

MONEY SAVING

Good Salon Guide has negotiated **SPECIAL RATES** for a whole host of different salon necessities, including:

APH, Airport Parking and Hotels / Barclaycard / Bluefin, Salon Insurance / Cashplus, Business Account / Colourstart, Skin Test
David Howard, Photography / Easydry, Disposable Towels / HABIA, Health & Safety / Herra, Hair Perfume
Infinity, Website & App Package / Initial, Washroom Services / Jurys Inn, Hotels / Kasho, Scissors / Kitoko, Products
MOHH, Training Courses / Nanokeratin System, Smoothing Treatment / Options Products, Your Own Brand
Pevonia, Products / Printing.com / Salon Doctor, Computer Systems / Salon Jedi Marketing
Salon Master, Hot Water Systems / Simply Natural, Products / Stay Sharp, Scissors / Maria Goad Coaching
Ulster Tatler / Utility Helpline, Energy Savings / Wait & Read, Magazine Subscription / Yellow Pages



MEMBERS' HANDBOOK

Packed with offers and advice to drive your business forward



STYLE GUIDE

The latest and greatest images and styles from Good Salon Guide salons to help you get your creative juices flowing

ALSO AVAILABLE:

MYSTERY CLIENTS - With two Mystery Client visits per year, this pays for itself! Full client spend is kept by the salon and you will receive an in-depth report. Really impress these two new clients and they could become regulars!

CLIENT & STAFF SURVEYS - Finding out what your clients really think about your salon and why they keep coming back is the foundation of any successful salon. We speak to ten clients after their service and write up a report of the findings. This is also available for your staff to find out what makes them successful and happy.

PHOTOGRAPHS & PROFILES - Promote your salon in national magazines. You will get a full-page profile of your salon to promote your services, team and business.

BUSINESS OVERVIEW - An in-depth, client-focused analysis of your salon and services carried out by Good Salon Guide inspectors. You will receive a full report on their findings with recommendations and advice to help you make improvements.

PROFESSIONAL PHOTO SHOOT - Get a professional photo shoot of your work! This includes the full copyright to photographs - 12 headshots using six models (supplied by the salon). One or more of your photographs will be published in a national magazine.