

Innovate, engage  
and connect with  
our cutting edge  
mobile apps



“*event2mobile is an industry-leading platform that allows event managers and organizers to give attendees an unprecedented level of engagement and information through their mobile devices.*”



Mobile  
Excellence  
Awards



**SiTF**  
AWARDS2011  
Awarding the finest in ICT innovations

Acknowledged  
Leader Globally

# Select Clients

				
				
				
				
			and many more...	

# event2mobile Highlights



SaaS Model,  
Hosted Solution

24\*7 Support

99% Network  
Uptime

Multi-event  
capability

Unlimited Users

Data upload  
assistance

*Capability to seamlessly integrate with industry leading EMS (s)*

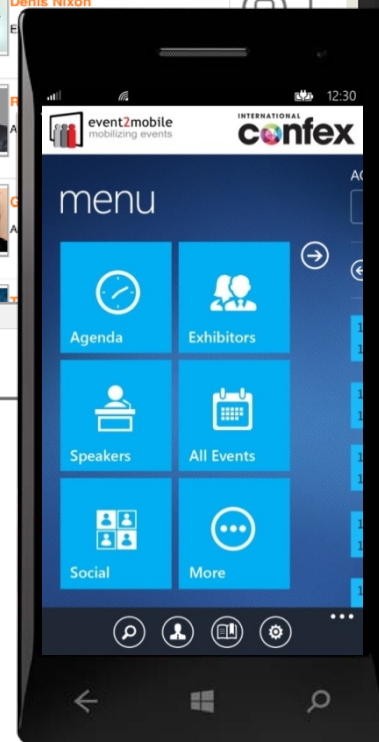
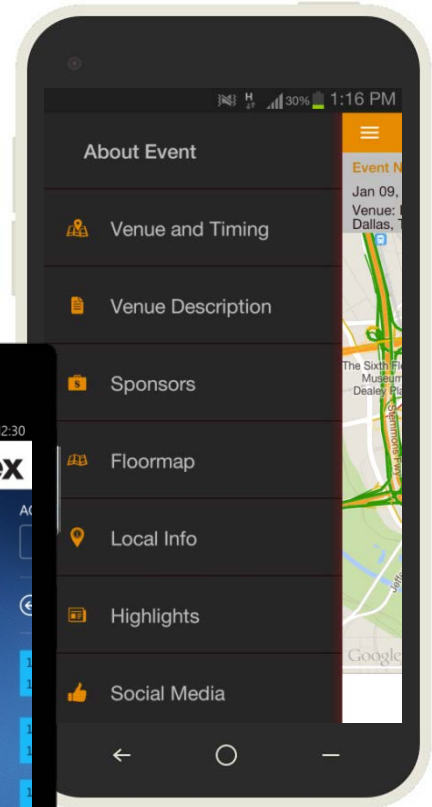
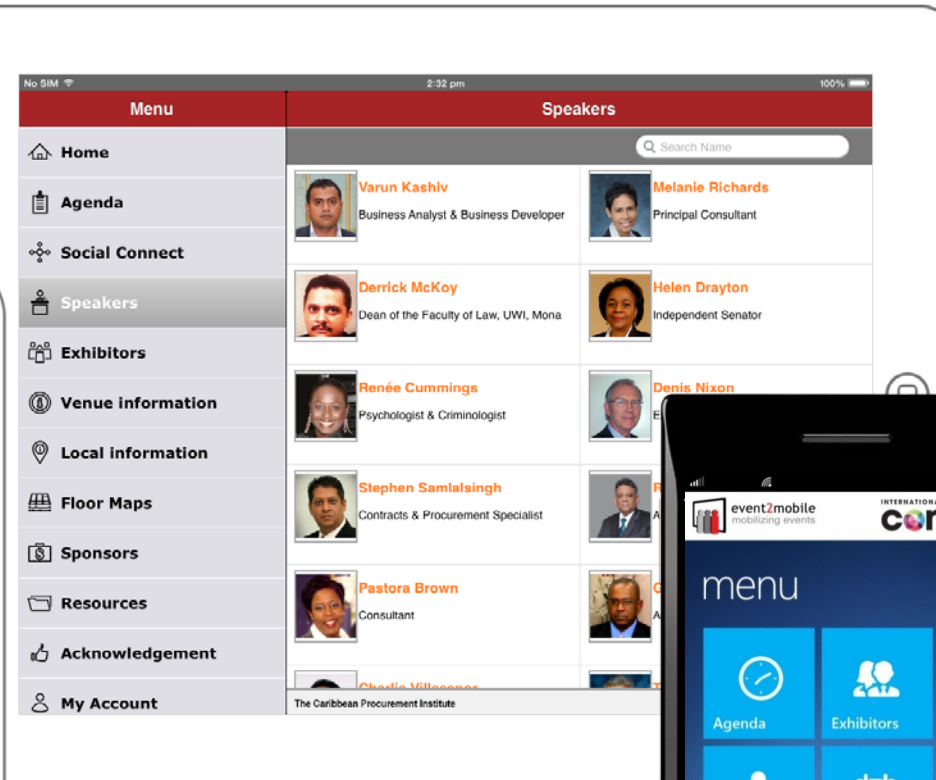
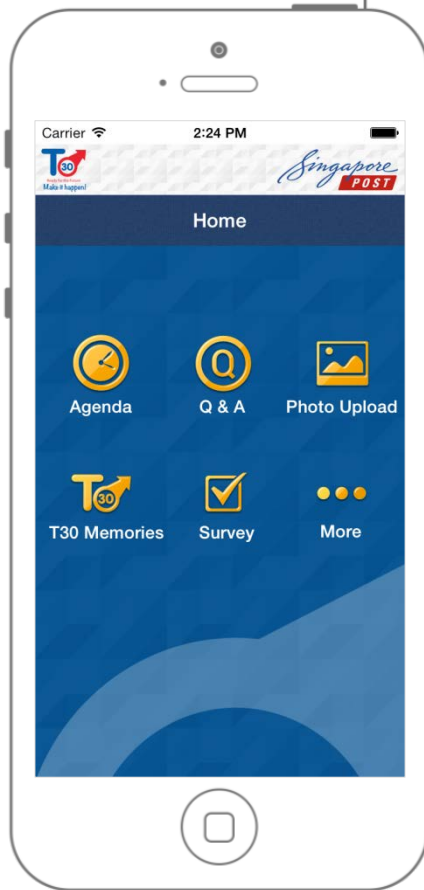


*and many more...*



# The Product

# Supported Platforms



*event2mobile*  
is available both as mobile web and as native  
app for iOS (iPhone & iPad),  
Android (Phone & Tablet)  
and Windows Phone



# event2mobile Features



Conference Schedule



Exhibitors, Attendees, Event Search



Speakers' Profiles



Exhibitors' Profiles



Attendees' Profiles



Social Connect Module



Bookmarks/ Favorites



Brand Events



Admin Portal for Content Management



Local Weather/Information



News and Updates



Floor Maps



Integration with Google Maps



Set Personal Itinerary



Multi-Event Capability



Rating and Survey



E-mail Support + Data Upload Assistance



Basic Analytics Report






















Calendar Integration



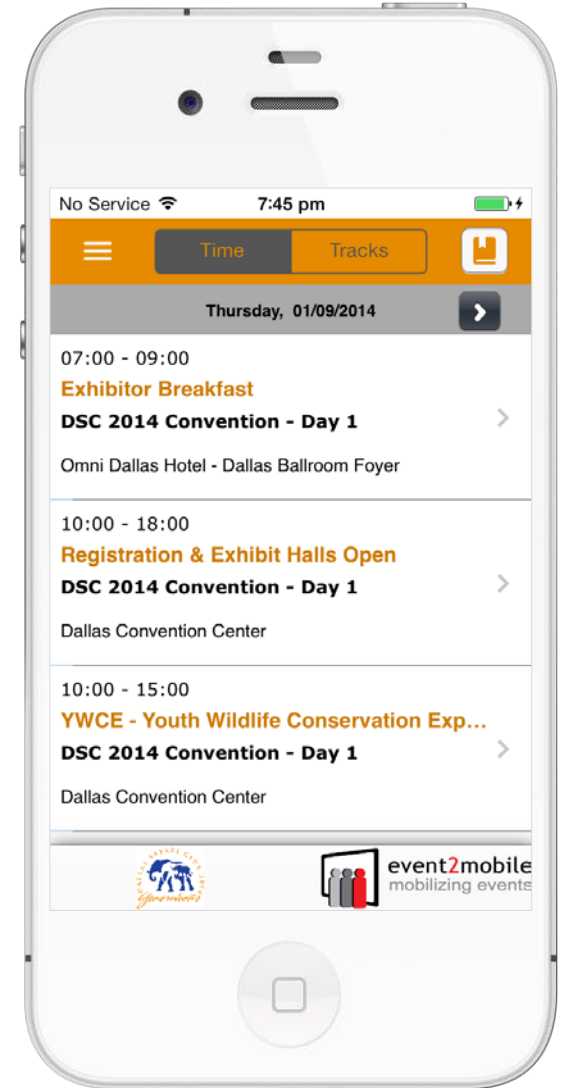
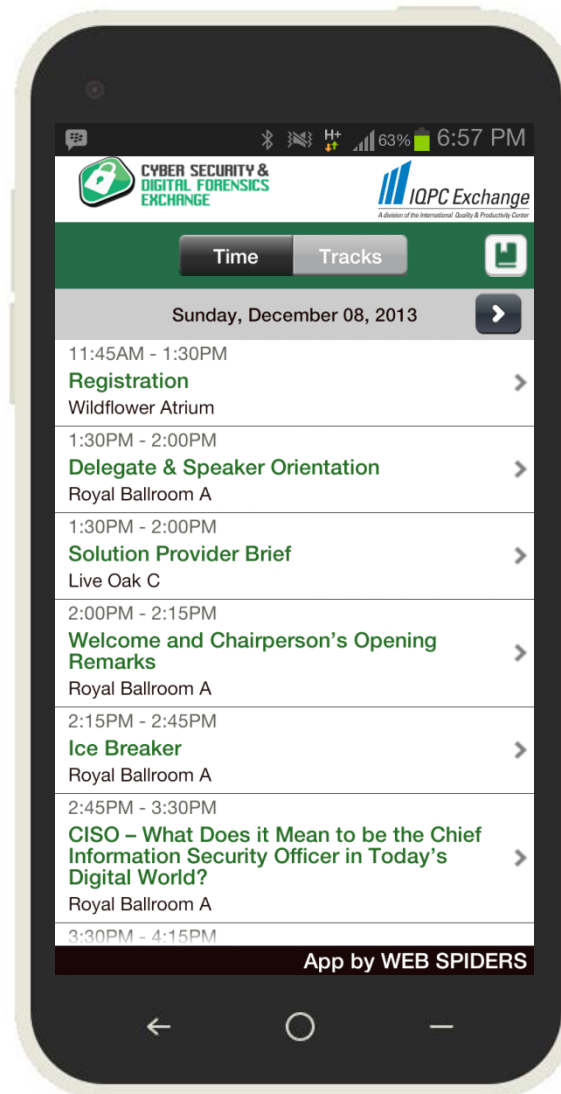
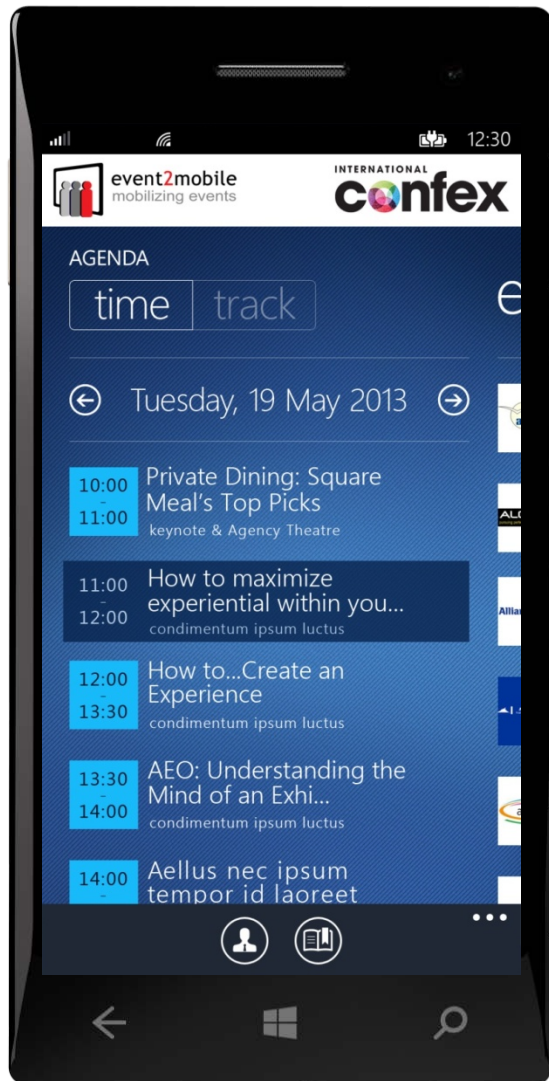
Voting

# event2mobile Features

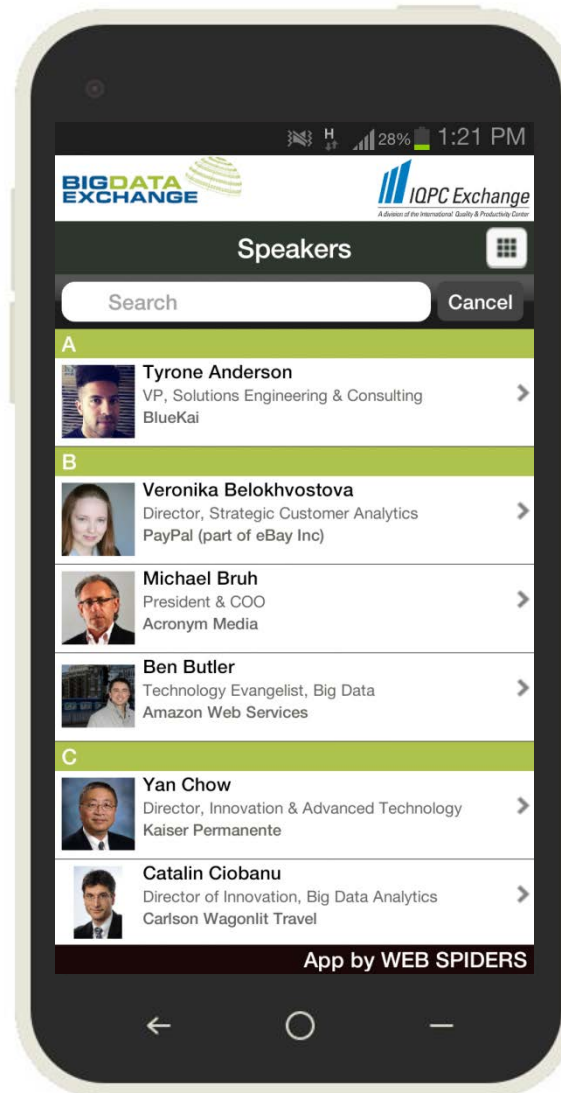
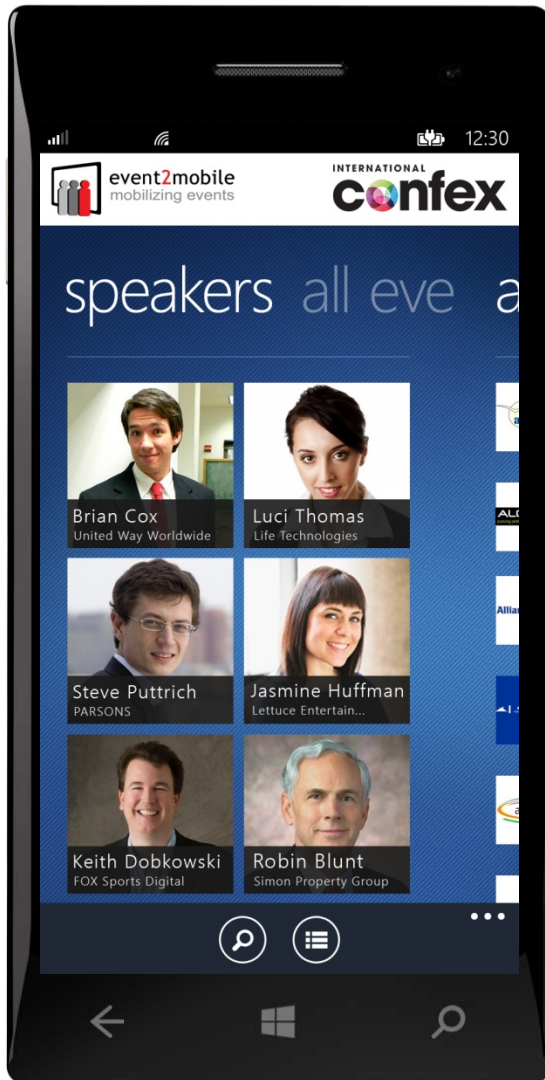


-  Your Own Branded App
- API** Custom Modules and 3rd Party Integration
-  Live Question and Answer
-  User Feedback
-  Interactive Floor Maps
-  Live Chat & Webinar
-  Game Dynamics/ Leaderboard
-  Dedicated App on App Store
-  Augmented Reality (AR) Module
-  Mobile Ticketing
-  Microsite
-  Resource and Document Download
-  Videos & Commercial (Ad Videos)
-  Data Import from CMS, Spreadsheet
-  Active Directory and LDAP Integration
-  QR Business Card Exchange
-  Personalised Advertisement Banners
-  Sponsors Listing
-  Mobile Wallet for Digital Purchases
-  Advanced Analytics Report

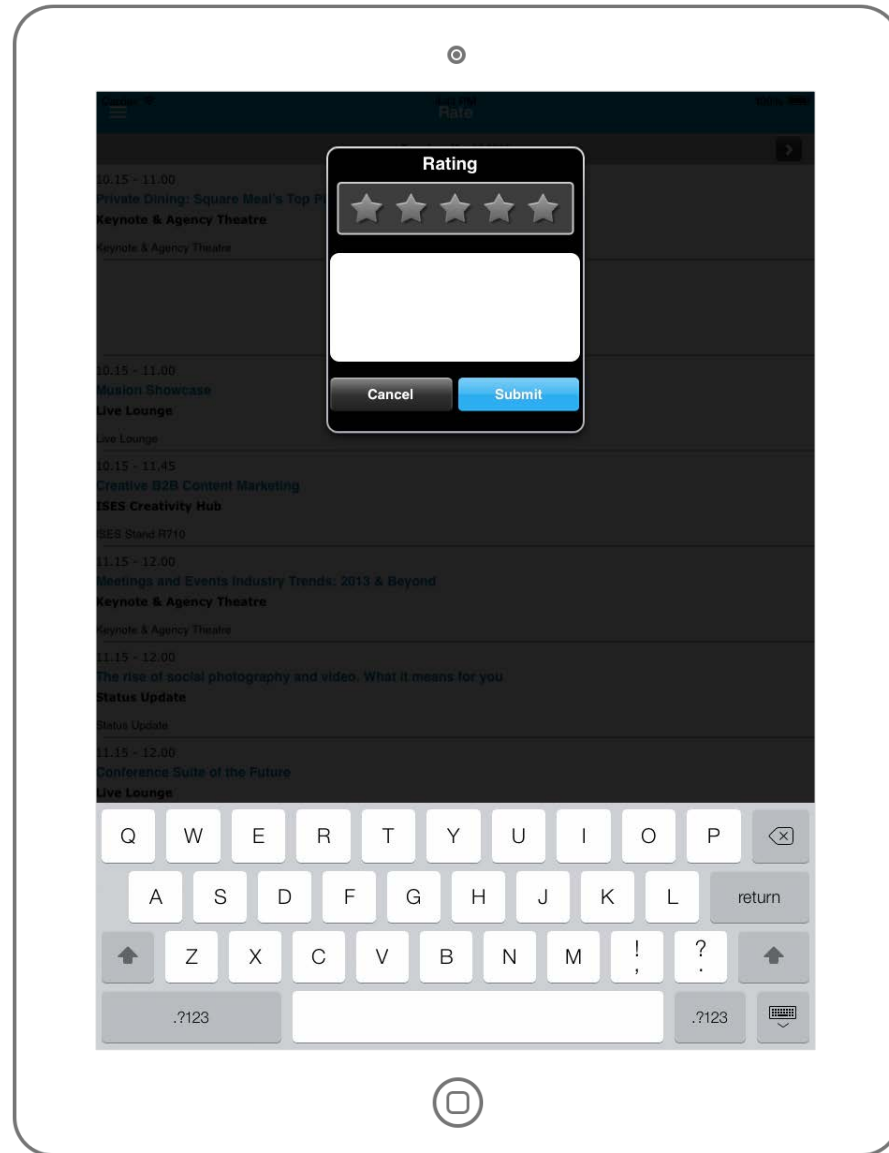
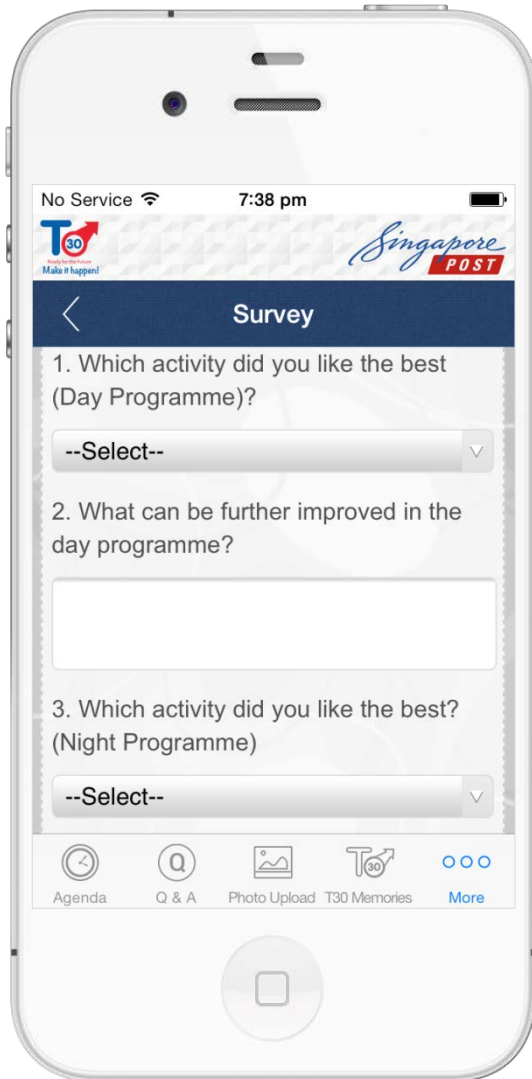
# Sessions and Tracks



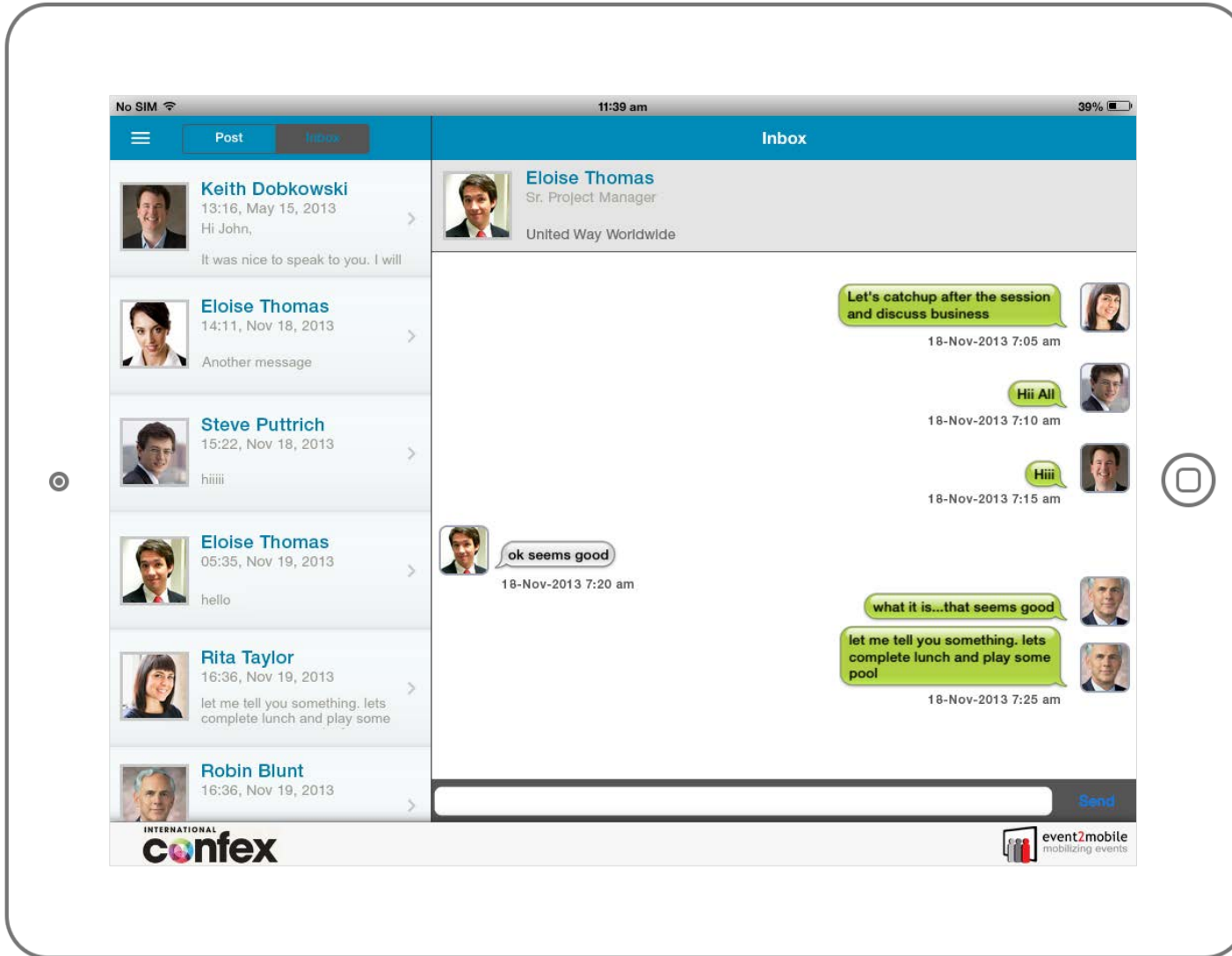
# Speakers



# Rating & Survey



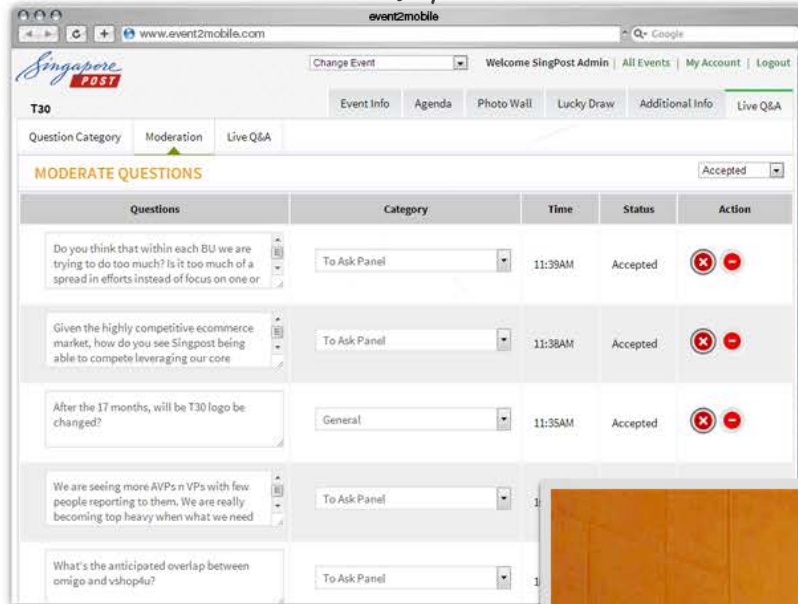
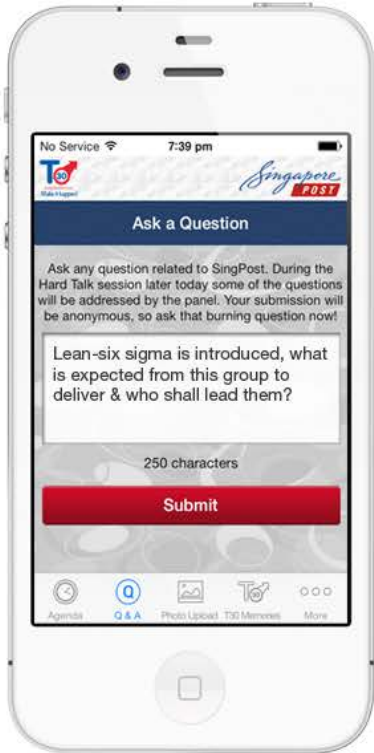
# Closed community messaging









# Live Q & A

## Moderation of questions

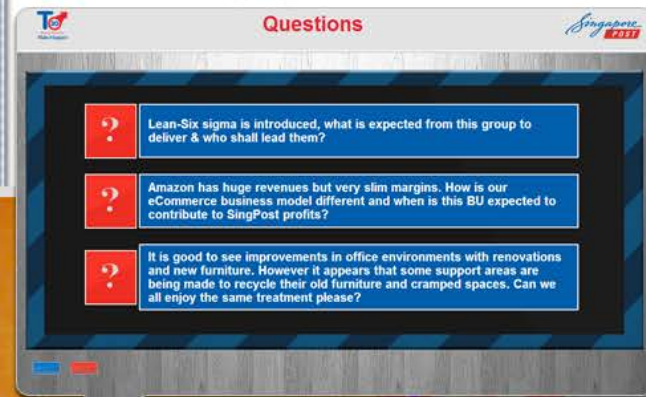
Submit Question



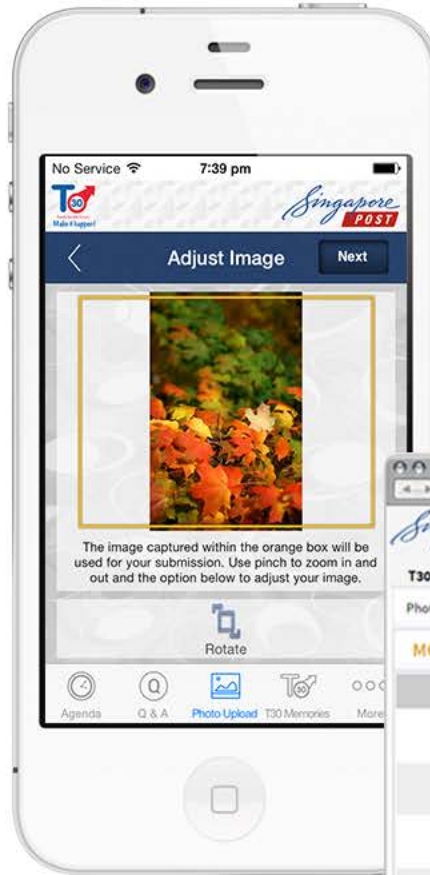
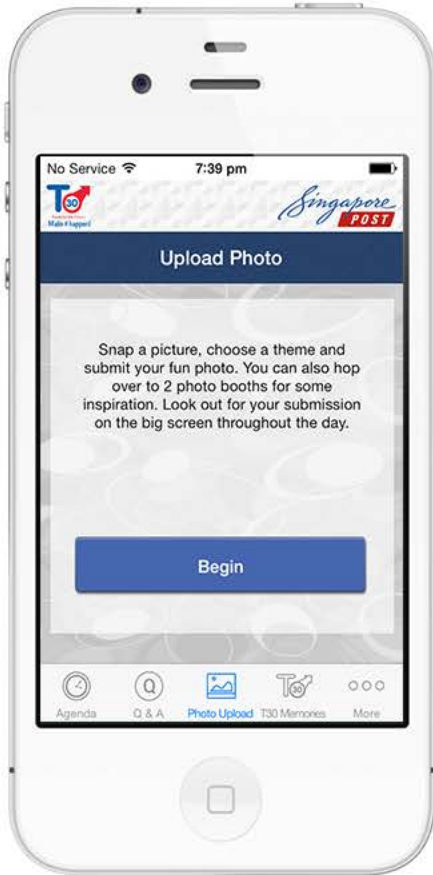
The screenshot shows the 'Moderation of questions' interface on a desktop browser. The page title is 'event2mobile' and the URL is 'www.event2mobile.com'. The user is logged in as 'SingPost Admin'. The interface includes a 'Moderate Questions' section with a table of questions. The table has columns for 'Questions', 'Category', 'Time', 'Status', and 'Action'. The questions listed are:

Questions	Category	Time	Status	Action
Do you think that within each BU we are trying to do too much? Is it too much of a spread in efforts instead of focus on one or	To Ask Panel	11:39AM	Accepted	 
Given the highly competitive ecommerce market, how do you see Singpost being able to compete leveraging our core	To Ask Panel	11:38AM	Accepted	 
After the 17 months, will be T30 logo be changed?	General	11:35AM	Accepted	 
We are seeing more AVPs n VPs with few people reporting to them, We are really becoming top heavy when what we need	To Ask Panel			
What's the anticipated overlap between omigo and vshopku?	To Ask Panel			

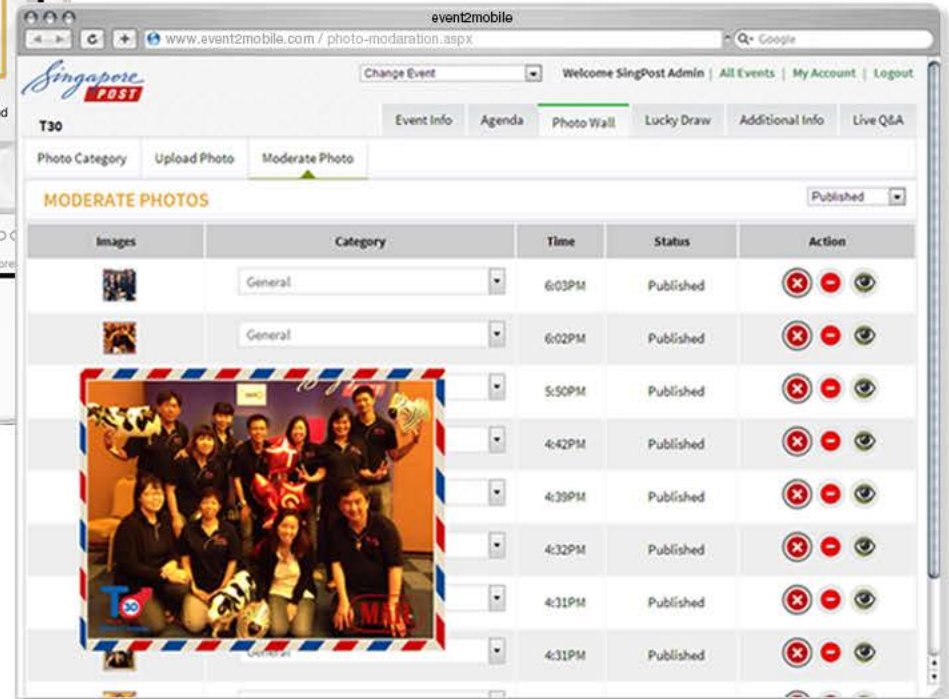
Live Q & A wall



# Photo upload



## 2 Moderation of photos



## 1 Upload photo

# Photo upload

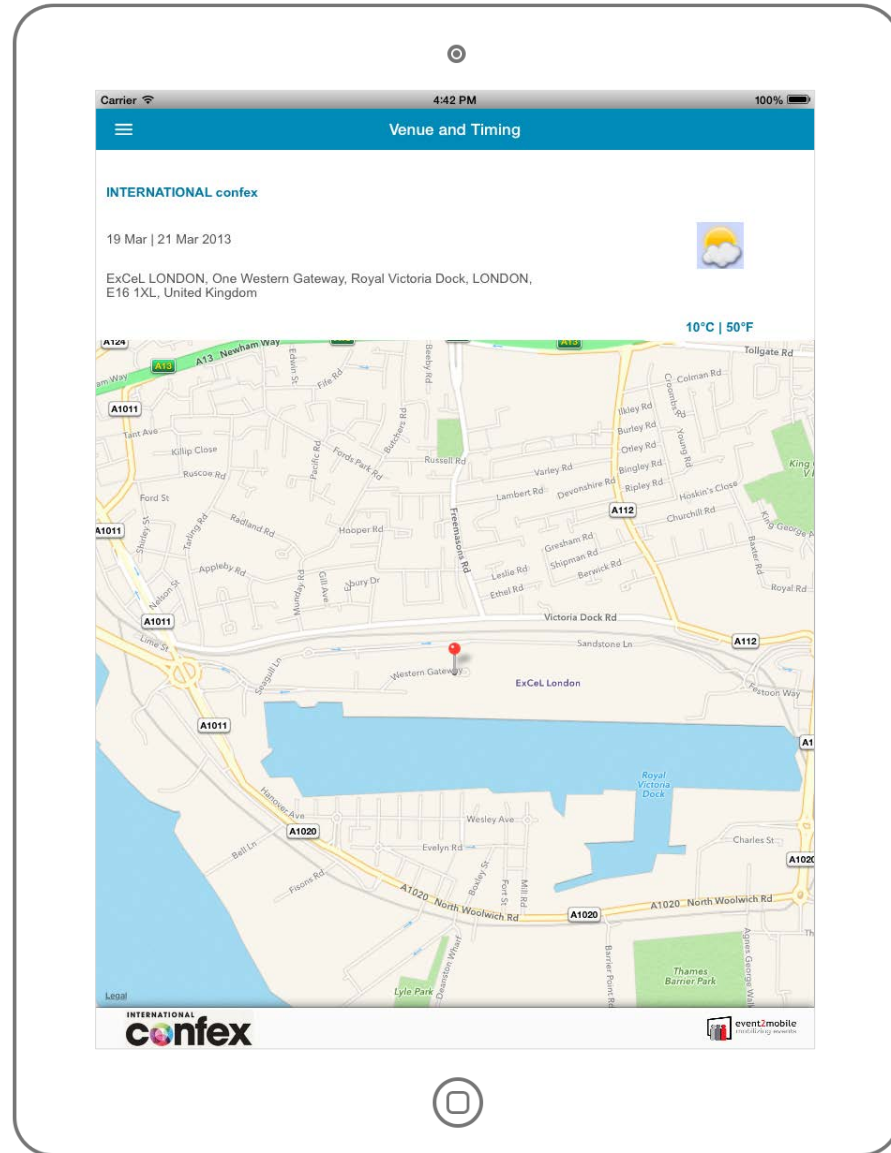
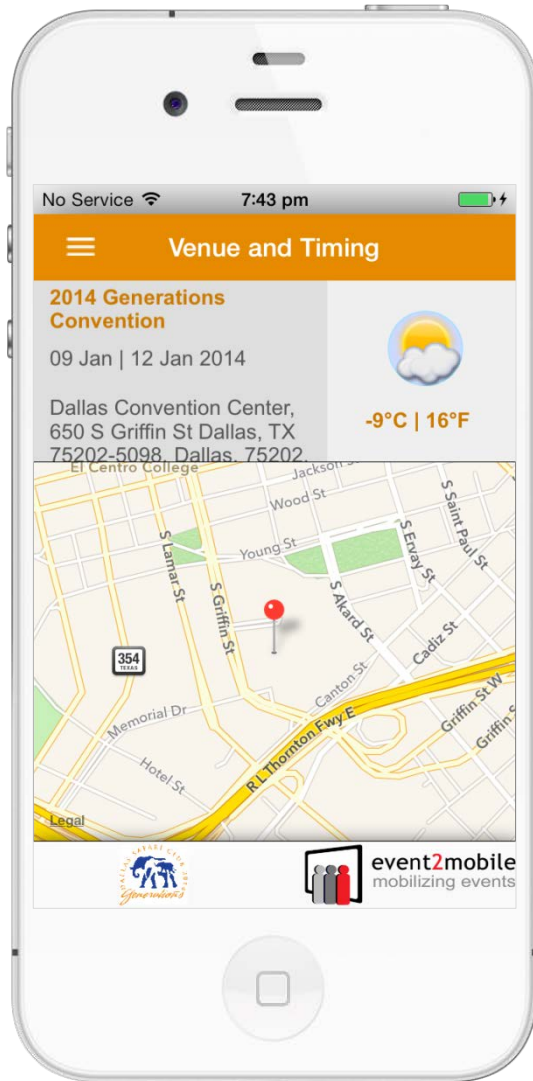


## 3 Live Photo Wall

# Business card exchange



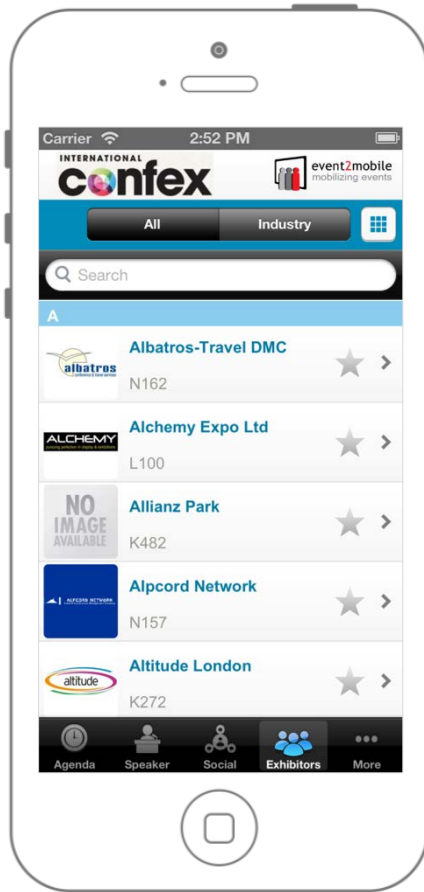
# Venue Map - *with local weather info*



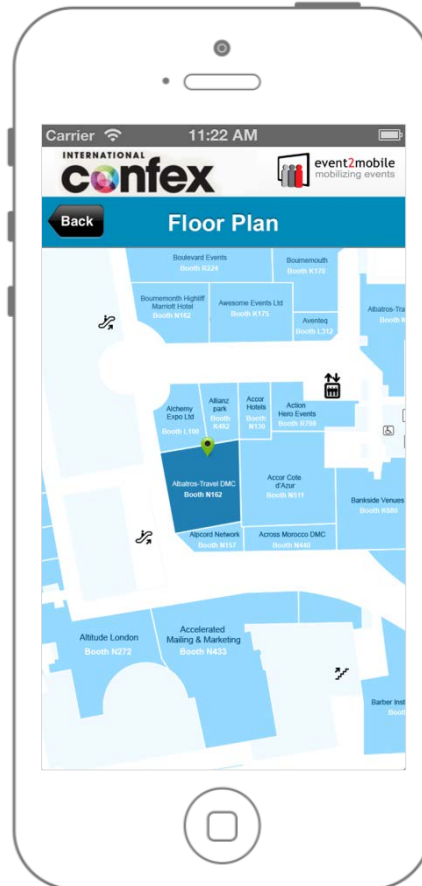
# Multilingual



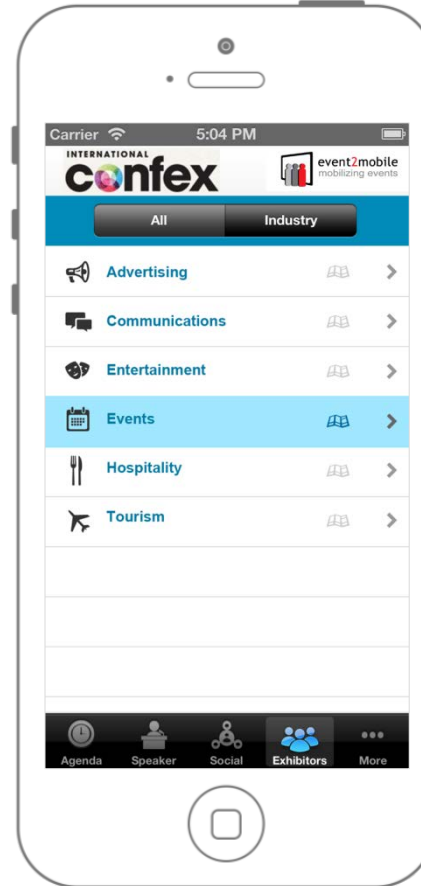
# Dynamic Floor Plan



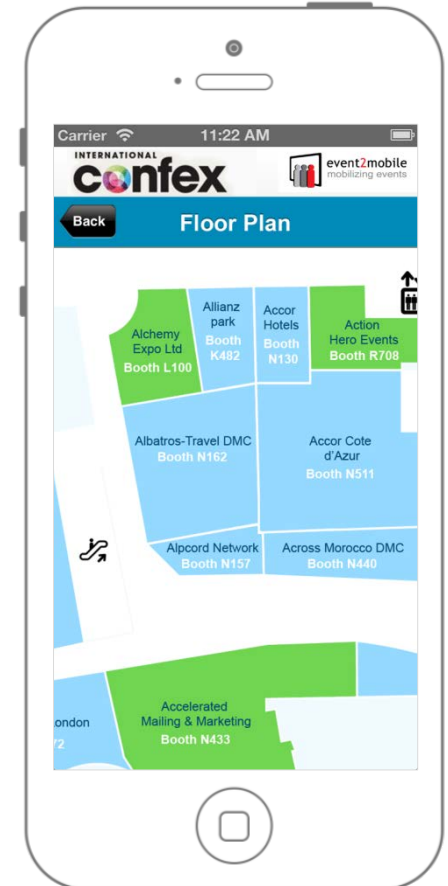
Tapping on the booth number of an exhibitor from the list opens the floor plan with the exhibitor booth highlighted. Please refer to the next slide.



Exhibitor booth highlighted on the floor plan

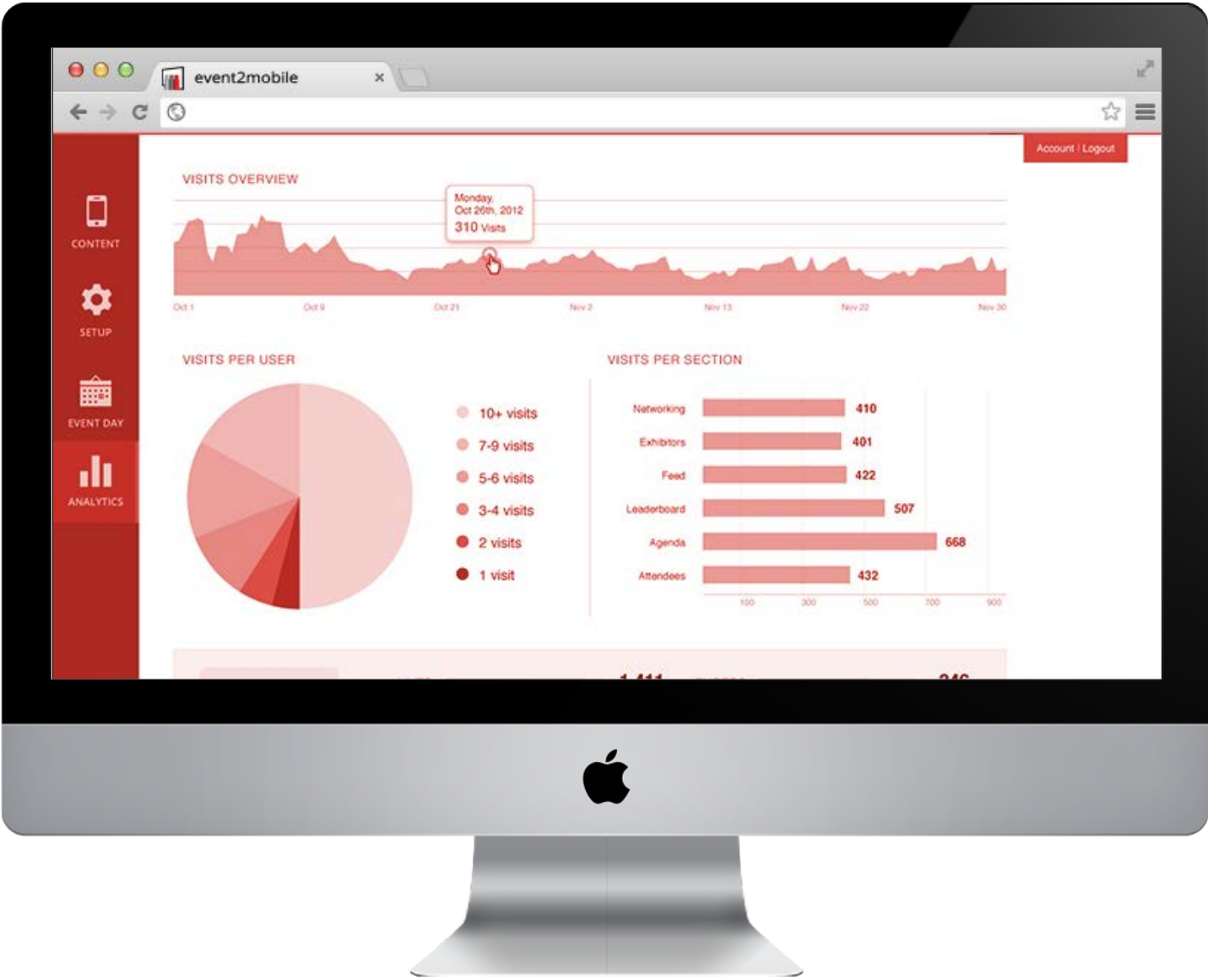


Select a category to view all the exhibitors within that category and also highlight them on the floor plan

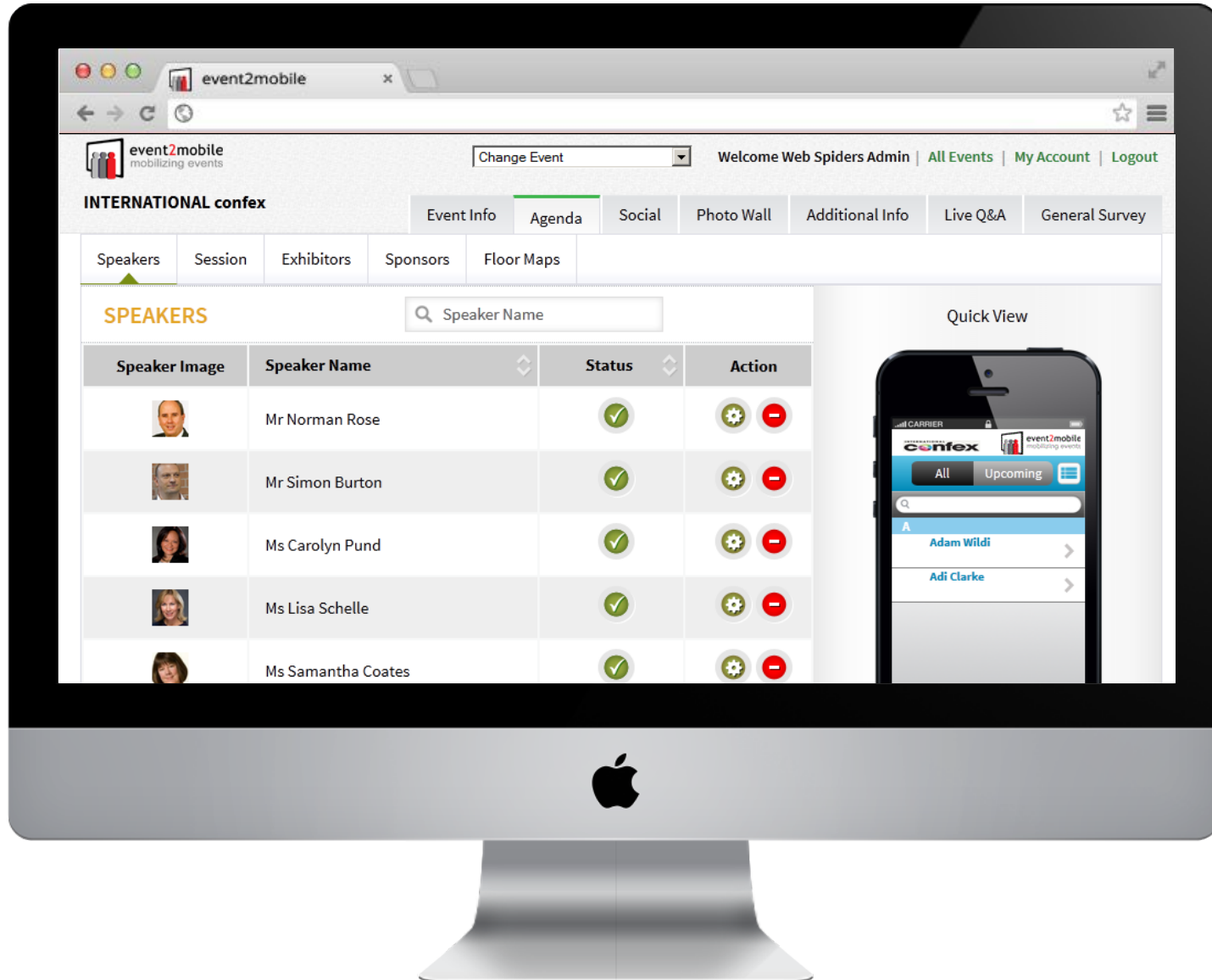


Exhibitors highlighted for selected category

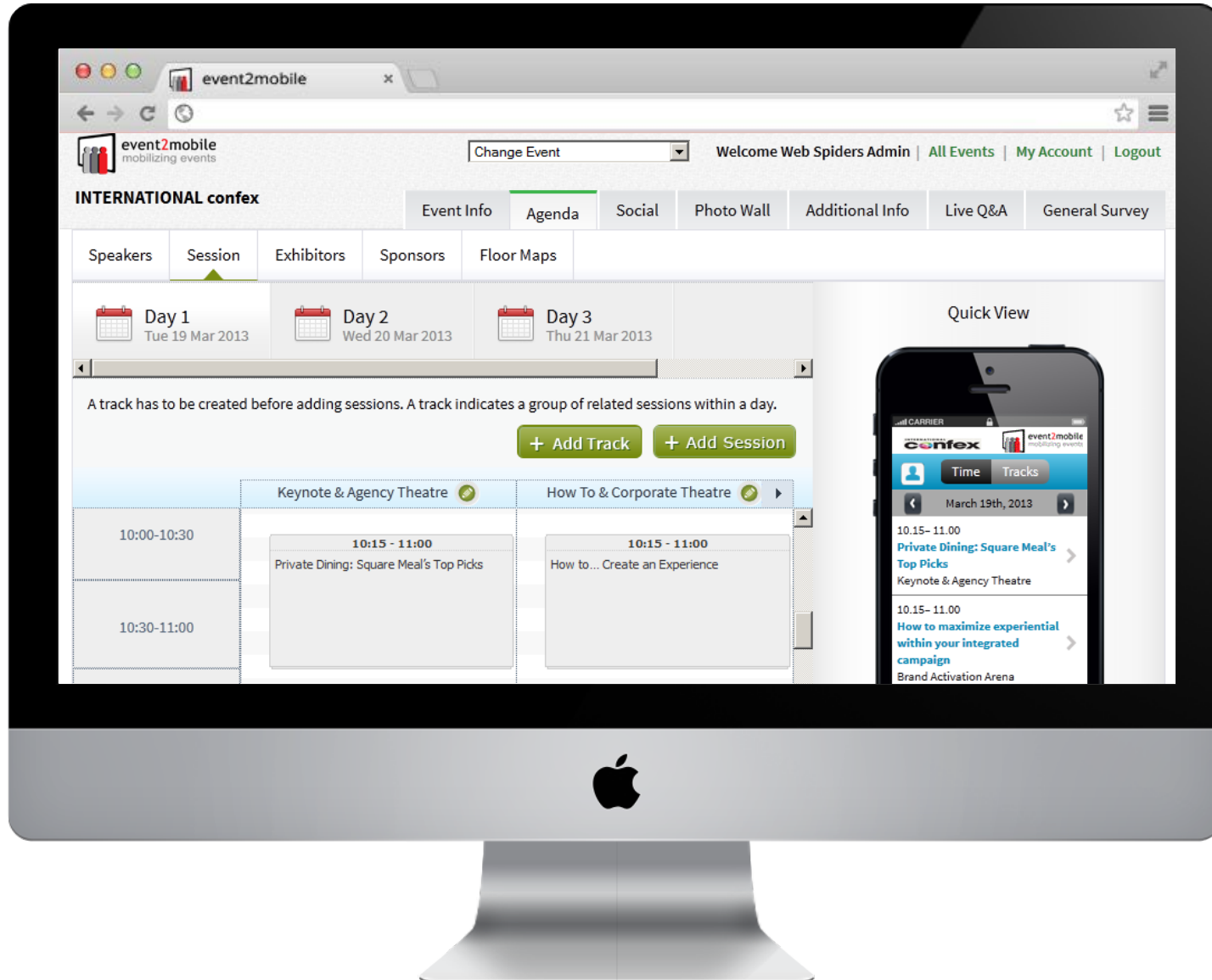
# Advanced analytics



# Create your own event at ease



# Create your own event at ease



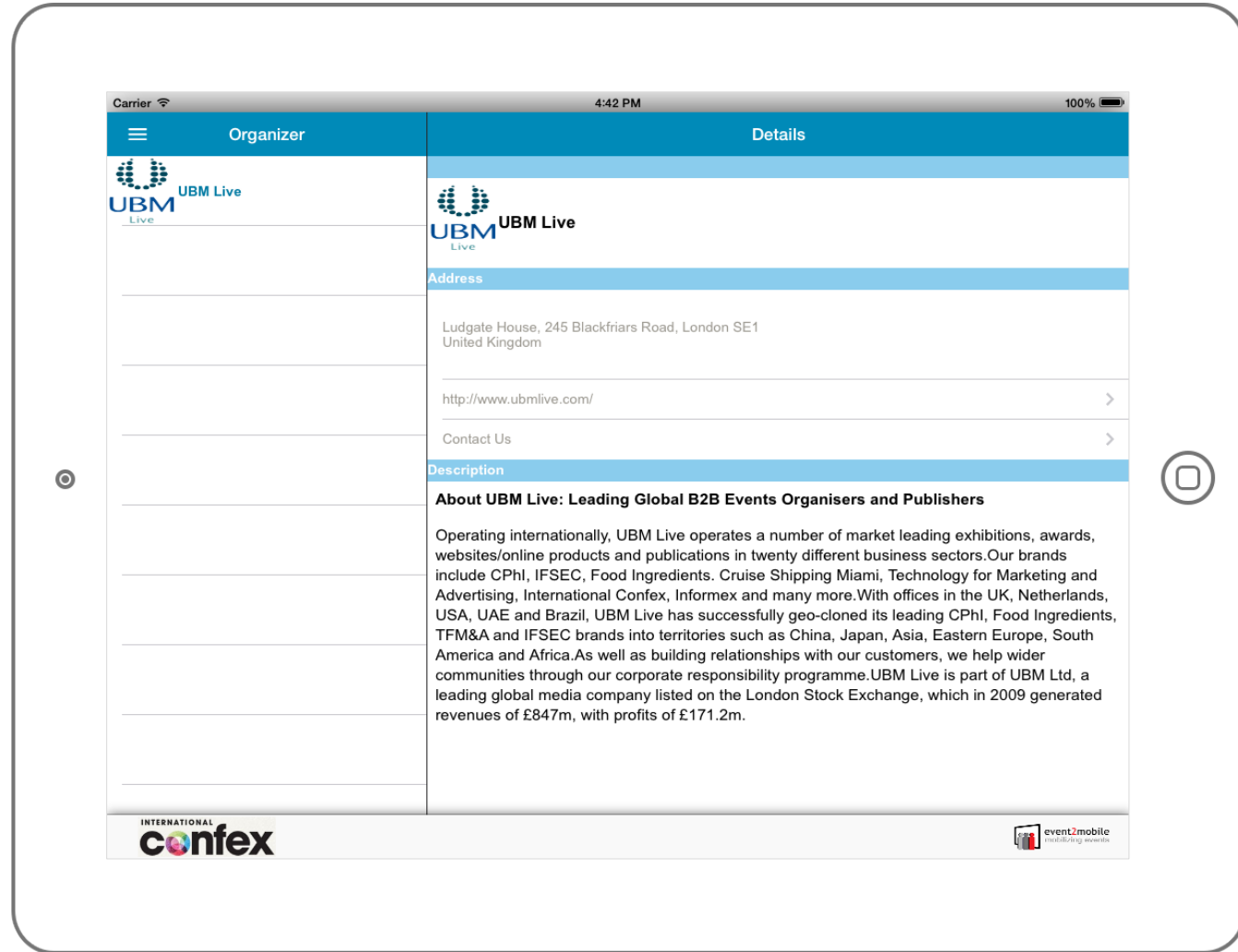
Leading app for events and conferences

# *Who Benefits With*

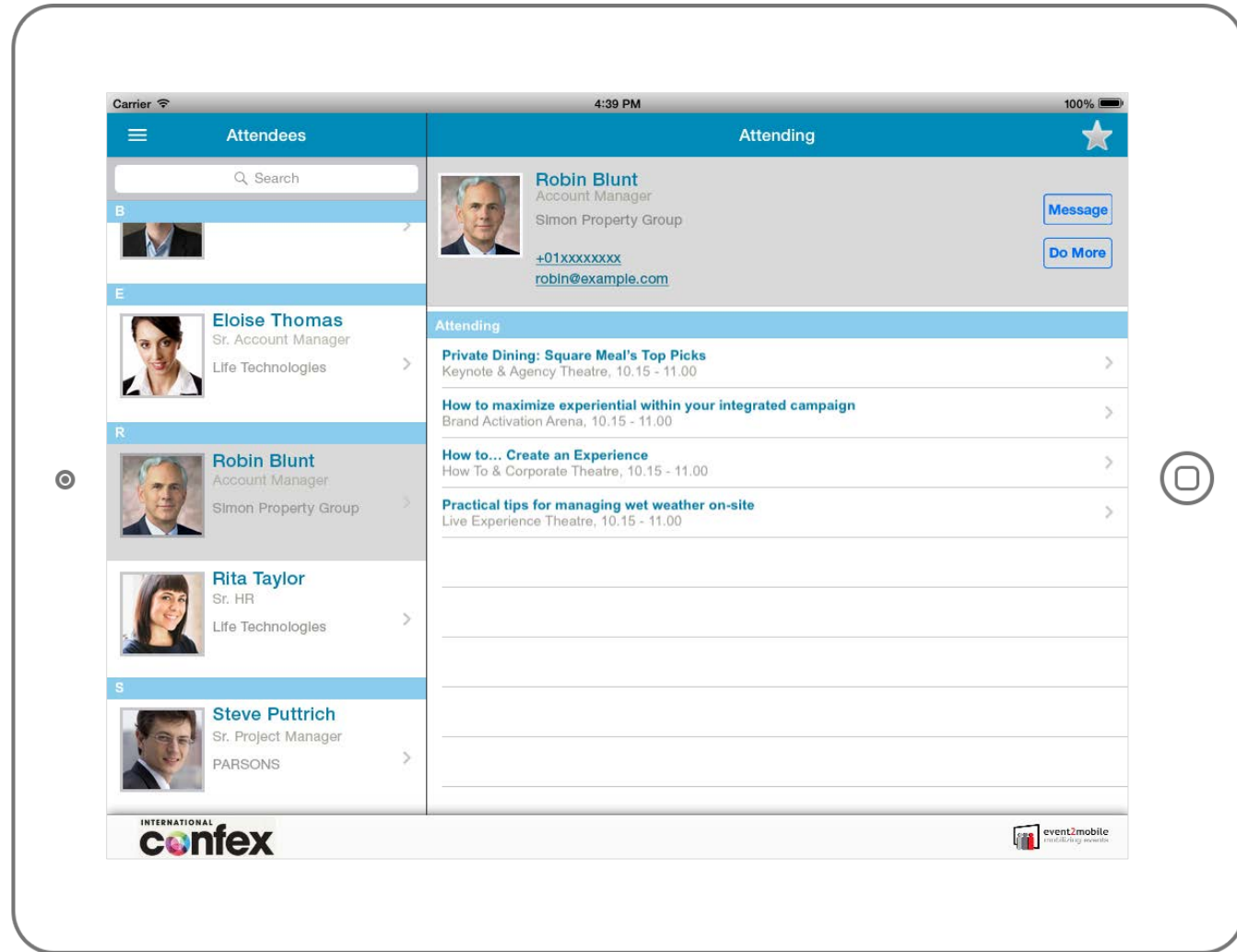
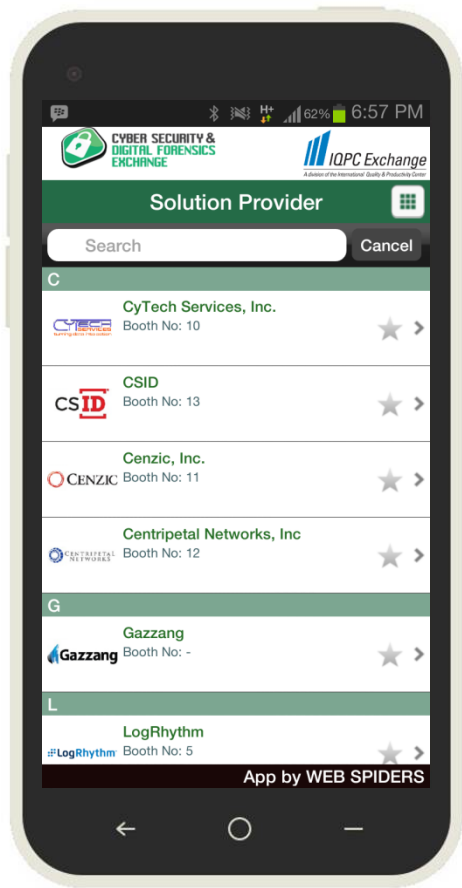


event2mobile  
mobilizing events

# Event Organizers - *Generate revenue*



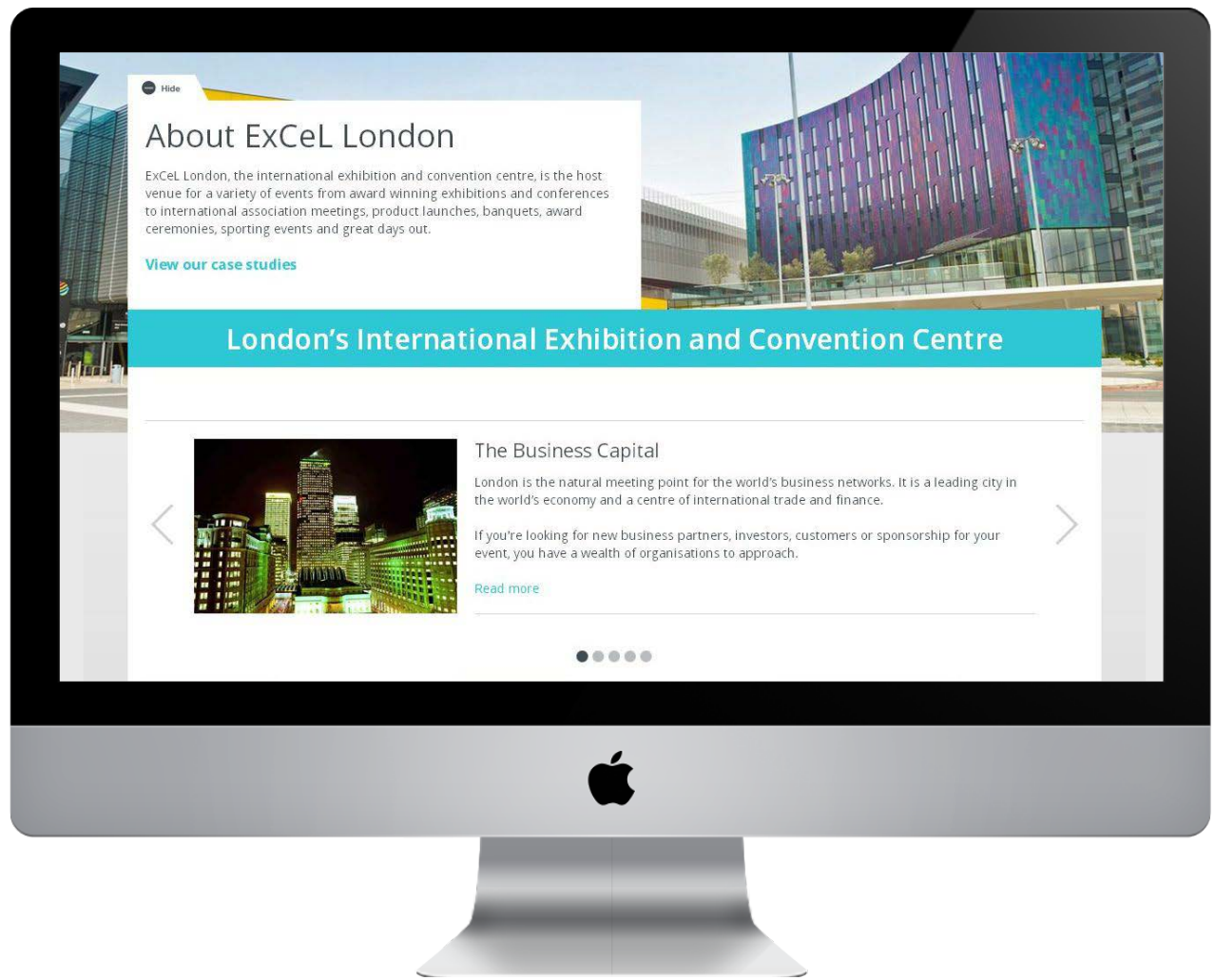
# Attendees - *Get information on the move*



# Venue Owners

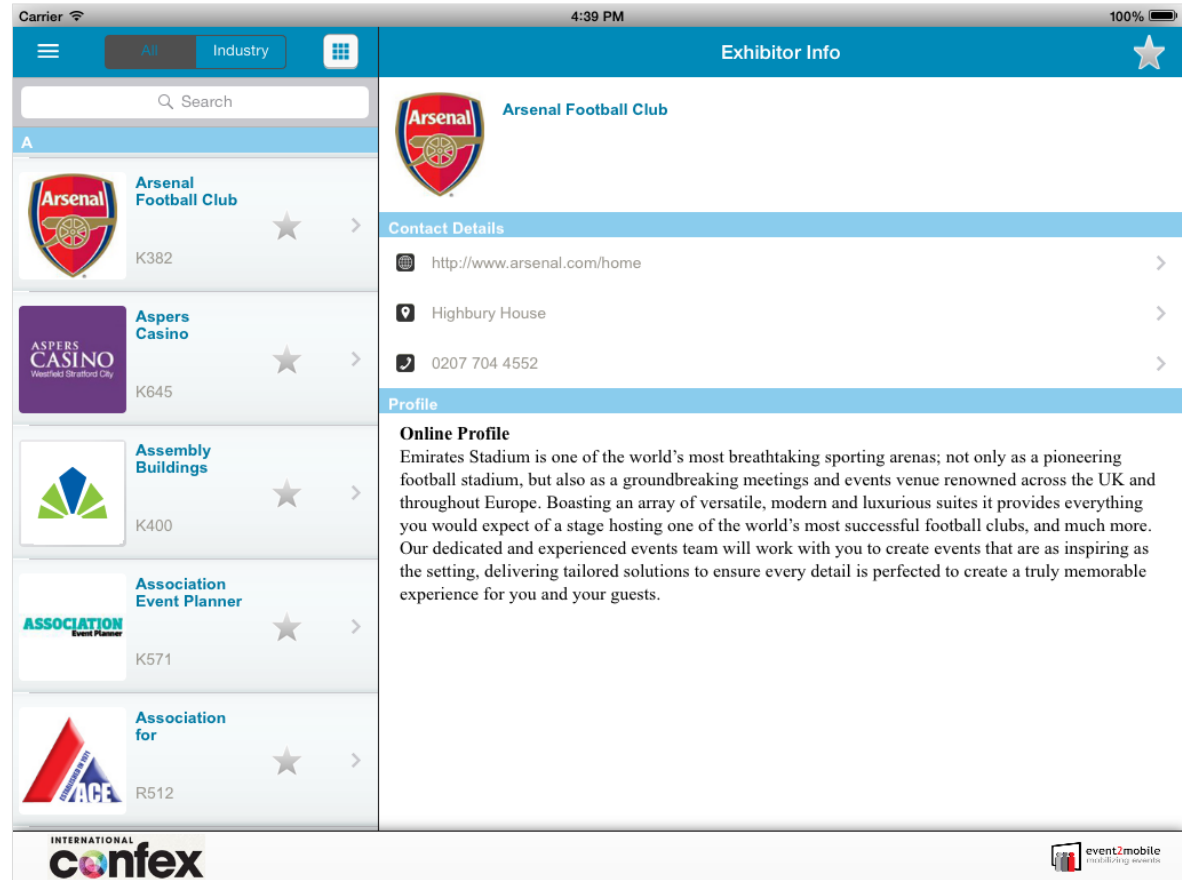
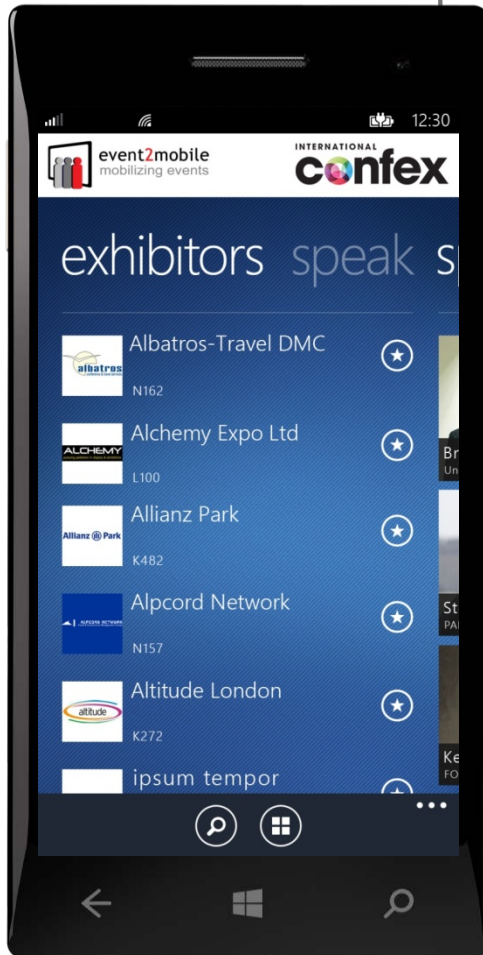


- Promote venue services & amenities

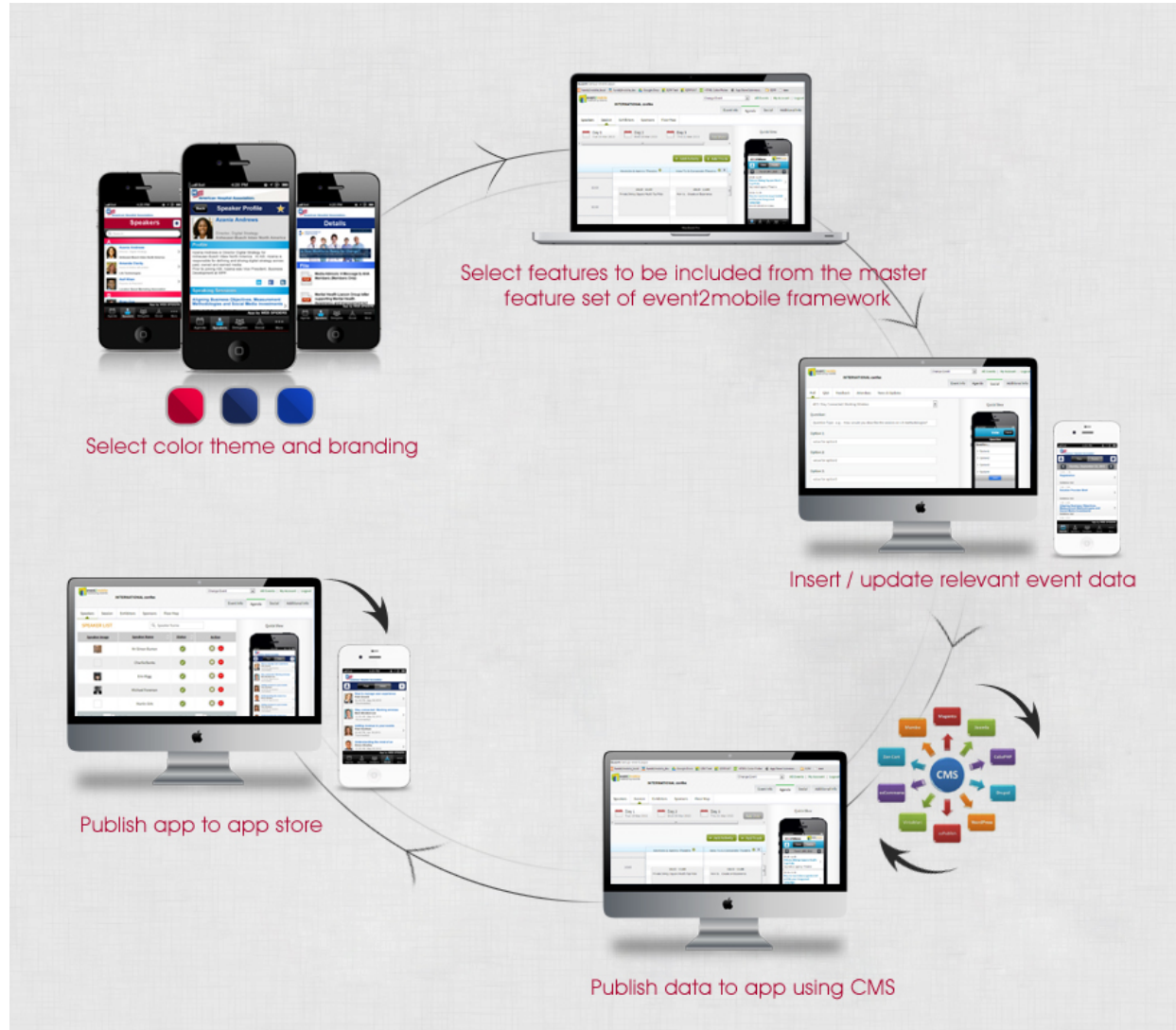


Leading app for events and conferences

# Exhibitors - *Get improved visibility*



# Event creation lifecycle





# In Summary

Offer the most required digital event product immediately

Innovate your business at zero cost

Stay in line with your competitors, or even move ahead

Add a new line to your P&L

No need to increase FTE within DEV

*Innovate and  
earn Revenue for it!*

# Testimonials



**Freshfields**

Thank you for the excellent work. It went down incredibly well with the conference attendees.

Senior Manager, Digital Communications



**incisivemedia**

event2mobile was quickly taken up by visitors and the solution certainly enhanced their overall show experience.

Senior Marketing Manager



What I like the most is checking on the vendors, speaker's schedules and major meetings. Great job by everyone.

End User



Perfect customer service and excellent response speed!

End User



Many thanks to you and your team for all of your hard work

Director Internet Experience

# Contact Us – We have offices Globally



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