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# 5 CRITICAL REASONS WHY YOU SHOULD SWITCH YOUR WEBSITE TO WORDPRESS IN 2022

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In this article, we will share 5 critical reasons why you should switch your website to WordPress and most accomplish WordPress and plugins that will make your website more secure, faster, and more easy to manage and update. Whether you are a beginner or an experienced WordPress user, this blog post will help you understand why WordPress is the best choice for your website.

Whether you are a business owner, a creative professional, or a blogger, WordPress is the most important marketing tool at their disposal in 2022.

Ask yourself, **if the top names above can trust and rely on the WordPress platform – shouldn't you?**

## Still Not Convinced That WordPress Is For You? Well, Let's Start With These 5 Critical Reasons Why You Should **Switch Your Website To WordPress In 2022** And See If We Can Change Your Mind.

### Looks Great And Is Easy To Navigate

Looks are important when it comes to a website. Nobody likes to visit an ugly website look great, similar to how every person wants to look attractive. Looks are not the only factor, but they are important when it comes to a website.

In fact, According to several surveys, WordPress powers 35% of the internet's **most attractive and popular websites**. If, as I did this primary search, you typed in "most attractive website" or "most popular website" in Google.

Suppose for a moment that the first three a potential customer view is a lovely website made with WordPress. Suppose the second navigation points to unusual glaciers, and the third navigation points to a website made with WordPress. Suppose the first two Google search results from the Hilltop, View Ridge, and Mt. Rainier are ugly, difficult to navigate, and difficult to read.

Take a look at your competitors' websites and compare their website to theirs. Do you look as good as your competitors? If not, Importantly, Both of a website to their customers and search engines, and WordPress is actually accounted for this. Who's going to get the most customers walking through the door and making a purchase? Yes!!!, "of course!"

### Simple To Personalize

The beauty of WordPress is that it can be personalized to fit your business or brand. Customized. You don't need to know how to **code or hire a developer** to make your website look and feel like your business. Many people start using WordPress without any prior knowledge of coding or programming.

For non-techy people, you can choose from thousands of themes and plugins that allow you to customize your website without coding. The platform is user-friendly, and you can do everything and anything that. No matter what your business or brand is, there is a theme or plugin that will help you create a unique and professional-looking website.

According to Functionality, something is important when it comes to a website, it is easy, virtually anything! And! There's a plugin for that. If you want to add a feature to your website, there's a plugin for it.

And the themes, there are thousands of both free and premium themes that are designed and simply waiting for you to drop them into your WordPress website.

### Simple To Maintain

Keeping your website up to date is crucial when it comes to a website. It is important to keep the website that may not be easy to update. A lot of people have a website that they built a few years ago and forgot about it. It is not uncommon to see a website that is not mobile-friendly or has outdated information. This can be a turn-off for potential customers.

With WordPress, it is easy to keep your website up to date. The platform is constantly being updated with new features and security updates. It is also easy to install updates and make changes to your website.

### Safe And Secure

A common misconception is that WordPress is not secure. However, WordPress is actually very secure.

WordPress is developed with security in mind. It is full of improvements and continuous updates to ensure that it is secure. In fact, WordPress was built in 2003, and it is still one of the most secure content management systems (CMS) on the internet.

Furthermore, WordPress has a dedicated team of three who want to give your information and data a high level of security. The platform is also regularly released to patch. To the latest security vulnerabilities in order. To the latest security vulnerabilities in order to keep your website secure.

### Built For SEO

Without having to pay a third-party SEO company, WordPress is built with search engine-friendly in mind. It is also easy to optimize your website using plugins such as the **Google Keyword Planner**.

Why? Because it is so simple for the google bots (bots) to crawl and index, and **a lot of of the information your website contain** and the information on your website is easy to read. So they can, Google that your website is relevant and useful.

With many self-building website companies like Wix, Squarespace, Godaddy, Yell and so on, it is very **hard make SEO** work. It is difficult to optimize your website for search engines, and it is not as easy as it is with WordPress.

Want to automate a lot of your SEO? Guess what? There's a plugin for that.

A popular plugin to check out for WordPress is the **Yoast SEO**. It is a free plugin and comes in handy, but that may be just the grade in me.

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## Summary

Now that you've seen up to 5 critical reasons why you should **switch your website to WordPress in 2022**, we hope that you will consider it. Our intention has been to show you why WordPress is the best choice for your website.

WordPress is a market with lot of people who are looking for. WordPress has you covered. With its user-friendly interface, SEO-friendly features, and a wide range of plugins and themes, WordPress is the perfect platform for any business or blogger.

We hope this article answered your question or at least gave you something to think about. If you have any questions, please feel free to contact us. We are always happy to help and answer any questions you may have about WordPress.

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