

About Venus Concept

Venus Concept is singly focused on delivering the promise of a better, more beautiful tomorrow. A visionary company that thinks differently and defies convention, Venus Concept is all about making the promise of groundbreaking science come true and eradicating preconceived notions about beauty, beauty treatments, aging and how to do business in this area of medicine. Led by a team of seasoned executives and researchers, world renown for their achievements in the aesthetic medicine industry. Venus Concept invents a new future, delivering on the promise of a more effective, more pleasant and more profitable experience. For more information about the Venus Concept, please visit www.venus-concept.com.

The Ultimate Medical Aesthetic Experience

A patient experience that delivers all the gain – without pain

A multi-application product experience that integrates smoothly in your practice

A business experience that grows your practice and delivers superior ROI

Technical Specifications	
Input Voltage	100-240VAC Max 5.5A
Dimensions	31x40x 98 Cm. (W x D x H)
Weight	15-20Kg.(Based on Configuration)
RF Frequency	1 MHz
RF Output Power	0-120 Watt
Body Applicator	8 (MP) ² synthesizers ~ 16 cm ²
Facial Applicator	4 (MP) ² synthesizers ~ 4.5 cm ²
Magnetic Pulse Frequency	15 Hz
Magnetic Field Flux	15 Gauss

Muscle Toning Module (optional) Technical Specifications	
Output Current	0-40mA
Micro Current Output Voltage	0-42V
Output Frequency	40Hz – 2.5kHz
Contraction Frequency	0.02 – 0.66Hz
Number of Output Channels	12

CE 0344
Cleared by the FDA for Facial Wrinkles and Rhytides

Corporate Offices
515 Consumers Rd., Suite 202,
Toronto, Ontario M2J 4Z2 Canada
Tel. 888-907-0115 fax 855-907-0115

USA Offices
4556 N Hiatus Rd., Sunrise, Florida 33351
Tel. 888-907-0115 fax 855-907-0115



www.venus-concept.com


VENUS SWAN

EXPERIENCE THE DIFFERENCE

Non-invasive, pain-free aesthetic treatments powered by (MP)²™ technology

SKIN TIGHTENING

CELLULITE TREATMENT

WRINKLE REDUCTION

CIRCUMFERENTIAL REDUCTION

MUSCLE TONING




VENUS CONCEPT
delivering the promise

Redefining the Aesthetic Experience

Venus Concept is energizing the aesthetic industry with the first and only pain-free aesthetic solution for skin tightening and body shaping.

Venus Swan is an all-in-one solution that will satisfy your clients and deliver an impressive return on your investment. Based on Venus Concept's (MP)² technology, Venus Swan employs an innovative synergy of a 3D bi-polar RF energy matrix and Pulsed Magnetic Field therapy to deliver on the promise of superior aesthetic results for the face, neck and body and a pain-free treatment experience.

(MP)² technology uses proprietary algorithms to combine Pulsed Magnetic Field (PMF) therapy and a woven 3D bi-polar RF thermal energy matrix. Clinically proven, this dense energy matrix penetrates multiple layers of skin raising temperature homogenously and effectively. Complete skin penetration dramatically improves clinical efficacy and produces immediate visible results.

CLINICALLY PROVEN EFFECTIVENESS ■ PAIN-FREE FOR OPTIMAL PATIENT SATISFACTION
EXCELLENT SAFETY PROFILE ■ OPTIMAL BUSINESS MODEL FOR PROFITABILITY



Unique touch screen provides step-by-step guidance through the treatment protocol and the easy to learn software management system shortens the learning curve.

The Ideal Solution for the Face, Neck and Body

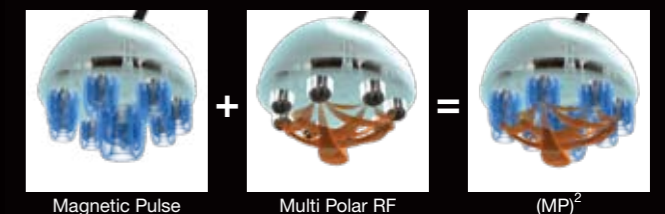


DiamondPolar™-Face Applicator



OctiPolar™ - Body Applicator

- LONG-TERM VISIBLE RESULTS
- PLEASANT PAIN-FREE TREATMENT EXPERIENCE
- FAST AND HOMOGENOUS HEATING
- EASY TO OPERATE ERGONOMIC COMFORT
- NO CONSUMABLES
- VERSATILE WORKSTATION FOR MULTIPLE APPLICATIONS
- USER-FRIENDLY, INTUITIVE WORKING ENVIRONMENT



Venus Swan Pro - Muscle Toning Module (optional) The Ideal Complement to (MP)²™ Technology

The human body is a miraculous physical tapestry. Muscle toning acceleration is a proven technology that works in harmony with the body's natural systems to uncover its hidden capabilities. Venus Swan Pro incorporates this technology to provide an ultimate muscle toning option in a single aesthetic system, bringing the gym to your clinic.

The Venus Swan's muscle toning module builds and conditions muscles in an instinctive response to the repeated contraction of muscle fibers. As the muscles contract, the fibers restructure and build on top of themselves. The higher rate of contraction also increases blood circulation and improves metabolism. The restructured muscles are stronger, yet smaller to take up less space.

Venus Swan's unique management system enables precise treatment control to synchronize and customize each micro-parameter of the pulses for accurate and measurable clinical results.

The (MP)² energy matrix initiates lipolysis, splitting triglycerides to glycerol and fatty acids to reduce fat cell volume. (MP)² combined with the muscle toning module stimulates muscle activation that uses these fatty acids as a source of energy and prevents them from being re-deposited in fat cells.

(MP)²™ - A Winning Formula

The (MP)² hand-pieces combine RF and magnetic pulse synthesizers to homogenously raise temperature over the entire treatment area and multiple skin layers. Constant uniform heat distribution and the ability to maintain critical endpoint temperature for the entire treatment means maximum efficacy, shorter treatment duration and a superior safety profile. With no heat spikes, there is no need for topical cooling agents and patients report a pain-free, enjoyable, pleasant treatment experience, likened to a hot stone massage.

(MP)² synergistically enhances collagen production through two independent mechanisms, RF (thermal) and Pulsed Magnetic Field (PMF – non-thermal). The RF directly stimulates fibroblasts to increase collagen synthesis and PMF, through release of FGF-2, induces fibroblast proliferation producing new collagen. (MP)² is proven and effective in generating new collagen and elastic fibers, lipolysis, remodeling of collagen for skin tightening and the creation of new capillaries to renew blood supply.