

AI SEO FOR UK BUSINESSES

# SEARCH DIDN'T DIE. IT SPLIT IN TWO.

Half your market still clicks blue links. The other half reads the AI answer above them and never scrolls. Most agencies are still optimising for one half. We do both — one strategy, one plain-English report.

FREE CHECK • FROM £247 • RETAINER FROM £497/MO • NO LOCK-IN

## WHAT'S INCLUDED

- |    |                                                   |                                                                                                                                  |
|----|---------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| 01 | <b>AI-assisted keyword &amp; content strategy</b> | We find the questions your buyers actually ask, not just the phrases they typed in 2019, and build the content plan around them. |
| 02 | <b>Content optimised for AI Overviews</b>         | Pages structured so Google's AI quotes you instead of a competitor: clear answers, clean structure, real expertise on show.      |
| 03 | <b>Technical SEO</b>                              | Speed, indexing, schema, internal linking. The unglamorous foundations both Google and the AI engines still require.             |
| 04 | <b>Generative engine optimisation</b>             | Getting you cited by ChatGPT, Claude, Perplexity and Gemini. A discipline in its own right — and included here.                  |
| 05 | <b>Plain-English reporting</b>                    | What moved, why, and what it means for enquiries. No 40-page PDF of vanity graphs.                                               |

WHO THIS IS FOR

# FIRMS THAT LIVE ON BEING RECOMMENDED.

01

## Solicitors

"Best family solicitor near me" is now answered by AI before a results page loads. First cited in that answer takes the enquiry everyone else is still holding for.

02

## Accountants

Buyers search accountants once a year at most, and they start by asking an engine who to consider. No shortlist, no meeting.

03

## Dentists & clinics

New patients compare practices at 10pm. Increasingly, by asking AI. Visibility in those answers fills the appointment book quietly and consistently.

04

## Trades & home services

Emergency searches are becoming AI questions with instant answers. The plumber the engine names gets the job. There is no page two.

## FROM £247

**AI Visibility Check — free.** Both halves of your search presence, summarised in plain English, within 48 hours. **GEO Audit — £247, one-off.** Full scored report with a prioritised fix list. **AI SEO Retainer — from £497/month.** Strategy, content, technical work and monthly reporting across Google and the AI engines. No long contracts. If your current SEO is already covering the Google half, we'll say so — and we'll tell you to stay put.

## HALF YOUR MARKET IS ASKING MACHINES. FIND OUT WHAT THEY SAY ABOUT YOU.

**Check my AI visibility — free** · 48 hours, no obligation, no call required.