

Business Corruption, Fraud and Risk



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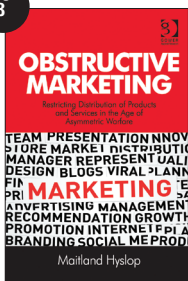
- Operational and Strategic Risk
- Risk Leadership and Human Factors
- Fraud, Corruption and Corporate Crime
- Internal Auditing and Compliance
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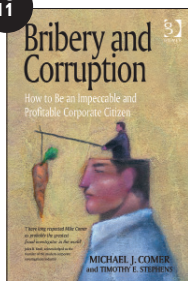
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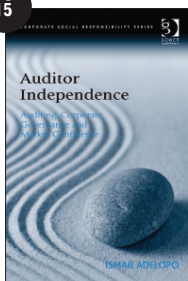
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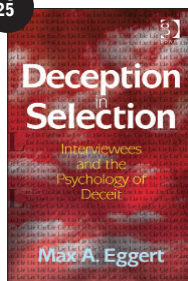
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Cyber Security Management

A Governance, Risk and Compliance Framework
Peter Trim and Yang-Im Lee

Cyber Security Management: A Governance, Risk and Compliance Framework by Peter Trim and Dr. Yang-Im Lee has been written for a wide audience. Derived from research, the work places security management in a holistic context and outlines how the strategic marketing approach can be used to underpin cyber security in partnership arrangements. The book is unique because it integrates material that is of a highly specialized nature but which can be interpreted by those with a non-specialist background in the area. Indeed, those with a limited knowledge of cyber security will be able to develop a comprehensive understanding of the subject and will be guided into devising and implementing relevant policy, systems and procedures that make the organization better able to withstand the increasingly sophisticated forms of cyber attack.

The book includes a sequence-of-events model; an organizational governance framework; a business continuity management planning framework; a multi-cultural communication model; a cyber security management model and strategic management framework; an integrated governance mechanism; an integrated resilience management model; an integrated management model and system; a communication risk management strategy; and recommendations for counteracting a range of cyber threats.

It simplifies complex material and provides a multi-disciplinary perspective and an explanation and interpretation of how managers can manage cyber threats in a pro-active manner and work towards counteracting cyber threats both now and in the future.

September 2014	300 pages		
Hardback	978-1-4724-3209-4	£70.00	\$124.95
ebook PDF	978-1-4724-3210-0		
ebook ePUB	978-1-4724-3211-7		

www.gowerpublishing.com/isbn/9781472432094

Building Anti-Fragile Organisations

Risk, Opportunity and Governance
in a Turbulent World

Tony Bendell

'Building Anti-Fragile Organisations, merits your attention for the thoughtful discussion of what you, as a leader and manager, can do to help your organization better thrive and survive in an increasingly complex business environment. The subject is important, so read it at your leisure, ignore it at your peril.'

David J. Kelly, President, Austrian Foundation for Quality Management

Every day human organisations fail. *Building Anti-Fragile Organisations* explores a powerful alternative framework for risk in the design and management of human systems. Anti-Fragility is a new way of thinking about mitigating risk that builds on earlier work on the characteristics of biological systems that, being more than just robust, actually improve their resilience through being stressed.

Professor Bendell explains how applying this concept to the development and management of organisations, services and products, allows us to identify the characteristics that will not only mitigate against the realisation of hazards, but enable growth in protection, strength and anti-fragility over time. In this context, anti-fragility also encompasses flexibility, agility and the exploitation of opportunities. At the organisational level, anti-fragility (or its absence) is determined by the organisational strategy, structure and systems, its people, relationships and culture.

The book focuses on establishing the Anti-Fragile concept of the firm, and explores its application in private and public sector organisations of all types. It identifies characteristics relevant to survival in a turbulent world, and how our approaches to risk and governance need to change in order to create and manage anti-fragile organisations. It provides practical insight into the concept of Anti-Fragility and its deployment within human organisations of all types, and give readers the opportunity to start to make sense to applying the concepts within their own worlds.

June 2014	180 pages		
Hardback	978-1-4724-1388-8	£70.00	\$119.95
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Obstructive Marketing

Restricting Distribution of Products and Services in the Age of Asymmetric Warfare

Maitland Hyslop

'Obstructive Marketing represents a unique and timely addition to the literature relating to marketing, general management and business intelligence. The book is current, well researched and integrates well various subject areas that are often treated in isolation. The author has put in place both an historical and a theoretical framework, and the philosophical insights provided should allow managers and business leaders to gain insights into current strategic issues. The style used is appropriate and will suit well academic researchers and those that are keen to learn more about the challenges and issues that are high up on senior management's agenda. For example, risk and uncertainty, resilience and hardening the organization, and crisis management are covered well. In addition, the many case examples and references cited should assist the reader to link theory and practice, and view the subject from a holistic perspective.'

Peter Trim, Senior Lecturer in Management and Director of CAMIS, Birkbeck, University of London, UK

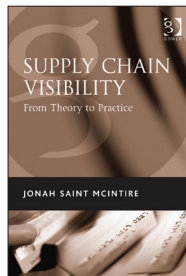
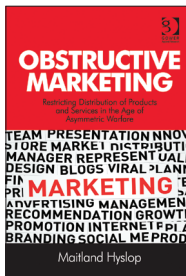
In *Obstructive Marketing*, Maitland Hyslop deals with a very negative kind of activity which embraces activities, legal or otherwise, designed to prevent or restrict the distribution of a product or service, temporarily or permanently, against the wishes of the product manufacturer, service provider or customer.

When the author defined this phenomenon as Obstructive Marketing and started to research it more than a decade ago, it was seen as a valid concept that was perhaps ahead of its time. The World has moved on and Obstructive Marketing can now be seen as the business equivalent of asymmetric warfare.

This book explains what Obstructive Marketing is and why it is not called anti-marketing. It explains who practices Obstructive Marketing, where, when and how; and why businesses are particularly vulnerable to Obstructive Marketing attack when entering new markets and engaging in change and innovation.

February 2014	362 pages			
Hardback	978-1-4724-1604-9	£75.00	\$134.95	
ebook PDF	978-1-4724-1605-6			
ebook ePUB	978-1-4724-1606-3			

www.gowerpublishing.com/isbn/9781472416049



Supply Chain Visibility

From Theory to Practice

Jonah Saint McIntire

'Visibility is more crucial than ever with today's global supply chains. McIntire brings a blend of both practical experience and theoretical expertise to help create a primer on visibility that would be valuable for any executive.'

David Landau, Vice President of Product Management, Manhattan Associates, Inc., USA

Jonah McIntire brings a unique mix of academic and industry experience to his work. This allows him to guide readers of all organizational levels and experience through the theory and into the practical aspects of implementing a supply chain visibility initiative. His review of existing technologies is especially useful for those just starting down this road.'

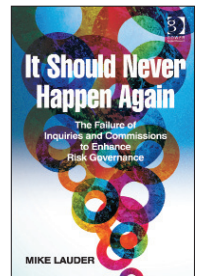
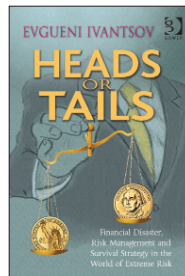
Mike Early, formerly Managing Director of Logistics, Build-A-Bear Workshop, Inc

Transparency and accurate management information are essential if you want to ensure that the supply chain is working for your business. *Supply Chain Visibility* is a critical primer for readers with backgrounds in supply chain management, system integration, strategy consulting, and enterprise software.

If you or your organization are moving into this area, Jonah's insights will place you in a far stronger position to decide exactly how to leverage the benefits of supply chain visibility solutions; they also walk you carefully through the minefields of ineffective approaches or technologies to give you the greatest chance of success.

January 2014	212 pages			
Hardback	978-1-4724-1346-8	£70.00	\$119.95	
ebook PDF	978-1-4724-1347-5			
ebook ePUB	978-1-4724-1348-2			

www.gowerpublishing.com/isbn/9781472413468



Heads or Tails

Financial Disaster, Risk Management and
Survival Strategy in the World of Extreme Risk
NEW EDITION

Evgueni Ivantsov

'This book is an excellent read for anyone that has been involved with, or wants to learn about, the recent financial crisis. The author provides thought provoking analysis and presents a very engaging section that challenges the regulatory response to the crisis. The book is a joy to read. It is written in a forthright style using irrefutable empirical evidence and effective demonstrative analogies to great effect. As a risk practitioner I thoroughly enjoyed this book however I believe the author has approached the subject in such an engaging manner that its appeal will span a much wider audience.'

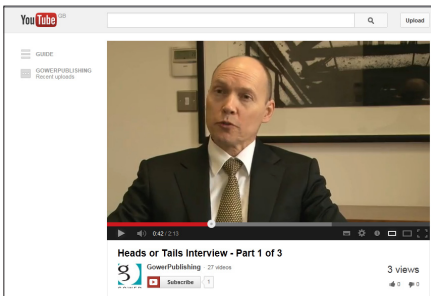
Kevin O'Rourke, Chief Risk Officer & General Manager,
Mizuho Bank (Europe)

Heads or Tails answers the central question which has arisen post-global financial crisis: what changes should financial institutions undergo in order to be able to provide reliable protection against systemic and extreme risks? This book describes practical solutions for building a robust risk management focusing on extreme risk. The framework is designed to help address the tail risk during different stages of its development. The proposed solutions do not target particular tail risk scenarios but allow mitigating extreme risk events in general, even if the event stems from 'unknown unknowns'. While the context of Dr Ivantsov's writing is financial services, the book contains an important message for specialists from any industries traditionally exposed to the extreme risks (oil/gas, energy, mining, chemical productions, transportation, etc.).

September 2013	308 pages		
Hardback	978-1-4094-6073-2	£75.00	\$134.95
ebook PDF	978-1-4094-6074-9		
ebook ePUB	978-1-4094-6075-6		

www.gowerpublishing.com/isbn/9781409460732

To view Evgueni Ivantsov's interview visit
<http://youtu.be/5b94G1p9ibI>



It Should Never Happen Again

The Failure of Inquiries and Commissions
to Enhance Risk Governance

Mike Lauder

'It should never happen again, but too many recommendations just make the situation worse. Every private and public sector executive needs to read this book so they understand how their decisions and actions can solve some problems whilst inadvertently creating others.'

Michael Bourne, Cranfield University, UK

Dr Mike Lauder questions the value of public inquiries. Every day, we hear about another inquiry being set up, or why the last one failed. Time and money is spent on inquiries and on implementing their recommendations, but they do not lead to the learning they should. Based on research into high profile inquiries and commissions, *It Should Never Happen Again* focuses on the gaps between what is known, what knowledge is used by practitioners and by those who judge them. It contrasts the judicial perspective of those who inquire; the academic perspective of those who know; and the practical perspective of those who are required to act.

September 2013	276 pages		
Hardback	978-1-4724-1385-7	£65.00	\$119.95
ebook PDF	978-1-4724-1386-4		
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Cyber Crime, Security and Digital Intelligence

Mark Johnson

'Brings common sense, practicality and forward thinking to a subject that is often shrouded in mystery and fear. An essential reference for anyone who wishes to protect their organisation from reputational and financial damage in today's world.'

Nick Mann, Principal, Nick Mann Associates

In *Cyber Crime, Security and Digital Intelligence*, his second book on high technology risks, Mark Johnson goes far beyond enumerating past cases and summarising the requirements of data protection law, payment card industry or ISO standards. He focuses on how cyber crime has evolved and the nature of the very latest threats and confronts issues that have yet to be addressed by codified rules and practice guidelines. His book is supported by over 30 illustrations and many valuable tables, with non-technical explanations of how cyber attacks are executed, avoided and controlled.

August 2013	300 pages		
Hardback	978-1-4094-5449-6	£70.00	\$119.95
ebook PDF	978-1-4094-5450-2		
ebook ePUB	978-1-4724-0365-0		

www.gowerpublishing.com/isbn/9781409454496

See page 12 for
Demystifying Communications Risk

Safety Can't Be Measured

An Evidence-based Approach to Improving Risk Reduction

Andrew S. Townsend

'A pithy introduction to the problems many people are encountering in assessing their safety culture. Well-argued and extensively documented, Andrew Townsend makes a persuasive case why "safety can't be measured".'

Sidney Dekker, Griffith University, Australia

Safety improvement has actually slowed to a standstill. In *Safety Can't Be Measured*, Andrew Townsend suggests the main reason is the failure to recognise the evolution in accident causation and to evolve with it.

Through these short chapters, occupational health and safety is put in context by demystifying the research, regulation and management of health and safety. Using evidence, Townsend challenges orthodox dogma, demonstrating that currently unused data could help deduce how safety really works, and thus support alternative thought processes from which new approaches to risk reduction and safety management could emerge.

August 2013	198 pages		
Hardback	978-1-4094-5311-6	£60.00	\$109.95
ebook PDF	978-1-4094-5312-3		
ebook ePUB	978-1-4724-0807-5		

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On *Safety Can't be Measured*, (above)

"It's a rare treat to come across a real tub-thumper of a book – but that's what Andrew Townsend has produced..."

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Corporate Risk and Governance

An End to Mismangement, Tunnel Vision and Quackery

Alan Waring

'Alan Waring is a highly accomplished risk management consultant and this text follows his usual very practical business-focused style, with a minimum of technical jargon, and maximum value extracted from the many case studies.'

Steve Fowler, Institute of Risk Management, UK

Alan Waring challenges many hallowed beliefs, attitudes and practices that continue to hamper the delivery of effective Enterprise Risk Management (ERM) and thereby good governance. Those boardroom and corporate cultures that are complacent about risk exposures and risk management or, worse, encourage 'chancers' and a 'what can we get away with' attitude, are examined in depth along with what is required to embed a culture of responsible risk-taking.

Corporate Risk and Governance is designed primarily as a thinking aid rather than a risk management cookbook. It is something to encourage better informed risk-decision making; a more informed view of enterprise risk exposures, control and mitigation issues and an awareness of boardroom and corporate culture issues and their impact on effective ERM.

July 2013	244 pages		
Hardback	978-1-4094-4836-5	£70.00	\$124.95
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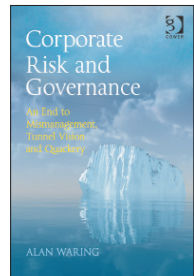
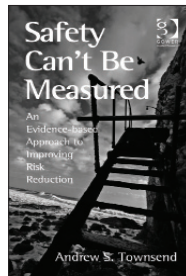
What is Reputation Worth?

Garry Honey

Garry Honey's wonderfully concise guide explains how and why reputation damage becomes a cost to business continuity; what exactly are the risks to your reputation, and the various management and financial options to enable you to ensure your reputation is protected.

February 2013	25 pages		
ebook ePUB	978-1-4094-6902-5	£4.99	\$9.95
ebook PDF	978-1-4094-6901-8		

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Cyber Security Culture

Counteracting Cyber Threats through Organizational Learning and Training

NEW EDITION

Peter Trim and David Upton

'This excellent book comes at a time when Cyber Security is paramount in the concerns of all organisations that handle information as an asset – that should be all of us. Relying on technical threat mitigation is not enough. What is required is a change of culture and this book is a first class exemplar of how to do this though changing the way we organise ourselves and how we train to address modern threats. It is a book for everyone with an interest in safeguarding their business and their organisation.'

Neil Fisher, Vice Chairman,
Information Assurance Advisory Council

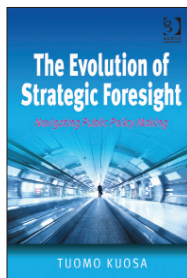
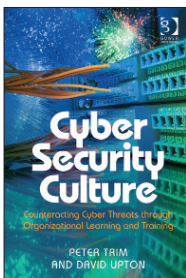
Focusing on countermeasures against orchestrated cyber-attacks, *Cyber Security Culture* is research-based and reinforced with insights from experts who do not normally release information into the public arena. It will enable managers in industry and government to understand how organizational learning and training can be utilized to develop a culture that protects an organization from attacks.

The authors provide information to help managers form policy and procedures, to undertake scenario-based planning and arrange appropriate training interventions, such as table top exercises.

Although the work is embedded in a theoretical framework, non-technical staff will find the book accessible and it links firmly with areas beyond ICT, such as human resource management. This book will interest Government officials, policy advisors, law enforcement officers and senior managers within companies, as well as academics and students in a range of disciplines including management and computer science. The knowledge provided will appeal to an international audience.

April 2013	234 pages			
Hardback	978-1-4094-5694-0	£70.00	\$124.95	
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The Evolution of Strategic Foresight

Navigating Public Policy Making

Tuomo Kuosa

'A superior guide to futures methodologies, their history and contemporary use, especially in European public sectors.'

Dr John P. Geis, Professor; Colonel, retired

Strategic foresight is traditionally associated with the military and politics. Tuomo Kuosa looks at its development into a method of generating analyses of alternative futures and strategies, based on available intelligence and foreknowledge. This practice can be applied to companies, business sectors, national and trans-national agencies of all descriptions, and to all aspects of public policy making. In *The Evolution of Strategic Foresight* the author uses examples from 30 countries, involving key experts in the field, to illustrate the theory underpinning the employment of strategic foresight. Its practice is explained in terms of structure, process, and knowledge domains. Methodologies and systems are examined, along with how strategic foresight can be used to produce better knowledge and be more effectively linked to policy making.

Kuosa's findings are invaluable to scholars, students, long-range, public policy and urban planners, analysts, risk assessment experts, and consultants, managers and decision makers.

July 2012	282 pages			
Hardback	978-1-4094-2986-9	£70.00	\$119.95	
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YouTube

Effective Document and Data Management

Unlocking Corporate Content

THIRD EDITION

Bob Wiggins

'That Bob Wiggins's excellent text is now in its third edition is testimony to its value for organizations of all kinds. The management of information generally and the control of organizational documentation in particular has been faced by new technological challenges in the decade since the previous edition. The author manages to ride the waves of all the changes that have taken place and brings a calm and considered approach to management problems. This is a book not only for the professional information manager, but also for the general manager who needs a guide through the potential jungle of document management.'

Tom Wilson, University of Sheffield, UK

Effective Document and Data Management illustrates the operational and strategic significance of how documents and data are captured, managed and utilized.

This third edition has been restructured to take a broader view and to establish an organizational context in which information is management. Along the way Bob Wiggins clarifies the distinction between information management, data management and knowledge management; helps make sense of the concept of an information life cycle to present and describe the processes and techniques of information and data management, storage and retrieval; uses worked examples to illustrate the coordinated application of data and process analysis; and provides guidance on the application of appropriate project management techniques for document and records management projects.

July 2012	266 pages		
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Emerging Risks

A Strategic Management Guide

Edited by Catherine Antoinette Raimbault and Anne Barr

'...The book provides insights into some of the major emerging risks of the 21st century and then describes how organisations might approach and manage those risks proactively...This is an exciting book dealing with an exciting range of topics. The authors make a powerful case for business leaders to think deeply about the potential harm their enterprises might cause – and for the scientific community to aid them.'

RoSPA Occupational Safety & Health Journal

Emerging Risks: A Strategic Management Guide restores the constructive dialogue between the business professional and the expert/scientist community, essential if companies are to anticipate, plan ahead and exploit leading edge ideas. It provides insights into some of the major emerging risks of the 21st century and then guides organizations on how to approach and manage those risks proactively in the wake of new regulation, governance and enterprise-wide risk management.

April 2012	274 pages		
Hardback	978-1-4094-4593-7	£70.00	\$124.95
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Country Analysis

Understanding Economic and Political Performance

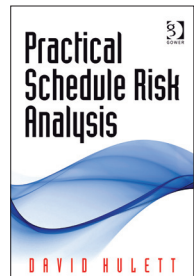
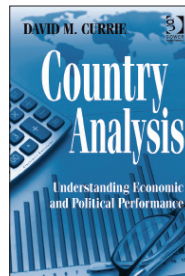
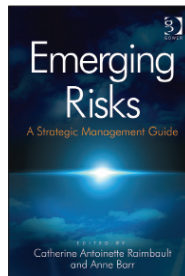
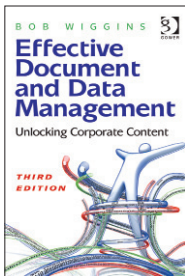
David M. Currie

'David Currie is one of those rare economists who combines good theory with real-world experience, and it shows in this refreshing work on Country Analysis. He includes vital background to properly assessing countries to invest in, including the economic and political freedom indexes. Bravo!'

Dr. Mark Skousen, Editor, Forecasts & Strategies

May 2011	224 pages		
Hardback	978-0-566-09237-4	£65.00	\$109.95
ebook PDF	978-0-566-09238-1		
ebook ePUB	978-1-4094-5977-4		

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Complex Adaptive Leadership

Embracing Paradox and Uncertainty

Nick Obolensky

'Obolensky brilliantly argues the case for organisations and their leaders to adapt to the complex, uncertain world of today and tomorrow...'

Philip Sadler CBE, Vice-president, Ashridge Business School, Senior Fellow, Tomorrow's Company

Nick Obolensky has practised leadership in the public, private and voluntary sectors. He has also researched it, and taught it over many years in leading business schools. In this exciting book he brings together his knowledge of theory, his own experience, and the results of 15 years of research.

August 2010	256 pages		
Hardback	978-0-566-08932-9	£65.00	\$109.95
ebook PDF	978-0-566-08933-6		
ebook ePUB	978-1-4094-5951-4		

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Practical Schedule Risk Analysis

David Hulett

'The book being organized into eleven chapters has a broad and in-depth coverage of the subject matter... The book seeks to encourage and promote the need for project schedulers and project managers to develop practical as well as thorough competencies... Another impressive perspective is the inclusion of a novel way to take account of risks in schedule risk analysis models called the 'Risk Driver' method – a powerful way of mapping risks to activities... The book provides an interesting read.'

PM World Today

July 2009	240 pages		
Hardback	978-0-566-08790-5	£70.00	\$119.95
ebook PDF	978-0-7546-9196-9		
ebook ePUB	978-1-4094-5852-4		

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Integrated Cost-Schedule Risk Analysis

David Hulett

June 2011	240 pages		
Hardback	978-0-566-09166-7	£70.00	\$119.95
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Practical Schedule Risk Analysis and Integrated Cost-Schedule Risk Analysis

David Hulett

June 2011	480 pages		
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Stock Market Efficiency, Insider Dealing and Market Abuse

Paul Barnes

'This book is intended to stimulate thought and discussion among its intended readership of lawyers, businessmen and market professionals... although specialised in this respect, it did cover essential points...'

Glen Harder, Anti-Fraud Network

February 2009	224 pages		
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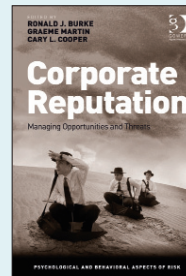
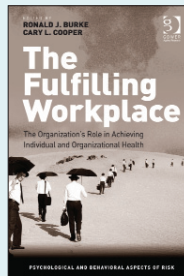
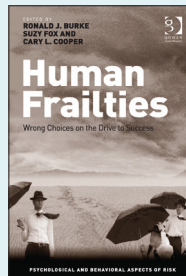
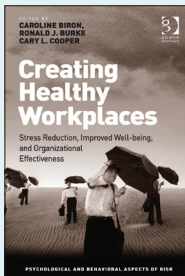
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Edited by Ronald J. Burke and Cary L. Cooper

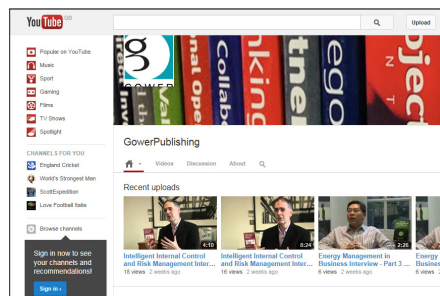
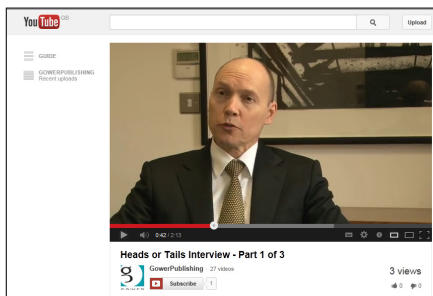
September 2010	482 pages		
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Integrity in Business

Developing Ethical Behavior Across Cultures and Jurisdictions

Frank Holder

'You know an issue's time has come when a theoretical literature on what the reader "ought to do" is pushed aside by a "how to" book. In this way, Frank Holder's practical advice on how to put honesty and trust, as well as regulatory compliance, at the heart of business decision-making is an important milestone.'

Lord Mark Malloch-Brown, Former UK Minister and Deputy UN Secretary-General

Integrity in Business explores the complex nature of integrity and business and illustrates how organizations have avoided major setbacks to their reputations and value by encouraging integrity. It also examines those organizations that have failed or experienced serious reputational damage due to lack of preparation, lack of transparency and lack of leadership.

Using his research from a review of significant fraud cases, legislative mandates and governmental and nongovernmental initiatives over the past 15 years, the author provides a rigorous and sophisticated guide to understanding and adopting an holistic business integrity strategy – one which has a realistic chance of protecting your organization from the kind of catastrophic loss or reputational damage that can easily be the result of an error of judgement in a world that is increasingly connected and driven by instant and social media.

August 2013	132 pages		
Hardback	978-0-566-09187-2	£60.00	\$104.95
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On Corporate Risk and Governance (page 5)

"A must read for all those who believe that good corporate governance and robust risk management do not happen by chance!"

Bribery and Corruption

How to Be an Impeccable and Profitable Corporate Citizen

Michael J. Comer and Timothy E. Stephens

'I have long respected Mike Comer as probably the greatest fraud investigator in the world.'

Julius B. Kroll, acknowledged as the founder of the modern corporate investigations industry

Bribery and Corruption is written by the world's leading practitioners in the fields of fraud prevention, detection and investigation; they have massive practical experience in commercial and governmental sectors. The book exposes the misconceptions, myths and, indeed, corruption of the word bribery and suggests effective solutions that go well beyond simple compliance. It commits to assertive managerial rather than timorous legal solutions to anti-bribery and related laws. It explains how processes can be tested – using automated fraud detection software – to expose current cases of fraud and corruption or to provide assurance that controls are functioning as intended.

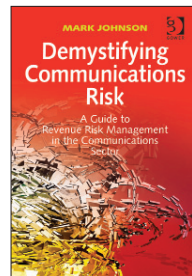
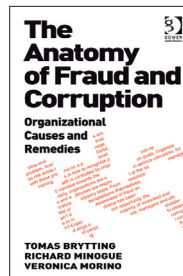
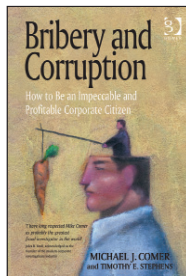
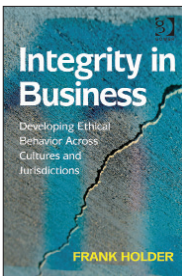
Over the last 25 years, Mike Comer, occasionally writing with Tim Stephens, has been responsible for some of the most readable and influential books on fraud. *Bribery and Corruption* is another tour de force, complete, authoritative and yet a great pleasure to read.

April 2013	910 pages		
Hardback	978-1-4094-5357-4	£150.00	\$275.00
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On Heads or Tails (page 4)

"...an indispensable rethinking of extreme risks for the rebuilding of the financial services industry."



Demystifying Communications Risk

A Guide to Revenue Risk Management in the Communications Sector

Mark Johnson

'...fraud is an ever present cost of staying in business and managing that fraud down to acceptable levels is one of the most important roles of operational management. That's easy to say, but hard to execute. I picked up Mark Johnson's Demystifying Communications Risk hoping for a few ideas on this front and I wasn't disappointed...this book distils a great many years of practical experience in a presentable and practical form and is sure to be useful to those entering the realm of revenue management...'

Dave Birch, Director of Consult Hyperion

Mark Johnson's practical guide, *Demystifying Communications Risk*, highlights cases from a wide range of geographies and cultures and is designed to raise awareness of the multi-faceted and often complex forms that operational revenue risks take in the communications sector. It provides managers with an understanding of the nature and implications of the risks they face and the human, organizational and technological approaches that can help avoid or mitigate them.

October 2012	270 pages		
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Detecting and Reducing Supply Chain Fraud

Norman A. Katz

'Auditors seek to confirm that transactions are authorized, accurate and complete. By definition all fraud is non-authorized. Norman Katz shows, via multiple stories and examples, those areas where authorization controls fail – from their design – and how to create robust authentication processes that include prevention and detection of control failure. A must read for Board members.'

Frederick D. Cox, Vice President Information Security and Privacy, Seacoast National Bank and CEO, FDC Associates, LLC

If you are responsible for your organization's supply chain, or perhaps involved in audit, compliance or risk management, start using *Detecting and Reducing Supply Chain Fraud* and look more closely at every aspect of your supply chain, both internal and external.

August 2012	258 pages		
Hardback	978-1-4094-0732-4	£74.00	\$134.95
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www.gowerpublishing.com/isbn/9781409407324

Threat Finance

Disconnecting the Lifeline of Organised Crime and Terrorism

Dr Shima D. Keene

'This is a remarkable work on a complex and little understood subject which has long deserved the level of forensic examination Shima provides. It acts as an exceptionally useful reference for those engaged in the fight against organized crime and terrorism in both the public and private sectors, and especially in the security and compliance departments of international banks.'

Karl Barclay, Chairman Stirling Assynt International Group Limited and former Head of Global Security and Fraud Risk for the HSBC Group

Shima Keene's *Threat Finance* offers new thinking to equip any organisation whether government, law enforcement, military or corporate, with the knowledge and tools to deploy effective counter measures to tackle the threat. *Threat Finance* is an essential read for fraud and security practitioners, risk managers, regulators, policy-makers, intelligence officials, judges, barristers, law enforcement officers, and researchers in this field.

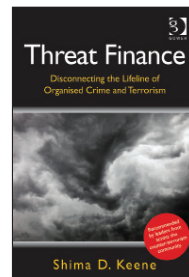
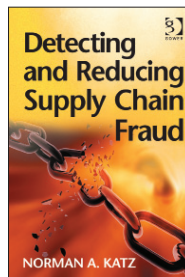
Dr Keene offers an antidote to the lack of good, applied, research; shortcomings in in-house financial and forensic expertise; misdirected financial compliance schemes; legal and judicial idiosyncrasies; unhelpful organisation structures and poor communication. In their place, she argues convincingly for a coherent, aggressive, informed and cross-disciplinary approach to an ever changing and rapidly growing threat.

September 2012	328 pages		
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On Emerging Risk (page 7)

“... chapters are highly informative, well sourced and very thorough in their review of current knowledge and literature. They provide an extremely useful resource to quickly understand key risk implications in each of the areas...”



Fraud

The Counter Fraud Practitioner's Handbook
 Edited by Alan Doig

Fraud: The Counter Fraud Practitioner's Handbook looks at fraud investigation methods and explores the practical options for preventing and remedying fraud. It examines the mode of investigation, the types of preventative and detection measures, and the range of sanctions that are most appropriate to the institutions, the types of criminal activity, and the countries involved.

This is an essential reference for both public and private sector fraud and security specialists who need to understand the strengths and weaknesses of each element of their organization's strategy against fraud and are seeking to learn from their colleagues in other industries or organizations.

July 2012	576 pages		
Hardback	978-0-566-08832-2	£1231.00	\$235.00
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The Internationalisation of Corruption

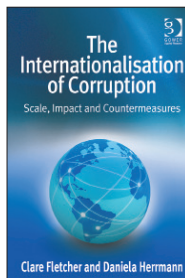
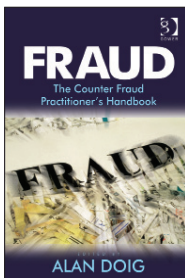
Scale, Impact and Countermeasures
 Clare Fletcher and Daniela Herrmann

One of the book's particular strengths lies in its rich blend of conceptual thinking, practical examples and case studies – boiled down to the essentials. It offers valuable insights and an analytical framework to both students of corruption and those committed to fight it.'

Wolfgang Rau, Executive Secretary of the Group of States against Corruption (GRECO)
 – Council of Europe, Strasbourg

March 2012	302 pages		
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The Anatomy of Fraud and Corruption

Organizational Causes and Remedies

Tomas Brytting, Richard Minogue
 and Veronica Morino

'A highly instructive and readable mix of psychological, sociological and first-hand practical insight into how fraudsters disrupt and damage organisations, the authors proceed to offer a clear route to effective prevention, which makes highly innovative use of dramatic narrative. If the aim is truly to raise awareness of the fraud and corruption threat amongst staff, this is definitely the book to read.'

Timon Molloy, Editor of Fraud Intelligence

February 2011	294 pages		
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Ina Fourie, Online Information Review

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Ian Mann

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Pat Watson, Information Security Officer, Gateshead

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Fraud and Corruption

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Nigel Iyer and Martin Samociuk

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Institute of Internal Auditors (Sweden)

This book is essential for all those responsible for the prevention of fraud and corruption, risk management, corporate compliance, corporate responsibility and governance.

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John Paschoud, Online Information Review

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Fraud and Corruption in Public Services

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Peter Jones

'It is a practical Guide, with much advice on how to construct fraud prevention procedures, and detailed advice on using risk and systems-based auditing.'

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Information Risk and Security

Preventing and Investigating Workplace Computer Crime

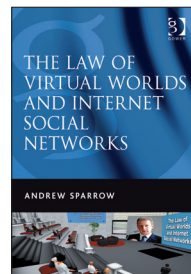
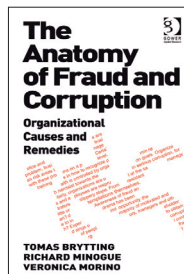
Edward Wilding

'In this tour de force of a publication, Edward Wilding guides readers through a maze of issues and solutions with clarity and conviction. The book is a "must read" for every CIO.'

Information Security Specialist Group Magazine

April 2006	364 pages		
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Auditor Independence

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CORPORATE SOCIAL RESPONSIBILITY SERIES

'A valuable, original contribution to our understanding of the association between, and the value of, auditing and corporate governance including the role of audit committees. Based on empirical research and very well sourced, this is attractively written and easy to read. Vital reading for directors and regulators and students of corporate governance and auditing, and a "must" for my own students. Highly recommended.'

Andrew D. Chambers, Cass Business School

Auditors' independence has been called into question in the light of their being complicit in some of the corporate misbehaviour exposed in recent years. Here, the author examines the historical role of auditing in corporate governance and the regulatory context. He sets the function within a theoretical framework and then provides empirical analysis of problem issues such as the relationship between audit committees and external auditors and the probity of providing non-auditing services to audit clients. The focus on matters that are damaging to market confidence and threatening to the reputation of the auditing profession, means the conclusions and recommendations in this book are important for key stakeholders, including policy makers, regulators, those running companies, and their investors and customers. This is also a book for those responsible for training in the auditing profession and for others with a research or academic interest in the matters addressed.

December 2012	242 pages		
Hardback	978-1-4094-3470-2	£74.00	\$134.95
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Inside Accounting

The Sociology of Financial Reporting and Auditing
David Leung

'Financial statements are the public face of financial accounting yet very little is known regarding the back stage of their preparation. This book goes 'behind the scenes' of the financial craft and casts light on the myriad machinations underpinning its construction, from deliberations over data to interrelations with audit personnel. The final result is a fascinating account of financial accounting.'

Ingrid Jeacle, University of Edinburgh Business School

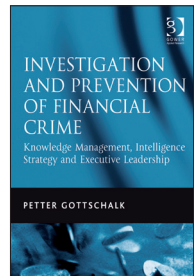
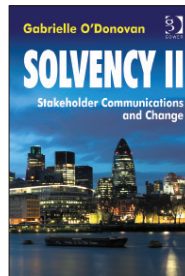
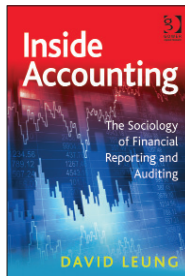
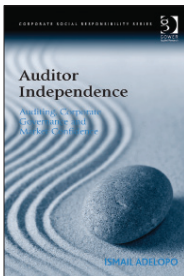
Inside Accounting examines how accountants and non-accounting managers construct their company's earnings. As well as considering the accounting structure such as budgeting and financial control, David Leung looks at how people prepare for and facilitate the audit, and how a person's professional experience influences their view of the process and its results. His research into the theory and practice of accounting will be of interest to professionals and academics in the field, and to sociologists and academic researchers.

September 2011	158 pages		
Hardback	978-1-4094-2049-1	£68.00	\$124.95
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www.gowerpublishing.com/isbn/9781409420491

On Deception in Selection (on page 25)

"An entertaining, insightful, and brilliantly researched book that will help companies save millions by showing them how to weed out the liars, fakes and frauds and how to only hire the very best."



Solvency II

Stakeholder Communications and Change

Gabrielle O'Donovan

'...here is the main virtue of the book: it is not only providing a fair summary of what Solvency II is all about, but guides the reader through the complex task of change-management, as well as developing communication strategy and plans to address, impress and inform all stakeholders: the staff, the customers, the shareholders, the delivery partners, the supervisors, etc. And this is done in a clear and well understandable style and language, thus the book can be an invaluable help for all those who are involved in the implementation of Solvency II rules into the everyday practice. Albert Einstein wrote once aptly: "you have to learn the rules of the game. And then you have to play better than anyone else." O'Donovan's book helps the reader learn the necessary rules; moreover it even inspires to apply them. The only thing where the reader is left on its own: to play the learned stuff better than anyone else.'

Mr Elemer Tertak, European Commission, Principal Advisor, Director General Internal Market and Services

August 2011	188 pages		
Hardback	978-1-4094-3152-7	£75.00	\$134.95
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Performance Auditing of Public Sector Property Contracts

Lori Keating

May 2011	182 pages		
Hardback	978-0-566-08999-2	£79.00	\$139.95
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An Introduction to Internet-Based Financial Investigations

Structuring and Resourcing the Search for Hidden Assets and Information

Kimberly Goetz

How would an engineer who oversees the clean-up of a toxic waste site track down the former owners of the site to find the polluter? Or maybe an attorney needs help finding the assets with which a client's former spouse has absconded. *An Introduction to Internet-Based Financial Investigations* features clear sections describing how to approach an investigation, including the ethical perspective; what to look for, and what you find. It will enable anyone who conducts financial investigations as part of their job to reduce their dependence on trial and error by showing them where to look.

March 2011	246 pages		
Hardback	978-0-566-09190-2	£79.00	\$134.95
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www.gowerpublishing.com/isbn/9780566091902

Investigation and Prevention of Financial Crime

Knowledge Management, Intelligence Strategy and Executive Leadership

Petter Gottschalk

'This theoretical reference frame is an important prerequisite for enlightened discussions and reflections. This book contains important findings about methods to combat financial crime and can support police organizations and relevant authorities aiming to prevent this type of crime.'

Dr Stefan Holgersson, Växjö University, Sweden

Petter Gottschalk considers how, in some competitive environments, goals can 'legitimise' all kinds of means, and how culture can exert a role in relation to what is seen as acceptable or unacceptable behaviour by individuals. In *Investigation and Prevention of Financial Crime* he provides expert advice about strategies for the use of intelligence to combat financial crime. The uniqueness of his approach to the subject lies in the way he is able to explain intelligence and intelligence processes in the wider context of knowledge and knowledge management. The numerous case studies throughout the book illustrate the 'policing' of financial crime from an intelligence, knowledge management and systems perspective.

October 2010	268 pages		
Hardback	978-1-4094-0331-9	£79.00	\$124.95
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Global Perspectives on Corporate Governance and CSR

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Corporate Governance, CorpGov.net

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On Hacking the Human (on page 14)

“ Full of ideas and angles that turn day-to-day security management on its head... ”

Intelligent Internal Control and Risk Management

Designing High-Performance Risk Control Systems

Matthew Leitch

'Matthew Leitch provides compelling evidence that a scientific approach to internal controls and risk management can significantly improve performance. This book combines theory with case studies and the author's unrivalled experience in implementing value-adding control systems.'

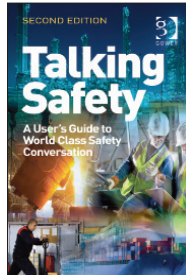
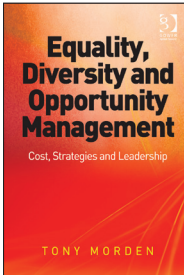
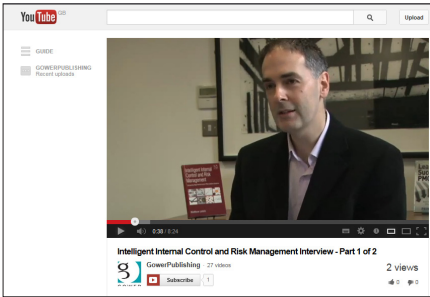
Michael Mainelli, Executive Chairman of Z/Yen Group

This important book offers a way of improving the value of control and risk management by bringing creativity and design skills to the fore. It provides an arsenal of 60 high performance control mechanisms, including several alternative ways to design controls and control systems, controls for monitoring and audit, controls for accelerated learning, and techniques for finding and recovering cash.

May 2008	272 pages			
Hardback	978-0-566-08799-8	£74.00	\$134.95	
ebook PDF	978-0-7546-8893-8			
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To view Matthew Leitch's author interview visit http://youtu.be/oUr2JWZ1A_s



Estimating Risk

A Management Approach

Andy Garlick

'A comprehensive and critical overview of the risk management toolkit from both a theoretical and practical perspective. Risk professionals will find it an extremely useful resource. More importantly, it should be required reading for all managers who think they understand how to use the results of a risk assessment to inform business decisions.'

Mike Robertson, M.D. Risk Solutions, UK

July 2007	260 pages			
Hardback	978-0-566-08776-9	£70.00	\$124.95	

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Data Protection in the Financial Services Industry

Mandy Webster

Mandy Webster's *Data Protection in the Financial Services Industry* explains how to manage privacy and data protection issues throughout the customer cycle; from making contact to seeking additional business from current customers. She also looks at the precise role of the Financial Services Authority and its response to compliance or non-compliance. Each of the Eight Principles of the Data Protection Act are reviewed and explained.

February 2006	242 pages			
Hardback	978-0-566-08662-5	£79.00	\$139.95	

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Risk-Based Auditing

Phil Griffiths

With the role of internal audit changing, *Risk-Based Auditing* explains the concepts and practice behind a risk-based approach to auditing. It explores the new environment in both the Private and Public sectors and the associated legislation and guidance. This is an essential guide for internal and external auditors seeking to manage the realities of the audit function in the turbulent and fast-changing business environment that has emerged since the end of the last century.

November 2005	236 pages			
Hardback	978-0-566-08652-6	£74.00	\$134.95	
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Talking Safety

A User's Guide to World Class Safety Conversation
Second Edition
Tim Marsh

'Tim brings psychology to the world of safety in a manner which inspires workforce and directors alike and delivers real results.'

Heather Beach EHS Director, Barbour

'This book will quickly become the walk and talk standard from Europe's own safety leadership guru.'

Jim McKerron HSEQ Director Enterprise

Talking Safety summarises, in a short user-friendly read, the key element of safety leadership – the management and supervisor 'walk and talk'. Safety standards are set by a combination of three things: first, the basic systems: risk assessments, procedures, training, inductions and maintenance; second, the amount of objective learning about the inevitable weaknesses in these systems achieved from a 'Just Culture' perspective; and third, the quality of 'transformational' safety leadership which means coaching not telling, praising not criticising, leading by example and maximising front-line ownership and involvement. A good 'walk and talk' is the only methodology that covers all of these issues and really should be embedded as 'part of the way we do things around here'. It is the centrepiece of any world class safety culture.

June 2013	146 pages			
Paperback	978-1-4094-6655-0	£17.99	\$34.95	
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Equality, Diversity and Opportunity Management

Costs, Strategies and Leadership
Tony Morden

'...Morden should be congratulated for successfully combining scholarly material which is both applied and practitioner orientated in a highly reader-friendly, concise style. This excellent book should prove vital reading for all those interested in this important topic.'

Marilyn J. Davidson, Manchester Business School,
University of Manchester, UK

Equality, Diversity and Opportunity Management: Costs, Strategies and Leadership presents a comprehensive analysis of the real-world processes of governance, leadership, policy and strategy formulation, decision-making, cost management, and practical implementation of the Equality, Diversity, Opportunity, and anti-Discrimination Agenda in its key applications of employment, service provision, and neighbourhood and community management.

August 2013	422 pages			
Hardback	978-1-4094-3278-4	£85.00	\$149.95	
ebook PDF	978-1-4094-3279-1			
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www.gowerpublishing.com/isbn/9781409432784

Innovative Thinking in Risk, Crisis, and Disaster Management

Edited by Simon Bennett

'This collection is a significant contribution to the literature on risks and disasters in contemporary societies and how to manage them. It is a rich source of new ideas for academics, students, policymakers and practitioners. Written in an accessible style, the book is wide in scope and fertile with ideas. It is timely and challenging and provides new insights and understanding.'

John Benyon, University of Leicester, UK
and Chair, College of Learned Societies,
Academy of Social Sciences

Simon Bennett and the expert contributors look at civil safety and security as it is affected by man-made and natural threats. They provide ideas and action plans for risk, crisis, and disaster management within a social context that prioritises risk reduction. The accessible style, with technical terms defined and explained, covers topics such as technological citizenship, delegated authority and exploitation of 'lay' knowledge, of value to risk practitioners in the emergency services, industry and commerce, and to planners and policy makers at national and local government level.

May 2012	288 pages			
Hardback	978-1-4094-1194-9	£65.00	\$119.95	
ebook PDF	978-1-4094-1195-6			
ebook ePUB	978-1-4094-6025-1			

www.gowerpublishing.com/isbn/9781409411949

Exploiting Future Uncertainty

Creating Value from Risk

David Hillson

Exploiting Future Uncertainty contains more than sixty focused briefings, each addressing a key part of the risk challenge. Using five themes, International risk consultant Dr David Hillson covers the links between better business and risk-taking, basic risk concepts, making risk management work in practice, people aspects, and managing risk in the wider world. It is packed with clear practical advice with specific how-to tips and guidance.

December 2010	220 pages			
Paperback	978-1-4094-2341-6	£26.00	\$49.95	
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See page 24 for **Managing Risk in Projects**

Series

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SHORT GUIDES TO BUSINESS RISK

Risk is a far more complex and demanding issue than it was ten years ago. Risk managers may have expertise in the general aspects of risk management and in the specifics that relate directly to their business, but they are much less likely to understand other more specialist risks. Equally, Company Directors may find themselves falling down in their duty to manage risk because they don't have enough knowledge to be able to talk to their risk team, in a sensible way. The short guides to risk are not going to make either of these groups experts in the subject but will give them plenty to get started and in a format and an extent (circa 100 pages) that is readily digested.

FORTHCOMING

A Short Guide to Corruption Risk

A Short Guide to Cartel Risk

A Short Guide to Compliance Risk

A Short Guide to Kidnap and Ransom Risk

A Short Guide to Contract Risk

Helena Haapio and George J. Siedel

Savvy managers use contracts proactively to reach their business goals and minimize their risks. To succeed, these managers need a plan/framework and *A Short Guide to Contract Risk* provides this. It introduces the notion of contract literacy: a set of skills relevant for all who deal with contracts in their business environment. Arguing that contracts are too important to be left to lawyers alone, this short guide describes lean contracting, visualization and a number of easy-to-use tools that enable managers and lawyers to better understand each others' viewpoints and manage contract risks and opportunities.

What makes this short guide from the authors of the acclaimed *Proactive Law for Managers* especially valuable, if not unique, is its down-to-earth managerial/legal approach. It is about understanding and using legally sound contracts as managerial tools for well thought-out, realistic risk allocation in business deals and relationships.

April 2013	226 pages		
Paperback	978-1-4094-4886-0	£20.00	\$39.95
ebook PDF	978-1-4094-4887-7		
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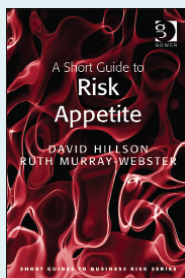
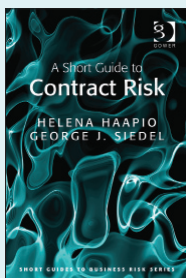
A Short Guide to Risk Appetite

David Hillson and Ruth Murray-Webster

Risk appetite is a hot topic, driven both by corporate governance requirements and senior managers' need to make risk-based decisions. But despite the high level of interest, there is no consensus on what risk appetite is, how it should be expressed or measured, or how it can be practically used in business or projects. In *A Short Guide to Risk Appetite* David Hillson and Ruth Murray-Webster cut through the confusion to produce clear definitions and simple guidelines, helping us to answer the important question: 'How much risk should we take?'

November 2012	162 pages		
Paperback	978-1-4094-4094-9	£20.00	\$39.95
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A Short Guide to Facilitating Risk Management

Engaging People to Identify, Own and Manage Risk

Penny Pullan and Ruth Murray-Webster

A Short Guide to Facilitating Risk Management is for all those who need to make sound decisions in important but risky situations; people who work with groups to identify, prioritize and respond to risks, and who wish to deliver value. The authors provide readable and practical advice in terms of avoiding pitfalls, understanding risk management and the role of facilitator. They include guidance for running workshops, and working with small groups and individuals.

June 2011	168 pages		
Paperback	978-1-4094-0730-0	£20.00	\$39.95
ebook PDF	978-1-4094-0731-7		
ebook ePUB	978-1-4094-5912-5		

www.gowerpublishing.com/isbn/9781409407300

A Short Guide to Operational Risk

David Tattam

A Short Guide to Operational Risk provides you with a comprehensive overview of the nature of operational risk in organizations. It is a book to be read and shared at all levels of the organization; it offers a common understanding and language of risk that will provide individual readers with the basis to develop risk management skills, appropriate to their role in the business.

June 2011	256 pages		
Paperback	978-0-566-09183-4	£25.00	\$44.95
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www.gowerpublishing.com/isbn/9780566091834

A Short Guide to Equality Risk

Tony Morden

Written from a scholarly perspective, but in a practitioner-oriented and reader-friendly manner, *A Short Guide to Equality Risk* provides a credible, strategic, and implementation-based overview of what is becoming a critically important, politically sensitive, and high risk subject.

May 2011	190 pages		
Paperback	978-1-4094-0450-7	£20.00	439.95
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ebook ePUB	978-1-4094-5907-1		

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A Short Guide to Political Risk

Robert McKellar

November 2010	200 pages		
Paperback	978-0-566-09160-5	£20.00	\$39.95
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A Short Guide to Customs Risk

Catherine Truel

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Paperback	978-1-4094-0452-1	£21.00	\$39.95
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A Short Guide to Procurement Risk

Richard Russill

May 2010	142 pages		
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A Short Guide to Ethical Risk

Carlo Patetta Rotta

May 2010	168 pages		
Paperback	978-0-566-09172-8	£20.00	\$39.95
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A Short Guide to Fraud Risk

Fraud Resistance and Detection

Second Edition

Martin Samociuk, Nigel Iyer, Edited by Helenne Doody

March 2010	196 pages		
Paperback	978-0-566-09231-2	£20.00	\$39.95
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ebook ePUB	978-1-4094-5871-5		

www.gowerpublishing.com/isbn/9780566092312

A Short Guide to Reputation Risk

Garry Honey

July 2009	130 pages		
Paperback	978-0-566-08995-4	£21.00	\$39.95
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Risk Strategies

Dialling Up Optimum Firm Risk

Les Coleman

At a time when unacceptable risk taking is rightly condemned, how can organizations still benefit from the upside of risk? Can risk still be good? Written by an author who has managed risk, teaches about risk, but most importantly of all has researched the theory of risk, this book will help teachers and students of management, extend their knowledge and risk management skills, and enable senior executives to dial up the right level of risk within their organizations in order to enhance performance.

November 2009	264 pages			
Hardback	978-0-566-08938-1	£74.00	\$134.95	
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Terrorism, the Worker and the City

Simulations and Security in a Time of Terror

Luke Howie

October 2009	206 pages			
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ebook ePUB	978-1-4094-5980-4			

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Managing Group Risk Attitude

Ruth Murray-Webster and David Hillson

May 2008	190 pages			
Hardback	978-0-566-08787-5	£68.00	\$124.95	
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ebook ePUB	978-1-4094-5821-0			

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Understanding and Managing Risk Attitude

SECOND EDITION

David Hillson and Ruth Murray-Webster

March 2007	208 pages			
Paperback	978-0-566-08798-1	£27.50	\$54.95	
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Information Security and Employee Behaviour

How to Reduce Risk Through Employee Education, Training and Awareness

Angus McIlwraith

February 2006	176 pages			
Hardback	978-0-566-08647-2	£74.00	\$134.95	
ebook PDF	978-0-7546-8301-8			
ebook ePUB	978-1-4094-5787-9			

www.gowerpublishing.com/isbn/9780566086472

ALSO OF INTEREST FROM ASHGATE A Life in Error

From Little Slips to Big Disasters

James Reason

'Reason's new book is a master class on human error: a concise tour of his career explaining how mistakes can occur. It is a pleasure to accompany him while he presents his favourite and often funny accounts of fallibility, tempered with insights on the resulting risks and how they can be mitigated. Highly recommended as a taster text or a refresher course on error.'

Rhona Flin, University of Aberdeen, UK

This succinct but absorbing book covers the main way stations on James Reason's 40-year journey in pursuit of the nature and varieties of human error. He presents an engrossing and very personal perspective, offering the reader exceptional insights, wisdom and wit as only James Reason can. *A Life in Error* charts the development of his seminal and hugely influential work from its original focus on individual cognitive psychology through the broadening of scope to embrace social, organizational and systemic issues.

November 2013	150 pages			
Paperback	978-1-4724-1841-8	£12.99	\$24.95	
ebook PDF	978-1-4724-1842-5			
ebook ePUB	978-1-4724-1843-2			

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Just Culture

Balancing Safety and Accountability

SECOND EDITION

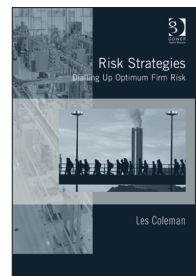
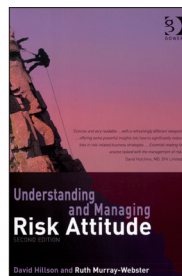
Sidney Dekker

'Readers interested in organizational ethics and decision-making will benefit from the case studies and examples. Summing Up: Recommended. Lower- and upper-level undergraduates; general readers.'

Choice

June 2012	200 pages			
Paperback	978-1-4094-4060-4	£20.00	\$29.95	
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The Rules of Project Risk Management

Implementation Guidelines for Major Projects
Robert James Chapman

'I had the pleasure and privilege of working with Dr Chapman on the Transnet Capital expansion Program in South Africa, one of the largest centrally-managed programs of projects the country has seen. ... I am delighted that he has authored this book which I know will help us all deliver projects more successfully.'

Alan Grey, Managing Director-Industrial Infrastructure,
Global Director-Gateway Logistics, Hatch Goba,
South Africa

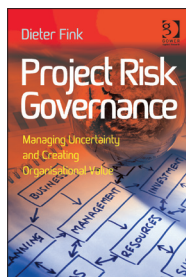
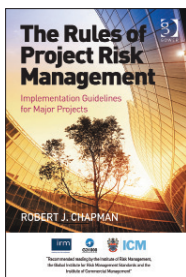
Dr Robert Chapman's *The Rules of Project Risk Management* stands out from other risk management texts because it provides very practical guidance, supported by numerous mini case studies, many of which have attracted considerable publicity. The book brings to life both the benefits of project risk management when effectively applied and the ramifications when it is misunderstood or receives scant attention.

The structure of the book is based on International Standard ISO 31000 seen through the lens of general systems theory – where projects are undertaken by organisations which have an external context and internal sub-systems. A project system is seen to be composed of seven key subject areas. Practical short 'rules' or implementation guidelines, written in an engaging style, are offered to support each of these subject areas and aid quick assimilation of key risk management messages.

Each rule focuses on a specific aspect of effective risk management which warrants attention in its own right. Taken together the rules will provide those implementing projects with the building blocks to secure a project's objectives. They have been drawn from a wealth of experience gained from applying risk management practices across multiple industries from Europe to Africa, the Middle East and Asia.

January 2014	264 pages		
Hardback	978-1-4724-1195-2	£39.50	\$69.95
ebook PDF	978-1-4724-1196-9		
ebook ePUB	978-1-4724-1197-6		

www.gowerpublishing.com/isbn/9781472411952



Project Risk Governance

Managing Uncertainty and Creating Organisational Value

Dieter Fink

'The delivery of organisational strategy will be greatly assisted by the focus of this text, in relating the connection to project management and in particular project risk governance. The figures provided simplify the connection, and the checklists will supply the required focus to enhance extant knowledge and contribute to organisational growth in this crucial aspect of corporate governance and success.'

Keith O'Shea, Managing Director,
QTC Consulting Pty Ltd

In *Project Risk Governance*, Dieter Fink breaks new ground in two ways. Firstly, he places project risk management in the context of today's organisations in which objectives are increasingly implemented through projects to better respond to fast-changing markets. Secondly, he applies a governance perspective to examine project risk at the project and corporate levels, an approach which is significantly under-researched and for which theoretical knowledge and professional practice are at an early stage of maturity.

Project risk governance falls between corporate governance and project governance and is attracting increasing attention. The author argues that there are two reasons for this. The first is the 'projectisation' of organisations, in particular within organisations conforming to the Project-Based Organisation (PBO) model. The second is the prevalence of a strategic approach to managing risk for the purposes of protecting organisational values and creating competitive advantage.

The book addresses governance, strategy, value management and building enterprise-wide Project Risk Governance (PRG) capabilities. Chapters examine the role of projects in organisations and the need to integrate project and business strategy within the framework of the Project-Based Organisation. PRG is introduced via its links with corporate and project governance and its scope is covered in chapters that identify relevant processes, structures and relationship mechanisms.

December 2013	270 pages		
Hardback	978-1-4724-1904-0	£65.00	\$119.95
ebook PDF	978-1-4724-1905-7		
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Project Risk Analysis

Techniques for Forecasting Funding Requirements, Costs and Timescales

Derek Salkeld

Projects overspend and overrun. Business cases perform less well than expected. Managers tighten their grip and initiate more procedure. But little changes and the scenario repeats, and it has done so for decades. Losing other peoples' money and goodwill is almost an innate characteristic of projects. This may be a norm but it need not be the natural state of affairs.

In *Project Risk Analysis*, Derek Salkeld shows how easily assimilated techniques developed out of formal risk analysis methods can be used to increase the chances of projects being delivered to the oft quoted objective of on time and to budget, to quality and to popular acceptance. These techniques need to be understood by managers so that they can foresee the benefits of directing their teams to carry them out, and so they can inform their clients about the potential consequences of the investments they wish to make and how the project team plan to assure these.

March 2013	310 pages			
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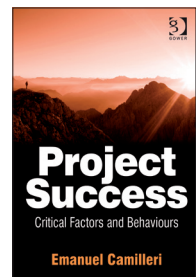
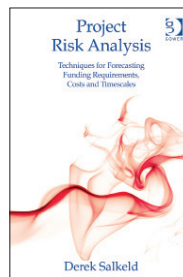
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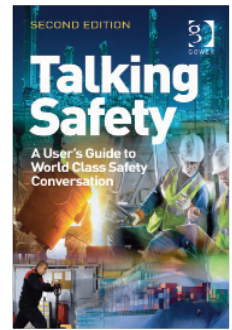
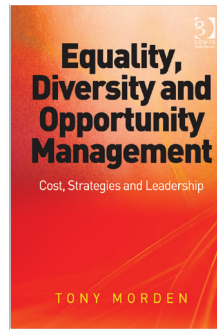
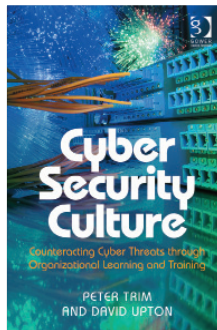
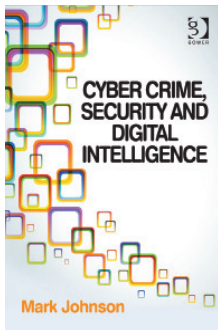
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