



Discover our leading range of reusable, sustainable and ethically made bags

Bags of Certifications...

With greenwashing* becoming increasingly prevalent in the industry, we understand the importance of transparency and integrity when it comes to the sustainability of our products.

We want to give our clients assurance and peace of mind when they choose our products which is why we provide evidence to support every claim that we make starting with our eco-credentials and product certifications.

All our sustainable bags are authenticated with one or more of the below certifications to guarantee that ethical standards and health & safety requirements have been met when it comes to the materials being used in their production.

*Greenwashing [verb]

1. a deceptive marketing tactic used to promote supposedly sustainable products
2. when businesses make misleading claims and falsely convey themselves as being greener than they truly are

| Certified Products



Bags of Compliance...

Our comprehensive sustainability values mean that not only do we take great care when it comes to the materials that we source for our sustainable bags, but we consider the production process too. We believe that sustainability must be practiced at every stage of the supply chain so if the manufacturing process is harmful to the environment or unethical then it does not align with our core values.

To ensure that we uphold our sustainability principles, all our bags are made in fully-certified and audited factories. This means that they follow strict health & safety practices and provide ethical working conditions so that workers are paid fairly and treated justly.

We only work with factories that have successfully completed one of the below audits and undergone an additional inspection conducted by a member of our team.

| Compliant Production



Sustainability Starts With Our Materials

We are very intentional when it comes to our materials. We only source materials that meet our high standards when it comes to sustainability and performance which means they must fall under at least one of these categories:

Reusable

Materials that are durable and long-lasting have the capability to be used over and over again. This extends the lifespan of the product, helps reduce waste and puts less strain on resources.

Natural

Materials found in nature tend to be more eco-friendly because they are renewable. For example, plants will replenish themselves so can never truly run out. This is a far better choice for the environment as it doesn't drain resources and requires far less energy to produce than man-made alternatives.

Organic

Natural materials that have been grown organically haven't been exposed to any toxic chemicals which can be harmful to humans and the environment. They also tend to require less water and produce better, softer and stronger fibres which can be used to make more durable materials.

Recyclable

When a recyclable material reaches the end of its useful life instead of throwing it in the bin for it to make its way to a landfill, it is sent to a recycling facility where it can be given a second life and used to make something new. This is what is known as a circular economy.

Recycled

These materials are part of a closed loop production. They are manufactured using either pre or post-consumer waste and require less energy to produce.



CYCLO®+AWARE™

Our exciting partnership with CYCLO® enables us to bring you a collection of recycled bags that take sustainability a step further.

With CYCLO® recycled fibres, textile waste from garment manufacturers in Bangladesh is procured and undergoes a mechanical recycling process without the use of water, dyes or chemicals. It is then blended with recycled polyester to create a brand new, coloured yarn.

This results in a highly environmentally-friendly textile alternative that is part of a closed-loop production system which upcycles pre-consumer textile waste such as cutting scraps.

CYCLO® also embeds tracers into its fibres to grant consumers the ability to track the entire journey of the product with Aware™ tracer technology.



Our CYCLO® recycled bags are 70% recycled cotton and 30% recycled PET bottles

70% Recycled Cotton 30% Recycled Polyester (rPET)



○ Natural ● Navy ● Black



Falusi

Our Falusi tote bag is the ultimate innovation in sustainability. This GRS certified bag has durability and versatility as well as an outer woven label and embedded tracers to verify its eco-credentials.

Fabric:
7oz (200gsm) CYCLO®+AWARE™

Handles:
Long Self

Size: No Gusset
42 x 38

UK Screen Print Area:
28 x 28

 200 per box

All sizes specified are in centimetres



Jodari

A tote with a more stylish edge, Jodari is a recycled bag that ticks every box. It looks great, protects the planet and can be worn for any occasion whether popping to the supermarket or going to work.

Fabric:
7oz (200gsm) CYCLO®+AWARE™

Handles:
Long Self

Size: Bottom Gusset
42 x 38 x 10

UK Screen Print Area:
25 x 28

 125 per box

All sizes specified are in centimetres



70% Recycled Cotton 30% Recycled Polyester (rPET)



● Black ● Navy ○ Natural



**70% Recycled Cotton
30% Recycled Polyester (rPET)**



○ Natural ● Black ● Navy

**70% Recycled Cotton
30% Recycled Polyester (rPET)**



● Black ● Navy ○ Natural



Nyuki

From the gym to days out, our Nyuki drawstring bag is the ultimate sustainable companion for all activities. It can be easily filled with your essentials, closed securely and thrown on your back using the comfortable cord drawstring.

Fabric:
7oz (200gsm) CYCLO®+AWARE™

Size: No Gusset
44 x 36

Handles:
CYCLO®+AWARE™ drawstring

UK Screen Print Area:
28 x 26

 125 per box

All sizes specified are in centimetres



Taa

Our Taa shopper is a full gusset shopping bag made with GRS certified recycled fibres. It's the perfect replacement for harmful plastic bags and makes for a great everyday bag too.

Fabric:
10oz (300gsm) CYCLO®+AWARE™

Size: Full Gusset
42 x 38 x 10

Handles:
Long Self

UK Screen Print Area:
28 x 28

 100 per box

All sizes specified are in centimetres



**70% Recycled Cotton
30% Recycled Polyester (rPET)**



Natural



Buu

Meet Buu, an eco-friendly and ethically-sourced pouch made from GRS certified recycled cotton and polyester. It's ideal as a pencil case for school or university and can even be used to store cosmetics, medicine and other personal items.

Fabric:
10oz (300gsm) CYCLO®+AWARE™

Size: No Gusset
12 x 22

Zipper:
YKK Recycled Nylon Zipper

UK Screen Print Area:
6 x 17

250 per box

All sizes specified are in centimetres



Nyati

This stylish zipper pouch can serve a variety of purposes from being used as a cosmetic bag to a place to store your stationary. Made with 300gsm CYCLO fabric, Nyati is a durable product that is perfect for gifting and promotions too.

Fabric:
10oz (300gsm) CYCLO®+AWARE™

Size: Bottom Gusset
16 x 25 x 8

Zipper:
YKK Recycled Nylon Zipper

UK Screen Print Area:
8 x 17

250 per box

All sizes specified are in centimetres



**70% Recycled Cotton
30% Recycled Polyester (rPET)**



Natural

Traceability Technology

Get full visibility into the true journey of your reusable bag with our embedded tracer technology.

The future of sustainable fabrics is traceability technology and this is found in our CYCLO® recycled bags with Aware™ tracers.

These tracer particles are added to the fibres before they're spun into yarn and used to create a digital version known as the 'digital twin'. This is registered in a secure blockchain and includes properties such as composition and the original certification. In other words, every CYCLO® bag has received a unique 'fingerprint' which is represented by a QR code printed on the bag label.

This technology enables consumers to verify all sustainability claims which improves trust between consumers and businesses and eradicates greenwashing.

Simply scan the QR code on the label of our tracer bags to gain full insight into where the material came from.

75% of consumers say that they would switch to a brand that provides more in-depth product information – beyond what is on the label



