

## VEHICLE GRAPHICS



## DRIVE BUSINESS

Your vehicle is vital to your business and not only for transportation. It can provide a powerful first impression for those who do not know you; or act as a bold reminder to those who do. It can generate leads for you when parked in the street, increase your local profile and enhance your company reputation.

With over 3000 people seeing a busy vehicle on the road every hour\*, this striking medium is free exposure, yet too valuable to waste. So Signs Express has created a vehicle graphics programme tailored to suit all business sizes, vehicle types – and individual needs.

**Sx** SIGNS EXPRESS®

## VEHICLE GRAPHICS



## Your business

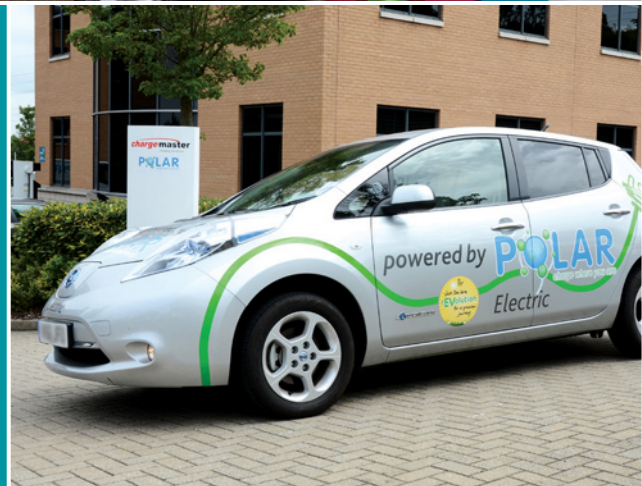
Your vehicle is essential to you, so we agree the exact time you need it so you can plan your business accordingly. If you haven't the time to organise design, we can manage with just a business card. Deciding on visuals can be difficult, so we supply templates to make things easier – and keep your costs down. A more complicated or urgent project might concern you, therefore we constantly update you to reassure you of progress. As the leading signs and graphics company in the UK & Ireland, you can co-ordinate a network of depots with any one of our centres and be assured on consistency of design, quality and service.



# 3,000\*

people see a busy vehicle on the road every hour during the day!

\*M study on the power of vehicle advertising



## Your opportunity

Lorry or trailer, coach or motor bike, single vehicle or company fleet. Innovative designs, complex shapes or simple communication. Major manufacturer or sole trader. The versatility of vehicle graphics means your transport can be transformed and your business can benefit from its power to communicate a brand and generate sales.

Whatever your requirement, Signs Express offers the same commitment to creativity, production and installation – as well as our unique insights into the individual needs of every customer.



## Your specification

By understanding your audience, budget and vehicle type, we will assist you with specifying the best solution for your needs. Raise your profile with any of the following of our vehicle graphics services:

- Low cost lettering, simple logos
- Photos, patterns, striping and fades
- Short term promotions or long term branding
- Reflective and chevron markings conforming to Chapter 8 & ECE 104
- Partial or full vehicle wrapping





## Graphic difference

Our design and technical skills are well established. Our staff are highly trained. Our centre offers high quality print technology to cope with any vehicle graphics – any shape, size, colour or design. With the added advantage of our dedicated drive-in bay, we have the right conditions for more accurate, long lasting graphics.

Most other sign makers would look to make similar claims, however, it is not knowing our business that makes us different; it's knowing yours.

That's why we always start our solutions with your needs.



For comprehensive signage solutions for your business, visit us at

[signsexpress.co.uk](http://signsexpress.co.uk)  
[signsexpress.ie](http://signsexpress.ie)



 **SIGNS EXPRESS**