

GENERATIVE ENGINE OPTIMISATION

YOUR NEXT CUSTOMER ISN'T GOOGLING YOU. THEY'RE ASKING **CHATGPT**.

GEO is the work that puts your business inside AI answers. We do it for ourselves — we rank first in AI, and where you exactly where you stand. Then we do it for you.

FREE CHECK · AUDIT £247 · AUDIT + FIX FROM £997 · RETAINER £497/MO

WHAT WE ACTUALLY DO

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|----|---|--|
| 01 | Citability optimisation | We restructure your key pages so AI engines can lift clean, quotable answers from them. If a machine can't quote you, it won't cite you. |
| 02 | Schema & structured data | Machine-readable facts about your business: services, prices, location, credentials. The engines stop guessing and start staking. |
| 03 | llms.txt & AI crawler access | We make sure the AI crawlers can reach your site and hand them a map of what matters. Most sites block or confuse them without knowing. |
| 04 | Entity & citation building | Consistent facts about your business across the directories and sources the models actually read. This is where citations are won. |
| 05 | AI answer monitoring | Monthly checks across ChatGPT, Claude, Perplexity, Gemini and AI Overviews. You see exactly where you're mentioned, where you're not, and the trend. |

HOW THE WORK RUNS

| CHECK. AUDIT. FIX. MONITOR.

01**Check**

Free, in 48 hours. We tell you where you stand across the AI engines your customers actually use. No card, no call.

02**Audit**

A scored report with a prioritised fix list you can action with or without us. Every finding tied to a real prompt.

03**Fix**

We do the work, or hand you the list to do it yourself. Schema, structure, citations, crawler access.

04**Monitor**

Monthly checks tracking so you can see the trend, not just a snapshot. The models keep changing. So does the answer.

FROM £247

AI Visibility Check — free. Where you stand across the engines, in plain English, within 48 hours. No cost, no obligation. **GEO Audit — £247, one-off.** Full scored report: citability, schema, llms.txt, crawler access, competitor comparison, and a prioritised fix list you can action with anyone. **Audit + Fix from £997.** We do the work. **Retainer from £497/mo.** Monthly checks, ongoing citation work, and a report that shows the trend.

IS AI RECOMMENDING YOU, OR JUST YOUR COMPETITORS?

Book a free AI visibility check · we run your business through ChatGPT and Perplexity live on the call.