

# SALON | IRIS



# WHAT MAKES SALON IRIS RIGHT FOR YOU



## Reduce 'no shows'

Make 'No Shows' a thing of the past. With Salon Iris SMART Texting service you just set and forget. Salon Iris makes sure that your clients never forget their salon appointment!



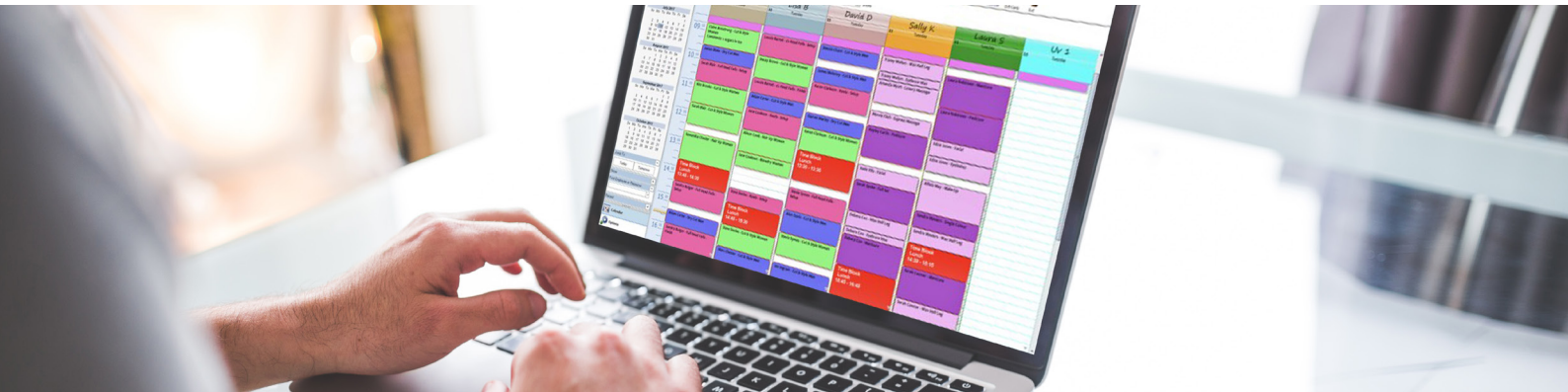
## Work from anywhere

You can stay connected to your business no matter where you are. Access your appointments, client list, run reports and more from your home computer, tablet or smartphone.



## Be open 24/7

Turn your website and Facebook visitors into appointments without even trying. With online booking for Salon Iris, your clients can book online in minutes any time of the day or night.



# LOADS OF GREAT FEATURES FOR ONE FIXED MONTHLY FEE



## Technical Support

Be fully supported by our Salon Iris Technical Team



## Software Updates

Free software updates for the lifetime of your subscription.



## Online Backups

Take away the worry about backups. We'll do it for you.



## Free Website

No website? No problem. We can help you set one up.



## Free Training

Our Friendly staff will train you to use Salon Iris



## Facebook Booking

Take booking through your Facebook page.



## Free Intergration

Integrates seamlessly into your existing website.



## Which Package?

We can help you decide which version is best for you and your salon.

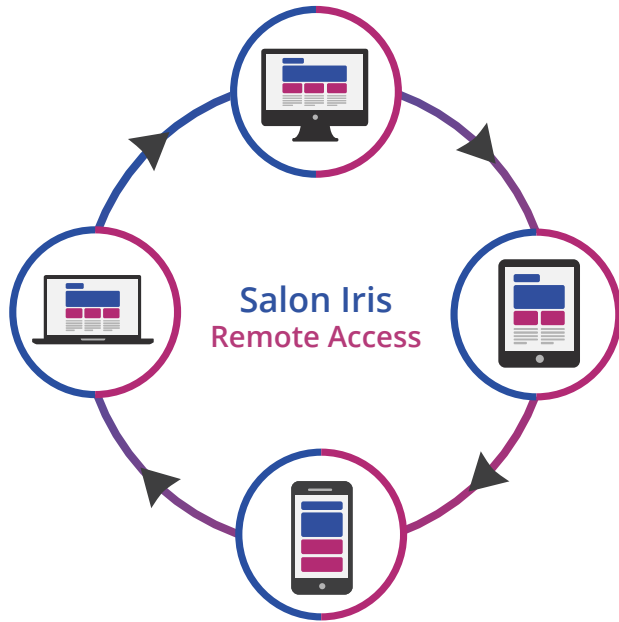
# SALON IRIS

## YOUR 24 HOUR BOOKING SYSTEM

Fast.Easy.Powerful.  
The Perfect Choice For Professionals



Online Booking • Build Your Own Free Website • Integrate Into Your Existing Site  
Facebook & Twitter Booking • Coupons & Special Offers • Social Media Integration



# SALON IRIS

Work from anywhere

Remote Access keeps you connected to your business 24/7 and is available on all platforms. All you need is an internet connection.

If you're using a PC or laptop then you can log in through your browser and get connected to your appointment book straight away. If you're using an Apple iPhone, iPad or Android device, then you can just download the Salon Iris app and stay connected to your business on the go.

# YOUR SALON IRIS APP

six ways it can work for you

1



Replace Salon loyalty cards by issuing rewards digitally to your Salon clients and track when they are used.

2



Increase client retention and customer loyalty. Eliminate your SMS marketing costs with free push messages to anyone who has downloaded your app.

3



Display your service menu, price list and accept booking requests. Create unique pages for your staff. Integrate your existing online shop and more.



4



Encourage your clients to recommend you via Facebook and Twitter.

5



Show your opening hours, location with directions. Create a photo gallery to show off your work.

6



Online Booking directly from the App. Allow your clients to connect with business at any time, from anywhere.

Keep connected to your clients 24 hours a day

# The Perfect System

## Why Salon Iris?

Salon Iris is tailored for you! From a single employee business, all the way through to multi location franchises, we can offer the perfect solution for you!

## How can Salon Iris help run my business?

Salon Iris allows you to easily book & track appointments, manages your staff, stock and working schedules, track client purchases & formula histories & so much more! You can also send smart sms appointment reminders, remotely access your appointment book from anywhere for those on the fly changes and even offer your customers online and facebook booking! Salon Iris really does do it all!

## I use another system. Can you move my data over to Salon Iris?

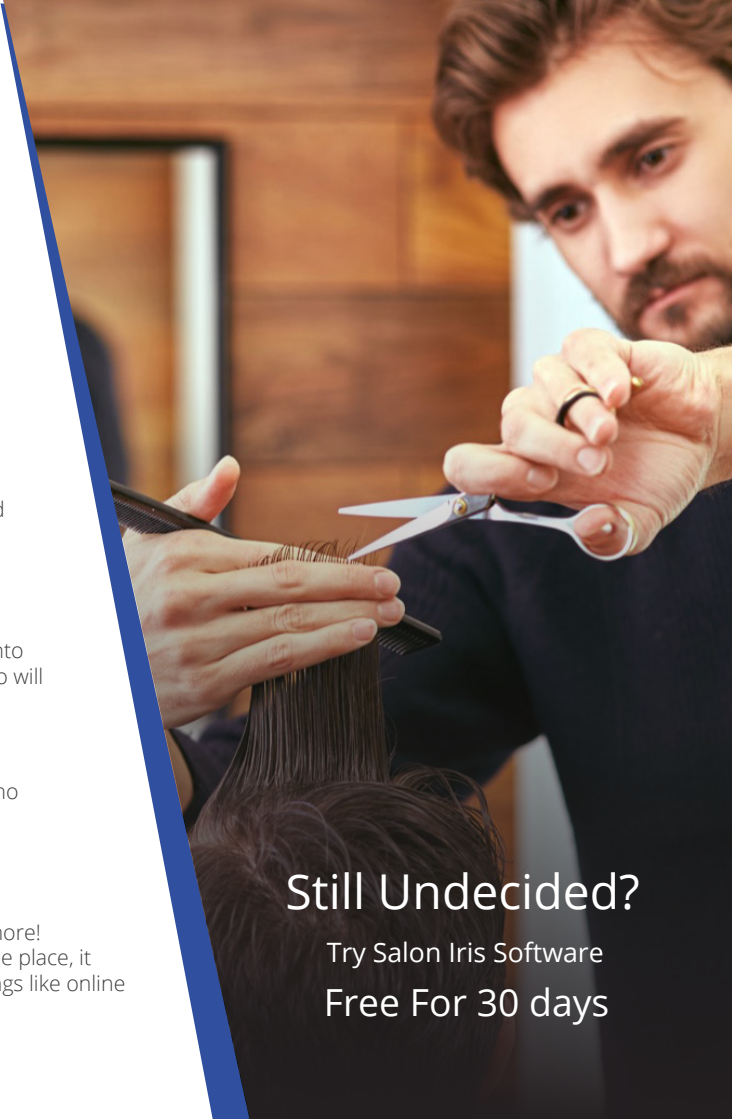
Yes we can! We can usually import your clients, services and products straight into Salon Iris. Give us a call on 0121 314 4402 (option 1) and speak to our team who will advise you on what can be moved over to your new system.

## Do i need an amazing computer to run Salon Iris?

Salon Iris is designed to run on a variety of different specification machines. By no means do you need an ultra high-end system to run our software.

## I don't use a computer system currently. Why should i stop using my pen and paper book?

Salon Iris gives you everything your pen and paper book does and a whole lot more! As well as being able to track your appointments, clients, staff and sales all in one place, it gives you the ability to reach out to a whole host of new customers through things like online and facebook booking, client apps and more!



## Still Undecided?

Try Salon Iris Software  
Free For 30 days

SALON|IRIS

## Contact Us

Unit 6 Amber Business Village,  
Amber Close, Tamworth, Staffordshire, B77 4RP  
☐ 0121 314 4402  
[info@saloniris.co.uk](mailto:info@saloniris.co.uk)  
[www.saloniris.co.uk](http://www.saloniris.co.uk)