



WEB SPIDERS

empowering enterprise mobility

www.webspiders.com

Enterprise Mobility Solutions • Enterprise Content Management • Digital Marketing

enabling the Mobile First enterprise ...



**ENTERPRISE
MOBILE
ENABLEMENT**

Apple iPhone | iPad

Android

BlackBerry

**ENTERPRISE
CMS INTEGRATION**



**FORTUNE
2000 CLIENTS**



**GLOBAL
PRESENCE**

Web Spiders Group



-  Headquartered in Singapore
-  R&D Centers

250+ employees

Certifications and Technology Partners



Microsoft
GOLD CERTIFIED
Partner



ektron
ELITE PARTNER



ACQUIA
PARTNER



NASSCOM[®]



Web Spiders Product Suite



event2mobile is an industry-leading platform that allows event managers and organizers to give attendees an unprecedented level of engagement and information through their mobile devices.

Innovate, engage and connect with our cutting edge mobile apps



Brand Alive combines state of the art image recognition technology and augmented reality to bring products to life in the virtual realm. Smartphone users can scan a logo to get and share information about products in a fun and interactive manner.

Bring your Products to Life

Enterprise 

Enterprise X allows you to mobilize your entire business with one convenient package. It allows your employees to access sales material through a single interface, build mobile versions of any printed or digital form. These forms, lists or shows can be distributed to designated users who can access & use them through their mobile devices.

Comprehensive platform for enterprise mobile implementation

Expertise & Technologies

Technologies



User Interface



CMS



Mobile



Global Clients

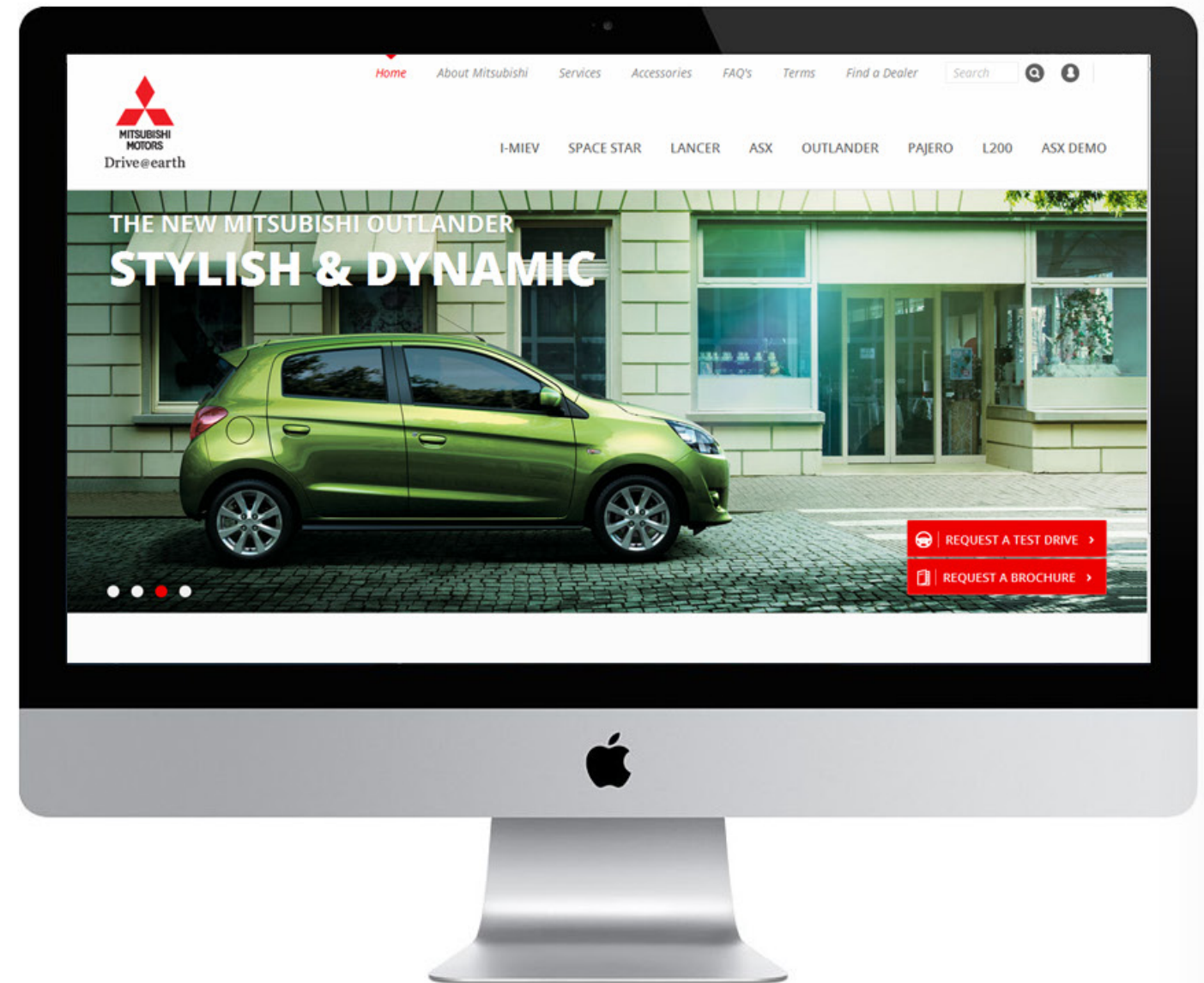
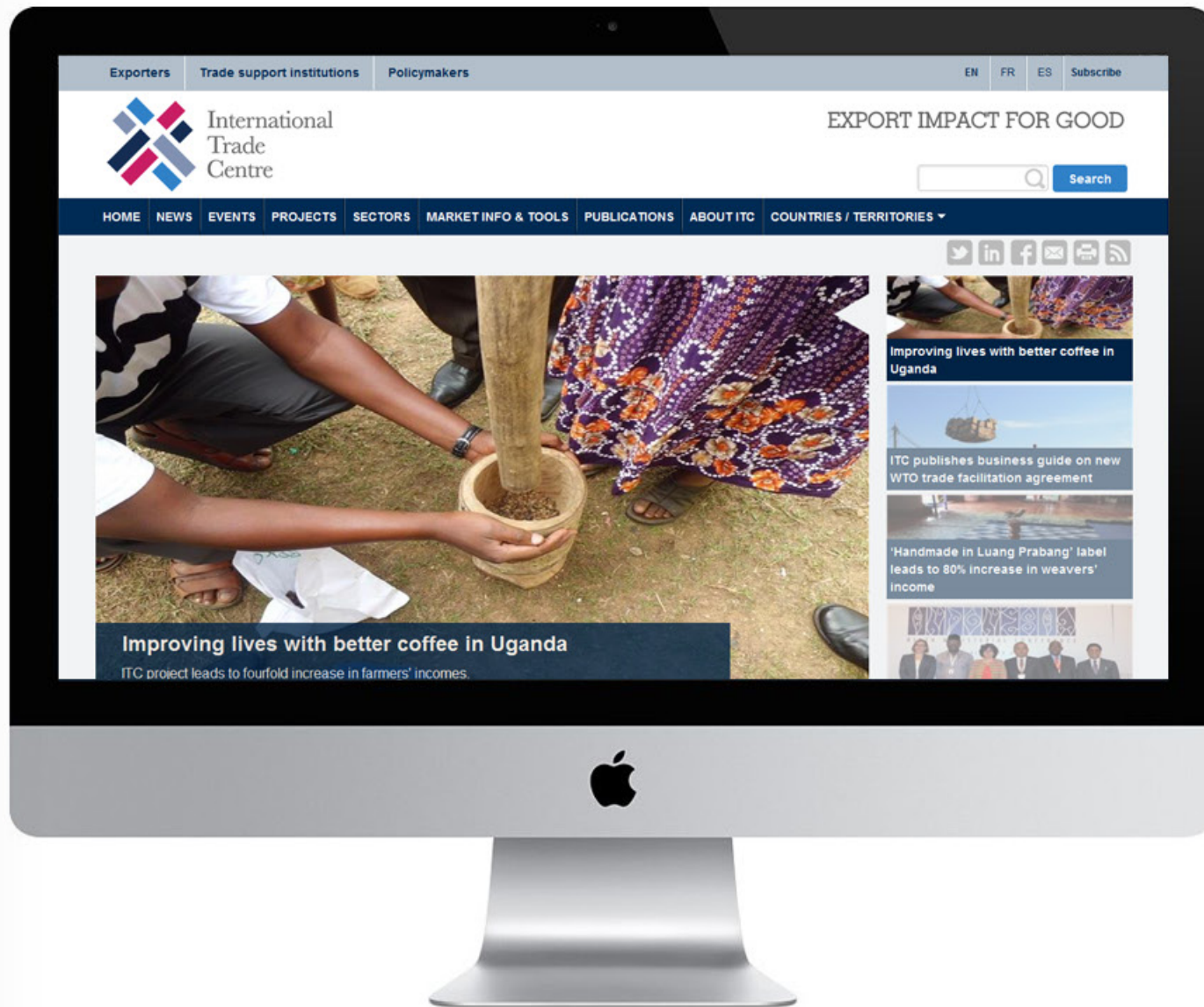


Client Testimonials

	Find your work to be thorough, accurate and well documented.	 MITSUBISHI MOTORS	Creative and young team, dedicated and result driven.
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	Congratulations to the team.	<u>STANDARD</u> & <u>POOR'S</u>	Your team have really moved mountains.	 Freshfields	Thank you. Excellent work.
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SELECT CLIENTS WEB AND MOBILE SITES



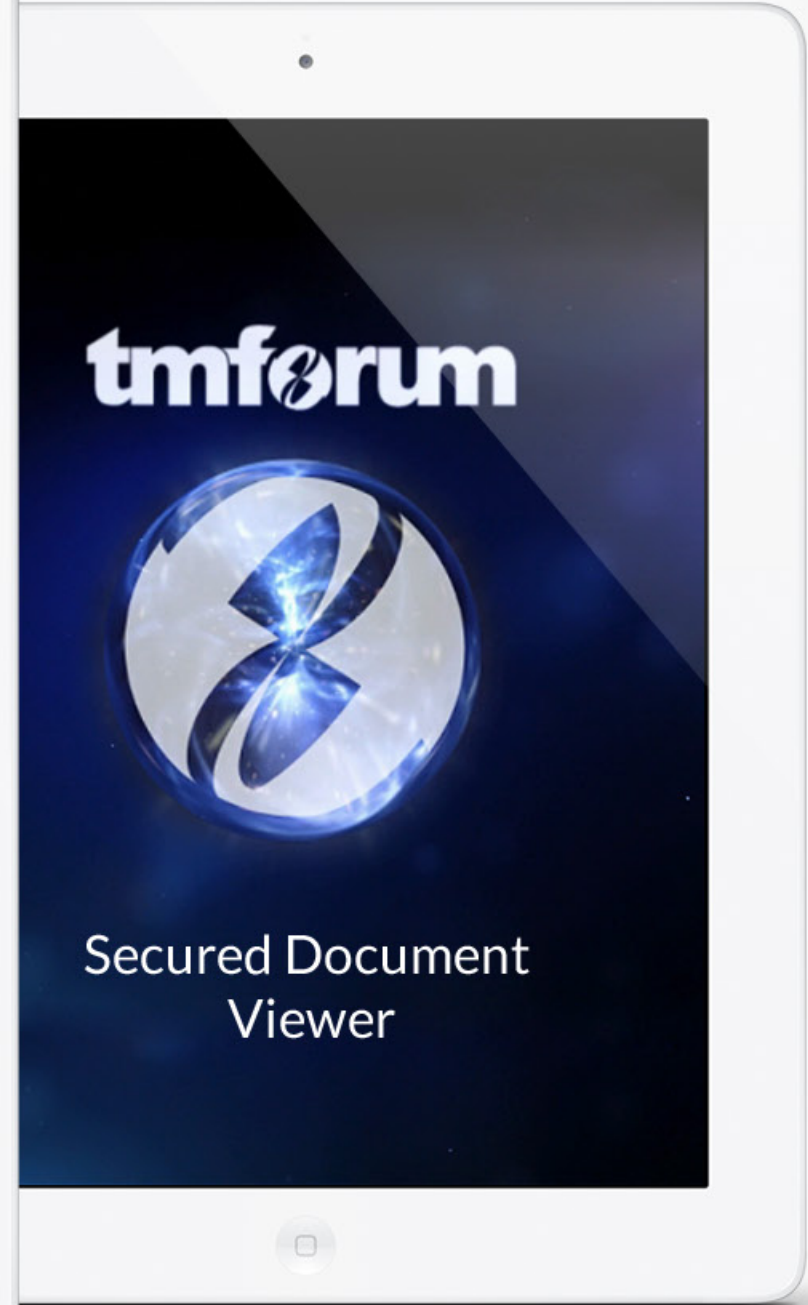
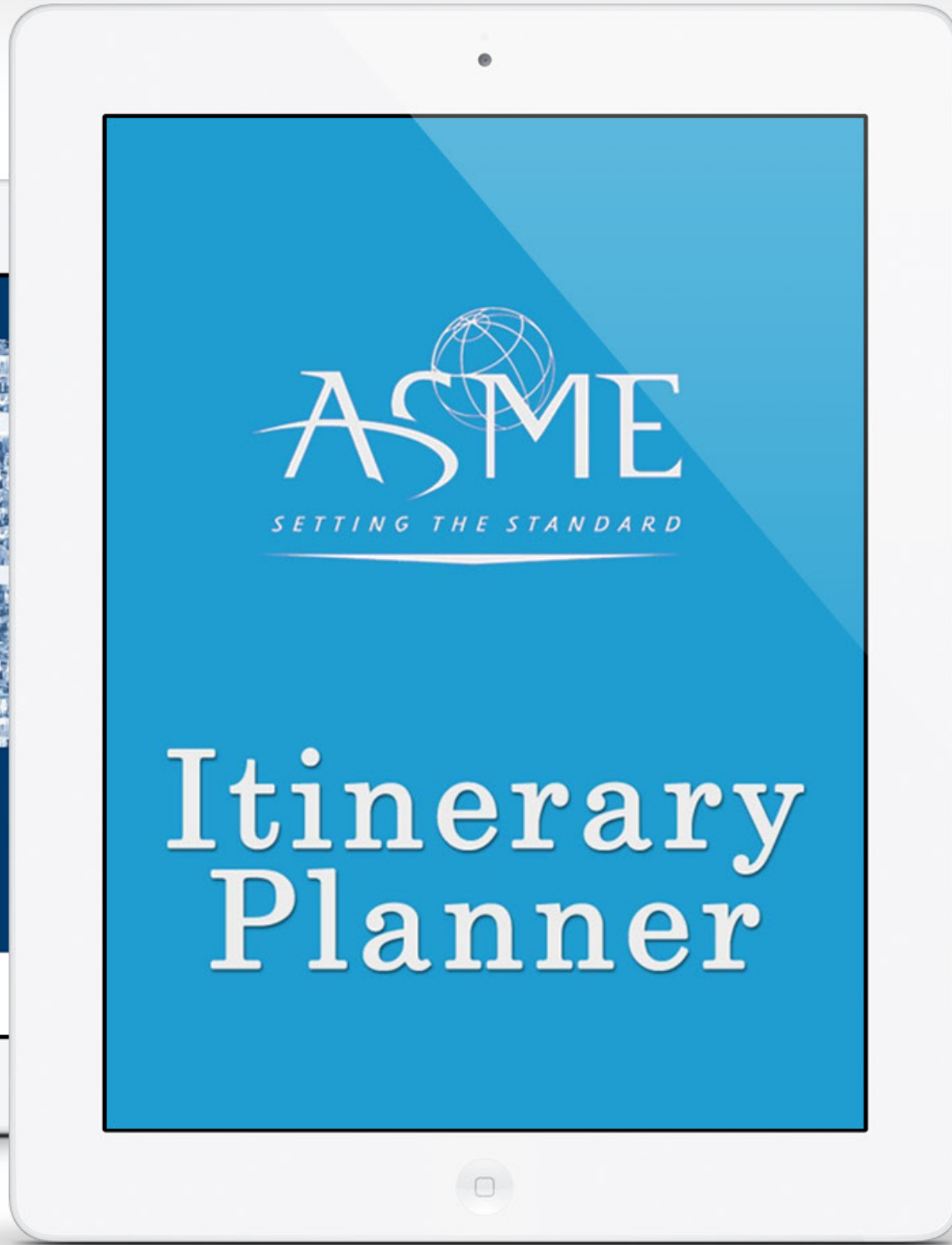
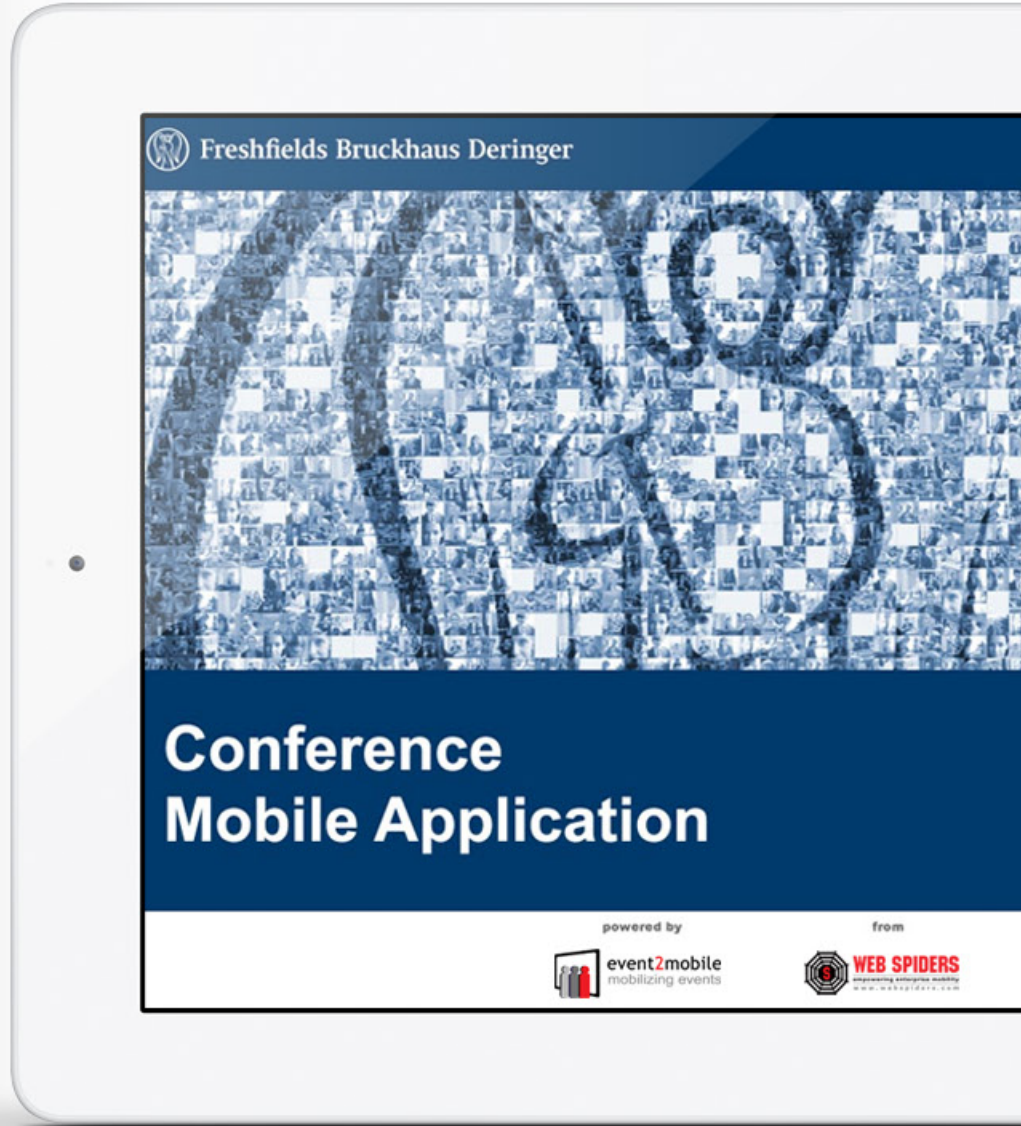






MOBILE & TABLET NATIVE APPS





Mobile Device Management



Enterprise-level security on personal mobile devices

In collaboration with



Secure enterprise app store in collaboration with MobileIron.

Improving security of employees' personal mobile devices, ensuring they only connect to corporate data stores through a secured connection.

Restricting access of corporate data to individuals with valid credentials.

Separate VPN accessible only with proper credentials, ensuring that corporate networks are protected from unauthorized access.

Providing a platform for securely hosting corporate productivity apps.

Web Spiders, through an OEM partnership with **MobileIron**, offers you a complete mobile device management (MDM) solution, simplifying enterprise mobility and providing a secure environment for all your corporate data accessible through mobile devices.

Digital Marketing Services



Pi Media Services – the Digital Marketing division of Web Spiders – helps companies create, manage and market their online identity, through 360° Media Services including Content Development, Design, Social Media Marketing (SMM) and Search Engine Marketing (SEO & PPC). We also integrate with leading social media platforms/tools and provide strategic road maps for 360° Online Marketing.

Social Media
Marketing - SMM

Optimizing Search -
SEO

Content Marketing
Strategies

Pi Media Services | Offerings

Social

- Enterprise Social Media Strategy Development
- Implementation of strategy
- Creating a custom tool-kit approach for the enterprise
- Benchmarking with industry best practices
- Management of social media activities, media buys, planning campaigns, tech implementations and reporting.

Content

- Direct Marketing content for all internal and external touch-points
- Content marketing strategies for qualifying organizations
- Search and Social content
- Web content, eBooks and White Papers
- Any other content requirements that are required in digital marketing activities

Search

- Complete onsite & offsite search optimization, using white hat strategies for higher positioning
- Ability to work on a sustained basis for long term results
- Complete integration with Social and Content strategies along with regular recommendations
- Customized solution per client, no cookie-cutter approach
- Exhaustive analytics and synthesis of the report for better decision making



Social Media Marketing for Motorola Solutions, world's leading provider of business & mission critical equipment, promoting their "Share Your Moments" campaign on Facebook



Web Content Development and Search Engine Optimization for 6 websites of leading US based IT, Geospatial and Engineering service provider



Social Media Marketing campaign for the Accor group, a global hotels conglomerate operating over 4,000 hotels in 90 countries



Digital Marketing Campaign for the world's largest non-profit professional association for the advancement of technology, with more than 400,000 members in 160 countries



Social Media Marketing for Singapore Tourism Board's Great Singapore Sale, an annual 8-week "shopathon" for the global traveler



Social Media Marketing (video campaign) for Telstra, one of Australia's largest telecom providers, drawing over 25,000 visitors to their YouTube channel



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- Apple iPhone
- Android
- BlackBerry
- Windows phone

ENTERPRISE CMS / DIGITAL MARKETING

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