

NEW!

# TWIST



W.AG  
FUNKTION +  
DESIGN

DESIGN meets FUNCTION.



Case solutions for your success.

[www.parotecsolutions.co.uk](http://www.parotecsolutions.co.uk)

# TWIST – DESIGN meets FUNCTION

---

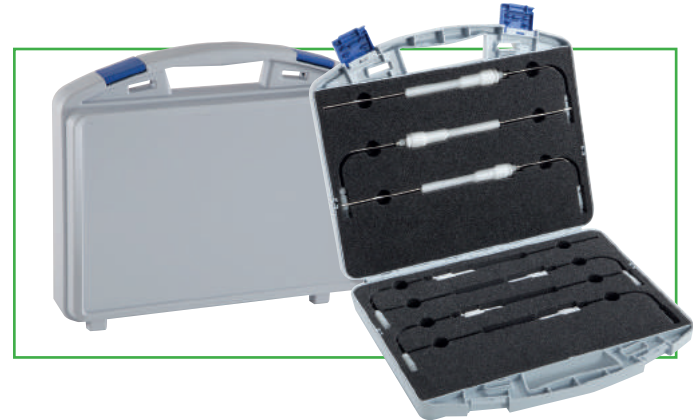


The guiding principle of every case development by W.AG is dominated by the question: „What is the next step in case evolution?“ The goal of W.AG was a packaging solution that embodies a perfect symbiosis between puristic design with distinctive features and a plurality of functions.

**TWIST's design is characterised by cool elegance and modern minimalism and therefore represents an attractive packaging solution with a wide range of applications for a wide range of industries.**

Its modern design awards each TWIST a positive „eyecatcher“ image: It grabs the viewer's attention immediately and is conspicuous by being strongly attractive. The innovative TWIST-stacking framework characterises with its twists the most formative style element of the attractive design case.

**With a particularly large-sized decoration area the TWIST is predestined for full-surface imaging in the IML process and provides the customer with optimal opportunities for product and brand communication.** The interior of the TWIST has been optimised by our case and foam designers for case inlays so that maximum utilization of the interior space has been ensured. All these facets make the TWIST ... Innovative. Shapely. Unique.



TWIST

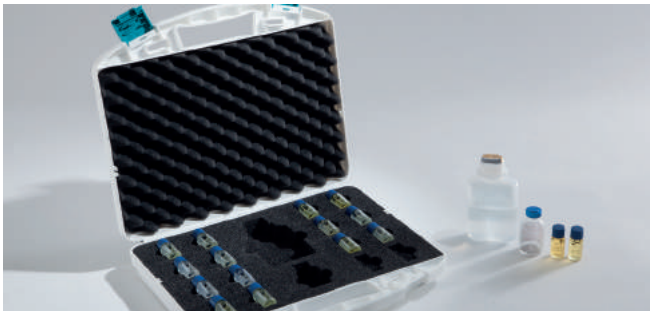


W.AG  
FUNKTION +  
DESIGN





## Medical Technology / Pharmaceutical / Dental



Medical instruments and products from medical and dental technology require a packaging solution with optimum product protection. TWIST provides this reliable protection and largely dispenses in the light-weight construction with small radii, irritating ribs and indentations. This ensures a quick and easy wipe-disinfection and makes the TWIST an ideal tailored solution for these industries' packaging. TWIST also scores in the pharmaceutical industry in combination with individual inlay solutions that offer a high degree of user-friendliness in terms of removal and packing of case contents.



Delicate, high-quality measuring instruments and optical devices require an especially robust „companion“, which has a high degree of function and design. TWIST embodies, alongside these specialities, a plastic case with high product protection and convenient handling in daily use. The optional put-up hinge represents an ideal supplement and offers a high degree of usability. The optimised interior geometry in DIN A4 format gives your products enough room and allows optimum use of space with the use of custom-made case inlays.



## Advertising / Promotion / Presentation



Looking for an attractive design case for your quality toys, your merchandising articles, seminar materials, educational games etc.? Then TWIST is the ideal partner for your product and service presentation because of its design and features! With its minimalist design it accelerates your brand and your product to the forefront: Whether externally, with individual colouring and printing, or internally with the professional case inserts, which can be customised with laser engraving of your branding and your product information.



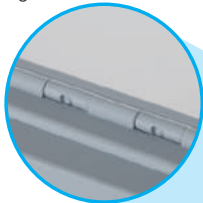
Craftsmen and service technicians need „mobile colleagues“ that enable a reliable and comfortable transportation of tools, machine parts and power tools. The ergonomic handle of the new TWIST case in A4 size offers pleasant handling. If required, the TWIST can be equipped with a click-on shoulder strap, which enables a comfortable carrying of the case. The striking design of TWIST with its rounded edges prevents injuries, so that the TWIST is an ideal companion for mobile applications. Combined with individual foam and/or deep-drawn inserts the TWIST also ensures reliable protection of the case contents.

# TWIST details

Design integrated and secure locks

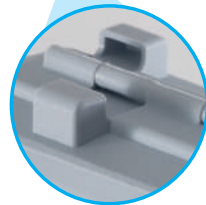


Durable and integrated plug-in hinges

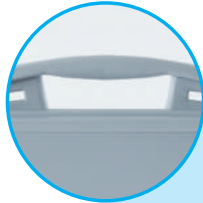


Puristic design with distinctive „coolness“

Stable and sturdy case feet



Ergonomic and pleasant carrying handle



High gloss or roving textured surface



Rounded corners prevent injuries and damage to sensitive surfaces



Optimal surface protection via stepped surface and TWIST-stacking frame



Innovative **TWIST-stacking function**

Interlocking „TWIST-effect“ for safe stacking



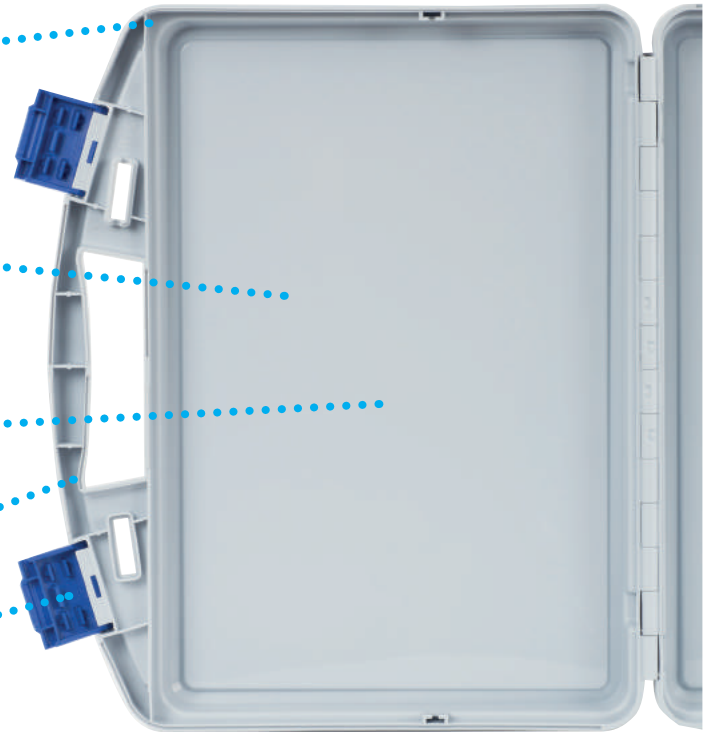
▶ Protection against splash water and dust as well as high stability thanks to the circumferential tongue and groove system

▶ Maximum use of interior space through optimal interior geometry

▶ Optimal wipe disinfection of the interior space by avoiding small radii, irritating ribs or indentations

▶ High stability due to material-optimised design of the case shells

▶ Integrated and sturdy case locks



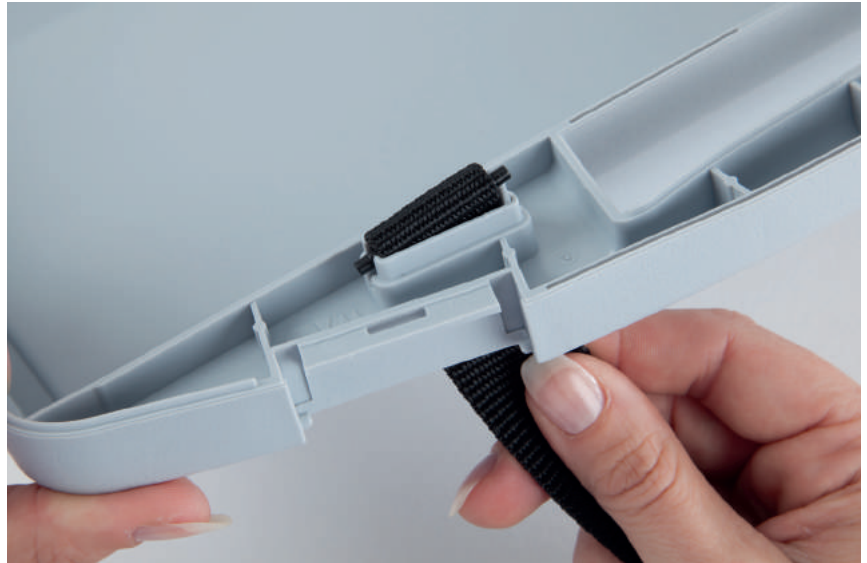
# TWIST features

## Round off your product and brand presentation with the TWIST features:



TWIST can be equipped with an **optional shoulder strap**.

The **shoulder strap** is the perfect complement for mobile use and can be fitted to your TWIST on request.



The strap can be easily and quickly clicked onto the mountings with the quick-release pins.

Customised logo  
 possible **in locks**



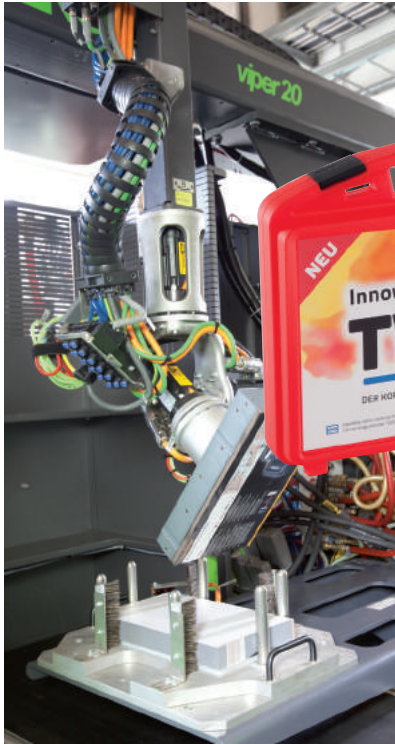
An optional **embossed logo** in the case locks completes your professional brand communication and ensures the first brand experience when opening the case locks.

**Optional put-up hinge**

The useful **put-up hinge** is the ideal assistance for a professional presentation of your case contents. Easily clicked and stable in the retainers, it holds the TWIST securely open and is especially appropriate for use as a presentation case.



# In-mould labelling (IML)



**Due to its large decoration area, the TWIST is ideal for the in-mould labelling process.** Its minimalist design puts the TWIST discreetly into the background, thereby bringing your complete surface IML imaging prominently into the foreground.



## IN-MOULD LABELLING

- ▶ Modern decoration method in brilliant photo quality
- ▶ The offset printed PP-foil in photographic quality is inserted in the injection mould by the machine handling. Foil and packaging merge during the injection moulding process.
- ▶ High protection against UV light and abrasion
- ▶ Moisture- and temperature-resistant
- ▶ Environmentally friendly since fully recyclable

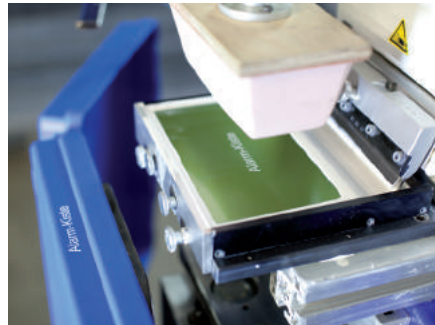


## SCREEN PRINTING

- ▶ High quality and durable decoration process
- ▶ Your logo, slogan or product designation can be printed with high colour force
- ▶ Doable in high gloss or roving textured surfaces
- ▶ One colour- or multicolour-printing is possible

## PAD PRINTING

- ▶ Individual pad printing for TWIST is possible
- ▶ Individual locks and individual design of the case's sides
- ▶ Alignment of the case to your corporate identity down to the last detail

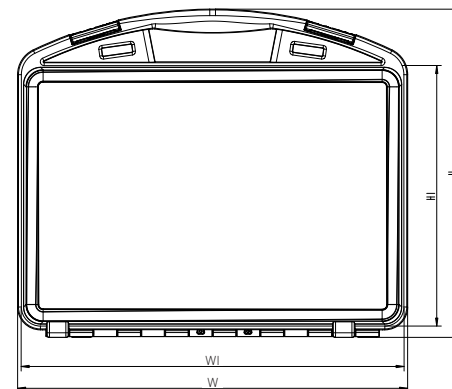
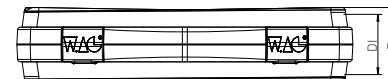


# Dimensions and colours



W.AG  
FUNKTION +  
DESIGN

article	exterior dimensions (WxHxD)	interior dimensions (WixHixDi)	format
TWIST 9322	338 x 265 x 74 mm	320 x 215 x 60 mm	DIN A4
TWIST 9324	338 x 265 x 104 (37/67) mm	320 x 215 x 90 (30/60) mm	DIN A4
TWIST 9326	338 x 265 x 134 mm	320 x 215 x 120 mm	DIN A4



**standard colours:** black, blue, silver-grey, anthracite, red, yellow, dark blue, transparent

**locks:** black, blue, silver-grey, anthracite, red, yellow, dark blue

**selection colours:** available on request

**accessories:** put-up hinge (optional), shoulder strap (optional)

**material:** polypropylene (PP)



**Absolute innovation:**  
The patent pending TWIST-  
stacking frame from W.AG!

W.AG  
FUNKTION +  
DESIGN



Parotec Solutions Ltd  
Europa Trading Estate  
Unit C1  
Stoneclough Rd  
Raddcliffe  
Manchester  
M26 1GG  
Phone +44 (0) 1204 86 86 30  
Fax +44 (0) 1204 86 86 31  
E-mail: [sales@parotecsolutions.co.uk](mailto:sales@parotecsolutions.co.uk)  
[www.parotecsolutions.co.uk](http://www.parotecsolutions.co.uk)

High stacking stability when palletising  
and transporting.

09-2016.1000

Case solutions for your success.

