




CarpetSmart

Bringing carpets back to life

SmartThinking from 



If you care for your reputation,
you'll care for your carpets

Maintaining a clean and hygienic office environment is paramount to portraying a professional business image. Carpets and flooring represent a significant investment, however all too often their ongoing care is overlooked and, over even a short amount of time this neglect can be obvious to visitors and staff alike.

CarpetSmart, from OCS, is an innovative new service that goes way beyond traditional cleaning techniques, restoring carpets to premium condition and greatly extending their lifespan.

Fresh thinking for a cleaner, fresher working environment



CarpetSmart is an intelligent new approach to carpet care that combines an innovative and unique system with the most advanced equipment, operated exclusively by highly qualified master technicians.

At its heart lies a thorough appraisal of the challenge, including an assessment and reporting of the overall condition of the carpet and analysis of specific stains when found. This detailed procedure enables us to recommend an appropriate cleaning programme, resulting in an immediate transformation.

The specialised equipment employed by *CarpetSmart* achieves levels of stain-removal that cannot be matched by other systems. What's more, carpets are typically dry within 30 minutes of treatment, meaning the minimum of disruption for business.

However *CarpetSmart* goes more than one step beyond traditional carpet cleaning. Using CAD technology to analyse pedestrian traffic and wear and tear, our consultants can recommend an appropriate programme of ongoing care, as well as simple measures (such as the re-positioning of vending machines for example), that will greatly extend the useable life of the carpet.

- A unique programme, designed around your specific requirements
- Detailed analysis and planning for proven best outcomes
- Full restoration and maintenance programmes, breathing new life into your carpets
- A fast response service with quick-dry deep cleaning, leaving you free to get on with business
- Advanced equipment and highly skilled operatives, ensuring outstanding quality

The three step programme for expert carpet care



Step 1

Pre-clean inspection and report

We carry out a full site 'walk through' and carpet condition survey, including stain analysis, providing a comprehensive report that identifies where treatment is required and specifies an appropriate care programme. Photographs are taken of all stains and areas of concern, and provided to the customer together with an assessment of the likelihood of stain removal, ensuring accurate benchmarking for post-clean evaluation.



Step 2

Clean and protect

Typically performed outside of normal business hours for minimal disruption, the cleaning process is undertaken by highly-trained operatives. An initial vacuuming removes loose particles of dust and dirt before an advanced cleaning solution is applied to soften fibres and break down and remove stains. Once complete, carpets are normally dry to the touch within 30 minutes and a protective Scotchgard™ treatment can be applied for long-lasting protection against spills and stains.



Step 3

Post-clean report

Within hours of the cleaning process, a comprehensive post-clean survey is carried out providing detailed information about what has been achieved. Photographs are again taken to enable a 'before and after' evaluation of actual results against the projections given in the pre-clean report.

Why CarpetSmart is a better choice on every level



With a patented process, **CarpetSmart** offers outstanding cleaning quality for carpet restoration or as part of an ongoing carpet maintenance programme.

In extreme cases, badly worn and degraded carpet may be impossible to rescue. However in usual circumstances the full **CarpetSmart** restoration treatment can have a transformational effect, successfully dealing with apparently permanent staining and returning the carpet close to its original condition, at a fraction of the cost of replacement.

Whilst less radical than restoration, a lower-intensity maintenance regime will also considerably enhance the appearance and can often extend the useable lifespan of the carpet. And as well as standard cleaning, a range of carpet protection and stain-prevention treatments and products such as anti-static and Scotchgard™, are available as part of the **CarpetSmart** package.

So whatever your requirements, **CarpetSmart** provides a higher level of service.

- Restoration - bringing carpets close to original condition
- Maintenance - for enhanced appearance and extended carpet life
- Prevention - a range of treatments to protect carpets from staining and soiling

To discover how **CarpetSmart** can benefit your business, call OCS on 0844 846 7606





44 South Side, Clapham Common, London SW4 9BU

Tel: 0844 846 7606 Email: carpetsmart@ocs.co.uk www.ocs.co.uk

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