

Get to know our service even better.

We will be pleased to contact you and show you what the best service is all about.

- Yes, I would like to get to know HSM Service even better.
Please schedule an appointment with me.
- Please call me so that I can learn more about HSM Service.

Hotline: Tel. +49 7554 2100-0
Fax +49 7554 2100-160
E-mail: marketing@hsm.eu

Personal information

Company: _____

Last name / first name: _____

Street: _____

ZIP / town: _____

- Yes, I agree to receive information from HSM GmbH + Co. KG by conventional and electronic mail and agree to the use of my data for informational and advertising purposes. Please feel free to inform me by:

Telephone: _____

E-mail: _____

Right of cancellation: You can withdraw permission for the use of your data for advertising purposes in the future at any time. To do this, please contact: info@hsm.eu

Signature:  _____

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Tel. +49 7554 2100-0
Fax +49 7554 2100-160

info@hsm.eu
www.hsm.eu

HSM®

Welcome to the best service!



The HSM Service
for specialist dealers.
Great Products, Great People.

HSM®

HSM Support Shop

Also online at: www.hsm.eu/en/support-ot



**Excellent environmental consideration:
HSM SECURIO Document shredder.**

Low energy consumption, durable design and the avoidance of materials that are harmful to the environment characterise HSM shredders. These were the reasons for awarding the Blue Angel to the document shredders HSM SECURIO. We are particularly proud of this.

Exclusive for our specialist dealers: support across the board!

HSM is known for the "Made in Germany" product quality. We pursue this high quality standard in all areas and therefore also have another core competency: We offer the best service for our partners!

Discover the whole world of HSM Service on the following pages. And experience our goal with every service tool we give you: making sales as easy and compelling for you as possible.

We are happy to personally provide you with more information. Just complete the last side of the contact form.



HSM produces all document shredders in the HSM Classic, SECURIO and Powerline ranges in Germany.



Lifetime warranty on solid steel cutting rollers in HSM Classic and SECURIO document shredders at security levels P-2 to P-5.



Replacement free of charge of all 230 volt shredstar, Classic and SECURIO document shredders within the guarantee period.



If you are not satisfied, get your money back within 14 days.

+ Promotions

Increase your sales – with the HSM promotion concept for all product lines.

We offer a variety of promotions for you and your end customers, which include product and informative advertising.



For you as a dealer:

- Offer of the day:** you receive a special offer price or a gift for the device offered. Validity: one day. We will inform you by e-mail.

For sale to your customers:

- HSM Special:** the focus is on a HSM device whose benefits underscore a suitable incentive. We provide you a professionally prepared end customer flyer in which you can insert your prices and your logo.

More promotions will be distributed throughout the year. Your HSM regional sales manager will gladly provide you with the current promotions and sales material. Simply contact them!

You will succeed in professionally addressing your end customers with our promotional material

+ Brochures and sales materials

HSM offers you high quality brochure material for each product line and on various topics, such as data protection, in up to eight languages.

- HSM Office technology price lists
- Product overviews about:
 - HSM Cutline - Cutting machines
 - HSM shredstar - Document shredders
 - HSM Hard drive shredders
 - HSM Shredder baler combinations
- HSM data privacy informational brochure
- and much more

Download at:
www.hsm.eu/en/services/downloads/brochures

Product information prepared graphically and clearly



+ Perfect presentation in your showroom

Design your showroom and deliver the right reasoning when speaking with customers.

- HSM shredder tattoos:** for more colour in everyday office life. Sell your customers the exclusive shredder tattoos for the HSM document shredder. Including: sales flyer, counter display and DIN A1 poster.
- HSM shop-in-shop system:** a high quality presentation area for the HSM document shredder. Available as a middle room and wall shelf with various options.
- Posters and hanging ceiling signs:** for the document shredder product lines HSM SECURIO, HSM shredstar, HSM Powerline and the HSM Cutline cutting machines.
- Roll-up banner:** for all document shredder product lines.
- HSM sample cases:** graphic representation of HSM expertise in the aluminium briefcase. Includes cutting units, cut patterns and special oil.
- Give-aways:** most HSM give-aways also have the "Made in Germany" quality.
- Illustrative material:** what results do various HSM devices produce? Show this graphically:
 - Overview of security levels with real paper shaving patterns. Filled with different materials, such as paper, digital data carriers and hard drives
 - Bolstered cardboard boxes of the HSM ProfiPack
 - Acrylic or glass container filled with the desired paper shaving patterns.

Ordering through your competent HSM office staff or regional sales manager.

The HSM shop-in-shop system: for a better product presentation in the showroom





Online Tools

You have access to most of the HSM online promotions via the HSM eXtraWeb. Simply register and you will receive your personal log-in details.

You have a choice here:

- **Data sheet generator:** choose your product and the corresponding version and print out your data sheet immediately. In the respective product menu at www.hsm.eu
- **Product finder:** let us guide you to your desired device. Quickly, directly and practically at www.hsm.eu/productfinder_en

With access to the eXtraWeb:

- **Online banner:** a number of online banners for various HSM devices are available to you, which you can then embed on your website. You will surely find the right banner for your website among the numerous formats.
- **Web2Print:** a few clicks and you will have a personalised flyer for all HSM document shredder lines with your logo, address and prices.
- **Videos:** you will find product films and animations as well as advertising spots about the HSM SECURIO document shredder on the HSMmediaChannel on YouTube: www.youtube.com/user/HSMmediaChannel
- **Image database:** you will also find all product images and motifs in print-enabled resolutions in the HSM media database: www.hsm.eu/en/extraweb/media-and-picture-database

Simply register and you will receive your personal log-in to the HSM eXtraWeb at: www.hsm.eu/en/extraweblogin.

Easily create your own data sheets



"I give my word that you will be well looked after with HSM".

Hermann Schwelling, Owner and founder of HSM GmbH + Co. KG

HSM Support

Our service goes beyond standard templates. We provide individual consultation for your needs. In addition, as specialists for data protection, we offer training in our HSM Academy for you and your sales personnel.

- **HSM Academy:** data protection and product training in the HSM Academy in Frickingen, Germany.
- **Sales support:** product consultation, pitch analysis, on-site consulting, on-site training, participation in events and product briefing.

Support marketing: we create custom print and online sales documents for you and offer: web shop / catalogue corrections, design of catalogues / flyers, organisation of open days, ad design, conception and design of promotions.

Technical support: online and telephone support from the technical specialist department. Info: www.hsm.eu/en/service/hsm-service-portal

HSM services: General HSM service features for you and your customers with the HSM Plus guarantee, exchange service, return guarantee and money back guarantee.

Your HSM regional sales manager is happy to present all the HSM support services to you in detail.

Online banner: advertise yourself on the Internet



Registration and more information at: www.hsm.eu/en/service/academy

