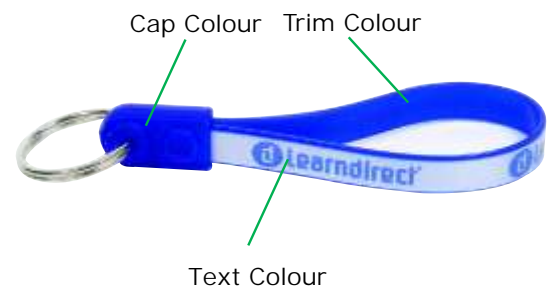


# Loop Key Rings Colour References

Cap	Colour Description	Nearest Pantone reference
	Black	BLACK
	Brown	161C
	Aztec Gold	463C
	Fudge	156C
	Cream	155C
	Silver	431C
	Mid Grey	430C
	Dusk	543C
	Clear	N/A
	White	WHITE
	Citrus Yellow	YELLOW 012C
	Seville Orange	ORANGE 021C
	Baby Pink	182C
	Shrimp	183C
	Cerise	232C
	Valentine Red	186C
	Ruby	194C
	African Violet (Purple)	268C
	Lilac	264C
	Ice Blue	278C
	Sky Blue	285C
	Ultra Blue	REFLEX BLUE C
	Royal Blue	281C
	Navy Blue	289C
	British Racing Green	343C
	Marine Blue	322C
	Alpine Green	347C
	Fresh Green	375C
	Springtime Green	353C
	Dew Drop	337C
	Burgundy	216C
	*Luminous Green	317C



## Cap & Trim Colours

All colours shown are available as cap, trim or text colours\*. Printing light colours on similar ribbons is not recommended.

\*Luminous Green extra cost option is only available for end caps (not trim or text).

## Ribbon Colours

White  
 Yellow 012C  
 Orange 021C  
 Fluorescent Yellow  
 Fluorescent Orange

## Colour Matching

Close Pantone text colour matching is only possible on WHITE ribbon. Coloured ribbons will distort the final colour achievable so exact matches are not possible.

## Reverse Printing

Ribbons can be reverse flood printed to create a solid ribbon colour effect. Please complete the custom request page or contact us for further details.

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