

# LIBRARY<sup>1</sup>



## CREATING A PUBLIC VISION

Public services are under constant pressure. Each project must be justified, budget allocations scrutinised and progress constantly monitored. Time is often limited, yet the general public still demand that quality is maintained and work completed despite budget pressures.

Prioritising your signage, selecting the right company and then trusting their commitment to quality, value and service is a daunting but vital part of your job. You need a sign company who recognises the difficulties you face and will adapt their business and processes to match your brief and your budget.

In other words, you need the expertise of Signs Express.



 **SIGNS  
EXPRESS**



## Your community

Your responsibilities are not only to the signage and the information displayed but the community it serves. Working with a local company such as Signs Express ensures understanding of important local public issues, as well as the knowledge you have instant access to our centre and the work. Demonstrating value for money is vital so you need innovation in design and specification. Much of public sector communication has clear guidelines for interpretation and design consistency, so you will benefit from our skills and experience in local authority branding and adaptation.



## Your opportunity

From a simple individual sign to an entire sign system, from a council building to vehicle livery, Signs Express can match the requirements of any contract large or small. Our expertise stretches across the complete signage offer including: directory systems, panel and post signs, wall displays, promotional graphics, informational and health and safety or tactile signage, ensuring you are compliant with the Disability Discrimination Act.

You can also be reassured as to our public credentials. We regularly work with local councils, primary care trusts and other publicly funded organisations, as well as private companies who specialise in servicing the needs of the public.



Demonstrating value for money is vital.

## Your specification

We view every project as individual, so we respond accordingly and dedicate a project manager to liaise closely with you if you wish. From your first phone call to our after sales service, we deliver expertise to the same high standard no matter the size or complexity of work. For those organisations that have special environmental commitments, we look for the most relevant solutions in design, material and production such as eco-materials and non-solvent inks.





## A very public service

Our experience in all areas of signage is well established and well known. Our design and technical skills apply to large scale projects or highly specialist work. Our staff are highly trained and qualified. As your local production centre, we understand the demands of public communication and identify ourselves closely with the community we serve.

Many other sign makers look to make similar claims about their capabilities.

But it's not the nature of our business or our wide expertise that makes Signs Express different.

It's how we tailor our offer to be at your service that matters.

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For comprehensive signage solutions for your business, visit us at

[signsexpress.co.uk](http://signsexpress.co.uk)  
[signsexpress.ie](http://signsexpress.ie)

