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**Affordable · Superfast  
Pain Free · Hair Removal**



from **£19**  
a treatment



unwanted hair **GONE**  
using the latest SHR technology

Powered by  
 **COSMEDICO**<sup>®</sup>  
Medical Systems

# Re-Invent Hair Removal in Your Salon!

ADD **£60,000** to your business @ **NO CAPITAL COST!**\*

Are you a progressive salon owner?

Become a hair no more partner salon,  
a "turnkey" bolt-on business opportunity

- leading SHR hair removal system
- exclusive territory
- 3 year agreement
- certified training and business support
- local and national consumer marketing
- income share - low risk, high reward



*"I'm delighted to be the first in the UK to offer **hair no more** - the latest innovation for superfast, pain free, hair removal"*  
**Amy Childs** - owner Amy Childs Aesthetics & Beauty Salon - Brentwood Essex

Contact us today for a hair no more partner prospectus & application form

01344 427479

[info@hairnomore.net](mailto:info@hairnomore.net)



\*(one off set up fee of £2500+vat no equipment purchase/ lease payments)

*hair no more*  
SUPERFAST PAIN FREE HAIR REMOVAL  
[www.hairnomore.net](http://www.hairnomore.net)

# hair no more

An exciting new bolt-on business is launching for existing salons that want to offer the latest in permanent hair reduction



Breaking the traditional supplier-salon supply chain relationship, May sees the launch of hair no more. Aiming to be the UK's number-one laser hair-removal brand with 200 partner salons within the next three years, the concept is open to existing salons looking to add super-fast, pain-free hair removal to their offer.



Instead of the traditional route of selling a machine, the hair no more concept provides salon owners with the equipment, training marketing, business tools and support required to launch and develop a new offer in one of the fastest growing treatment areas, while taking the risk out, with no capital cost but rather a share on income generated.

## What is hair no more?

The hair no more concept is an opportunity to deliver the best in laser hair removal without the risk of purchasing expensive systems, while simultaneously being part of a national consumer brand, delivering pain-free, super-fast hair removal more efficiently and quickly than with traditional laser or IPL.

Backed by a consumer PR team and endorsed by celebrities, the hair no more brand is projected to expand to over 200 salons across the UK, ensuring high consumer recognition.

## What is its target market?

Using the latest SHR hair-removal systems (an evolution of IPL and laser technologies), hair no more delivers pain-free, super-fast treatments suitable for everybody. With price points starting at just £19 and a underarm treatment costing just £29 a session (average eight required) hair no more offers fantastic value to a wide consumer audience, in effect democratising laser hair removal and making it accessible to all.

## How does the hair no more concept work?

Aimed at existing salons that meet the criteria, hair no more will provide the advanced SHR system, a three-year license, an exclusive area, full

training and support, in-store branding, website, local digital and social media marketing as well as national and celebrity endorsement to help drive clients through the door with no capital outlay. The company has valued this package to worth in excess of £40,000. Instead, the hair no more partners programme, means the revenues are shared between the company and the salon. There is an initial start up cost of £2,500 that covers all initial set up.

### How does the treatment work?

Using the latest super hair removal systems, therapists use a hand-piece that glides back and forth, emitting low-energy, rapid-pulsing selected wavelengths of light. This light is converted into heat to gently kill the hairs' chromophores and terminate growth. The treatment is comfortable and pleasant, with the average session taking just 10 minutes.

### What does the salon need to provide?

Prospective partner salons need to meet criteria based on their location, size, footfall and core business activities but the model is suitable for beauty, nails and tanning operators. The salon must provide the part-time use of existing resources such as a treatment room and a therapist's labour (350 hours per year).

### What is the likely turnover?

The base business model suggests that a surrounding population of 15-20,000 will provide a first-year revenue in excess of £63,000, with compound growth of 20% over the next two years. To meet this turnover, only 204 customers per year are required. Average treatment revenues are £38 per session, generating £180 per hour, at a 94% treatment margin.

### Are salons tied into long-term agreements?

No, a salon wishing to give up their partnership can do so at any time throughout the initial three-year period. All branding and equipment can be returned without penalty. Agreed business targets are set that aim to maximise both revenues and profits for both salon and company, ensuring a true partnership at almost no financial risk to the salon.

### Who's behind the concept?

The concept is the brainchild of hair no more's managing director Josh Yardley, who has worked for the last six years with German light specialist Cosmedico medical, the manufacturer that will supply the highly successful SHR platform for hair no more.

## hair no more launches with Amy Childs

April 12 saw hair no more UK launch at the Amy Childs aesthetic and beauty clinic in Brentwood. The star-studded affair was covered by national press, highlighting the new treatment menu.

*"I'm delighted to be the first in the UK to offer hair no more – the latest innovation for super-fast, pain free, hair removal"*

Amy Childs

*"With laser hair removal becoming increasingly popular in the UK and consumers demanding a permanent solution to unwanted hair growth, the market is looking for a brand it can trust and identify with, delivering quality and value for money.*

*We also wanted to make it easier for salons to enter this market by taking away the financial risks associated with this type of equipment and treatment. The hair no more concept offers today's salon owner, for the first time, a complete concept and a new way of working together. Instead of the traditional supplier relationship, we are inviting potential partners to join us.*

*The introduction of SHR technology has changed the hair-removal landscape. We can now deliver proven results that are pain free and three times quicker than traditional laser/IPL at highly affordable treatment price points starting at just £19.*

*Backed with national PR and celebrity endorsement, we aim to make hair no more the go-to solution for professional, permanent hair removal within the next three years."*

**Josh Yardley, managing director, hair no more**



To find out more about hair no more contact:  
T: 01344 427479  
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