

About Venus Concept

Venus Concept is singly focused on delivering the promise of a better, more beautiful tomorrow. A visionary company that thinks differently and defies convention, Venus Concept is all about making the promise of groundbreaking science come true and eradicating preconceived notions about beauty, beauty treatments, aging and how to do business in this area of medicine. Led by a team of seasoned executives and researchers, world renown for their achievements in the aesthetic medicine industry. Venus Concept invents a new future, delivering on the promise of a more effective, more pleasant and more profitable experience. For more information about the Venus Concept, please visit www.venus-concept.com.

The Ultimate Medical Aesthetic Experience

A patient experience that delivers all the gain – without pain

A multi-application product experience that integrates smoothly in your practice

A business experience that grows your practice and delivers superior ROI

Technical Specifications	
RF Frequency	1 MHz
RF Output Power	0-150 Watt
Number of (MP) ² synthesizers	Up to 8
Dimensions	53x42x90 cm
Input Voltage	100-240V, 50-60Hz. Max 5.5A
Magnetic Pulse Frequency	15Hz
Pulsed Magnetic Field Flux	15 Gauss



0344

Cleared by the FDA for Facial Wrinkles and Rhytides

Cleared by Health Canada for Skin Tightening and Temporary Reduction of Cellulite

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www.venus-concept.com



VENUS FREEZE

EXPERIENCE THE ENERGY

Non-invasive, pain-free medical aesthetic treatments powered by (MP)²™ technology

SKIN TIGHTENING

CELLULITE TREATMENT

WRINKLE REDUCTION

CIRCUMFERENTIAL REDUCTION



VENUS CONCEPT
delivering the promise

Redefining the Treatment Experience

Venus Concept is energizing the medical aesthetic industry with the first and only pain-free aesthetic solution for facial and body shaping.

Venus Freeze is an all-in-one, medical-grade solution that will satisfy your patients and deliver an impressive return on investment. Based on Venus Concept's (MP)² technology, Venus Freeze employs an innovative synergy of a 3D bi-polar RF energy matrix and Pulsed Magnetic Field therapy to deliver on the promise of superior aesthetic results for the face, neck and body and a pain-free treatment experience.

(MP)² technology uses proprietary algorithms to combine Pulsed Magnetic Field (PMF) therapy and a woven 3D bi-polar RF thermal energy matrix. Clinically proven, this dense energy matrix penetrates multiple layers of skin raising temperature homogenously and effectively. Complete skin penetration dramatically improves clinical efficacy and produces immediate visible results.

SKIN TIGHTENING ■ CELLULITE TREATMENT ■ WRINKLE REDUCTION ■ CIRCUMFERENTIAL REDUCTION



"Real Time" Treatment Profile

**CLINICALLY PROVEN
EFFECTIVENESS!**

The Ideal Solution for the Face, Neck and Body



DiamondPolar™-Face Applicator



OctiPolar™ - Body Applicator

- Long-term visible results
- Excellent safety profile
- Fast and homogenous heating
- Pleasant pain-free treatment experience
- No consumables
- Versatile workstation for multiple applications
- Ergonomic comfort
- User-friendly, intuitive working environment
- Optimal business model for profitability



What the Experts Say

"How great to recommend a treatment that has consistent results, is absolutely painless and is affordable to patients! Dr. Tami and the Vitality team LOVE the Venus Freeze tightening for face and body!"
Tami Meraglia, MD - Seattle, WA

"We've considered other technologies for our practice but we found Venus Freeze to offer the best results for both non-surgical fat reduction and skin tightening, combined with a unique low risk subscription business model."
Teri Burnett, MD - Plastic Surgeon - Seattle, WA

"Venus Freeze is HOT in our practice. One system for non-surgical fat reduction, cellulite reduction and facial skin tightening. Our patients love it!"
Roby Hayes, MD - Portland, OR

(MP)²™ - A Winning Formula

The (MP)² hand-pieces combine RF and magnetic pulse synthesizers to homogenously raise temperature over the entire treatment area and multiple skin layers. Constant uniform heat distribution and the ability to maintain critical endpoint temperature for the entire treatment means maximum efficacy, shorter treatment duration and a superior safety profile. With no heat spikes, there is no need for topical cooling agents and patients report a pain-free, enjoyable, pleasant treatment experience, likened to a hot stone massage.

(MP)² synergistically enhances collagen production through two independent mechanisms, RF (thermal) and Pulsed Magnetic Field (PMF – non-thermal). The RF directly stimulates fibroblasts to increase collagen synthesis and PMF, through release of FGF-2, induces fibroblast proliferation producing new collagen. (MP)² is proven and effective in generating new collagen and elastic fibers, lipolysis, remodeling of collagen for skin tightening and the creation of new capillaries to renew blood supply.