

# THE UNIVERSITY CHALLENGE

For students, selecting a university or college can be complicated. Course options and location are fundamental, but the look and character of a campus and its buildings is also important to attract students and businesses alike.

Good signage is vital. It can refresh tired buildings or help integrate new construction with existing architecture. Effective directional signage can quickly familiarise students as much as comprehensive Health and Safety or international communication can instantly reassure them.

To start, you need a company that is well qualified in supplying powerful signage at an affordable cost.

A company with the expertise of Signs Express.



## HIGHER EDUCATION



### Your facility

As the pressure on fees increases, students' selection process becomes more considered. How you present your brand to new arrivals or lecturers is important so understanding the power of signage to promote and add authority to your stature is vital. Previous investment or current construction can be enhanced with complementary signage, demanding creative innovation within design guidelines. Whilst the diversity of your population in experience, language and health requires communication adapted to fit your site and circumstances.

As someone with responsibility for any or all of these issues, Signs Express offers the reassurance of tailoring our insight and expertise to best suit your individual requirements.



### Your opportunity

Whether you are looking to attract students from around the country or bringing in local businesses, there are so many signage needs. From campus entrance areas to departmental door signs, building signs to advertising banners and inspirational displays.

Signs Express can offer every university and college enormous flexibility in signage and capability in production. But our expertise goes beyond the technical. Budgets are always under pressure so we constantly look for solutions that create the best value. Time pressures mean we must closely coordinate our project management with your lecture schedule and student protection is essential, so our installers are skilled and fully qualified in fitting signage with proper safety precautions.

This is the Signs Express difference. We don't just make signage; we make sure our clients get the support and service they need.



### Your specification

We view every project as unique, so each is given the same commitment to quality whatever the size of task.

Whether you are looking to brighten up common areas with vinyl wall coverings; update all or part of your campus buildings with consistent way-finding, or looking for signage to market your college or university, Signs Express works with you as your supply partner.

From first phone call to after sales service, production process to installation, we dedicate personnel to work with you to ensure our expertise matches your specification.





## Why our signage makes the grade

Our experience in all facets of educational signage is outstanding. Our design and technical skills are well established. Our staff are highly trained and qualified. Our centres offer a deep understanding of communication, backed by high quality production and technology.

Most other sign makers would look to make similar claims.

But it's not just our know-how that makes us different.

It's how we apply it to you.



For comprehensive signage solutions for your business, visit us at

[signsexpress.co.uk](http://signsexpress.co.uk)

[signsexpress.ie](http://signsexpress.ie)



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