

CITYBOX MAGAZINE



IJSLANDER

8 The youth are pleased with the Citybox

'I love using the hocus pocus to go past my friends during a game.'

12 Safety and quality are priorities

IJslander shows its quality through its TÜV, VCA and ISO certification, and approaches the market in a professional manner.





This is where it all happens...



The Citybox is incredibly popular with the youth. You can play a friendly game of football or basketball in it. And it's not only the local youngsters who really enjoy using the Citybox. Schools in the neighbourhood use it for their sports days and PE lessons.

It looks great, provides a place to play and produces little noise.

The Citybox from IJslander is incredibly popular.

Alderman Jan Willem Mijnans opts for value for money

‘The youth enjoy using the Citybox’

Increasingly more city councils are working to make neighbourhoods more attractive. Alderman Jan Willem Mijnans from Spijkenisse city council tells how his council decided to opt for the Citybox from IJslander.

Decisions regarding the design and layout of playgrounds are part of my portfolio. In the area of housing I deal with the restructuring of neighbourhoods. Together with the police and fire department we work towards ensuring a safe neighbourhood. My work also focuses on the quality of public spaces. Is the grass well maintained, do the trees look neat, is the paving in good condition?’

Attractive

‘I think it is important that neighbourhoods look presentable and attractive. Playgrounds are just as important as the grass, the trees and the paving. Children after all need space to play. Investigations into the various possibilities of playing have been carried out with the area managers of Spijkenisse. A number of neighbourhoods in Spijkenisse already have a playground; however, they are old and shabby.’

100% recyclable

‘New and neat playing fields were therefore really necessary. After the investigations of the area managers we chose IJslander. The low noise aspect of the Citybox is a great advantage. Local residents should not experience any inconvenience. The fact that the Citybox is 100% recyclable and has no harmful effects on the environment is also an advantage. But what I find particularly important is its excellent value for money. I would rather pay a little bit more than get a cheaper football cage which after a year would be left vandalized, rusted and in disrepair.’

‘The Citybox is of high quality, has a sturdy construction and looks very attractive. But the fact that the youth enjoy using it is of course the best thing about it.’



First councillor and sports teacher, now alderman of Spijkenisse.

Prior to becoming alderman of Spijkenisse, Jan Willem Mijmans was councillor and involved in the municipality's decision-making. He also worked as a sports teacher. You could therefore say that Jan Willem Mijmans has now combined both jobs. These days, in addition to the management of public spaces, neighbourhood safety and housing, he also has play-ground policy in his portfolio.

CSR



Corporate Social Responsibility

More than just energy-saving light bulbs and green energy

Corporate Social Responsibility is all to do with how a company deals with people, the environment and society.

IJslander products are 100% recyclable and can – in a second life – serve as raw material for other products.

People, Planet and Profit

These days, people are becoming increasingly socially and environmentally aware. We often get no further than energy-saving light bulbs, green energy and the occasional organic vegetables. In contrast, businesses are constantly focusing on People, Planet and Profit. In its efforts to make a profit IJslander, too, takes into account the environment as well as the human aspects both inside and outside organizations.

Sustainable and responsible approach

IJslander sets high requirements on its products and their production processes. Naturally IJslander strives for a good operational result; however, not at the expense of the environment and society. The Cityboxes are a good example of sustainability and a responsible approach to the environment.

It is all connected: Corporate Social Responsibility and striving for communities that are aware of the importance of sustainability, the environment and society. The IJslander recycling concept fits in perfectly with this approach. IJslander products are cleverly designed in such a way that they are fully recyclable for use in other products. This prevents wastage.



Sustainable nature of the Citybox



Why is the Citybox sustainable? That is to do with recycling. In the Netherlands steel is made largely of recycled materials. More than 50% of the steel that is used by IJslander has been recycled at least once. What's more, the construction of the IJslander Citybox is based on a well-considered design process. IJslander can use the materials in new products without any loss of quality. This gives the steel a very long life cycle. In this way, too, IJslander contributes towards a better environment.



‘Always in for a game of basketball or football’

The youth are happy with the Citybox

During its visual inspections IJslander regularly speaks with the youth who use the Citybox. Every one has their own story. About one thing, however, they are clear: the Citybox is the place to be!

Nick from Apeldoorn can be found in the Citybox almost every day. Particularly during holidays he enjoys playing football there with his friends. 'I like it that the walls are so high. That way I don't have to fetch the ball all the time.'

Jimmy from Amsterdam in addition to playing football, loves freestyling, which is battling or doing tricks on your own or with a friend. 'The cables are so handy. The ball bounces back and so stays in play.'

Tessa from Amsterdam also likes to go to the Citybox with friends. 'While my girl friends skip next to the Citybox, I play football with the boys...'

Milan from Capelle a/d IJssel takes his training shoes to school every Wednesday without fail. As soon as the bell goes, he heads off to the Citybox. He likes the fact that not only the local kids use the Citybox, but also others from farther away. 'That way I often make new friends.'

Max's trick

'The hocus pocus is so cool'

'I love using the hocus pocus to go past my friends during a game:

- I run up to my opponent
- I do a little dummy
- I swing my standing leg over the ball and place it alongside it
- I then kick the ball away behind my standing leg using my other leg.

It works for me every time ... And if they are left there standing flat-footed I can't help laughing.'



Bert from the Tilburg city council is happy with the maintenance contract with IJslander

'The service is simply good'

The municipality of Tilburg has a large number of football fields. The fields with Backstops are all from IJslander. Based on the advice from Den Bosch city council it opted for these particular noise-free Backstops. The man who played a major role in this – and still does

for that matter – is Bert van Hooft. Bert has worked for Tilburg city council for 25 years now and is responsible for the management and maintenance of play facilities, fencing and street furniture.

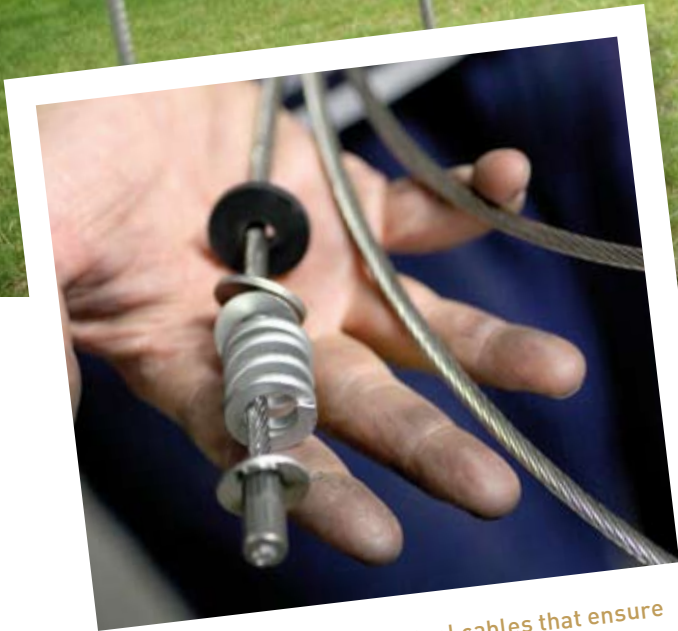
'I am very satisfied with the service we get from IJslander. We have a maintenance contract. This involves IJslander inspecting the Backstops several times a year. I also personally check now and again to see whether everything is as it should. If there are any problems, I phone IJslander. The maintenance contract has a fixed low price. That way we know exactly where we stand.'

The Backstop is just like the Citybox: durable, vandal-proof and very quiet

'Very little maintenance is necessary on the Cityboxes and the Backstops. They are made of stainless steel and so can provide many years of trouble-free use. This also means, of course, that they are vandal-proof. The Citybox and Backstop are rarely targeted. What's more, they are very quiet. It is not an inconvenience to the local residents and therefore not to us. And also an important feature: they look neat and attractive. As they are transparent they are not very obtrusive and do not obstruct the view of the local residents.'



The creation of the Citybox is the result of an innovative process. IJslander listens carefully to the wishes of the youth, government and the city councils in order to come up with a product that meets these wishes each and every time.



IJslander has patented the steel cables that ensure that the Cityboxes and Backstops are very quiet. Due to the innovative construction they have a longer life, are vandal-proof and sustain minimal wear and tear.





The ISO standard

The ISO 9001:2008 standard sets requirements to the manner in which the organization approaches its quality policy. Increasing customer satisfaction, meeting the wishes of the customers and the legal requirements. These are important aspects on which to focus.

VCA certification

VCA is a health, safety and environmental recognition for contractors. It is a versatile and complete programme for objectively and consistently testing service providers and certifying their health, safety and environmental management systems.

Safety and quality are priorities

‘TÜV GS as well as VCA and ISO certified’

IJslander as a company wishes to produce safe and high-quality products. It is important that products such as the Citybox are safe and of high quality. The IJslander TÜV, VCA and ISO certifications give that assurance.

Before being launched, the Citybox and all other IJslander products are certified by TÜV. TÜV is one of the largest certifying bodies in Europe that is also recognized by the Dutch government. TÜV is, for example, active in the areas of product and company certification. All IJslander products meet the European standards in accordance with TÜV.

What's more, the production process of IJslander is also certified with TÜV GS (Geprüfte Sicherheit). With this inspection you are also guaranteed high-quality products.

Everything about IJslander suggests quality. The technical inspections and certification of TÜV, as well as the ISO9001:2008 and VCA demonstrate that IJslander services the market in a professional manner.

IJslander maintenance contract: fixed low price for maintenance

IJslander strives towards quality and safety not only during the production, but also afterwards. For the Backstops and Cityboxes IJslander offers maintenance contracts for a fixed low price per year. This fixed low price is possible thanks to the Citybox as well as IJslander's other products requiring little maintenance. IJslander arranges inspections several times a year to ensure the optimal conditions of the products.



Product overview

The most well-known IJslander products in the area of football and basketball are the Citybox, the Backstop, the Multigoal and the Pannafeld. These are available as standard as complete products or self-assembly units (see possibilities and options). For further information or if you would like to place an order, please contact +31 (0)525 63 34 20 or visit our website www.ijslander.com.



4001 CITYBOX - 2 / 3 / 4 METRES HIGH



4002 BACKSTOP - 2 / 3 / 4 METRES HIGH



4006 BACKSTOP TYPE KATENDRECHT - 4 / 6 M HIGH



4007 BACKSTOP V- GIRDER PROFILE - 4 / 6 M HIGH



4001 LOW CABLE FENCING - 0.9 / 1 / 1.1 M HIGH



4003 PANNA 6x4 M PLAYING FIELD - 0.5 M HIGH

4003-01 PANNA 9x6 M PLAYING FIELD - 0.5 M HIGH



4004 ROUND PANNA CAGE Ø6 METRES - 2.5 M HIGH



4004-01 ROUND PANNA Ø6 METRES - 0.5 M HIGH



Possibilities and options

1205 BUILT-IN GOAL 2.05 x 3.1 x 0.85 M

for 4001 | 4002 | 4006



1208 COMBI GOAL TYPE ZUID-OOST

for 4001 | 4002 | 4006 | 4007



VOLLEYBALL POST

for 4001



SERVICE WICKET DOOR HIGH 2.5 M WIDE

for 4001



SLUICE ENTRANCE

for 4001 | 4006 | 4007



1203 COMBI GOAL WITH BASKETBALL BOARD

for 4001 | 4002 | 4006 | 4007



1206 DEMOUNTABLE PORTAL GOAL 4 x 2.5 M

for 4001 | 4002 | 4006 | 4007



1209 CRUIJFF GOAL 5X2 METRES

1210 CRUIJFF GOAL 3X2 METRES

for 4001 | 4002 | 4006



1180 BASKETBALL POST PRACTICE MODEL

for 4001 | 4002 | 4006 | 4007



SERVICE WICKET DOOR LOW 3 / 4 M WIDE

for 4001



CORNER SLUICE (TIMES NUMBER OF CORNERS)

for 4001 | 4006 | 4007



1204 BAR GOAL 3.1 x 0.8 x 2 M

for 4001 | 4002 | 4006 | 4007



1207 MINI GOAL

for 4001 | 4002 | 4006 | 4007



4020 MULTI GOAL 3.1 x 1.1 x 4 M

for 4001 | 4002



1181 BASKETBALL POST GAME MODEL

for 4001 | 4002 | 4006 | 4007



STEP GATE

for 4001 | 4006 | 4007



ROOF NET - ONLY WHEN 4 M HIGH

for 4001 | 4002





IJSLANDER

Knows the scene...

IJslander produces high-quality stainless steel products for equipping a variety of public spaces. In doing so, IJslander contributes to a pleasant, trusted and sustainable living environment. Whether this be a slide for the toddlers, a Citybox for sporty teenagers or a bench for pedestrians, IJslander produces it all in an original and colourful manner.