

## Frutti di Bosco

A sweet recipe for sensitive, delicate and reactive skins with problems of capillary fragility.

A product line and a treatment that soothes redness and irritation, strengthens the skin natural defenses making it more resistant to external aggression\*.

### IN THE SALON

A unique, complete and exclusive treatment that, using a "gourmand" approach, produces visible results, giving pleasure to the spirit and relief to the skin.

### AT HOME

Cosmetic specialties with a delicious fragrance, that give the skin a soft, fresher and radiant appearance.



\* Clinical test on the Frutti di Bosco treatment

## natural effectiveness proven by clinical tests

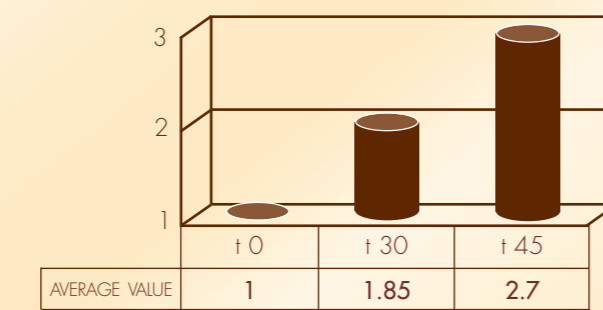
A clinical test has been performed to demonstrate the SOOTHING and ANTI-REDNESS\* activity of the Frutti di Bosco treatment. The test was carried out on subjects with delicate and sensitive skin of different ages and skin types (combination, couperose-prone, etc.). Sensitive and delicate skin tends to redden easily and reacts to all external aggressions, becoming visibly marked. In addition, the excessive loss of extracellular water makes the epidermis more vulnerable. By reducing this loss the barrier effect is boosted. This is fundamental to sensitive skin, which by its very nature needs constant protection and to strengthen its defenses.

### results

The results of the clinical test have demonstrated the ability to reduce redness and increase the skin's barrier effect.

#### REDUCTION IN REDNESS

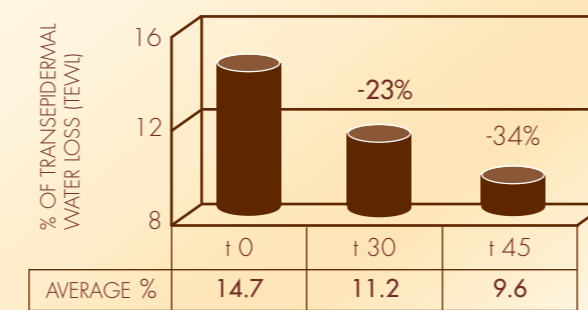
After 45 days of treatment **all subjects** showed a reduction in redness, with a final result near the maximum value.



KEY: 1 none - 1.7 light - 2.3 fair - 3 good

#### INCREASE IN BARRIER EFFECT

After 30 days a reduction of **23%** in the loss of extracellular water was recorded, reaching **34%** after 45 days.



### SUBJECTIVE EVALUATION OF THE TREATMENT

BARRIER EFFECT - 70% of subjects found their skin was more resistant to external aggressions  
 SKIN APPEARANCE - 95 % of subjects noticed their skin appearance had improved  
 UNIFORM COMPLEXION - 80% of subjects noticed a more uniform complexion  
 SOFTNESS - 70% of subjects noticed softer skin  
 RADIANCE - 90% of subjects noticed more radiant skin

PLEASURABLE QUALITY OF THE TREATMENT - 100% of subjects considered the treatment pleasurable  
 TENDENCY TO BUY - 95% of subjects would buy the treatment in the Salon or at home

The subjects underwent 2 professional treatments a week, in conjunction with the daily home treatment, for 45 days.



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Clinical tests carried out at Bio Basic Europe Dermatological Clinical Test Development  
 \* reduction in the irritant effect caused by external agents

01s3551



PROFESSIONAL TREATMENT

Frutti di Bosco

Skin-soothing face treatment



### WILD FRUITS

The purest extracts of Strawberry, Raspberry, Blackcurrant and Blueberry, rich in mineral salts, fibers, sugars and vitamins, to soothe redness and irritation and strengthen the skin natural defenses.






## THE RECIPE IN THE SALON

A complete treatment to be recommended when the skin appears reactive, reddened and to prevent or diminish damage caused by external aggressions.

Two weekly sessions for approximately one month are recommended for a complete cycle. In autumn a treatment cycle is recommended in order to protect the skin and prepare it to the winter cold.

Visible effectiveness with a "gourmand" approach in three delicious moments:

-  **Cleansing**  
Gentle and effective, removes impurities from the skin whilst respecting its delicate balance.
-  **Intensive action**  
The skin receives the purest extracts of wild fruits and is revived as the product is left to act.
-  **Massage**  
A gentle caress that gives the ideal ingredients for the beauty of the skin.

### Products for professional treatment

Description	Code	Container
Skin-soothing cleansing milk	OE2250J	250 ml bottle
Skin-soothing tonic lotion	OE3250J	250 ml bottle
Skin-soothing serum	OE0005J	10 bottles of 5 ml
Skin-soothing mask	OE1150J	150 ml tube
Skin-soothing cream	OE0150J	150 ml tube
Skin-soothing fluid	OE0075J	75 ml bottle

**MAIN INGREDIENTS**  
Extracts of Strawberry, Raspberry, Blackcurrant and Blueberry, Horse Chestnut, and Provitamin B5.



## HOW TO WELCOME THE CLIENT

In order to involve the client and let her enter the world of Olos, particular care must be taken and the treatment room must be prepared before arrival.



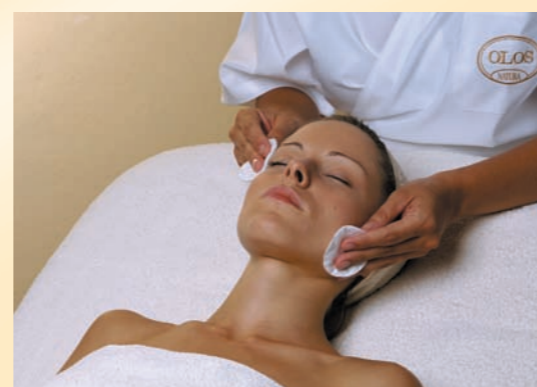
Place the Frutti di Bosco products in the bowls for the customer to "savour" the delicious fragrance, the softness of the textures and the attractive color.

Choose some relaxing music as background for the treatment.

## HOW TO CARRY ON THE TREATMENT



**1** Thoroughly remove all traces of make-up and cleanse the face, neck and neckline with **Skin-soothing cleansing milk**. Then remove the cleansing milk with dampened disposable cleansing gloves.



**2** Pat the face with two cotton balls soaked in **Skin-soothing tonic lotion**. The Skin-soothing tonic lotion can be used with the ultrasound equipment during the "cleansing" phase (10 ml recommended).



**3** Apply a few drops of **Fitoessenze VD** on the lymphatic drainage points (2 drops per area) and a few drops of **Fitoessenze CA** on the most sensitive and reddened areas.



**4** Apply **Skin-soothing serum**, massaging lightly to aid absorption. The Skin-soothing serum can be applied using the ultrasound equipment during the "permeation" phase and the micro-massage "patting" phase.



**5** Apply **Skin-soothing mask** to the face, neck and neckline and leave on for 15 minutes. When the setting time is up, remove the mask with dampened disposable cleansing gloves.



**6** Complete the treatment with **Skin-soothing cream**, massaging it into the face, neck and neckline with light draining movements until complete absorption.



**7** With young or combination skin, complete the treatment by massaging in **Skin-soothing fluid**.



**8** Recommend that the client uses the Frutti di Bosco products at home to maintain the results of the salon treatment.

## THE RECIPE AT HOME

Tempting specialties to nourish the skin every day at home.

### Skin-soothing cleansing milk

Soft and velvety, it cleanses gently and effectively.

### Skin-soothing tonic lotion

A light dew that revives and refreshes the skin.

### Quick mask – Single application skin-soothing mask

Creamy and rich in active ingredients, it soothes redness and irritation, improves radiance of the skin, giving it a feeling of well-being and relief\*.

### Skin-soothing cream

Soothes redness and irritations, boosting the skin natural defenses. With a rich and creamy texture, it leaves the skin soft, fresher, and radiant\*.

### Skin-soothing fluid

A light, fluid and extremely comfortable texture that soothes redness and irritation, giving the face a fresher, more radiant and relaxed look\*.

### Products for home treatment

Description	Code	Container
Skin-soothing cleansing milk	OE2250J	250 ml bottle
Skin-soothing tonic lotion	OE3250J	250 ml bottle
Quick Mask - Single application skin-soothing mask	OE1050J	50 sachets of 10 ml
Skin-soothing cream	OE0050J	50 ml jar
Skin-soothing fluid	OE0075J	75 ml bottle



\* Clinical test on the Frutti di Bosco treatment