

HOARDFAST®

internal screening system for rapid segregation



ISG

COMPANY:

ISG

LOCATION:

Oxford Street, London

OVERVIEW:

Segregate construction works from the public in a busy retail environment

SOLUTION:

Hoardfast PVC

WHAT DID THEY SAY:

“Westgate were very fast to respond, and very accommodating for the client we were working for. A first class company that will respond in short timelines”.

After previously working with contractor ISG, we were asked to supply hoarding for another project they were carrying out - this time within a retail environment.

Construction was taking place at a large department store on Oxford Street, London and it was necessary to segregate the works from the general public, as the store was still open during the duration of the project.

It was important that the materials used delivered a clean public image within the existing environment and did not detract from the store experience.

westgateuk.co.uk +44 (0)1785 242181 salesteam@westgateuk.co.uk

PARTITIONS | SCREENS | HOARDING | DOORS | PROTECTION SYSTEMS | WINDOW FILM | BLINDS

 Westgate



Westgate supplied and installed 60m of Hoardfast PVC panels in three phases during the construction works.

The clean white appearance enabled the hoarding to seamlessly fit into the retail environment and the ability to easily add graphics and signage to panels meant it was simple to maintain consistent branding within the store.



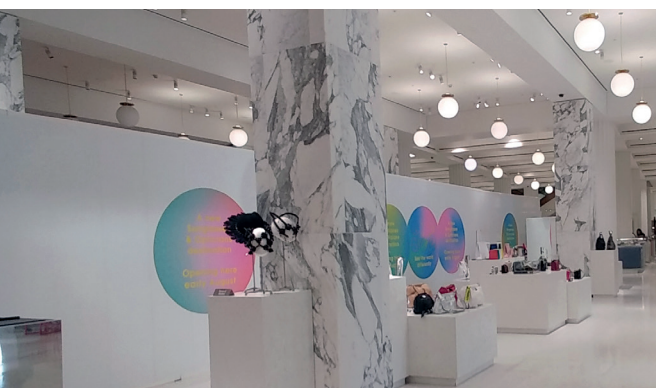
It also meant it was possible to provide information about the works being carried out, letting customers know what was to come, creating a sense of excitement and anticipation about the project.

The hoarding supplied and installed by Westgate allowed the store to remain open with minimal disruption to customers.



There are many reasons that Hoardfast PVC is ideal for use in retail environments:

- The smooth panels allow graphics to be easily applied and provides a consistent image over all sites
- The hoarding is fast and clean to erect causing minimal store disruption
- Clean hoarding line reduces the risk of accidents
- Fire rated panel options are available for shopping centres to adhere to safety and fire regulations
- The modular panels are simple to relocate and reconfigure, and can be used to create temporary changing rooms or meet other requirements



Visit our website to learn more about Hoardfast for retail