

# A NEW SCHOOL OF THOUGHT

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Your school may be undergoing fundamental changes. You may be trying to attract more pupils or facing the implications of coping with a higher number of them. You may also be looking to change status or setting a new direction for the school under your supervision. Or you may just want to refresh your buildings or vehicles.

Whatever your need, signage can play a major role in branding, energising, organising or promoting your school. So you need a sign company to demonstrate the power, versatility and value of signage to perform these tasks effectively and at an affordable cost.

**You need the expertise of Signs Express.**



## Your school

As much as your needs vary, so does our signage expertise. Our understanding of the power of signage as a brand communicator is vital if you are changing status. Trying to encourage pupils to come to your school could require substantial marketing investment, yet we can show you how new signage can re-vitalise buildings and first impressions at limited cost. Increased pupil numbers put pressure on safety and accessibility, so our expert knowledge of directional, Health & Safety and signage for the less able bodied is a vital support.

As someone with responsibility for any or all of these issues, Signs Express offers the reassurance of tailoring our insight and expertise to best suit your individual requirements.



# Big, bold

**hanging or freestanding banners are a truly cost effective and versatile form of advertising and promotion for special events.**

## Your opportunity

Entrance gates to departmental signage. School name boards to sports day banners. Enhancing displays of work to transforming the school minibus. Signs Express offers enormous flexibility in signage options.

But our expertise goes beyond the technical. Budgets are always under pressure so we constantly look for solutions that create the best long term value. The pressures of term time means we must closely co-ordinate our project management with your teaching schedule. Pupil protection is paramount, so our installers are skilled and fully qualified in fitting signage with proper safety precautions.

This is the Signs Express difference. We bring our insight and experience to satisfy all our client needs.



## Your specification

We view every project as unique, so each is given the same commitment to quality. Whether a simple piece of vinyl or the most complicated installation, all clients receive consistent service.

From first phone call to after sales service, production process to installation, we work alongside you to ensure our expertise fits your needs and product matches your specification.





## An education in signage

Our experience in all facets of educational signage is outstanding. Our design and technical skills are well established. Our staff are highly trained and qualified. Our centre offers a deep understanding of communication, backed by high quality production and technology.

Most other sign makers would look to make similar claims.

But it's not just knowing our business that makes us different. It's what we learn about yours.



For comprehensive signage solutions for your business, visit us at  
[signsexpress.co.uk](http://signsexpress.co.uk)  
[signsexpress.ie](http://signsexpress.ie)