

**Of course you
could use an
Elephant to slow
down your works
Traffic...**

**SPEED BUMPS
are much easier
to handle (besides
you don't need to
feed them)**

FILE COPY
'JUMBO'
SPEED BUMPS
SEPT 1972

HAZARD WARNING SYSTEMS LTD

Tina a much loved 4 year old Asian female elephant
and a popular resident at Dudley Zoo, West Midlands.

'Speed Bumps'

The scientifically designed "Speed Bumps" provide a safe and simple method of limiting vehicle speeds on private roads in factory areas, power stations, hospitals and wherever it is necessary for low speed restrictions to be observed.

"Speed Bumps" are tough rubber units 18" (457mm) in diameter and 3" (76mm) high with strong links that can be adjusted to suit the road width. "Speed Bumps" can be quickly put down without the aid of special tools and can be laid out either shoulder to shoulder or up to a maximum spacing between each of 16" (406mm). In operation the rubber construction guards against damage to vehicles which could occur with concrete or other materials and the system can be modified to suit all traffic needs including fork-lift trucks and exceptional loads.

The maximum spacing has been worked out to ensure most four wheeled vehicles being affected whilst allowing two wheeled vehicles free passage. Vehicles travelling at the correct speed will pass comfortably over the "Speed Bump" but those exceeding the limit will be jolted without damage, and made aware of their excess speed. The bumps are also a visible reminder to slow down. In an extremely simple manner "Speed Bumps" solve what has always been a very vexed problem.



SPEED BUMPS SLOWING DOWN CONSTRUCTION TRAFFIC AT THE NEC 1972...

In November 1971, the Secretary of State for the Environment granted outline planning approval for the National Exhibition Centre in Birmingham. The NEC, originally comprising 89,000 m² of exhibition space, was opened by the Queen on 2 February 1976. The building was designed by Edward Mills.