

## The Dibi innovation

### ACTIVE INGREDIENTS

The result of the most advanced cosmetic technology is a **POOL OF ACTIVE INGREDIENTS** which work in synergy.

#### MICROENCAPSULATED LIQUORICE EXTRACT

This active ingredient works **INHIBITING** the enzyme responsible for **MELANOGENESIS**, the process of the production of melanin: it has excellent **LIGHTENING, UNIFYING** and **BRIGHTENING** effects. **MICROENCAPSULATION TECHNOLOGY** protects the active ingredients, keeping them intact and preserving their effectiveness, and ensuring their controlled release, for effective **LONG-LASTING ACTION**.

#### DERIVATIVE OF VITAMIN C

A multifunctional active ingredient: it has important **LIGHTENING PROPERTIES** and promotes the **SYNTHESIS OF COLLAGEN**, an elastic fibre that guarantees the support and compactness of the skin. This derivative furthermore, because of its **PARTICULAR FORMULATION**, has an excellent stability (within the product) and **IMPROVES ABSORPTION** of Vitamin C at a percutaneous level. **+ 90%\* INHIBITION OF THE PRODUCTION OF MELANIN** **+ 25%\* INHIBITION OF THE ACTIVITY OF TYROSINASE**

\* in vitro test on fat soluble derivative of Vitamin C

#### THE EXCLUSIVE ADM™ COMPLEX, DERIVED FROM AZELAIC ACID

It performs an **EXTRAORDINARY LIGHTENING ACTION** on skin colouration on both the entire cutaneous surface and the localized hyperpigmented areas. It also **NORMALIZES SEBUM PRODUCTION** and has a **HYDRATING EFFECT**, making the skin more silky and soft.

#### ECLAVIS™

Has excellent dermocosmetic properties. It **INCREASES** the **MICROCIRCULATION** and the **OXYGENATION** of the skin, with an instantaneous **BRIGHTENING EFFECT**.

**+ 117%\* IN CELLULAR OXYGENATION**

\* in vitro test performed on Lupinus Albus extract at 3% by Silab.

**HYALURONIC ACID, SHEA BUTTER, SUGAR HYDRATING AGENT** With an intensely **HYDRATING** and **PROTECTIVE** action.

### MATRIGEL®

A **HYDROPHILIC MATRIX** with a high concentration of technologically advanced active ingredients. It contains **M-STOP COMPLEX™**, an innovative complex of plant extracts able to **INHIBIT THE ACTIVITY OF TYROSINASE**, an enzyme that controls the production of melanin, with **LONG-LASTING WHITENING** and **BRIGHTENING** effects, in association with **VITAMIN C** and **MAGNESIUM PHOSPHATE**, which have excellent **LIGHTENING** properties and make the **COMPLEXION MORE UNIFORM**.

## Clinically proven efficacy

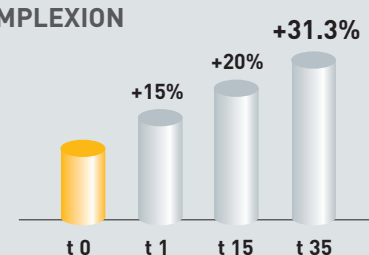
A clinical test has been conducted to demonstrate the efficacy of Dibi Hi-White, **lightening and brightening system** which combines the synergic and constant use of the products of daily treatment to the professional treatment method, optimizing its performance. Conducted on a panel of Asian women, the test measured the following parameters, at instrumental and/or clinical level:

- skin complexion;
- uniform colouring;
- depigmentation of skin blotches;
- skin brightness.

**OBJECTIVE:** to show the **lightening action** of the treatment and the ability to work on skin hyperpigmentations, for a blotch-free, radiant, even effect.

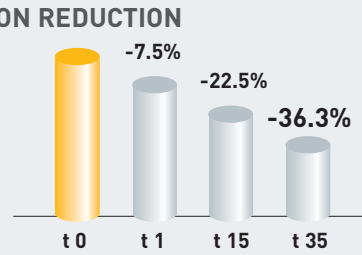
### VISIBLE RESULTS

#### SKIN COMPLEXION



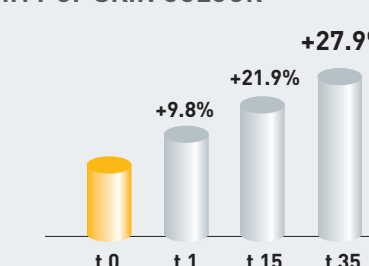
A considerable improvement in skin complexion is demonstrated. From the first treatment session an increase of **+15%** is recorded, reaching **+31.3% after 35 days**. These results have been clinically assessed by the dermatologist.

#### PIGMENTATION REDUCTION



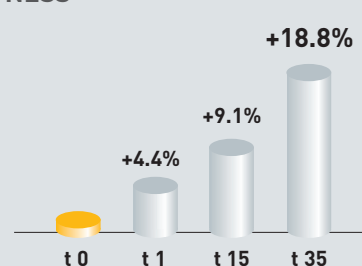
Clinical assessments demonstrate clear **pigmentation reduction** within the melanin blotch. From the first treatment session there is pigmentation reduction of **7.5%**, reaching **36.3%** after 35 days. This pigmentation reduction has been quantified using an optical melanin reader, colourmeter Mexameter Mx 18°. From the first treatment session a reduction of **6.7%** in the index of melanin was recorded, reaching **25.4%** at the end of the test.

#### UNIFORMITY OF SKIN COLOUR



Clinical assessments demonstrate a considerable reduction in skin dyschromias which lead to a visible **improvement in uniformity of skin colour**. From the first treatment session an increase of **9.8%** is recorded, reaching **27.9%** after 35 days.

#### SKIN BRIGHTNESS



A considerable increase in **skin brightness** has been demonstrated through the analysis of the image on a digital photo: from the first treatment session an increase in brightness of **4.4%** is recorded, reaching **18.8%** after 35 days.

#### IMMEDIATE RESULTS

From the **FIRST TREATMENT SESSION**, the test conducted has demonstrated excellent results:

Improvement in skin colour	<b>+ 15 %</b>	Improvement in uniformity of skin colour	<b>+ 9.8 %</b>
Reduction in pigmentation of melanin blotch	<b>- 7.5 %</b>	Increase in skin brightness	<b>+ 4.4 %</b>

### OBJECTIVE REACHED

The test conducted on Asian women has shown that, in only 5 weeks, the Dibi Hi-White treatment: *“has a **lightening effect** and is active as a **depigmentation agent** for dark skin blotches. The treated skin records a **significant correction** of pigmented blotches which appear **lightened**. Furthermore, the treatment is able to **uniform the skin** of subjects with visible dyschromias giving a final result of an **even bright colouring**”.\**

my skin is  
as bright as  
moonlight



GUIDE TO TREATMENT  
WITH EQUIPMENT

hi-white  
brightening, whitening performance



The new dimension of beauty

## DIBI HI-WHITE

#### AN ADVANCED TECHNOLOGICAL APPROACH.

Dibi expertise and the cutting-edge research carried out in its laboratories have allowed to obtain **TREATMENT SOLUTIONS THAT ARE TECHNOLOGICALLY ADVANCED** in terms of **QUALITY AND EFFECTIVENESS**, and are able to **CONTRAST CUTANEOUS HYPERPIGMENTATION AND UNEVEN SKIN TONE**.

A complete, high performance and extremely effective treatment for the face based on exclusive active ingredients with **EXCELLENT LIGHTENING, UNIFYING AND BRIGHTENING PROPERTIES**.

**RESULTS ARE VISIBLE SINCE THE VERY FIRST SESSION.**

**FOR PORCELAIN SKIN, BRIGHT AS THE LIGHT OF THE MOON.**



## Products for the treatment at the Salon

### DIBI HI-WHITE

Product description	Code	Content	ml for treatment
Destressing massage oil	DW0033	400 ml bottle	3/4 ml
Make-up remover lotion	DW0031	200 ml bottle	4/5 ml
Cleansing milk	DW0133	400 ml bottle	8/10 ml
Tonic lotion	DW0233	400 ml bottle	10 ml with Ultra 6 ml with Power + 6 ml - photo 10
Unifying mask	DW0030	150 ml tube	10/12 ml
Intensive performance	DWK001	5 treatment kit	1 Concentrate 1 Matrigel®
Unifying white booster	DW0131	200 ml bottle	18/20 ml
Unifying cream	DW0130	150 ml tube	4/5 ml

### ACTIVE INGREDIENTS

Camellia Oil, Sweet Almond Oil, natural Alpha-Bisabolol, Camomile Water, Saccharide Isomerate, derivative of Azelaic Acid, Microencapsulated Glycyrrhiza Glabra, Shea Butter, Lupinus Albus Extract, Vitamin C, Soft Focus effect Particles.



## The treatment at the Salon with DIBISKIN ULTRA



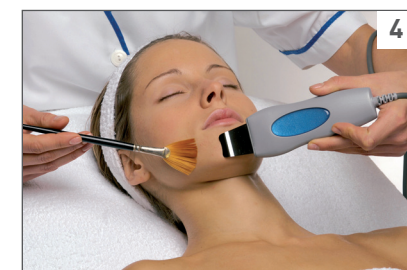
Perform a brief tension-relieving massage of the shoulders and neck with the **DESTRESSING MASSAGE OIL**.



Apply the **MAKE-UP REMOVER LOTION**, carefully remove all traces of make-up and cleanse with the moistened disposable gloves.



Massage the **CLEANSING MILK** onto the face, neck and neckline and cleanse with the moistened disposable gloves.



Pour the **TONIC LOTION** into the bowl and apply the product beginning with the décolleté. Start the **CLEANSING** phase, following the DibiSkin Ultra method for 10 minutes. Use the small probe for the nose, chin, lip and eyebrow areas.



Apply the **UNIFYING MASK** to the face, neck and neckline with a brush and leave on for 10 minutes. Then remove with the moistened gloves.



Apply half of the **CONCENTRATE** to the face, neck and neckline. Start the **PERMEATION** phase, following the DibiSkin Ultra method for 10 minutes. Apply the rest of the serum to the face, neck and décolleté and start the **PATTING** phase, following the DibiSkin Ultra method for 10 minutes.



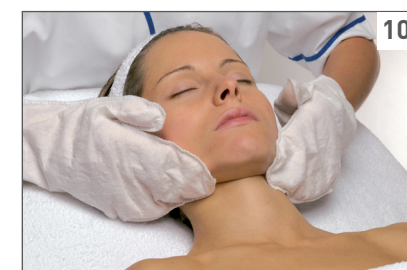
Open a packet of **MATRIGEL®**, make sure that your hands are dry and position the patches.



Apply the **UNIFYING WHITE BOOSTER** to the patches with the brush until it transforms into a transparent gel.



Spread the gel uniformly over the skin and massage with hands moistened with **UNIFYING WHITE BOOSTER** for approximately 20 minutes. Do not apply to the eyebrows and to the hairline.



Carefully remove the gel with the moistened disposable gloves and if any residues remain, remove them with two cotton disks moistened in **TONIC LOTION**.



Conclude the treatment by applying the **UNIFYING CREAM**.



Recommend the **UNIFYING GEL SERUM**, the **DAY CREAM**, and the **NIGHT CREAM**, to be used at home.

## The treatment at the Salon with DIBISKIN POWER

Please follow the above described steps for DibiSkin Ultra treatment, by modifying points 4. 5. e 6. as follows:



Dab the face, neck and neckline with the **TONIC LOTION**.



Apply the **UNIFYING MASK** to the face, neck and neckline with a brush and leave on for 10 minutes. Then remove with the moistened gloves.



Apply the **CONCENTRATE** onto the face, neck and neckline aiding absorption with DibiSkin Power for max 10 minutes. Note: if there is any **CONCENTRATE** left over, apply it manually.

## The treatment at Home

### DIBI HI-WHITE

Product description	Code	Content
Make-up remover lotion	DW0031	200 ml bottle
Cleansing milk	DW0231	200 ml bottle
Tonic lotion	DW0331	200 ml bottle
Unifying gel serum	DW0014	30 ml bottle
Day cream	DW0018	50 ml jar
Night cream	DW0118	50 ml jar

### ACTIVE INGREDIENTS

Aloe Vera Gel Extract, Camomile Water, Saccharide Isomerate, Derivative of Azelaic Acid, Microencapsulated Glycyrrhiza Glabra, Hyaluronic Acid, Lupinus Albus Extract, Vitamin C, Soft Focus effect Particles, Shea Butter.



## Hi-White

### EQUIPMENT

The **INTEGRATION** and **SYNERGY** between the two pieces of equipment enables a truly effective and complete beauty treatment to be performed, essential to ensure excellent results that are immediately visible and last over time.

### ACTIONS

#### DIBISKIN ULTRA

A **COMPLETELY NEW SYSTEM OF ULTRASOUND AND IONOPHORESIS** to intervene selectively on the face and the most fragile and delicate areas of the eye and lip contour.

**THE PIECE OF EQUIPMENT HAS THREE FUNCTIONS AND THREE TREATMENT PHASES.**

- **CLEANSING.** Purifies the skin deep down, eliminating devitalized cells in the corneal layer in a controlled way, in synergy with the **Tonic Lotion**. Leaves the skin fresher, more translucent and receptive.
- **PERMEATION.** Ensures optimal absorption of the active ingredients of the **CONCENTRATE** contained in the Intensive Performance treatment.
- **PATTING.** Revitalizing micromassage with the **CONCENTRATE** contained in the **INTENSIVE PERFORMANCE TREATMENT**: light patting to stimulate the microcirculation and maximize performance.

The treatment can also be performed with DIBI FOUR SEASONS

#### DIBISKIN POWER

Thanks to **ELECTROPERMEATION**, a latest generation technology that uses special dynamic bioimpulses – pleasant vibrations similar to a deep massage, DibiSkin Power “creates” new temporary channels that increase the permeability of the skin cell walls. This enables **LARGE QUANTITIES OF ACTIVE INGREDIENTS TO BE TRANSPORTED DIRECTLY TO THE HEART OF THE BLEMISH**. An active passage that accelerates and increases absorption of the **CONCENTRATE** contained in the **INTENSIVE PERFORMANCE TREATMENT**, to maximize its effectiveness.

The treatment can also be performed with DIBI LIFTECH

### EFFECTS

**LIGHTER, MORE HOMOGENEOUS**, and **RADIANT** skin. Created to make the face brighter and more uniform, improving the whiteness and radiance of the complexion.

### WHO IT IS RECOMMENDED FOR

All the skins that show **UNEVEN SKIN TONE** and **CUTANEOUS HYPERPIGMENTATION**.

### FREQUENCY

Only after a careful check-up, it is possible to determine the frequency of the professional treatments.

### LENGTH OF THE TREATMENT

About 1 hour and 45 min. with DibiSkin Ultra.  
About 1 hour and 30 min. with DibiSkin Power.