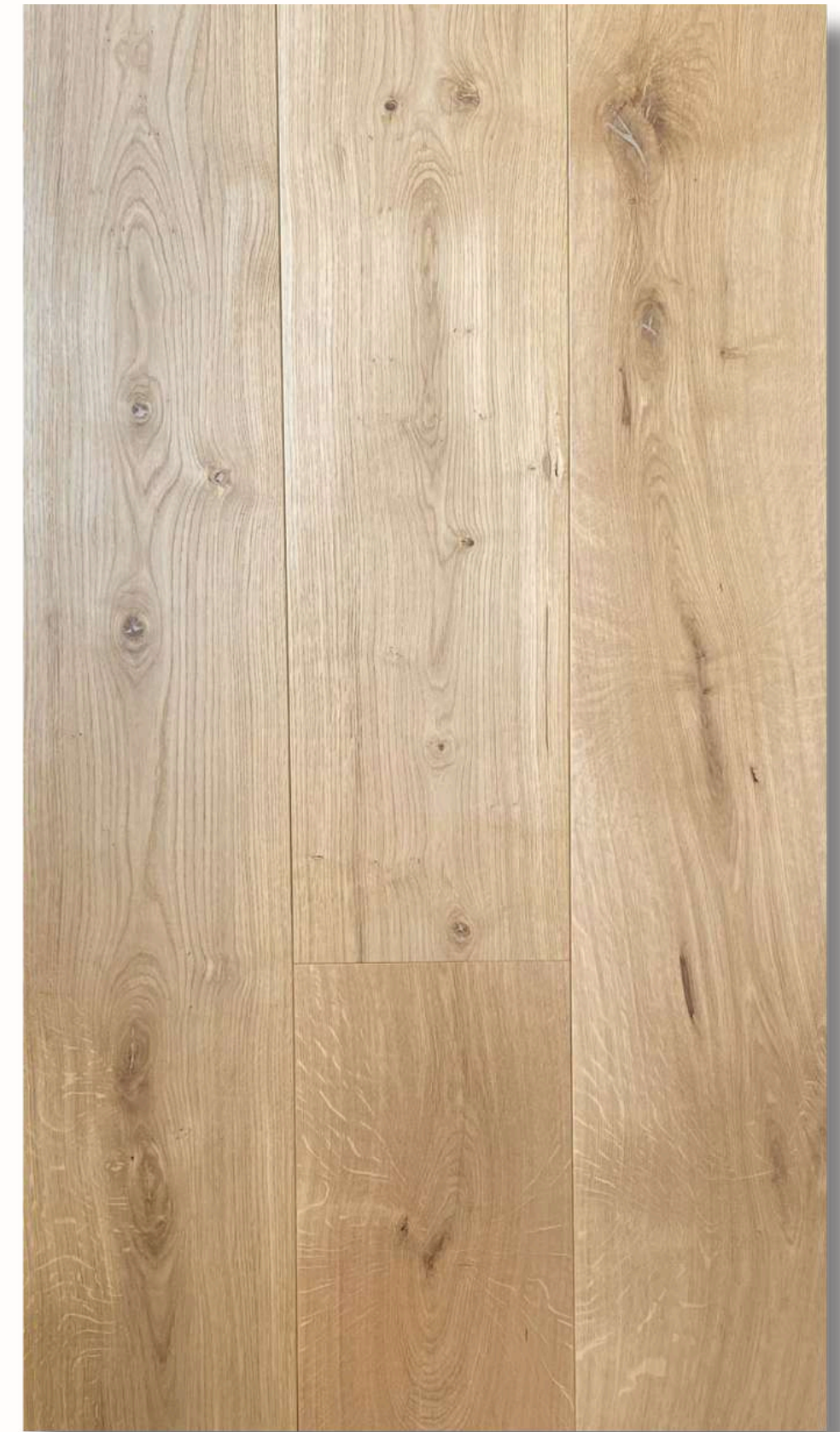
Other textures in this colour:  
Bandsawn = WF271  
Tumbled = WF272  
Torn face = WF273  
Hand Eased Edge = WF274



# UNFINISHED LOOK

Product shown:  
European Oak  
220x21mm  
Character grade  
Brushed  
Product code: WF280

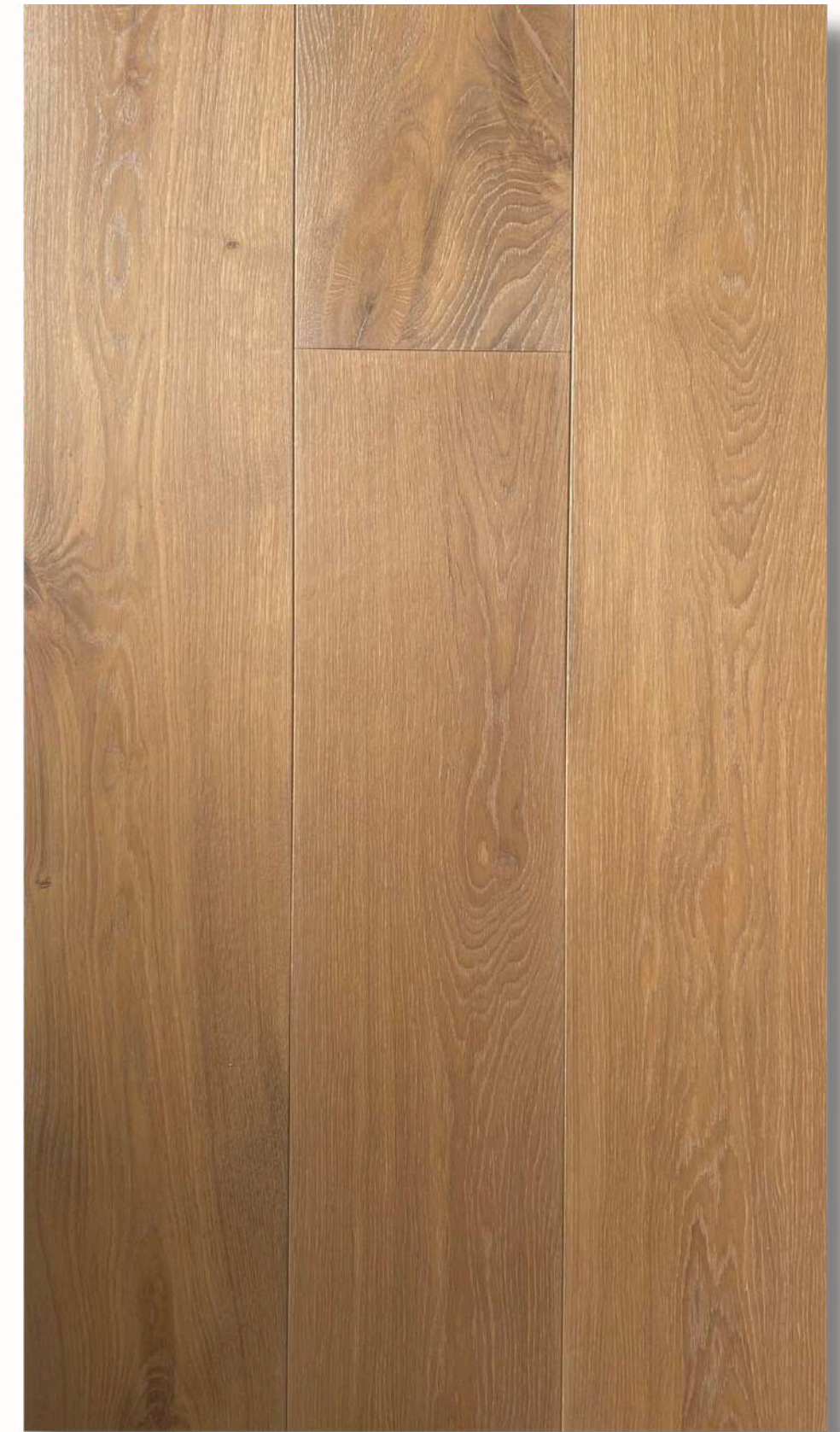
Other textures in this colour:  
Bandsawn = WF281  
Tumbled = WF282  
Torn face = WF283  
Hand Eased Edge = WF284



# LIGHT SMOKED SUBTLE GREY

Product shown:  
European Oak  
220x21mm  
Character grade  
Brushed  
Product code: WF290

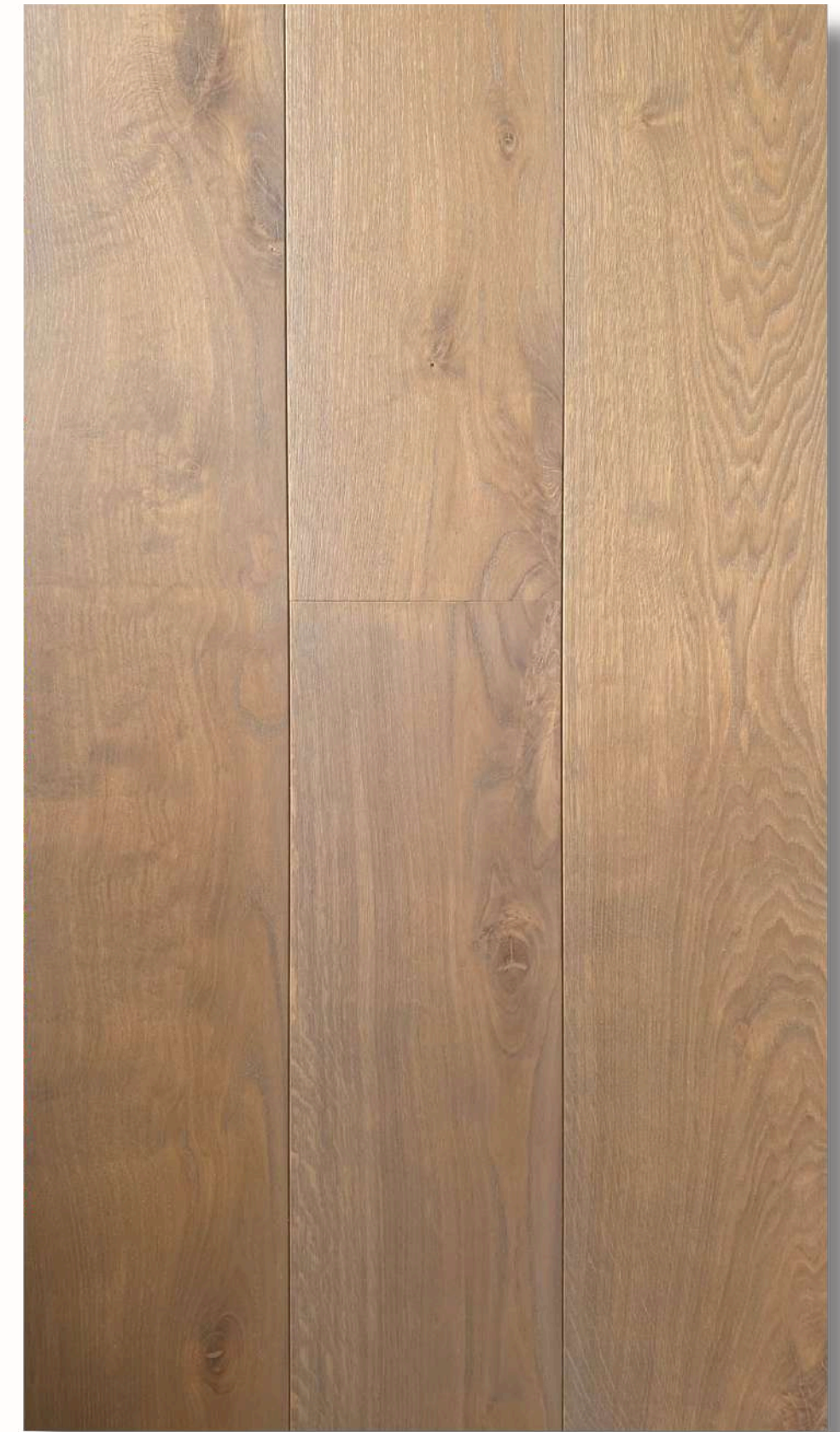
Other textures in this colour:  
Bandsawn = WF291  
Tumbled = WF292  
Torn face = WF293  
Hand Eased Edge = WF294



# LIGHT SMOKED GREY

Product shown:  
European Oak  
220x21mm  
Character grade  
Brushed  
Product code: WF300

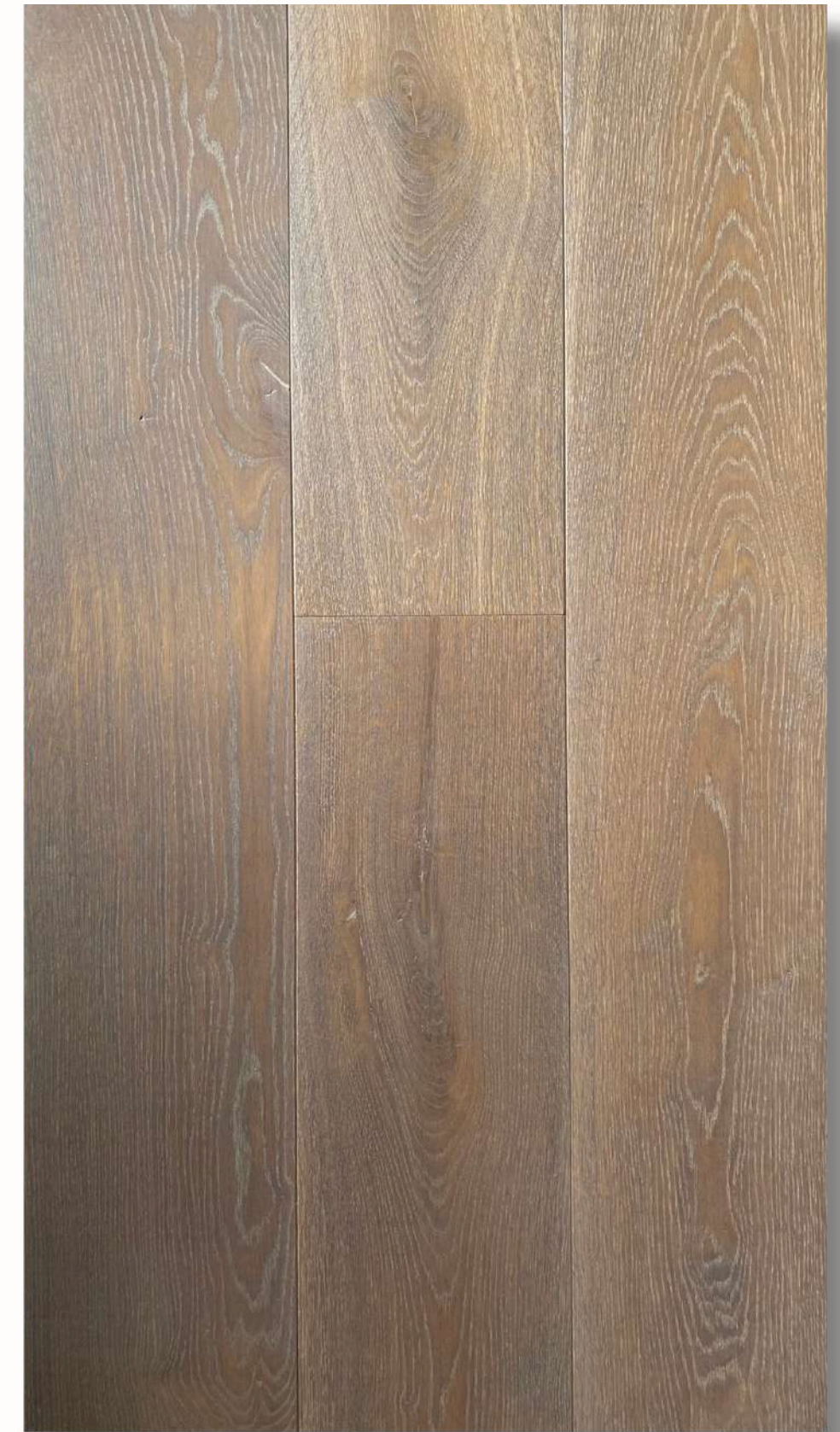
Other textures in this colour:  
Bandsawn = WF301  
Tumbled = WF302  
Torn face = WF303  
Hand Eased Edge = WF304



# DARK SMOKED WHITE/GREY

Product shown:  
European Oak  
220x21mm  
Character grade  
Brushed  
Product code: WF310

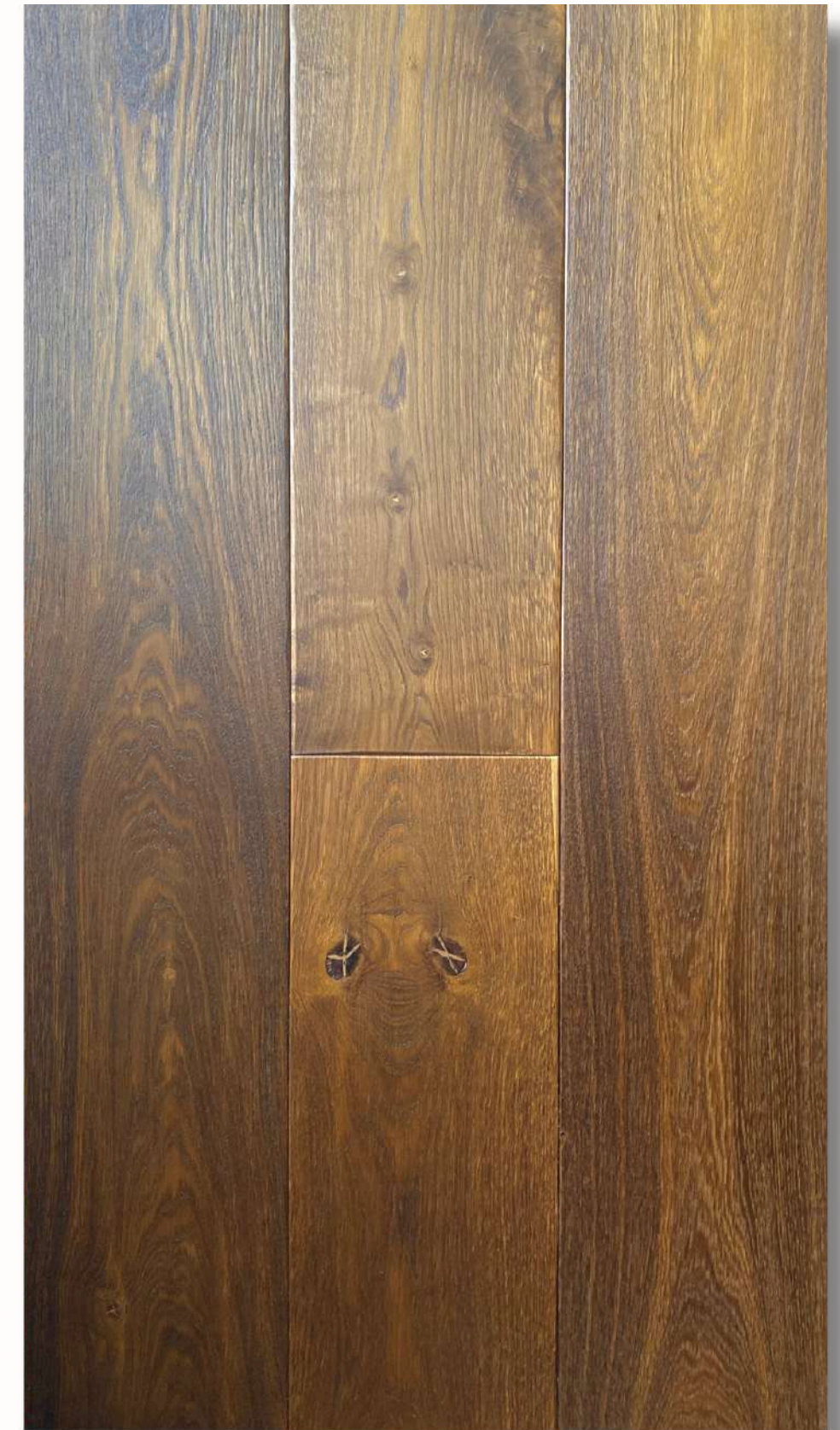
Other textures in this colour:  
Bandsawn = WF311  
Tumbled = WF312  
Torn face = WF313  
Hand Eased Edge = WF314



# DARK SMOKED

Product shown:  
European Oak  
220x21mm  
Character grade  
Hand Eased Edge  
Product code: WF324

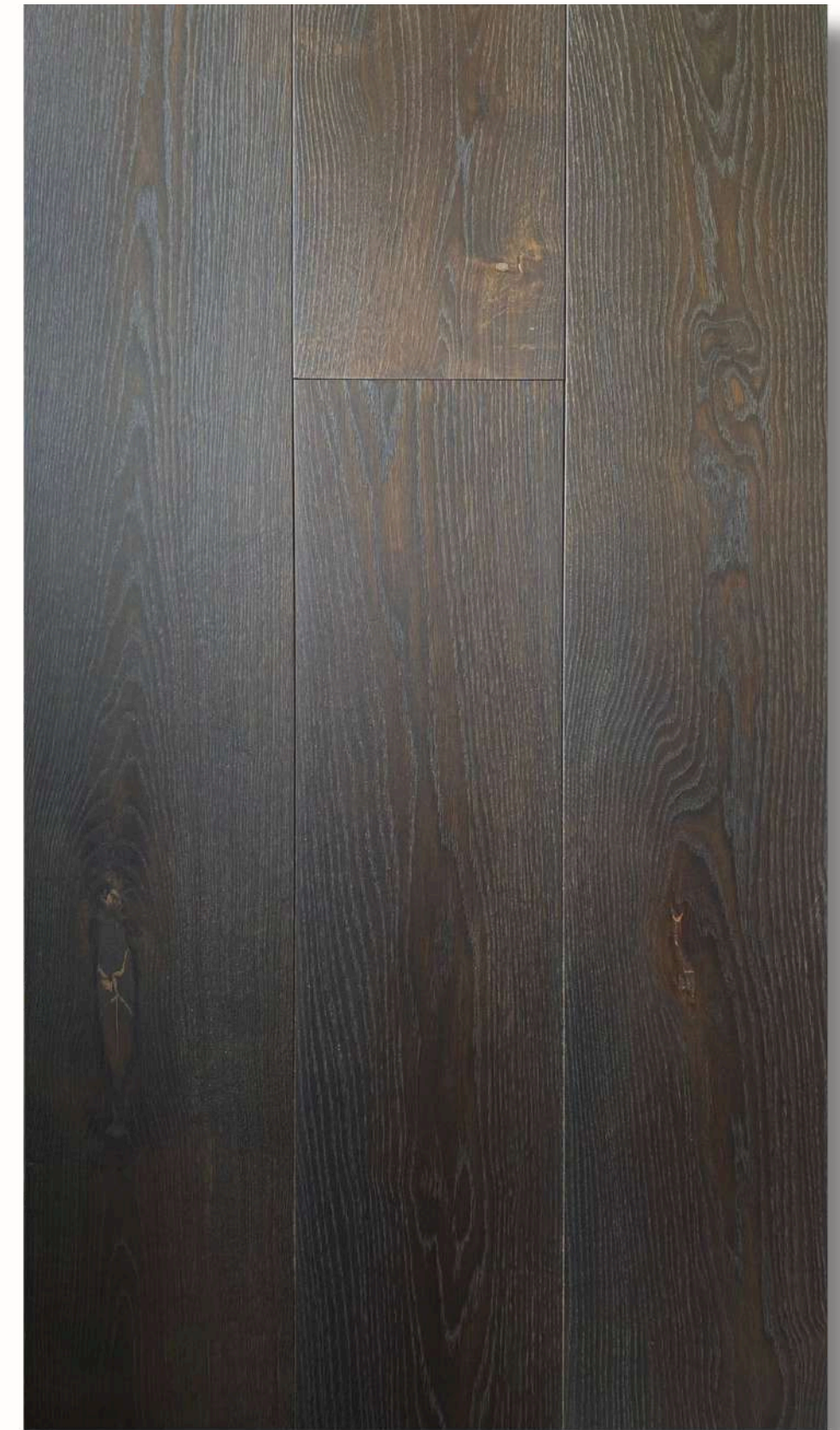
Other textures in this colour:  
Brushed = WF320  
Bandsawn = WF321  
Tumbled = WF322  
Torn face = WF323



# TORCHED GREY

Product shown:  
European Oak  
220x21mm  
Character grade  
Brushed  
Product code: WF330

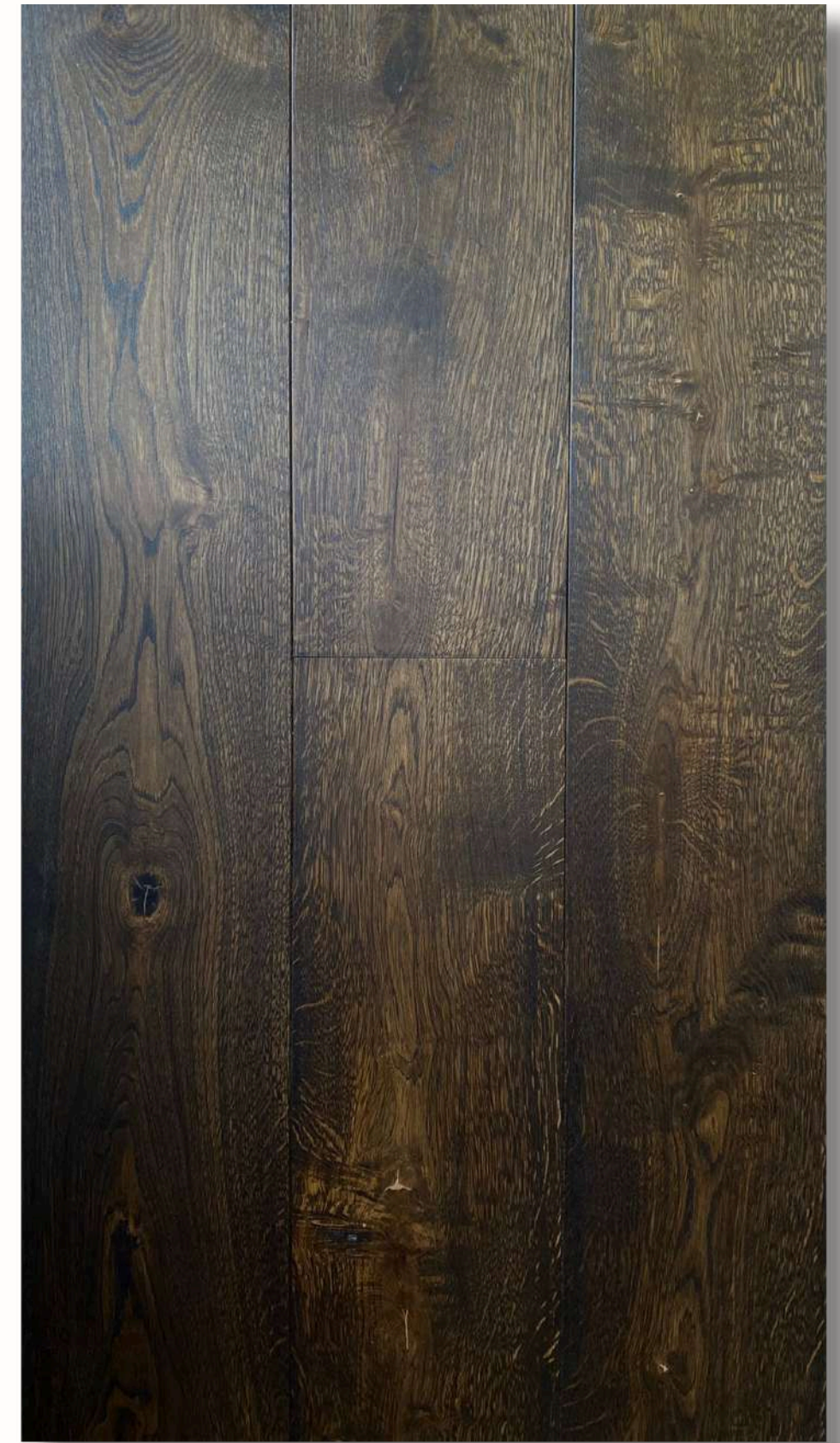
Other textures in this colour:  
Bandsawn = WF331  
Tumbled = WF332  
Torn face = WF333  
Hand Eased Edge = WF334



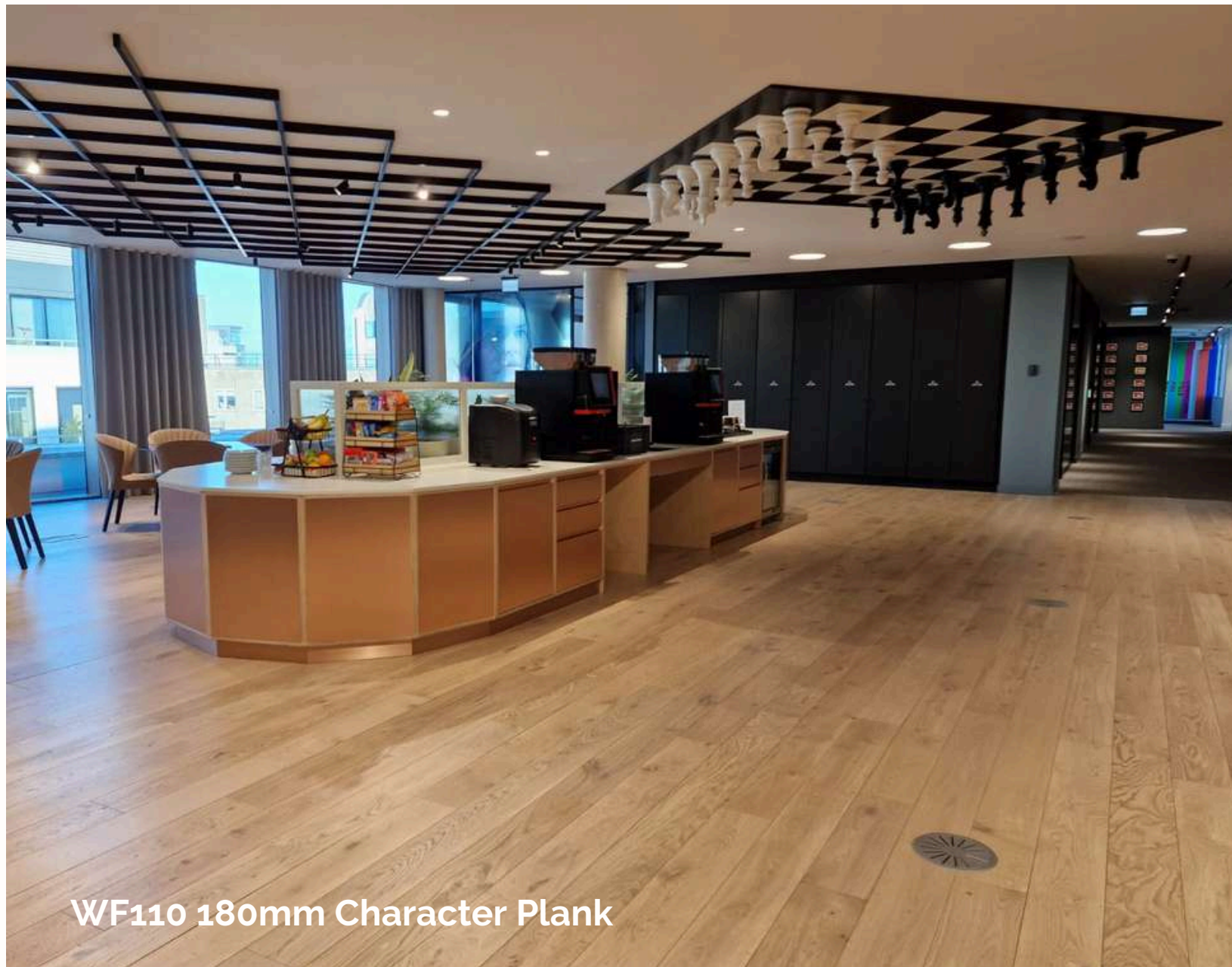
# TORCHED BLACK

Product shown:  
European Oak  
220x21mm  
Character grade  
Brushed  
Product code: WF340

Other textures in this colour:  
Bandsawn = WF341  
Tumbled = WF342  
Torn face = WF343  
Hand Eased Edge = WF344



# GALLERY



WF110 180mm Character Plank



WF320 180mm Continuous Versailles

# GALLERY



WF310 700x140mm character Herringbone



WF270 220mm Character Plank

# SAWMILL

The heart of our floors is the beautiful oak wood sourced from Ukraine.

We are passionate that our raw material continues to be supplied from our Ukrainian sawmill ensuring that our flooring is made from the highest quality oak, and safeguarding the livelihoods of our Ukrainian friends and colleagues.

Although our range offers a variety of wood species, in most cases we use European oak. We have carefully selected oak from all over Europe, but our commitment to quality has led us to favour a consistent source from Ukraine. Oak from Ukraine not only has the best colour consistency and beauty, but also meets our sustainability goals.

Our Ukrainian partnership ensures a regular and sustainable supply of European oak, which differentiates us from large producers with different sources across Europe and ensures great colour and quality.



# WHY OUR FLOORING?



## Far Eastern Manufactured

Short Lengths, Lots of Black Filler,  
Lots of Colour Variation.

Can be Thinner Top Layers,  
Harder to Maintain.

Unqualified Raw Material Sources,  
Shipped Very Long Distances From Country of  
Manufacture.

Larger Maintenance Cost,  
Limited Property Enhancement.



## Our Product Range

Authentic, Timeless Beauty, Longer lengths,  
Accurate Grading.

Enduring, Time-Tested Durability  
High Quality Durable Finishes,

Sustainable, Eco-Friendly Choice, Smaller  
Carbon Footprint.

Long-Term Investment,  
Potentially Increased Property Value,  
Ability to Refinish Many Times.



## Laminate / LVT

Imitation, Short-lived Visual Appeal.

Shorter Lifespan, Prone to Wear and Tear.

Synthetic Materials,  
Environmental Concerns.

Larger Preparation Cost,  
Short-Term Solution

# CONTACT US



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