

# golf club management software.

## premier golf GOLF MANAGEMENT SOFTWARE



Premier Golf is a comprehensive software solution that caters for all aspects of golf club management from complex tee-time scheduling and multiple membership types to in-depth management reporting.

Premier Golf is the ideal solution for the stand-alone golf club and can be used in conjunction with the internationally renowned Premier Spa<sup>+</sup> to form an integrated leisure solution for hotels and resorts.



- Sophisticated tee-time scheduling
- Group booking administration
- Time and day sensitive green fees
- Comprehensive point of sale
- Buggy allocation
- Single and group lesson booking
- Multiple membership types
- Stock control
- Gift voucher tracking
- Management reporting
- Optional integrated spa and leisure solution
- Property management interfaces
- Digital imaging
- Access control
- Extensive CRM capabilities



## BACK OFFICE/ RESERVATIONS

- Sophisticated tee-time scheduling
- Group booking administration
- Gift voucher tracking
- Bulk email facility
- SMS text messaging

## PRO-SHOP / RECEPTION

- Tee-time scheduling
- Membership validation
- Point of sale
- Stock control
- Single and group lesson booking
- Buggy allocation

## MANAGEMENT OPERATIONS

- Stock management
- Managerial reports and analysis
- Membership administration
- Extensive CRM capabilities
- Multi lingual

## OPTIONAL SOFTWARE

- Premier Spa<sup>+</sup>
- Digital imaging
- Property management interfaces
- Access control
- Postcode validation
- Card payment processing

## CONTROL

Premier Golf has the most simplistic yet sophisticated scheduling system available. Multiple tee-off points are easily accommodated, as are three loops of nine courses, and crossover times are automatically calculated to eliminate double bookings. Group bookings can be effortlessly made with the option of adding retail and food and beverage items if requested. Buggies, lockers and other additional items can also be allocated at the point of booking.



## POWER

Premier Golf is totally configurable with your business requirements - every aspect of the system can be customised to suit your exact needs. From time and day sensitive pricing and multiple membership types to tee-time intervals and levy control Premier Golf will accommodate your business demands.



## SIMPLE

Customer Relationship Management is vital in a competitive marketplace. In order to provide a first class service, your members, guests and visitors need to be treated as individuals. Up to date information gives you the power to make all communications with your clients, such as direct mail shots and other promotional activities, accurately timed and targeted. Also, members, guests and visitors histories and purchase patterns can be easily accessed serving to maximise your levels of customer care.



## PREMIER SPA<sup>+</sup>

Premier Spa<sup>+</sup> is the internationally renowned scheduling and management software system for hotel, destination and resort spas and is the chosen system of five star establishments worldwide.

In conjunction with Premier Spa<sup>+</sup> Premier Golf forms an integrated leisure solution for destination and resort hotels allowing hoteliers to track their guests activities - on the golf course or in the spa and gym. With two separate systems that totally integrate the CRM capabilities are outstanding.



## Premier Software Solutions