



Healthcare Solutions
International Partner Program
Jayex Technology Limited
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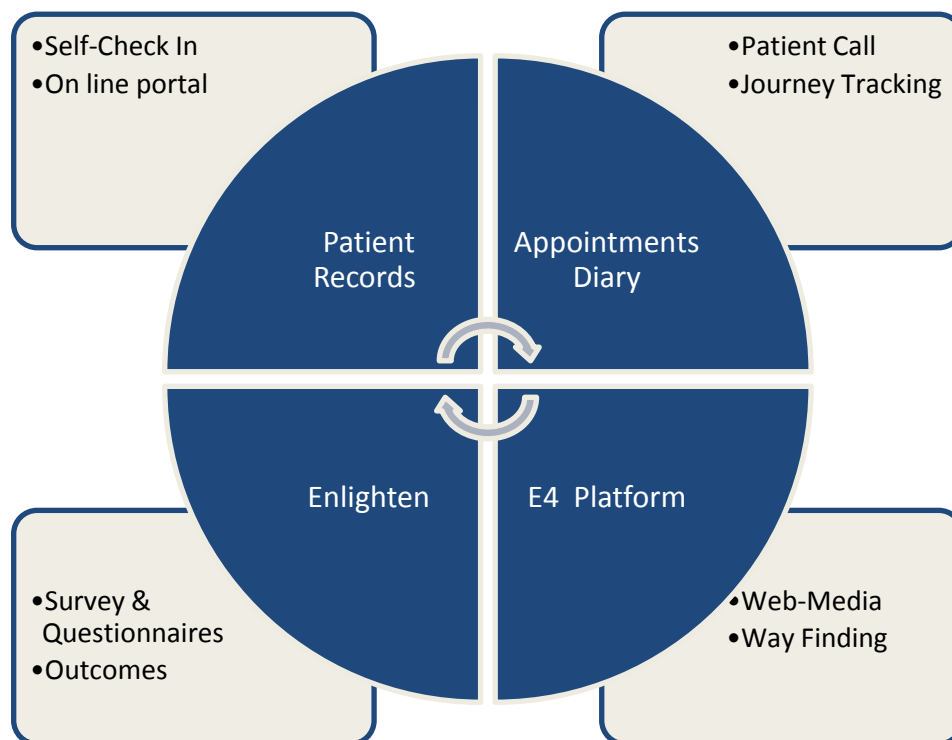
1. Background

This document is aimed as an introduction to the Jayex Healthcare product range for prospective re-sellers/distributors.

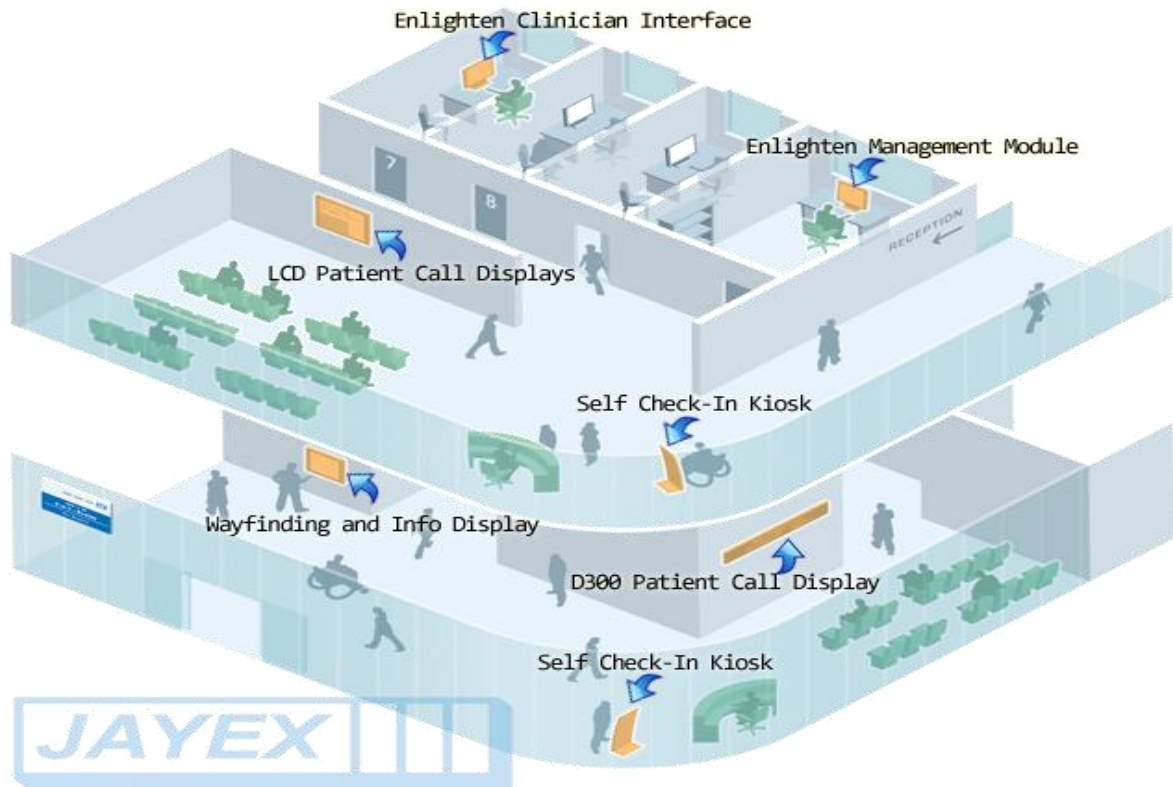
Jayex Technology is market leader in the UK healthcare space with over 6,500 installed systems in surgeries and hospitals. Jayex pioneered the iconic Patient Call Display in 1997, followed by the Touch screen Self Check-In in 2005. With a strong in-house software development team and decades of market experience, we are by far the leading player in this healthcare segment.

It is now our aim to introduce the Jayex solutions in international markets via strong partnerships and alliances.

2. Product Overview

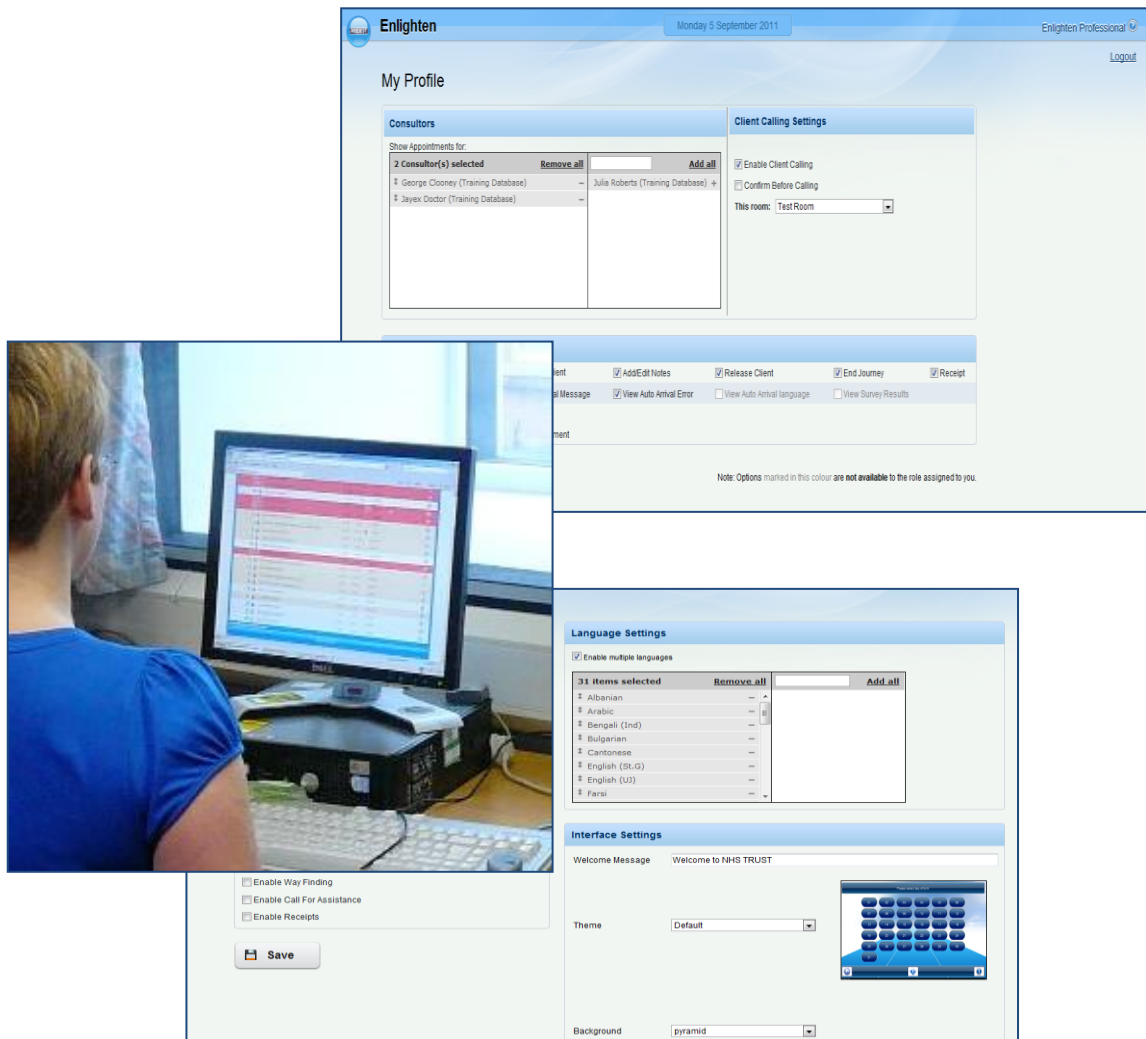


Jayex Healthcare solutions are based on the Enlighten E4 software platform. E4 integrates with the Clinical database software to allow time saving functions like Self Check-In, Patient Calling, Journey Tracking, Electronic Forms, Way Finding and Multimedia Information Display. This is an indicative rather than an exhaustive feature list.



Enlighten E4 platform manages the complete patient journey delivering efficiency and measurable cost savings.

3. Enlighten E4 Platform



The E4 platform is accessed by a web browser. It incorporates 30 languages. It has numerous features and links to various clinical databases. It can manage multiple hardware devices such as touch screens, LED displays, media players and LCD screens.

Various levels of privilege can be set for system administrator to receptionist to allow only relevant screens to be displayed for clinic staff.

Selected features can be enabled or disabled using a powerful configuration and set up facility. For small clinics say only Patient Call or Self-Check-In can be configured whereas a large hospital may require all features enabled.

4. Patient Records-Appointments Module

With this module the clinic can maintain the database of its patient records and operate the appointment diary for its clinical staff. Jayex can supply its own software or can integrate with the clinic's existing clinical database software.

5. Integration to Clinical Database

Jayex can provide APIs to the clinical software provider to integrate with Enlighten 4. Alternatively the Jayex software team can provide the integration service so no double entry of data is required. We have full in-house expertise with HL7 and our own middleware engine as well as the Intersystem's Ensemble engine.

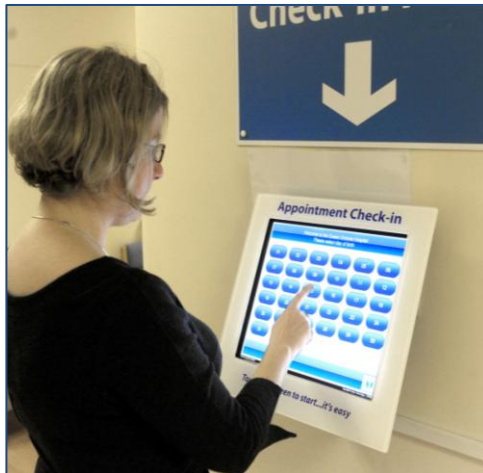
6. Patient Call



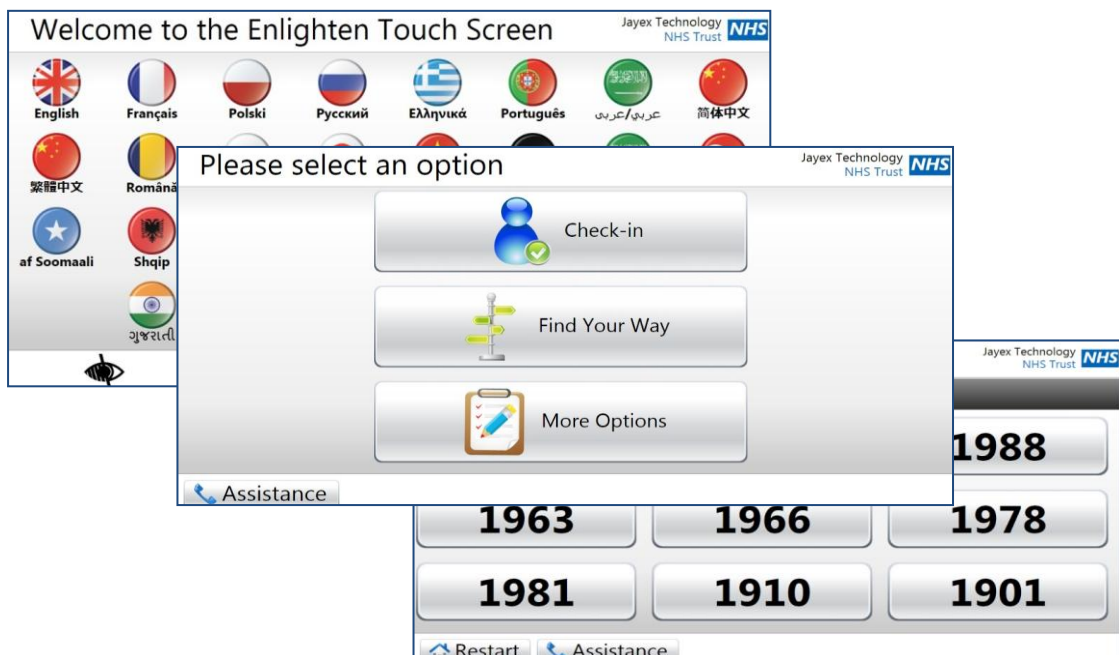
The clinician can call patients on a LED screen or on a LCD TV screen. Optional speech can be enabled.

In between patient calls various information can be displayed.

7. Self Check-In



Patients can check in using any of 30 languages using a wall mounted touch screen or a free standing kiosk.



Check-In can be via date of birth and gender or scanning bar code on the hospital appointment letter.

8. Journey Tracking

Appointments

Not Arrived | Arrived | All Appointments

Gender	Client Name	Tracking	Time	Arrival	Consultor	Actions
	Anaiese Rostrum	Client Left	14:43	14:44	Javex Doctor	
	Paul Laurance	In Main Wait Area	14:43	14:44	Javex Doctor	[Icons]
	Philip Smith	Booked	14:43		Javex Doctor	[Icons]
	Susan Shaw	Booked	14:43		Javex Doctor	[Icons]

Showing 1 to 4 of 4 appointment(s)

Client Name: Paul Laurance **Consultor Name:** Javex Doctor
Appointment Time: 14:43 **Tracking:** In Main Wait Area

Client Tracking Info

No.	Status	Time	Source
1	Booked	14:44	Enlighten Diary
2	Arrived	14:44	Enlighten (super)
3	Arrived	14:44	Enlighten Diary
4	Sent to Main Wait Area	15:10	Enlighten (super)
5	Waiting	15:11	Enlighten Diary

Ok Cancel

At each stage of the patient journey clinical staff can see where patients are (e.g. checked-in > called to waiting area > called to sub-waiting area > called to consultation > transferred > released).

9. Reports

Enlighten Wednesday 18 July 2012

Reports

Touch Screens

- Touch Screen Usage
- Demographics report
- Check-in Language used
- Check-in/Time taken
- Updated contact info
- Touch Screen checkin Failure reasons

General

- Appointment Tracking

Numerous reports can be exported for management review and analysis.

10. Update Demographics

Demographics Review

Jayex Technology
NHS Trust

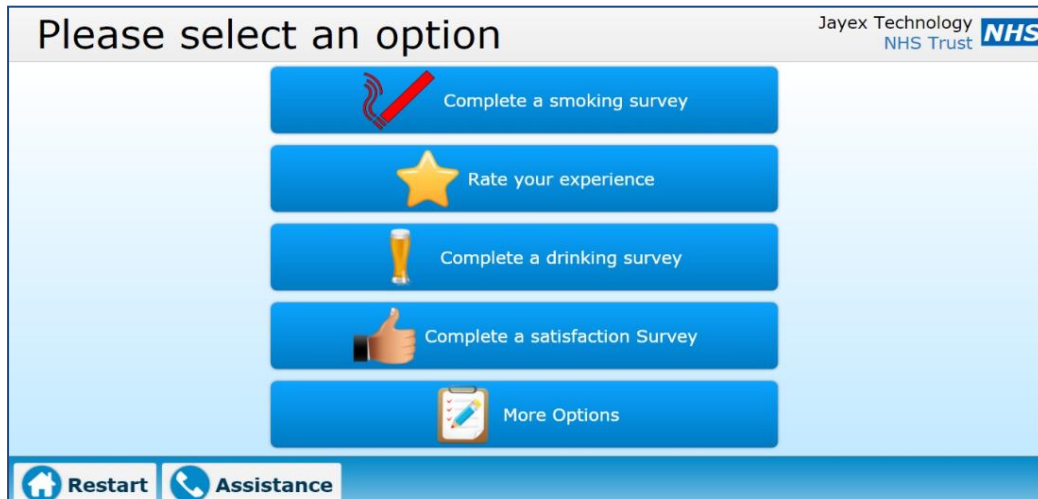
Please check the following details and press Yes or No

GP Address	123 Bloomsbury Square	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No
Residential Address	231 Warwick Ave Coasttown	<input type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	No
Postcode	EB2P 3AF	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No

Patients can be permitted to check and update their demographic information. Receive personalised messages from the clinician and be advised of waiting time/queue position. The “frequent flyer” feature allows patients not to be asked the same questions on the next visit.

As each kiosk can be uniquely identified different kiosks can be allocated for check-in and surveys for example.

11. Surveys & Questionnaires



An advanced surveys module allows clinic staff to create their own forms that can be answered by patients either on the kiosks or on tablet PCs. Forms from multiple sites can be collated at “head office”. The whole process is completely paperless.

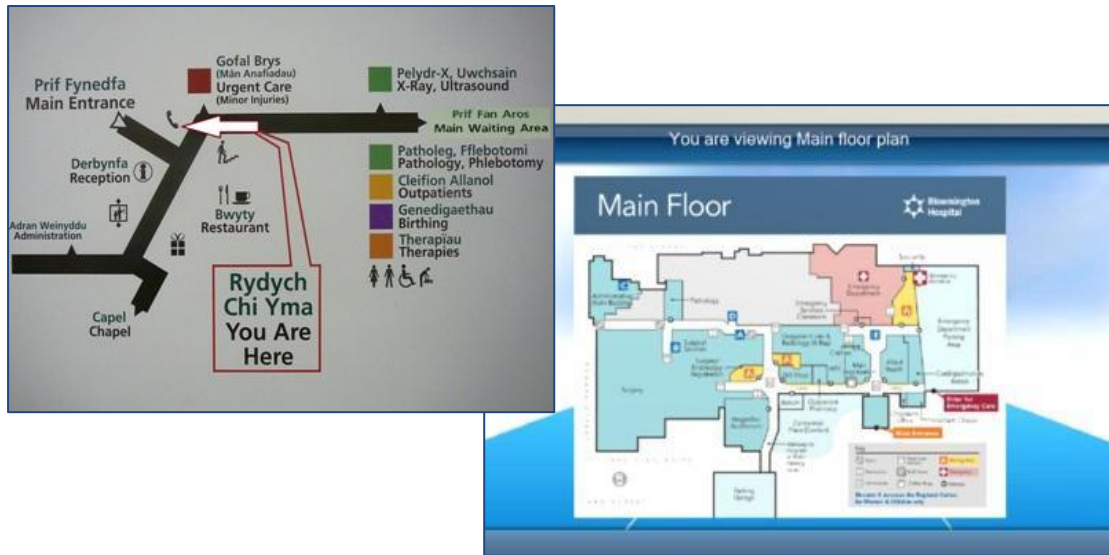
At the end of a consultation the clinician can complete an electronics outcomes form electronically and with minimal fuss.

12. Web-Media



The screens used for patient calling can also be used to display videos, images and text in various zones. All the content can be created and put in playlists by the clinic staff.

13. Way-Finding



Static map images can be uploaded to direct patients to the correct waiting areas and consulting rooms. Interactive animated directions can be created as a professional services option.

14. Market Potential

Virtually every surgery, clinic and hospital can benefit from Jayex healthcare solutions. The patient view can be in your local language. The clinical view is in English.

The local partner will maintain the complete relationship with the clinic. Revenue streams will come from:

- a. The initial solution sale
- b. Hardware sales
- c. Ongoing annual support
- d. Upsells

15. Marketing Effort

The local partner will identify database of target sites and vigorously establish and maintain contact with them on a regular basis.

A typical approach would be:

- a. Install a free pilot site (this can serve as a local reference site)
- b. Give individual sales demonstrations to clinics on the benefits of Jayex solutions
- c. Attend healthcare exhibitions and seminars

16. Support from Jayex

Jayex will provide:

- a. The solutions
- b. Hardware (if not more competitively available locally)
- c. Software updates
- d. Technical support

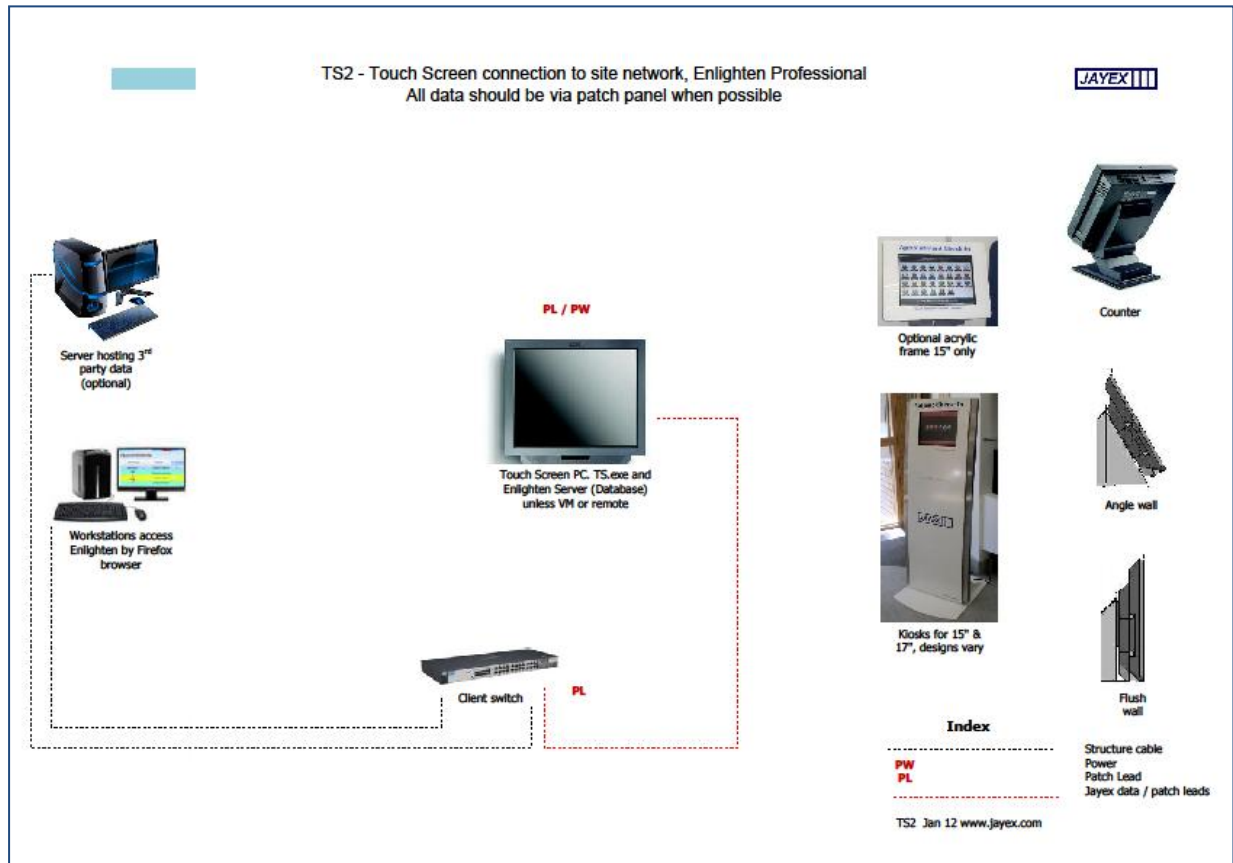
17. Hardware



Enlighten E4 is hardware “agnostic”. You can source hardware locally as per our specifications or buy direct from us.

18. Installation

Jayex will provide install schematics and dial in support via Citrix and Webinars to help you manage implementation by yourselves.



19. Next Steps

If you can see the potential and feel excited about collaborating with us - please do email me:

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